**Jonathan M. Casper, Ph.D.**

Department of Parks, Recreation & Tourism Management

Sport Management

College of Natural Resources

North Carolina State University

Office Address: Box 8004, 3028J Biltmore Hall, Raleigh, NC. 27695

Office Phone: (919) 513-0771

E-Mail: jmcasper@ncsu.edu

**EDUCATIONAL BACKGROUND**

2004 **Ph.D. University of Northern Colorado**, Greeley, Colorado.

 *Major*: Sport Administration

*Minor*: Research Statistics

*Dissertation Topic*: Predicting participation frequency and purchase intention through the use of the sport commitment model.

*Chair*: Dr. Dianna Gray

2001 **M.A. University of Northern Colorado**, Greeley, Colorado.

 *Major*: Sport Administration

1995 **B.A. Pitzer College,** Claremont, California.

 *Major*: Human Biology

*Thesis Topic*: The effects of Vitamin E and Selenium deficiency on the rat kidney and liver.

*Chair*: Dr. David Sadava

**PROFESSIONAL EXPERIENCE**

**North Carolina State University,** Raleigh, NC

*Associate Professor* August 2011 - Current

*Assistant Professor* August 2005 - 2011

Undergraduate Courses

* PRT 250 Managing Park and Recreation Facilities
* PRT 277 Psychological and Cultural Aspects of Sport
* PRT 475 Internship in PRT
* PRT 476 Sport Marketing
* PRT 491 Sales and Revenue Generation in Sport

Graduate Courses

* PRT 507 Strategic Marketing Management in PRTS
* PRT 507 Strategic Marketing in Sport Entertainment and Venue Management
* PRT 801 Doctoral Seminar (Co-instructor)

**Loras College,** Dubuque, Iowa August 2004 – August 2005

*Assistant Professor and Sport Management Program Coordinator*

**Nike Tennis Camps,** Greeley ColoradoJune 2001 – July 2004

*Camp Director/Co-Director*

**University of Northern Colorado,** Greeley CO August 1999 – July 2004

 *Head Men’s Tennis Coach*

**University of Northern Colorado**, Greeley, CO Jan. 2000 – May 2004

*Instructor*

**Broomfield High School,** Broomfield, CO August 1997 – October 1999

*Head Men’s Tennis Coach*

**The Ranch Country Club**, Westminster, CO April 1996 – Sept. 1999

*Youth Tennis Program Director/Pro-Shop Manager*

**PUBLICATIONS**

**Refereed Publications**

*In Review*

Jeon, J. H\* & **Casper, J. M.** (In Review) An examination of recreational golfers' psychological

connection, behavioral involvement, and perceived constraints. *Journal of Leisure Research.*

Otte, F. W., **Casper, J. M**. Fileri, R., Gorton, M., (In Review). Does Exclusivity of

Athlete Endorsements Matter? An examination of athlete endorsement exclusivity on brand recall and brand recognition. *International Journal of Sport Marketing and Sponsorship*.

Jones, G., Hyun, M., Edwards, M, **Casper, J**., Bocarro, J., Lynch, J. (In Revisions). Is “school

sport” associated with school belongingness? Testing the unexamined assumptions of school sport policy. *Sport Management Review*.

*In Press*

Barrett, M, Bunds, K, Casper, J., Edwards, M., Showalter, S., & Jones, G. (In Press). ‘A nut we

have officially yet to crack': Forcing the attention of athletic departments through shared sustainability governance. *Sustainability*.

Bunds, K., Koenigstorfer, J., **Casper, J.**, & Hipp, J. (In Press). Every breath you take, every

step you make: Recreational walking decisions in urban environments depending on air quality, noise, traffic, and the natural environment. *Transportation Research: Part F*.

Lee, K. J, **Casper, J. M**., & Floyd, M (In Press). Public park and recreation agencies’ effort in

racial and ethnic diversity and inclusion. *Journal of Park & Recreation Administration*.

**Casper, J. M.**, McCullough, B. P., & Pfahl, M.E. (2019, In Press). Examining environmental fan

engagement initiatives through values and norms with intercollegiate sport fans. *Sport Management Review*. https://doi.org/10.1016/j.smr.2019.03.005

*Published*

Barrett, M, Bunds, K, & **Casper, J.,** & Edwards, M.(2019). A descriptive analysis of corporate

environmental responsibility in major league professional sport. *Journal of Applied Sport Management*, *11*(3), 35-46.

Bunds, K.S., **Casper, J.M**., Frey, H.C., & Barrett, M. (2019). Air pollution at college

football games: Developing a methodology for measuring air pollutant exposure in a sport event microenvironment. *Event Management*, *23*(3), 399-412.

**Casper, J. M.** & Jeon, J. H. (2019). Psychological connection to pickleball: Assessing

motives for participation in older adults. *Journal of Aging and Physical Activity*, *27*(1), 28-33.

Bunds, K. S. & **Casper, J. M.** (2018). Sport, physical culture, and the

Environment: An introduction, *Sociology of Sport Journal*, *35*(1), 1–7.

Bunds, K ., Kanters, M., Venditti, R., **Casper, J.**, Rajagoplan, N., Carlton, T. (2018).

Organized youth sports and commuting behavior: The environmental impact of decentralized community sports facilities. *Journal of Transportation Research*, 65, 387-395.

Kellison, T. B., Bunds, K. S., **Casper, J. M**., Newman, J. I. (2017). Public park

usage near fracking operations. *Journal of Outdoor Recreation & Tourism*, *18*, 75-80.

**Casper, J. M.**, Pfahl, M.E., McCullough, B. P. (2017). Is going green worth it?

Assessing fan engagement and perceptions of athletic department environmental efforts. *Journal of Applied Sport Management, 9,* 108-134.

Okayasu, I., Nogawa, H., Casper, J. & Morais, D. (2016). Recreational Sporting Event

Participant Attitudes and Satisfaction: Cross cultural Comparisons between Japanese and the United Sates marathoners. *Managing Sport and Leisure, 3*(1), 164-180.

