



Special points of interest:

July 2, 2007 — Launch of a new PGM website www.pgm.ncsu.edu

July 9, 2007— Ground breaking scheduled for the new Lonnie Poole Golf Course at NC State.

July 18, 2007—NC State PGM hosts New Student Orientation golf tournament for incoming students at Wildwood Green Golf Club, Raleigh, NC.

August 22, 2007 — Fall Semester begins .

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Welcome to PGM Links

Welcome to PGM Links! The new e-newsletter from our office to yours informing you about what is happening in the NC State PGM world.

Our goal is to keep you in touch with what our students and graduates are doing at the University and in the industry. Our audience: NC State PGM alumni, PGA professionals, friends and partners of our program and students in the field.

We will tell you about a student who is accomplishing great things in academics and professionally through our "Student Eagle" column; give credit to a facility that has been a gracious friend or partner to our program; and deliver tips from the pros via a guest columnist.

Finally, we will keep you updated



"This program is not about the game of golf, it's about the business of golf."

- Dr. Robb Wade
PGM Director

on the development of the new Lonnie Poole Golf Course at NC State University. We look forward to our official groundbreaking ceremony Monday, July 9, 2007 with our very special guest, Arnold Palmer, whose group designed the course.

We would like to take this time to thank all of you who have been so kind in supporting our young program. Excitement grows among our students, alumni, faculty and staff as we break ground on the new course, prepare for new students entering the fall semester, and see our current students mature and become more knowledgeable of the golf industry. Thanks to so many of you for helping our students and program be successful. We look forward to continued positive relationships in the future.

- Dr. Robb Wade
Director, NCSU PGM

NC State Graduates First Class

The NC State Professional Golf Management Program presented its first graduating class Saturday, May 12, in a formal ceremony at the Jane S. McKimmon Center on the NC State campus.

Seven young men and one young woman proudly accepted diplomas from the College of Natural Resources Dean, Robert Brown, proclaiming their Bachelor of Science degree in Professional Golf Management. Some PGM students also earned

a minor in Business Management.

A celebration dinner was held for the graduates in Cary, NC at MacGregor Downs Country Club Friday, May 11.

Students from Campbell University (Buies Creek, NC) who successfully completed the Level 3 checkpoint at NC State were also invited to attend the graduation dinner.

Special guests included parents, grandparents, and siblings of PGA/PGM graduates, PGA faculty members, representatives from area golf courses who partner with NC State PGM, and faculty and staff from the NC State Parks, Recreation and Tourism Management Department, Crop Science Department, and PGM program.



PGA / PGM Graduates—May 2007

Contact our office if you would like to be invited to future events.

“We Work Where We Play”

In this column we will feature facilities where NC State PGM students complete internships. Since NC State’s golf course is not yet complete, local courses in the Triangle area of NC have graciously allowed our students playing privileges, as well as, opportunities to learn through work experiences. Therefore, in many cases, “We Work Where We Play.” We thank all facilities throughout the United States who have worked with our students to provide them with the hands-on learning they need to be successful in the golf industry. This month we feature:

Prestonwood Country Club, Cary, NC

Tom Stewart, General Manager

Prestonwood Country Club (PCC) offers 54 holes of championship-caliber golf. Three spectacular courses take full advantage of the area’s gently rolling land. Designed by golf course architect Tom Jackson, the course’s mirrored ponds and manicured greens offer golfers of all skill levels a challenging game. Prestonwood has played host to some of the most celebrated talents in golf and has been a favored venue of the Senior PGA Champions Tour and played host to the Jimmy V. Celebrity Golf Classic for 13 years.

When the PGM program was created and Dr. Michael Kanters was in need of a “home course” for the new NC State PGM program he contacted friend, and club manager, Tom Stewart. Kanters explained the need to Stewart who quickly jumped at the opportunity to assist in the cultivation of this new program and the development of young golf professionals.

From that day forward, NC State students have had many opportunities at PCC. Approximately 10 students have worked there and new PGM graduate, **Brandon Earl**, is now the Assistant Golf Professional. Prestonwood also hosted the initial fall 2006 PGM Student Organization meeting complete with a delicious array of appetizers and beverages. Stewart, and the staff at PCC, have been a valued partner to the NC State PGM program. And what are the benefits to PCC? NC State students are a part of the club staff that help build a better relationships with members and guests and increase business opportunities.

Stewart states, “In today’s environment we are looking for well rounded individuals who are not just good golfers, but good business people. People who are knowledgeable in human resource management, retail operations, customer service, etc. - good business people - that’s the winning combination!”

For the NC State PGM program, the “winning combination” is the partnership with Prestonwood Country Club!



Prestonwood offers 54 holes of championship-caliber golf. The spectacular course takes full advantage of the area’s gently rolling land.

NC State Announces \$3 Million Naming Gift For Golf Course



Lonnie Poole (at the podium) greets the NC State Board of Trustees in its February meeting.

Keith Nichols, NCSU News Services

A \$3 million gift has moved North Carolina State University's Centennial Campus golf course a step closer to reality. The university announced the gift – from Lonnie C. Poole Jr. and his wife Carol Lynn Poole – February 16, 2007.

