NOTE: Students are to include all of the information on the work plan template, but the contact information appearing at the top and the compensation info at the very bottom are specific to the student and does not appear on these examples.

**Agency Description:**

The IMG Academies are the largest sport training facility in the world and are spread out over nearly 300 acres in sunny Florida is the most advanced, state-of-the-art, multi-sport training and educational facility ever created for young athletes. With two private academic schools on campus and students from over 46 states and 75 countries, IMG Academies (IMGA) is the largest and most ambitious school ever created for devoted young athletes. Nowhere else in the world can this many professional athletes bond in one place during their off season to train within such a structured environment. IMGA delivers world-class sports training experiences to over 12,000 junior, collegiate, adult and professional athletes each year. In fact, IMGA can custom design a sports/recreation experience for every member of the family. The IMG Academy has worked with one North Carolina State intern before and was very satisfied with his quality of work and experience.

**Internship Description:**

During this internship I will be involved in the day to day operations of the academy and all of the camps and services that the academy offers to its participants. I will be directly assisting the general manager and his daily responsibilities which include:

- Assist in day to day operations of
  - David Ledbetter Golf Academy 10%
  - Nick Boliteri Tennis School 10%
  - Baseball, Soccer, Basketball, and Adult Tennis Facilities 10%
- Assisting in filing and compartmentalizing all paperwork for future and previous campers 5%
- Helping in arrivals and departures of campers 10%
- Design and formulate a special project for the facility to be determined throughout the internship 20%
- Help in assisting with the food and beverage facet of the facilities as well as dining and special functions that take place on the facility 10%

- Make rounds with general manager and take care of daily concerns in:
  - Marketing/Promotions 10%
  - Accounting 5%
  - Operations 5%
  - Human Resources 5%

**Internship Outcomes:**

During the summer I will be working with the largest sport training facility in the world and will experience frontline hands on internship. I will perform day to day operations while also assisting with the various types of camps that the facility hosts. The internship will also cover other aspects of the facility such as: accounting, management, marketing/promotions, and public relations.

- I will gain valuable experience in operating facilities and camps during this internship while I assist in camps and day to day operations of the academies. This will help me in the future because I will gain first hand knowledge of how to operate large facilities and deal with on site problems that may arise. I will also learn how to produce and operate large events such as the summer camps that the facility has.
- The large academies that the facility has will give me insight to see how such large facilities and training programs are run on a day to day basis. I will also learn the setup and shutdown of these academies as they have arrivals and departures in participants throughout the summer.
- The day to day operations that I will walk through with Mr. Marcinko, the facility general manager, will help to show me what areas need day to day attention and how to operate these areas. This will also help show me how
to do a walk through of a facility of this size and know where the needs and changes of the facility need to take place.

- I will have an opportunity to learn about the office operations of a facility of this size and gain first hand experience of the operations in accounting, marketing/promotions, and human resources. I will also gain insight on how the food and beverage department as well as dining and housing works in a training facility.