Jeon, J.H. & **Casper, J.M.** (2016). Psychological antecedents of youth versus

adult participation: An examination based on the Sport Commitment Model *Journal of Amateur Sport*, *2* (2), 103-125.

**Casper, J. M.** & Pfahl, M. E. (2015). Athletics department personnel and the natural

environment: A study of sustainability practices in Division III athletics departments. *International Journal of Event Management Research, 10*(1), 12-36.

Mayer, J., Seekamp, E., Casper, J., & Blank, G. (2015). An examination of behavior

change theories to predict behavioral intentions of organisms-in-trade hobbyists. *Human Ecology Review, 21*(2), 65-92.

Pfahl, M. E., **Casper, J. M**., Trendafilova, S., McCullough, B. P., & Nguyen, S. N.

(2014). Crossing boundaries: An examination of sustainability department and

athletics department collaboration regarding environmental issues. *Journal of Sport Communication, 10*(1)*,* 1-30.

Kelley, K., Harrolle, M. G., **Casper, J. M**. (2014). Understanding consumer game

day spending: An investigation of a National Hockey League team. *Journal of Sport Management*, *28*(3), 253-265.

Trendafilova, S., McCullough, B., Pfahl, M., Nguyen, S. N., **Casper, J**., & Picariello, M.

(2014). Environmental sustainability in sport: Current state and future trends. *Global Journal on Advances Pure and Applied Sciences, 3*, 9-14.

**Casper, J. M.,** Pfahl, M.E., McCullough, B. P. (2014). Intercollegiate sport and the

environment: Examining fan engagement based on athletics department sustainability efforts *Journal of Issues in Intercollegiate Athletics,* 7, 65-91.

Bocarro, J.N., Kanters, M. A., Edwards, M. B., **Casper, J. M**., McKenzie, T. L. (2014).

Prioritizing school intramural and interscholastic programs based on observed physical activity. *American Journal of Health Promotion*, *28*(3), S65 – S71.

Kanters, M., Bocarro, J., **Casper, J. M.,** & Suau, L. & McKenzie, T. (2013).

Determinants of middle school sport participation: A comparison of different school policies for sport delivery. *International Journal of Sport Management and Marketing.*

**Casper, J. M.,** Harrolle, M. G., & Kelley, K. K.\* (2013). Gender differences in Physical

Activity and Park and Recreation Facility Use among Latinos. *Annals of Behavioral Medicine*, 45, S49-S54.

Kanters, M. A., Bocarro, J. N., **Casper, J. M** , Edwards, M. B.**.**, Floyd, M. F. (2013).

School sport participation under two school sport policies: Comparisons by race/ethnicity, gender, and socioeconomic status. *Annals of Behavioral Medicine*, 45, S113-S121.

**Casper, J. M.** & Harrolle, M. G. (2013). Perceptions of Constraints to Leisure Time

 Physical Activity among Latinos in North Carolina. *American Journal of Health Promotion*, *27*(3), 139-142.

Harrolle, M. G., Floyd, M. F., **Casper, J. M.**, Kelley, K. E., & Bruton, M. F. (2013).

Physical activity constraints among Latinos: Identifying clusters and acculturation differences. *Journal of Leisure Research, 45*(1), 74-90.

Casper, J. M., Pfahl, M.E., & McSherry, M. W. (2012). Athletics department awareness

and action regarding the environment: A study of NCAA athletics department sustainability practices. *Journal of Sport Management, 26*, 11-29.

**Casper, J. M.** & Pfahl, M. E. (2012). The view from the top: Environmental behavior

frameworks of future organizational leaders in sport and recreation. *Sport Management Education Journal, 6,* 8-20.

Henderson, K. H., **Casper, J. M.**, Dern, L., Wilson, B. (2012). Assessing the importance

and outcomes of Senior Games participation. *Journal of Park and Recreation Administration, 30*(1), 19-35.

Edwards, M. B., Bocarro, J. N., Kanters, M. A., & **Casper, J.M.** (2012). Participation in

 interscholastic and intramural sport programs in middle schools: An exploratory investigation of race and gender. *Recreational Sports Journal, 35*(2), 157 – 173.

Bocarro, J. N., Kanters, M. K., **Casper, J. M.,** Suau, L., Floyd, M., & McKenzie, T.

(2012). Impact of school sport policy on observed physical activity in middle school children. *Health & Place*, *18*, 31-38.

Menefee, W. C. & **Casper, J. M**. (2011).Professional basketball brand equity in

China: A comparison of NBA & CBA team identification. *International Journal of Sport Management and Marketing, 9*(3/4), 185-200.

Bruton, C.B., Floyd, M. F., Bocarro, J. N., Henderson, K., **Casper, J. M.**  & Kanters, M.

(2011). Physical activity and health partnerships among park and recreation departments. *Journal of Park and Recreation Administration*, *29* (2), 55-68.

**Casper, J. M.**, Bocarro, J. N., & Kanters, M. A. & Floyd, M. F. (2011).

Measurement Properties of Constraints to Sport Participation: A Psychometric Examination with Middle-School Adolescents. *Leisure Sciences*, *33*(1), 1-20.

**Casper, J. M.**, Bocarro, J. N., & Kanters, M. A. & Floyd, M. F. (2011). Just let me

play!! Understanding constraints that limit adolescent sport participation. *Journal of Physical Activity and Health, 8*(Suppl. 1), S32-S39.

**Casper, J. M.** & Menefee, W. C. (2010). Prior sport participation and spectator

sport consumption: Socialization and soccer. *European Sport Management Quarterly, 10*(5), 595 – 611.