The lead gift to the golf course campaign – a key component of the \$1 billion Achieve! Campaign – will allow construction to begin on what will be called The Lonnie Poole Golf Course. Groundbreaking is scheduled for Monday, July 9. The Palmer Course Design Company has completed the design and Mr. Palmer is scheduled to attend the ground breaking ceremony.

“This course will bring a broad range of benefits to NC State, our students and the community,” said Chancellor James Oblinger. “The golf course will support teaching and learning, research, economic development and recreation in many ways. We are excited about this opportunity to recognize and thank our longtime friends and supporters, Lonnie and Carol Lynn Poole.”

“North Carolina State University has been good to our family and to so many North Carolina families,” Lonnie Poole said. “Carol Lynn and I feel very fortunate to be in a position to make a gift that will support and enhance the academic and athletic programs related to the golf course.

Lonnie Poole graduated from NC State in 1959 with a Bachelor of Science in civil engineering. He founded Waste Industries USA Inc. in 1970. Poole has been active on several boards and foundations at NC State and has contributed to several fund-raising campaigns. He currently serves on the NC State Foundation Board and is former chair. He also is a member of the Board of Trustees of The Endowment fund of NC State University.

The Arnold Palmer Signature course is planned as an 18-hole, 7,025 yard, par-71 public course. In addition to a recreation amenity, it will enhance the academic and programmatic mission of the university, provide a critical research and teaching tool, serve as a living laboratory for the university's nationally recognized turfgrass program, provide a home for the university's PGA-sanctioned Professional Golf Management program and also serve as a venue for the NC State golf teams.

The course is particularly important to the teaching of golf course professionals and will be a boost to the turfgrass program. The university is one of only 18 schools in the nation accredited by the PGA of America to offer a Bachelor of Science Degree in Professional Golf Management (PGM). PGM students learn how to combine the best practices for managing the business of golf with the best stewardship of natural resources. The NC State turfgrass program is one of the largest and best known in the country.

The environmentally friendly course and facilities will cover about 200 acres in the southern portion of Centennial Campus. Eventually, the facility will include a clubhouse and a 12,000-square-foot building that will house classrooms, working labs, meeting and conference rooms and offices.

The plan is to open the golf course in spring 2009. NC State continues to raise funds for the project, which carries a total cost of about \$11.6 million – all of which will be raised through private donations.



**Lonnie Poole Golf Course
at North Carolina State University
Groundbreaking Ceremony—Monday, July 9, 2007**

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Student "Eagle" - Clay Garland



Clay Garland, a 5th year senior from Canton, NC started playing golf when he was in the 7th grade. His interest began when his PE teacher took the class out to chip whiffle balls around the baseball field. He joined the high school golf team, and through opportunities to be with friends and his competitive nature, his interest in the game continued to grow.

It's been said that in order to fly high with the eagles you can't play around with the chickens. Garland certainly has exhibited the characteristics of a student who aims high and has high ambitions for himself and his fellow students without fear of failure or ridicule.

NC State's PGM program has received many benefits from having Garland in its program. He has collaborated with other PGM universities to plan social events and networking opportunities for students; he has planned seminars with guest speakers from the golf industry; he has represented the program at PGA conferences and events; volunteered for Play Golf America day; and most recently, has taken the time to speak with business professionals at a business expo regarding the benefits of golf for business and life.

This PGA Runyon Scholarship recipient's professional goal is to grow the game properly through building a strong foundation of rules, etiquette and swing fundamentals. By focusing on the core values of the game he hopes to retain its respect and tradition for years to come.

Garland's hope for the NC State PGM program is that it will become the most successful program nationally in regards to passing rates and job placement. "The program does not need to be the biggest to be the best," says Garland.

Clay Garland, PGA Level III graduate and Paul Runyon Scholarship recipient, flying high with the eagles on route to success!



*"If golf is your passion ...
make it your major!"*

We're on the web at:
www.pgm.ncsu.edu

What Are People Saying About the NC State PGM Program

"From the way they present themselves in job interviews to the work ethic they display during their internships, it is obvious that the PGM staff at NC State University thoroughly prepares their students for a successful career in the golf business. The NC State interns came to us not only with enthusiasm and a strong desire to learn, but also with a great sense of pride in their program that drives them on a daily basis. No task has been too big and no day has been too long for these kids. I look forward to meeting the next wave of NCSU students and continuing the relationship we have with this fine university."

Kyle Fiore
Assistant Golf Professional
Farm Neck Golf Club
Martha's Vineyard, MA



"Being a part of the PGM program at NC State has opened up many opportunities for me. Not only have I made lifelong friends, but I have also made numerous contacts throughout the golf industry that will hopefully lead to my success in the golf business. The people here are so kind and helpful, I would not want to be at any other PGM University in the country. NC State offers a prestigious degree as well as an atmosphere like no other school in the state. I am glad I chose NC State's PGM program because nowhere else will you be a part of a close knit group that will open doors of opportunities for the rest of your life.

Julie Dill
Junior
Reidsville, NC



Julie Dill is a junior from Reidsville, NC. She has been an intern at Grandover Resort and Conference Center in Greensboro, NC and at Pinehurst Resort in Pinehurst, NC.