North Carolina State University surveys alumni 2.5 to 5.5 years after they receive their baccalaureate degree. The survey asks about their overall satisfaction with their NC State experience; involvement in co-curricular activities and enriching educational experiences while at NC State; post-graduation employment and/or further education; the importance of and preparation in various skills and abilities for employment and/or further education; and their employment-search experience. To assist programs collect data specific to their assessment needs, UPA will include “insert” surveys along with the Alumni survey. Our insert survey consists of questions developed by the Parks, Recreation and Tourism faculty and is answered by only those alumni from the department.

The survey results presented are from the Alumni 2012 Spring Survey. Alumni who received a bachelor's degree from NC State between Summer 2006 and Spring 2009 were surveyed during the Spring semester of 2012. Alumni were sent a personalized letter asking them to complete the online survey. Up to five follow-up reminders were sent to non-respondents. Incentives consisted of random drawings from among respondents to win various cash prize. Seventy one (71) of the 369 alumni (19.2%) from your department in the final sample (i.e., those alumni for whom we had contact information) completed the insert survey.

Please rate how you think the program prepared you to plan a program or event.

Please rate how you think the program prepared you to develop a risk management plan for an event or agency.
2012 PRTM Alumni Survey Results

- Please rate how you think the program prepared you to develop a business plan.
- Please rate how you think the program prepared you to function on a team.
- Please rate how you think the program prepared you to identify, formulate and solve professional problems.
- Please rate how you think the program gave you an understanding of professional and ethical responsibilities.
Please rate how you think the program gave you an understanding of the impact of parks, recreation, sport, golf and tourism in a global and societal context.

Please rate how you think the program prepared you to recognize the need for, and ability to engage in lifelong learning.

Please rate how you think the program prepared you to design and conduct program evaluations.

Please rate how you think the program prepared you to analyze and interpret data.
2012 PRTM Alumni Survey Results

Were the course assignments that required classroom presentations to gain good oral presentation skills adequate?

Please rate how you think the program prepared you to use management principles in the operation of recreation, sport, golf, park and tourism management.

Please rate the importance of class assignments that required classroom presentations to gain good oral presentation skills.

Please rate the importance of course assignments that required written reports to gain good writing skills.
Were the course assignments that required written reports to gain good writing skills adequate?

Please rate the importance of course assignments being related to knowledge of contemporary issues.

Were the course assignments related to knowledge of contemporary issues adequate?

Please rate the importance of hands-on experience in PRTM lab courses.
2012 PRTM Alumni Survey Results

Did the course assignments provide adequate hands-on experience in PRTM lab courses?

Did the coursework assignments provide adequate experience in synthesis, creativity and open-ended thinking.

Please rate the importance of the coursework activities in the program as a whole that required synthesis, creativity and open-ended thinking.

Please rate the importance to you currently of the importance of the senior seminar project that provided an opportunity to integrate learning in major courses.
Please rate the importance to you currently of the internship that provided on-the-job training opportunities.