**Casper, J. M.** & Menefee, W. C. (2010).The Impact of Socialization on Current

and Retrospective Adolescent Sport Consumption with College Students. *International Journal of Sport Management, 11*(5), 541 – 560*.*

**Casper, J. M.,** Park, S. R., & Harrolle, M. G., (2010).Korean World Cup

soccer: Examining the relationships among past success, soccer knowledge, national identification, and future interest. *International Journal of Sport Management*, *11*(1), 84-95.

Bocarro, J., **Casper, J.**, Henderson, K, Floyd, M., Moore, R., Kanters, M., Laven, K., &

Edwards, M. (2009). Physical activity promotion in North Carolina: Perceptions of public park and recreation directors. *Journal of Park and Recreation Administration, 27*(1)*, 1-16.*

**Casper, J. M**., Kanters, M. A., & James, J. D. (2009). Perceptions of constraints

to NHL spectatorship. *International Journal of Sport Marketing and Management, 5*(1/2)*, 55-72.*

Kanters, M., Bocarro, J., Casper, J. M., & Forrester, S. (2008). School Intramural

Sports: A Platform for Lifetime Sport Participation & Active Leisure. *Recreational Sports Journal*, *32*(2), 134-151.

**Casper, J. M.** & Babkes-Stellino, M. L.(2008)**.** Demographic Predictors of Recreational

Tennis Participant’s Sport Commitment. Journal of Park and Recreation Administration, 26(3), 93-115.

**Casper, J. M.,** Andrew, D. P. S. (2008).Sport Commitment Differences among

Tennis Players on the Basis of Participation Outlet and Skill Level. Journal of Sport Behavior, 31(3), 201-219.

Kanters, M. A., Bocarro, J., **Casper, J. M**., & Forrester, S. (2008). Guidelines for

positively engaging parents in children’s sports. *YouthFirst: The Journal of Youth Sports, 3*(1), 8-11.

Bocarro, J., Kanters, M. A., **Casper, J. M**., & Forrester, S. (2008). School physical

education, extracurricular sports, and lifelong active living. *Journal of Teaching and Physical Education*, *27* (2), 155-166.

Kanters, M. A., & **Casper, J. M**. (2008). Supported or pressured?

An examination of agreement among parents and children on parent’s role in youth sports. *The Journal of Sport Behavior, 31*(1). 64-80.

**Casper, J. M**., Gray, D. P., & Babkes-Stellino, M. L. (2007). A sport commitment

model perspective on adult tennis players' participation frequency and purchase intention. *Sport Management Review, 10*(3), 253-278.

**Casper, J. M.** (2007). Sport commitment, participation frequency, and

purchase intention segmentation based on age, gender, income, and skill level with U.S. tennis participants. *European Sport Management Quarterly, 7*(3), 269-282.

Greenwood, P. B. G., Kanters, M. A., & Casper, J. M. (2006). Sport

fan team identification formation in the American Arena Football League. *European Sport Management Quarterly, 6*(3), 253-265.

**Casper, J. M**. (2006). You can’t be serious, that ball was IN: An investigation of junior

tennis cheating behavior. *The Qualitative Report, 11*(1), 20-36 http://www.nova.edu/ssss/QR/QR11-1/casper.pdf

**Casper, J. M.** & Finley, P. S. (2004). Teams web sites as aids in the recruiting process:

NCAA tennis coaches attitudes toward their use. *The Sport Journal, 7*(1). Available at http://www.thesportjournal.org/article/teams-web-sites-aids-recruiting-process-ncaa-tennis-coaches-attitudes-toward-their-use

Sadava, D., Luo, P. W., & Casper, J. M. (1996). Induction of renal damage in rats by a

diet deficient in antioxidants. *Nutrition Research, 16*(9), 1607-1612.

**Books**

**Casper, J. M.** & Pfahl, M. E. (Eds.) (2015). *Sport Management and*

*the Natural Environment: Theory and Practice*. Routledge/Taylor & Francis Press.

**Editor of Peer Review Journals**

**Casper, J. M**., & Bunds, K. S. (2019). Special Issue: Sport & Sustainability, *Sustainability*

(Sustainability of Culture & Heritage Section). ISSN 2071-1050

Bunds, K. S. & **Casper, J. M.** (2018). Special Issue: Sport, Physical culture, and the

Environment, *Sociology of Sport Journal*, *35*(1). <https://doi.org/10.1123/ssj.2018-0007>

**Casper, J.M.** (2012). Special Issue: Sport Participation Management and Marketing.

*International Journal of Sport Management and Marketing*, *12* (3/4).

**Casper, J. M.** (2012) *Guest Editorial*, *International Journal of Sport Management and Marketing*, 12(3/4), 141 -143

**Book Chapters**

**Casper, J. M.** (2020). Sport and safeguarding air quality. *Sport and Environmental*

*Sustainability: Research and Strategic Management*. Routledge Press.

**Casper, J.M.** & Bunds, K. S. (2018). Tailgating and air quality. *Routledge Handbook of*

*Sport and the Environment*. Routledge/Taylor & Francis Press.

Kellison, T. B. & **Casper, J. M.** (2017). Environmental legacy of mega sports events.

Legacy and Mega-Events: Fact or Fairy Tales. Routledge/Taylor & Francis Press.

**Casper, J. M.** (2015). *Strategic management*. *Sport Management and the Natural*

*Environment: Theory and Practice.* Routledge/Taylor & Francis Press.

**Casper, J. M.** & Pfahl, M. E. (2015). Introduction: Sport and the natural environment.

*Sport Management and the Natural Environment: Theory and Practice.* Routledge/Taylor & Francis Press.

Bunds, K. & **Casper, J. M.** (2015). Evaluation and analysis of environmental actions.

*Sport Management and the Natural Environment: Theory and Practice.* Routledge/Taylor & Francis Press.

Edwards, M. B. & **Casper, J. M.** (2013). Sport and health. *Sociology of Sport and*

*Physical Activity (2nd ed.)*. Center for Sport Management Research & Education.

