NOTE: Students are to include all of the information on the work plan template, but the contact information appearing at the top and the compensation info at the very bottom are specific to the student and does not appear on these examples.

Agency Description:

The Washington Wild Things professional baseball organization is located in Washington, Pennsylvania. Washington, PA is located approximately 30 miles south of Pittsburgh, PA. The Wild Things’ season starts in May and ends in the beginning of September. During this time there are usually 48 home games, give or take a few pending on the scheduling, and 96 games overall. The Washington Wild Things are an Independent baseball organization and a member of the Frontier League. Being an Independent organization means that the organization is independently owned. The Wild Things are not affiliated with any Major League Baseball organization, therefore all of the profits from each game, concert, or camp goes right back into the organization for the future development of the facilities, funding for promotions, concerts, or camps that may be run by the organization. Not only does this organization provide quality baseball games during the summer months, but when the team is on the road the stadium is used sometimes for youth baseball camps, fantasy camps, concerts, and professional soccer games. The Wild Things are a fully staffed organization with 11 full time positions that head each department. Each department has full time and part time employees beyond those 11 department heads. There is also a game day staff that is mainly comprised of interns, and seasonal/part time employees.

Internship Description:

I will be rotating throughout the organization in the areas of player development and player personnel, ticket/group sales, public relations, and stadium maintenance. The staff members along with the General Manager, Ross Vecchio, will provide guidance throughout my internship.

Approximate Percentages of time that will be spent in different areas:

- 40% Player Development and Player Personnel
- 20% Ticket and Group Sales
- 20% Public Relations
- 20% Stadium Maintenance

Job Responsibilities

The internship will primarily be based around the player development and player personnel area of professional baseball. I will also gain knowledge in the areas of ticket/group sales to see what kind of revenue is brought into an organization just by ticket sales and group sales, like parties and businesses renting out the Party Deck and/or suites. The time spent in the ticket/group sales department will also relate to the public relations part of my internship. Another part of this will be my involvement with the youth camps, and public appearances. I will gain knowledge of the stadium’s maintenance by helping clean the stadium, set up for parties, and help maintain the playing surface for each game.

- Scout and record information on each player during the training camp process.
- I will help in the process of selecting the 2006 Washington Wild Things team. This will involve my personal opinion of each player, releasing players of their contracts, signing players to contracts, and everyday evaluation of each player during the season.
- As an assistant coach I will help get the team physically and mentally prepared for each game.
- I will be responsible for scouting opposing hitters and pitchers.
- I will be involved in every game as the first base coach and the defensive coordinator (placing our fielders according to our scouting reports).
- I will assist in stadium maintenance every morning, getting the field surface ready for the game that night.
- Assist in ticket and group sales for that night’s game and future games or events. This will involve calling our season ticket holders and local businesses. I will also help in booking parties or special events to be held in our
Party Deck or in one of our suites.

- I will be in charge of organizing, planning, and implementing baseball camps for children in the surrounding area ages 5-15.
- I will help in public appearances around the surrounding area to talk to children about certain issues such as, importance of school, drugs and alcohol abuse, and child abuse, sign autographs and promotion of the Washington Wild Things organization.
- I will assist in the maintenance of the stadium, which will involve stadium set up for parties or special events held in our suites, and cleaning the stadium before every game.

**Learning Outcomes**

Through this internship, I will have a greater knowledge and understanding of the administrative operation within a professional baseball organization and the responsibilities of each department and their staff members. Under the direct supervision of the General Manager, Ross Vecchio, I will learn the day to day operations and responsibilities of a General Manager of a professional organization. Mr. Vecchio’s experience with other professional baseball organizations will be an important part of my learning and development throughout this internship.

I plan on pursuing a sport management or more specifically, a General Manager position after the completion of this internship, and I am positive that this experience will give me the knowledge of the skills needed for my future in this business.

During my ten weeks with the Washington Wild Things, I will learn from the following activities:

- Assisting in the selection process of the 2006 team. This process is pretty much a mainstay across professional baseball with the evaluation process, contracts and player personnel not changing much from team to team.
- Organizing, planning and implementing youth camps, as well as, public appearances. This part of the internship will help me better understand program development and public relations.

Stadium maintenance is a very important, if not the most important part of providing a good product in professional baseball. If the stadium isn’t clean and aesthetically pleasing and the field isn’t playable then the fans won’t want to come out and the players won’t play very well. I have a general knowledge of what goes into this process, but through this internship I will find out the extensiveness of maintenance needed to run a professional stadium.