Title	**0013**	02/21/2023
	by **Keith Howard** in **2023 COAPRT Annual Report**	id. 35612952

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Each accredited program requires its own separate annual report.	**For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports.**
	Section 1: Contact Information
Name of institution	**North Carolina State University**
Name of Accredited Program	**DEPARTMENT OF PARKS, RECREATION AND TOURISM MANAGEMENT**
Total number of students enrolled in this program.	**119**
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	**RASUL MOWATT**
Position Title	**DEPARTMENT HEAD**
Address	**2820 FAUCETTE DRIVE CAMPUS BOX 8001 RALEIGH NC 27695 US**
Email	**namowatt@ncsu.edu**

Phone	**+19195159191**
Department Name	**DEPARTMENT OF PARKS, RECREATION AND TOURISM MANAGEMENT**
Website	**https://cnr.ncsu.edu/prtm/**
Formal Name of your Institution's President	**Dr. Randy Woodson**
	Section 2: Intent to Pursue Accreditation
Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?	**Yes**
Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	**Yes**
	Section 3: Statistics Summary Report - Faculty
Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)	**Yes**

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)	**Yes**
Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)	**Yes**
	Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in "regular, critical, self-evaluation of its performance, standards, policies and impact" (CHEA Standard 12.M.1). This process includes "the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning" (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level date: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be dis-aggregated for each of your programs, self-report in a department data-base, etc.
Six-year graduation rate	**82%**

Graduate school acceptance rate	**Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%**
Graduate School Acceptance Rate	**Number of students accepted to graduate school: 3**
Method of measurement	**Self report survey given to graduating seniors in the PRTM program**
Response rate	**Response rate: 62.5% of graduating students**
Notes	**This data is from May 2022**
Post-graduate employment rate	**Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%**
Post-graduate employment rate	**4 of the 16 students responding to the survey had accepted employment at the time of the survey (3 others are attending graduate school)**
Method of measurement	**Self report survey given to graduating seniors in the PRTM program**

Response rate	**Response rate: 62.5% of graduating students**
Notes	**This data is from May 2022**
	Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program
	Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.
PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.	**The Department of Parks, Recreation and Tourism Management prepares students for planning and management careers in parks, recreation, tourism, sport, and event management. We are a national leader in research, extension, and community outreach, and strive to be at the forefront of undergraduate and graduate education.**

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

A. Students will demonstrate an understanding of the nature and scope of the park, recreation, and tourism management fields. B. Explain the roles and structure of governmental agencies, non-profit organizations, and commercial enterprises in providing recreation programs and services. C. Demonstrate an understanding of the historical, philosophical, theoretical foundations of parks, recreation, tourism fields.

Describe the method by which the learning outcome for Standard 7.01 was assessed:	**Assessment data comes from PRT 152 (Introduction to Parks, Recreation, and Tourism Management) and PRT 358 (Recreation Program Planning). PRT 152 is a foundational course that all students in the major complete in the first year of the program and the course is designed to introduce students to the historical, philosophical, and practical aspects of the parks, recreation, and tourism industry.**
	PRT 358 is designed to give students entry-level knowledge of planning recreation and community programs and events, delivering recreational services to diverse populations, and analyzing and assessing the quality of recreational programs.
	Test score averages on final exams in PRT 152 were used to determine if students are successfully achieving the three primary outcomes: A (nature and scope of park, recreation and tourism management fields), B (roles and structure of governmental agencies, non-profit organizations, and commercial enterprises), and C (historical, philosophical, and theoretical foundations of parks, recreation, and tourism).
	Evaluations of student scores on two program planning projects were used to determine if students were achieving desired outcomes in PRT 358.
Indicate whether this outcome measure is Direct or Indirect.	**Direct**
State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	**The program standard for this student learning outcome is that at least 80% of the students in the program will show competency on the measure or outcome. On projects and midterm and final exams, the standard is that at least 80% of the students will score a 70% or above (i.e. 70% or above was considered competency).**

Result of the assessment of the learning outcome for Standard 7.01:	**90 out of 107 (84%) students scored a 70% or higher on the final exam in the spring sections of PRT 152.** **The average score across both recreation program projects in PRT 358 was a 92%. All 74 students in the course sections offered in 2022 scored an 80% or higher on both of the recreation program projects. Seventy-three out of 74 students in this course section successfully passed this course with a grade of 75% or higher. The expectation for this class is that most students should be successful, as it incorporates several fundamental concepts introduced in earlier courses in the program. This course involves a combination of classroom assignments, practical applications, and experiential learning.**
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.	**Assessment data for 7.02 is based on learning outcomes from PRT 238 (Diversity and Inclusion in Recreation and Sport) and PRT 380 (Evidence-Based Decision Making in Parks, Recreation, Tourism, and Event Management).**
Describe the method by which the learning outcome for Standard 7.02 was assessed:	**Final grades and quiz scores from four course sections across the fall and spring 2022 semesters of PRT 238 (Diversity and Inclusion in Parks, Recreation and Tourism) were used to demonstrate student abilities in cultural dimensions of diversity. All sections of this course in include short essays, projects, and class assignments that address design, implementation, and evaluation of services related to gender equity, race and ethnicity, ability/disability, universal design, and theoretical perspectives that facilitate equity and diversity.**
Please indicate whether this outcome measure is Direct or Indirect.	**Direct**