Trendafilova, S., Pfahl, M., & **Casper, J.** (2013). *CSR and environmental responsibility:*

*The case of NCAA athletic departments*. In K. Babiak, J. Paramino-Salcines, & G. Walters (Eds.), The Routledge handbook of sport and corporate social responsibility (pp. 105-118). London: Routledge.

**Professional Journals**

Casper, J., Kellison, T., Bunds, K., & Newman, J. (2016, April). Fracking on parkland in

Appalachia. *Parks & Recreation Magazine*.

Henderson, K.A., Edwards, M., **Casper, J. M.,** Bocarro, J. N., & Floyd, M. F. (2010, September).

Investigating places for active recreation in rural North Carolina communities. *Western Rural Development Center Newsletter*, 33-36.

Bocarro, J., Kanters, M. A., & **Casper, J. M.** (2006, June). The role of schools in

promoting recreational sport and physical activity. *Parks & Recreation Magazine.*

**Technical Reports**

Orr, M., McCullough, B., Kellison, T., **Casper, J.**, Trendafilova, S., Ross, W. Pelcher, J., &

Richardson, T. The sport ecology reading list. *The Sport Ecology Group*. https://docs.wixstatic.com/ugd/a700be\_a52b1c3230ba4c50bbd17baa7df81bdf.pdf

**Casper, J. M.** (2018). Carolina Hurricanes Fan Affinity Study. Prepared and presented to

Carolina Hurricanes Hockey Club Senior Management.

Rowand, Cahill, & Newport (2018). Fan engagement Playbook. Green Sport Alliance Resource

(contributing author). Report found at http://greensportsalliance.org/resources/FanEngagementPlaybook2018-06-27FINAL.pdf

**Casper, J. M**. & Jeon, J. H. (2017) Pickleball participation: A preliminary investigation of

involvement and commitment. Prepared for the USA Pickleball Association and Pickleball Ambassadors.

Carrico, A., Fried, E. Wang, X., **Casper, J.**, O’Neill, M., (2017, March). Maximizing recycling

on a college campus: Summary of research findings. Prepared for PespsiCo Recycling.

**Casper, J. M.** (2017, March) Basketball Fan Activation Study. Prepared for Pepsi Recycling.

Kanters, M., Venditti, R., **Casper, J.**, Rajagoplan, N., Bunds, K, Carlton, T. (2016,

September). Organized youth sports and commuting behavior: The environmental impact of decentralized community sports facilities. Prepared for YMCA of the Triangle Association.

McCullough, B., **Casper, J.**, & Pfahl. (2016, September). Analysis of the 2016 Collegiate

Athletics Sustainability survey. Prepared for Green Sport Alliance and the Association for the Advancement of Sustainability in Higher Education.

Kellison, T. B., Bunds, K. S., **Casper, J. M**., & Newman, J. I. (2015, August). Fracking &

Parkland: Understanding the impact of hydraulic fracturing on public park usage. Report can be found at: <http://plaza.ufl.edu/tkellison/_/Fracking.html>

McCullough, B, **Casper, J.**, Pfahl, M. (2016, May). State of Environmental Sustainability in

College Athletics. Report Presented to Green Sport Alliance Executive Committee.

Fulghum, A., McKinnis, L., **Casper, J**., & Batchelor, L. (2015, March). Zero Waste Stadium

Proposal. Report presented to Wolfpack Sport Properties and NC State Athletics.

**Casper, J. M., &** Pfahl, M. E**.** (2014). 2014 University of Colorado Sustainable Gamedays

Survey Report. Report presented to University of Colorado Environmental Center & Buffalo Sports Properties.

**Casper, J. M.,** Pfahl, M. E., & Madia, M.\* (2013). Engaging football fans in sustainability

efforts: A report based on a NC State Football “Green Game”. Report Issued to NC State Athletic Department and NC State University Sustainability Office.

**Casper, J. M.**, Harrolle, M. G. & Kelley, K. K., Palacios, I. (2012). Examination of park and

 recreation awareness and use among Latinos. Report presented and issued to El Pueblo, Inc. & City of Raleigh Parks and Recreation.

**Casper, J.M**., Pfahl, M. E., & Kelley, K. (2011) Men’s Baseball Green Game Awareness and

Expectations of Sustainability Efforts. Report Issued to NC State Athletic Department and NC State University Sustainability Office.

Bocarro, J.N. Kanters, M., Cerin, E., Floyd, M. F., **Casper, J**., Suau, L.J., & McKenzie, T. (2012). *Who is using school athletic facilities? Lay Summary*. North Carolina State University, Department of Parks, Recreation & Tourism Management. Submitted to Active Living Research.

**Casper, J. M,** & Jeon, J. (2010). 2010 Carolina RailHawks operations evaluation report.

Report Issued to Carolina RailHawks Soccer Club, Cary, NC.

Jeon, J. & **Casper, J. M.** (2010). Taekwondo participants demographic and consumer

behavior analysis. Separate reports issued to White Tiger Taekwondo, Cary, NC; Tiger Kim’s World Class Taekwondo, Winton-Salem, NC; Tiger Martial Arts, Knightdale, NC.

**Casper, J. M.**, & Menefee, W. C. (2007). 2007 Carolina RailHawks spectator

demographic, psychographic, and consumer behavior analysis. Invited research presented to the operation staff. Report Issued to Carolina RailHawk Soccer Club, Cary, NC.

**Casper, J. M.** (2006). NC State Marketing Survey: Marketing Non-Revenue sport events.

Invited research presented to the marking staff to increase student spectatorship at non-revenue sport events. Report issued to Wolfpack Sport Marketing, Raleigh, NC.

**Casper, J. M.** & Kanters (2005). Carolinas Hurricanes Spectator Marketing and

Information Processing Behavior Report. Spectator survey used for market analysis, marketing plan focus, sponsorship recruitment, and operation issues for the Carolina Hurricanes Hockey Club, Raleigh, NC.

