



Special points of interest:

December 19, 2007 — Winter Break begins

January 3-6, 2007— Level 1 Checkpoint at NC State.

January 9, 2007—Spring Semester begins

January 17-19, 2007 — PGM Merchandise Show in Orlando FL

In this issue:

New Club Repair Facility Opens	1
PGM Job Fair Enlightens Students and Facility Reps.	1
East Meets West: Bandon Dunes Visits NC State	4
Student “Eagle” Brian Anderson	5
What Are They Saying?	5

New Club Repair Facility Opens

The Lonnie Poole Golf Course at NC State University is not the only new facility available for NC State PGM students.

The new golf club repair facility opened at the University Club’s short game practice building the end of October 2007. The facility will be used to teach the PGM students a hands-on approach to all aspects of club repair. The equipment at the golf club repair facility is from the Mitchell Company, a very well respected company in the club repair business.

Some of the equipment from Mitchell include: a loft- lie machine, putter loft- lie machine, shaft puller, sander, power saw, 2 Grip Rip stations and a buffer. Not only does the facility have the state of the art equipment, but it also has some everyday equipment such as: razor blades, files, lead tape, ferrules, epoxy, shaft

cutters, a ruler and a swing weight scale. Many of today’s golf facilities do not have the space to accommodate some of the cumbersome machines listed above, so there are repairs that need to be sent to a repair shop. The students are taught how to perform all techniques with both the machinery, and also with some of the basic tools needed to complete the job.

The Level I work experience kit includes 10 activities in Golf Club Design and Repair which covers many repairs that are necessary in the golf professional’s daily routine. The activities include the following: removing the original shaft from an iron or a metal wood, installing a new shaft in a hosel, measure and adjust the loft and lie of an iron, finish a ferrule, cut a club to length, regrip a club, measure and change a club’s swingweight, assemble a metal wood or iron from start to finish. *(cont’d page 2)*



“This program is not about the game of golf, it’s about the business of golf.”
- Dr. Robb Wade
PGM Director

PGM Job Fair Enlightens Students and Facility Reps

Nine facilities and over 60 PGM students found favor with one another at the first annual PGM job fair November 16.

Facilities represented were AJGA, The Cliffs Communities, Farm Neck Golf Club (MA), First Tee of the Triangle, Honours Golf, Maine Golf & Tennis Academy, Peter Millar

Golf Apparel, Pinehurst Resort & Country Club and Wynlakes Golf and Country Club (AL).

The event was kept small in order to give students and representatives an opportunity to spend quality time in discussing what the facilities have to offer students completing internships at their facilities and what the

students’ interest were.

“The size of the fair allowed us to spend more time talking with students about our property, as well as learning about the students and how students saw their future,” says Margaret Holstein, HR Manager,

(cont’d page 3)

The students watch a demonstration on how each activity is performed and then, they must complete each activity on their own. While the students complete each step of the activity, another student is taking photographs. Once each student completes all the activities, each must print his / her photos, (approximately 60 prints), and under each photograph write a brief description of what is taking place in the photo.

The golf club repair facility is just another step in the ever evolving Professional Golf Management program at North Carolina State University.

And don't forget ... the new golf course is just around the corner, SPRING 2009!!!



***PGM Student, Derek Taylor, sophomore,
Elizabethtown, NC,
practices and demonstrates various
facets of the club repair process along with
his classmates (seen in the background).***

Pinehurst Resort and Country Club. "I also like the variety of participants. I like the fact that retail, AJGA and First Tee were represented. I feel this brings attention to the fact that a PGM graduate does not have a future just in a golf shop."

Kyle Earley, a junior from Erie, PA comments, "This was a great opportunity for all of us to meet the people in the golf industry from across the US and from non-green grass facilities like Pete Milar and AJGA."

"Student participation was great," says Matt Madras, Peter Millar Golf Apparel.

"I liked the quality of the students," comments Phil Oakes, Honours Golf.

"The quality of the program and its' students, the PGM Ambassadors, and the small size of this job fair were three things we liked about this event." - Paul Henriksen and Kurt Vogel, The Cliffs at Walnut Cove.

Riley Tracy, AJGA, says "As a former PGM student, I think it is very beneficial to get in front of other PGM students and show them a great opportunity in the golf industry outside of a green grass facility. It was well worth our time to attend."

"I liked this event. It showed that the golf industry has more to it than just green grass facilities. This allowed our students to see the other opportunities. It had a well-rounded appeal and a very diverse participation with retail, youth, resort and private facilities. I came in to PGM thinking only about green grass facilities. This helped shed more light on the other aspects of the industry," Joey LeCompte, sophomore, Washington, NC.

Brent Krause, Master Professional and PGA Professional of the Year, from Wynalkes Golf & Country Club (AL), states, "I am thankful and appreciative for the efforts you (NC State faculty and staff) are putting forth to assist these 'professionals of tomorrow'. I can see there is some major passion and sincerity to your efforts."

And, there was no shortage of accolades from students of all PGA levels. The chance to meet with some of the nation's finest golf professionals in a smaller more intimate setting is yet another sign of the quality programming and growth of the NC State Professional Golf Management program.



Freshman Caleb Ridings, Polkville, NC, meets with Wynlakes Golf & CC Master Professional, Brent Krause, PGA Professional of the Year.



Matt Madras, Peter Millar Golf Apparel, speaks with Colby Chapin, sophomore, New Preston, CT, while Kyle Fiorie, Farm Neck Golf Club, (MA) shares information with sophomore Ivy Witherington, Greenville, NC.