State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.	**The program standard for this student learning outcome is that at least 80% of the students in our program will show competency on a given measure or outcome. On quizzes and exams, the standard is that at least 80% of the students will score a 70% or higher. The standard for overall course grades is that at least 80% of the students in our major will successfully pass PRT 238 with a grade of 70% or higher).**
Result of the assessment of the learning outcome for Standard 7.02:	**All students in the Parks, Recreation and Tourism Management program successfully passed PRT 238 with a grade of 73% or higher. Twenty-six total students in the major were enrolled in PRT 238 during these two semesters (this course is offered to students in Parks, Recreation and Tourism and other majors (i.e., Sport Management), but it is required of all Parks, Recreation, and Tourism Majors. Twenty-four out of twenty-six passed the course with a grade of 80% or higher. Quiz scores examining four core elements of diversity and inclusion were examined in three of the four class sections, along with midterm and final exam scores in a fourth section. The assessment items on the quizzes and exams examined the same topics and course objectives. All students completed the core quizzes and exams with an overall average of 70% or higher.**
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.	**It is expected that that majority of students in our program will be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, and tourism professions.**

Describe the method by which the learning outcome for Standard 7.03 was assessed:	**To assess students' ability to demonstrate entry-level knowledge about operations and strategic management, we examined scores on an assignment associated with Module 3 in PRT 380 (Evidence-based Decision Making in Parks, Recreation, Tourism and Event Management) from Spring 2022 through Fall 2022. In this assignment, which represented a capstone activity in the course, students worked in groups with local stakeholders to design and implement an evaluation of recreation activities and services for Dix Park in Raleigh, NC. Although this course is taught by multiple instructors, assignment guidelines were consistent across sections. Across the three sections of PRT 380 from Spring 2022 through Fall 2022, 123 students completed this evaluation-oriented assignment.** **In all cases, assignment scores ranged from 0 to 100. We assumed that scores of 83% ("B") or higher represented at least satisfactory performance (i.e., competency) with respect to any particular outcome or metric.**
Please indicate whether this outcome measure is Direct or Indirect.	**Direct**
State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.	**The program standard for this student learning outcome is that at least 70% of the students in our program will show competency on a given measure or outcome.**
Result of the assessment of the learning outcome for Standard 7.03:	**Almost all PRT students performed well on assignments designed to test their ability to comprehensively plan, implement, and evaluate recreation services and programming. High levels of performance were consistent across different courses with different instructors. The students worked with park stakeholders to develop an evaluation protocol, develop appropriate data collection instruments, implement the protocol, and report key findings.**

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hourse and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.	**All students in the program complete a 400 hour/10 week internship after completing the majority of their 300-level (junior level) courses, usually between the summer of their junior and senior year. Students are evaluated by their internship site supervisor two times during the internship (midterm and final evaluations). Students complete weekly reflections that are evaluated by university faculty and students also complete and submit a comprehensive portfolio detailing core aspects of the organization and operational procedures. This portfolio is evaluated and graded as part of the overall grade for the 400 hour/10 week experience. Part of the final evaluation includes a verification that all 400 hours were successfully completed.**
Describe the method by which the learning outcome for Standard 7.04 was assessed:	**This outcome was assessed by determining the number of students who successfully completed their 400 hours internships with above average to superior evaluations from internship supervisors, passing grades on their final portfolio, and successful completion of all 400 hours.**
Please indicate whether this outcome measure is Direct or Indirect.	**Direct**
State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.	**The program standard for this student learning outcome is that at least 95% of the students in our program will show competency on a portfolio and final evaluation for their 400 hour/10 week evaluation and ability to successfully complete their comprehensive internship.**
Result of the assessment of the learning outcome for Standard 7.04:	**The percentage of students meeting the standard for completing 400 hour internships in spring, fall, and summer 2022 exceeded 95%. In the 2022 academic year, 148 out of 149 students (99.3%) successfully completed the requirements of the 400 hour internship.**
	Section 6: Narrative Report - Accountability and Informing the Public

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).	n/a
Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.	**https://cnr.ncsu.edu/prtm/about/professional-accreditation/**
It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).	n/a
Please provide a link to the program's website demonstrating compliance with Standard 3.06.	**https://cnr.ncsu.edu/prtm/about/professional-accreditation/**
It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).	n/a

Please provide a link to the program's website demonstrating compliance with Standard 3.07.	**https://cnr.ncsu.edu/prtm/about/professional-accreditation/**

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".	**None**
The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.	**checked**