**Casper, J.M.** (2004). Fan Research Project/Sponsorship Review, Dubuque

Thunderbirds. Fan survey, customer interviews, sponsorship evaluation for the Dubuque Thunderbirds Hockey Club, Dubuque, IA.

Gray, D.P., **Casper, J. M**., Fekete, M., Finley, P., Halsey, J. Hseih, L.W., Wisdom, T.,

Goram, J., Park, S.B. (2003) Customer and Market Research, YMCA of the Rockies. Analysis of facility, customer interviews, website review, and mail survey for YMCA of the Rockies: Snow Mountain Ranch, Winter Park, Colorado.

**PRESENTATIONS, PROCEEDINGS, AND ABSTRACTS**

Lee, K. J, Casper, J. M., & Floyd, M (In Review). Public park and recreation agencies’ effort in

racial and ethnic diversity and inclusion. Asia Pacific Tourism Association Conference.

Casper, J. M., Barrett, M., & Bunds, K (2019, May/June). Perceptions of Zero-Waste Among

College Football Fans. North American Society for Sport Management Conference, New Orleans, LA.

Casper, J. M. & Jeon, J.H. (2019, May/June). Perception of Constraints to National Hockey

League Attendance: A Study of Non-Attendees. North American Society for Sport Management Conference, New Orleans, LA.

Barrett, M., Bunds, K., & Casper, J.M. (2019, May/June). An organizational network analysis of

environmental partnerships. North American Society for Sport Management Conference, New Orleans, LA.

Barrett, M, Bunds, K., Casper, J. (2019, April). Athletic department involvement in strategic

sustainability management. 12th Annual College Sport Research Institute Conference on College Sport, Columbia, SC.

Carlton, T., Kanters, M., Edwards, M., Bocarro, J., **Casper, J**., Suau, L. (2019, February).

Physical activity during boys and girls high school sport practices. Active Living Conference, Charleston, SC.

**Casper, J.M**, & Jeon, J.H. (2018, June). Psychological connection to pickleball: Assessing

motives and participation in older adults. North American Society for Sport Management Conference, Halifax, NS.

Casper, J. M., McCullough, B. M., & Phafl, M. E. (2018, June). Examining environmental fan

engagement initiatives through values and norms with intercollegiate sport fans. North American Society for Sport Management Conference, Halifax, NS.

Barrett, M., Bunds, K. S. & **Casper, J. M.** (2018, June). *Collective environmental*

*action within the professional sport industry.* North American Society for Sport Management Conference, Halifax, NS.

Robledo, M., Edwards, M, Bocarro, J, Behnke, A., & **Casper, J.** (2018, June). An examination of

the perceived role of sport in a Hispanic-based youth development program. North American Society for Sport Management Conference, Halifax, NS.

Bunds, K. S., Barrett, M. & **Casper, J. M.** (2017, November). *The role of politics in*

*sport and the environment.* North American Society for the Sociology of Sport Conference, Windsor, ON.

Barret, M., Bunds, K., & **Casper J.** (2017) Go green or get the green: An analysis of

environmentally-focused professional sport CSR determinants. European Association for Sport Management Conference. Bern, Switzerland.

**Casper, J.**, Kanters, M., Venditti, R., Bunds, K., Rajagopalan, N., & Carlton, T. (2017).

Measuring transportation and environmental impact of youth sport programs: A case study. North American Society for Sport Management Conference, Denver, CO.

Robledo, M., **Casper, J**., Bocarro, J., & Barcelona, R. (2017). *At-risk elementary students’*

*perceived constraints to sport participation.* Southeast Recreational Research Conference, Asheville, NC.

**Casper, J.M.** (2017). *I can’t stop playing with my pickle: Pickleball motivations and*

*constraints to participation*. Active Living Research Conference, Clearwater Beach, FL.

Kanters, M., Venditti, R., **Casper, J.**, Bunds, K., Rajagopalan, N., & Carlton, T. (2017).

Organized leisure activities and children’s communing behavior: The impact of decentralized community sport facilities. Active Living Research Conference, Clearwater Beach, FL.

Robledo, M., **Casper, J**., Bocarro, J., & Barcelona, R. (2017). *At-risk elementary students’*

*perceived constraints to sport participation.*

Bunds, K. S., & **Casper, J. M.**, (2016, June). *Pollution monitoring at collegiate football games*.

Green Sport Alliance Summit: Houston, TX.

Bunds, K., Casper, J., Frey, C. (2016). *Major event air pollution monitoring*. NC BREATHE

conference, Charlotte, NC.

Bunds, K.S., Newman, J.I., Kellison, T.B., & **Casper, J.M**. (2015). *Fractured environment(s): A*

*critical examination of hydraulic fracturing and sport.* To be presented at the annual conference of the North American Society for the Sociology of Sport, Sante Fe, NM.

Sayre-McCord, R., Edwards, M., Bocarro, J., & **Casper, J.** (2015). *The impact of childhood sport*

*participation on adulthood sport participation in former Division I athletes*. European Association of Sport Management Conference, Dublin, Ireland.

Kellison, T., Bunds, K., **Casper, J**., & Newman, J. (2015). Perceptions of hydraulic fracturing

near public parks and recreational facilities: An exploratory investigation. European Association of Sport Management Conference, Dublin, Ireland.

Pfahl, M & **Casper, J.** (2015). *Engaging with athletics department personnel*. Collegiate Sport

Sustainability Summit, Purdue University, IN.

**Casper, J.,** Pfahl, M., & Newport, D. (2015) *Is “going green” worth it? Assessing fan*

*engagement and perceptions of athletic department environmental efforts*. North American Society for Sport Management Conference, Ottawa, Canada.

Newport, D., Henly, A., **Casper, J. M.,** von Bleichert, E. (2014, October). *On the team: Millions*

*of campus sports fans engaged in sustainability?* Association for the Advancement of Sustainability in Higher Education Conference, Portland, OR.