Sophomore Ryan Collier, Vass, NC, learns of opportunities at The Cliff Communities from Cliffs representative Phil Henriksen.

East Meets West: Bandon Dunes Golf Resort Visits NC State

A weekend filled with learning experiences and relationship building was capped off Sunday, November 19 as NC State PGM students were visited by John Grothe, Director of Golf—Bandon Dunes Golf Resort, and Curtis “Huey” Hewitson, Director of Human Resources, BDGR.

Students were amazed with the information Grothe shared regarding the overall resort and with the organization of the Bandon Dunes internship program. With much of the emphasis on teaching the “why” of doing a task a certain way, as well as the “how to”, students received a strong working knowledge of why and how Bandon Dunes Golf Resort is so successful.

“The Bandon Dunes Golf Resort Internship program is one of the best in the nation. Most internship experiences teach students how to do something. Bandon Dunes teaches you “why” they do it. Through the internship, a student will rotate through the golf shops, retail department, guest services, and caddie manager giving the student a full understanding of the entire golf resort. With all three golf courses ranked in the top 100, and three of four golf shops in the top 100, Bandon Dunes golf resort is second to none,” says Kyle Earley, junior, Erie, PA. Earley completed a seven month internship at BDGR from January—July 2007 and was received the “Outstanding Intern of the Year” award.



*John Grothe & former
BDGR intern,
Kyle Earley, reunite at
the BDGR presentation
to NC State PGM
students.*

Hewitson delighted students as he spoke on the topic of how to write a GOOD resume, cover letters, how to conduct oneself in an interview, and the importance of thank you notes. Hewitson accompanied his presentation with a colorful, fact-filled hand-out that each student jumped at the opportunity to take home.

Grothe and Hewitson took additional time Monday morning to speak with and interview students interested in future positions at Bandon Dunes.

Brad Stone, sophomore, Raleigh, NC, left the presentation excited and anxious at the same time. “I have so much to learn, and John Grothe has just inspired me to want to learn more and to learn as much as I can.” Stone will intern at Pebble Beach for seven months beginning January 2008.

The NC State PGM program is grateful to these gentlemen for their efforts and time spent with the NC State students.



*Grothe prepares to
explain “why” BDGR
does things the way
they do.*



Hewitson reviews the history of Bandon Dunes Golf Resort.



*Grothe speaks words of wisdom to sophomore, Brad
Stone, Raleigh, NC*



*Hewitson discusses employment opportunities with senior,
John Crotts, Raleigh, NC.*

NC State University
Professional Golf Management
Campus Box 8004
Room 4023, Biltmore Hall
Raleigh, NC 27695

Tel: 919 515 8792
Fax: 919 513 7219
E-mail: susan_colby@ncsu.edu



*"If golf is your passion ...
make it your major!"*

We're on the web at:
<http://cnr.ncsu.edu/pgm>

Student "Eagle" - Brian Anderson



"From the way they present themselves in job interviews to the work ethic they display during their internships, it's obvious that the PGM staff at NC State University thoroughly prepares their students for a successful career in the golf business. NC State interns come to us not only with enthusiasm and a strong desire to learn, but also with a great sense of pride in their program, which drives them on a daily basis. No task has been too big and no day has been too long for these kids. I look forward to meeting the next wave of NCSU students and continuing the relationship we have with this fine university," says Kyle Fiore, Assistant Golf Professional, Farm Neck Golf Club, Oak Bluffs, MA.

One of the students in which Fiore is referring to is Sioux Falls, SD senior, Brian Anderson. Anderson just completed a six month internship with Fiore at Farm Neck. "He was great to work with." says Fiore.

Anderson comments, "Farm Neck was a great experience. There was such a wide variety of people; the everyday golfer, as well as the person who would fly in from somewhere around the world to play for one or two days. Since FNGC is secluded on the island (Martha's Vineyard) it allowed us to focus on people and giving them a product they would enjoy."

Anderson chose to attend the NC State PGM program because of "the area and people at State, and because of the opportunities that would be available in the region since it is widely known throughout the golfing industry. And because it was a new program, I knew it would allow me to be in more of a leadership role to help advance the program."

"I think the best learning experience for me has been seeing the whole program develop and seeing how it can relate to other career aspects like developing a business and how to handle the changing of management hands. And then there is the construction of the new golf course ...and just the upward progression of the program."

"What I hope to accomplish with my career in the golf industry is to be a top 100 teacher and pursue my Masters in teaching with ultimate goal of Master PGA Professional. With the NCSU PGM program—I want it to be known as one of the best in the country. It is getting there partly because of the area in which it is located. I hope it continues to develop relationships between the students of various classes, increase student leadership bringing everyone together, and continue participation in the community and in the school. I want this program to be the pride of the University and the Triangle area."

What Are They Saying About Visiting NCSU and Meeting NCSU PGM Students ?

"I liked the professionalism of the staff and students, the energy and enthusiasm of all involved, and the compassion and care of the staff to do the right thing for the students."

John Grothe
Director of Golf
Bandon Dunes Golf Resort
Bandon OR



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Brent Krause
PGA Professional of the Year
Wynlakes Golf & Country Club
Montgomery, AL



Tom Lineberger (L), Maine Golf & Tennis Academy discusses opportunities with freshmen, **George Griffin (Center)**, Kannapolis, NC and **Steve Houg (R)**, Sioux Falls, SD.