**Casper, J. M**, & Pfahl, M. E. (2014, June). *It takes as campus to make sustainability sports*

*happen (Campus integration perspectives from athletics and campus recreation).* Collegiate Sports and Sustainability Summit, Boulder, CO.

Pfahl, M., **Casper, J.**, McCullough, B., Trendafilova, S., & Nguyen, S. (2014, May). *Strange*

*bedfellows: An examination of sustainability department and athletics department collaboration regarding environmental issues.* North American Society for Sport Management Annual Conference. Pittsburg, PA.

Trendafilova, S., Pfahl, M., McCullough, B., Nguyen, S., **Casper, J.**, Picariello, M. (2014, April).

*Environmental sustainability in sport: Current state and future trends.* Global Conference on Environmental Studies. Rome, Italy.

**Casper, J. M.**, Pfahl, M. E., McCullough, B. P. (2013, October). *Engaging fans in intercollegiate*

*sustainability efforts.* Annual Sport Marketing Association Conference. Albuquerque, NM.

Isao, O., Haruo, N., Morais, B. D., & Casper, J. (2014) マラソン大会における参加者のベィ

ットに関する事例研究[A Case Study of Participants’ benefits in Marathon Event]．日本生涯スポーツ学会第15回大会抄録集[The 15th Japanese Society of Lifelong Sports Annual Conference’s book of abstracts] 51．

Jeon, J\_H.\*, **Casper, J. M**., Choi, B-A. Bae, J-W. (2013, June). *Do motives differ*

*based on psychological connection? An examination of the psychological continuum model with golf participants*. American Society for Sport Management. Austin, TX.

Kelley, K. E., Floyd, M. F., Harrolle, M. G., & **Casper, J. M**. (2013, April). *Exploring*

*acculturation effects on park and recreation service preferences among Latinos.* Northeastern Recreation Research Symposium. Cooperstown, NY.

Bocarro, J., Kanters, M., **Casper, J**., McKenzie, T. (2013, February*). Prioritizing school*

*sponsored sport based on observed physical activity*. Active Living Research 10th Annual Conference. San Diego, CA.

Edwards, M., Melton, K., Bocarro, J., Kanters, M., **Casper, J**. (2013, February). *Perceived*

*administrative barriers to providing intramural sports in North Carolina middle schools*. Active Living Research 10th Annual Conference. San Diego, CA.

Kelley, K. E., Floyd, M. F., Harrolle, M. G., & **Casper, J. M**. (2013, April). *Exploring*

*acculturation effects on park and recreation service preferences among Latinos.* Northeastern Recreation Research Symposium. Cooperstown, NY;

Floyd, M. F., **Casper, J. M**., Harrolle, M. G. Kelley, K. E. & Bruton, C. M. (2012, October).

Physical activity constraints among Latinos: Implications for research and practice. National Recreation and Park Association Conference. Anaheim, CA.

Kelley, K. K\*, Harrolle, M. G., & **Casper, J. M.** (2012, May). *How can professional teams*

 *make more money? An investigation of a National Hockey League team.* North American Society for Sport Management. Seattle, WA.

**Casper, J. M. &** Pfahl, M. E. (2012, May).*The Green Game: Awareness and expectations*

*of sustainability efforts by spectators.* North American Society for Sport Management. Seattle, WA

**Casper, J. M,** Bocarro, J . N., & Kanters, M. A. (2012, March). *Middle school sport*

 *participation, self-concept, and school belongingness.* Active Living Research Conference. San Diego, CA.

**Casper, J. M.,**  Harrolle, M. G., & Kelley, K. K.\* (2012, March). *Gender differences in physical*

 *activity and park and recreation facility use among Latinos.* Active Living Research Conference. San Diego, CA.

Edwards, M., Kanters, M., Bocarro, J., Casper, J. M., Floyd, M. (2012, March). *Simulated effects*

 *of school policy changes in after-school sports participation rates among North Carolina middle school students.* Active Living Research Conference. San Diego, CA.

Floyd, M., Bocarro, J., Kanters, M. , **Casper, J**. Edwards, M., & Mahar, M. Social and

environmental correlates of objectively measures physical activity and weight among middle school youth. Active Living Research Conference. San Diego, CA

Kanters, M. A., Bocarro, J. N., & **Casper, J. M.** (2012, March). *School Sport Participation under*

 *Two School Sport Policies: Comparisons by Race/Ethnicity, Gender, and Socioeconomic Status.* Active Living Research Conference. San Diego, CA.

Harrolle, M. G., **Casper, J. M., &** Palacios, I. **(**2012, March**).** *Acculturation and Latino Physical*

 *Activity and Recreational Preferences. Active Living Research Conference.* San Diego, CA.

Harrolle, M. G. & **Casper, J. M.,** (2011). *Examination of Park and Recreation Awareness and*

 *Behaviors for Latinos.* National Recreation and Park Association Conference. Atlanta, GA.

Henderson, K. A., **Casper, J.M.,** Wilson, B. E., & Dern, L. (2011*). Importance of reasons,*

 *outcomes, and behaviors perceived by senior games participants.* National Recreation and Park Association Conference. Atlanta, GA.

Kanters, M. A., Bocarro, J. N., & **Casper, J. M.** (2011). *School Sport Participation in Middle*

 *School: A Comparison of Different Sport Delivery Models*. National Recreation and Park Association Conference. Atlanta, GA.

**Casper, J. M.** & Pfahl, M. E. (2011, June). *The view from the top: Environmental behavior*

*frameworks of future organizational leaders in sport and recreation.* North American Society for Sport Management. Ontario, Canada.

Vurnakes, C., Grappendorf, H., & **Casper, J. M.** (2011, June). *Octagon Golf and the*

*2010 ACE Group Classic: A case in sport marketing alternatives.* North American Society for Sport Management. Ontario, Canada.

**Casper, J. M.,** Gacio Harrolle, M. & Palacios, I. (2011, February). *Perceived constraints to*

*leisure time physical activity among Latinos*. Active Living Research Conference. San Diego, CA

Bocarro, J. N., Kanters, M., Suau, L., **Casper, J. M.,** Floyd, M. F., & McKenzie, T. (2011,

February). *Impact of School Sport Policy on Observed Physical Activity in Middle School Children*. Active Living Research Conference. San Diego, CA.

Bruton, C.B., Bocarro, J. N**., Casper, J. M.,** Henderson, K., Kanters, M., & Floyd, M. F., (2011,

February). *Factors Associated with Partnership Participation to Increase Physical Activity: An Examination of North Carolina Park and Recreation Agencies*. Active Living Research Conference. San Diego, CA.

Harrolle, M. G. & **Casper, J. M.** (2010, November). Social media: Do’s & don’ts. *North*

*Carolina Recreation and Park Association Annual Conference*: Raleigh, NC.

Pfahl M. E., **Casper, J. M**., & McSherry, M. (2010, October*). Integrating Sustainability into*

*Sport Marketing: Developing Sustainable Sustainability Practices for Holistic Success in Intercollegiate Athletics Departments*. Sport Marketing Association Annual Conference, New Orleans, LA.

Bruton, C, Bocarro, J., Casper, J. Henderson, K., Kanters, M., Floyd, M. (2010, October).

Physical Activity and Health Partnerships Among Park and Recreation Departments. NRPA Leisure Research Symposium.

**Casper, J. M.** & Pfahl, M. E. (2010, June). *Athletic department awareness and action*

*regarding the environment: An exploratory study of athletic department sustainability practices.*North American Society for Sport Management. Tampa, FL.

**Casper, J. M,** Bocarro, J. N., & Kanters, M. A., & Floyd, M. F. (2010, June).

*Measurement properties of constraints to sport participation*. North American Society for Sport Management. Tampa, FL.

Jeon, J. & **Casper J. M. (**2010, June). *Examining psychological and behavioral*

*relationships based on commitment in Taekwondo participants*. North American Society for Sport Management. Tampa, FL.

Menefee, W. C. & **Casper, J. M.** (2010, June). *Globalization in professional sport: A*

*comparison of Chinese & American basketball fans.* North American Society for Sport Management. Tampa, FL.

Kanters, M.A. Bocarro, J.N., **Casper, J. M**., Suau, L. (2010, May). *Predictors of middle school*

*sport participation: A comparison of varsity and intramural sport delivery models.* International Congress on Physical Activity and Public Health. Toronto, Canada.

Kanters, M.A. Bocarro, J.N., **Casper, J. M**., Mahar, M., Suau, L. (2010, April). *Sport*

*participation and physical activity in middle school students: A comparison of varsity and intramural sport delivery models.* Pediatric Healthy Weight Summit. Greenville, NC.

**Casper, J. M.,** Bocarro, J . N., & Kanters, M. A. (2010, February). *Examining Sport*

*Participation Constraints among Middle School Children.* Active Living Research Annual Conference. San Diego, CA.

Kanters, M.A., Bocarro, J.N., **Casper, J. M.,** McKenzie, T, Trogden, J., (2010). *Middle*

*school sport facilities: Policies, physical activity, and cost effectiveness.* Active Living Research Annual Conference, San Diego, CA.

Kanters, M.A., Bocarro, J. N, **Casper, J. M**., Mahar, M, & Suau, L. (2009). Middle

school sports and physical activity: A study of contrasting school sport policies. Healthy Kids, Healthy Nation Conference, Atanta, GA.

Kanters, M.A., Bocarro, J.N., **Casper, J. M.** Perry, W. (2009). *Middle school athletics:*

*Do current policies limit participation?* NCAHPERD Conference, Winston Salem, NC.

Harrolle, M., **Casper, J. M.**, & Park, S. (2009). *Korean World Cup soccer: Examining*

*the relationships among past success, soccer knowledge, national identification, and future interest.* Sport Marketing Association Annual Conference. Cleveland, OH.

**Casper, J. M.** & Floyd, M. F. (2009, May). *A comparison of end-point only*

*versus fully-verbal labeled response scales*. North American Society for Sport Management. Columbia, SC.

Menefee, W. C. & **Casper, J. M.** (2009, May). *A comparison of NBA &*

*CBA team identification in China.* North American Society for Sport Management. Columbia, SC.

Jeon, J. H., Chung, T. W., Kim, H., **Casper, J. M.** (2009, May). *The impact of*

*organizational trust, job satisfaction, and affective commitment of*

*ski resort employee on turnover intention.* North American Society for Sport Management. Columbia, SC.

Bocarro, J. N., Henderson, K., Floyd, M. F., Edwards, M. B., **Casper, J. M.,** Moore, R.,

& Kanters, M. A. (2008). *Park and recreation director's perceptions of community based physical activity*. 2008 NRPA Leisure Research Abstracts, Baltimore, MD.

**Casper, J. M.,** & Menefee, W. C. (2008, May). *Prior sport participation and spectator*

*sport consumption: The case of soccer*. North American Society for Sport Management. Toronto, Ontario.

Kanters, M. A., Bocarro, J. N., **Casper, J. M**., & Forrester, S. (2008, May). *Middle*

*school sport participation: An examination of intramural versus extramural sports using the theory of planned behavior*. Canadian Conference on Leisure Research.

Floyd, M, Henderson, K, Bocarro, J., **Casper, J.** (2008). *Assessing the Potential of*

*Park and Recreation Agencies to Promote Active Living Policies: Insights from a Survey of North Carolina Municipal Park and Recreation Directors.* Active Living Resercah Annual Conference. Wasington, D.C.

Kanters, M. A., Bocarro, J. N., Mahar, M., **Casper, J. M.,** & McKenzie, T. (2008).

*School intramural sports and physical activity: A middle school policy intervention.* Active Living Research Conference. Washington, D.C.

Menefee, W.C., & **Casper, J. M**. (2007, November). *Loglinear analysis of sport*

*consumption patterns of college students.* International Conference on Sport and Entertainment Business. Columbia, SC.

**Casper, J. M.**, Menefee, W. C. (2007, October). *Socialization Influences on Sport*

*Participation, Sport Equipment Consumption, and Viewership: A Preliminary Investigation.* Sport Marketing Association. Pittsburg, PA.

**Casper, J.M.** (2007, June). *Sport consumer socialization of children: The role of parents,*

*peers, and siblings.* North American Society of Sport Management. Fort Lauderdale, FL.

**Casper, J.M**. (2007, June). *Youth Sport Market Segmentation with the Theory of Planned*

*Behavior.* North American Society of Sport Management. Fort Lauderdale, FL.

**Casper, J.M.,** Kanters, M. A., Bocarro, J. N., & Greenwood, P . B. G. (2007, June).

*Youth sport market segmentation with the theory of planned behavior.* North American Society of Sport Management. Fort Lauderdale, FL.

Kanters, M., Bocarro, J. N., **Casper, J. M.,** Forrester, S., & Ballard, K (2007). *Middle*

School *intramurals in promoting lifelong active living.* 2007 AAHE RCB Poster Session*.* National AAHE/AAHPERD Convention. Baltimore, MD.

**Casper, J. M.**, Kanters, M. A., & James, J. D. (2006, November). *A Comparison of*

*Internet versus Paper-and-Pencil Data Collection in Sport Marketing Research.* Sport Marketing Association. Denver, CO.

Kanters, M. A., Bocarro, J. N, **Casper, J. M.** (2006, October). *The Impact of Parental*

*Involvement and Parent-Child Agreement on Parental Pressure and Support in Youth Sports*. Leisure Research Symposium, National Park and recreation Association Annual Conference. Seattle, WA.

**Casper, J. M**., Gray, D. P., & Babkes, M. L. (2006, June). *Sport Commitment Model*

*Perspective on Adult Tennis Players' Participation Frequency and Purchase Intention.* North American Society of Sport Management. Kansas City, MO.

**Casper, J. M**., Kanters, M. A., & James, J. D. (2006, June). *Perceptions of Constraints*

*and Strength of Consumer Motivations in NHL Spectatorship.*

North American Society of Sport Management, Kansas City, MO.

**Casper, J. M.** (2005, November). *Market Segmentation in Sport Participation:*

*Comparing Sport Commitment, Participation Frequency, and Purchase Intention in Tennis Players Based on Demographics.* International Conference on Sport and Entertainment Business. Columbia, SC.

Andrew, D.P.S.,& **Casper, J.M.** (2005). *A comparison of sport commitment factors*

*between collegiate and recreational tennis players.* Presented at the 21st Annual North American Society for Sport Management Conference, Regina, Canada.

**Casper, J. M.** (2004, September). *Comparing psychological commitment, participation*

*frequency, and purchase behavior across multiple sport settings.* Presented at Academic Excellence: An Evening of Liberal Arts Presentations, Loras College, Dubuque, IA.

**Casper, J. M.** (2004, June). *Predicting participation frequency and purchase behavior:*

*A commitment perspective.* Presented at the 20th Annual North American Society for Sport Management Conference, Atlanta, GA.

Finley, P.S. & **Casper, J. M.** (2004, June). *Team web sites as aids in the recruiting*

*process: Exploring the attitudes of NCAA tennis coaches.* Presented at the 20th Annual North American Society for Sport Management Conference, Atlanta, GA.

**Casper, J. M.** (2004, April). *Applying a modified version of the sport commitment*

*model to recreational bowling*. Presented at the University of Northern Colorado Research Day, Greeley, CO.

**Casper, J. M.** (2003, November). *Application of the theory of planned behavior to*

*physical education golf activity classes.* Paper presented at the Inaugural Sport Marketing Association Conference, Gainesville, FL.

**Casper, J, M.** & Gray, D.P. (2003, May). *A social-psychological model of marketing for*

*participation*. Paper presented at the meeting of the 19th Annual North American Society for Sport Management Conference, Ithaca, NY.

**Casper, J. M.** (2003, April). *Participation motives of competitive adult tennis players.*

Presented at University of Northern Colorado Research Day, Greeley, CO.

**Invited Presentations**

**Casper, J.** & Bunds, K (2017, October). *Collecting air quality in an era of climate change*.

CARNiVAL Doctoral School Series: NC State School. Raleigh, NC.

**Casper, J.M.** (2017, February). *Visions for Sustainability and Wellness at NC State*. Panelist for

WolfPack Environmental Student Association. Raleigh, NC

**Casper, J.M.,** (2016, October). *Reality check*. *Which behavioral buttons work, which don’t*

*work*. Fan Engagement for Sustainability Think Tank: University of Colorado, Boulder, CO.

**Casper, J.M.,** (2016, September). *Let’s Get Fired up! Galvanizing Higher Education to*

*Accelerate Sustainable Sport*. Green Sport Alliance webinar panelist. (http://tinyurl.com/j5uhf8d)

**Casper, J. M.,** (2016, June). Health Air & Healthy Sport: Air Pollution Associated with Sport

Operations. Panel Moderator. Green Sport Alliance Summit: Houston, TX.

**Casper, J.M.,** (2016, June). Sport and Environmental Sustainability: The Impact on Society and

Health. Seventh International Conference on Sport & Society: University of Hawaii at Manoa, Honolulu, Hawaii

**Casper, J. M.** (2013, November) *Environmental Sustainability and Sports*. Resource Speaker for

PRT 451 Principles of Recreation Planning and Facility Development**,** Raleigh, NC.

**Casper, J. M.** (2013, October)*. Sustainability and Sports***.** Presentation for College of Saint

Benedict/Saint Jon’s University**. (**<http://youtu.be/IIJ3MWMg27o>)

**Casper, J. M.** (2013, June). University stakeholders and collegiate athletics suitability. EPA

Collegiate Sports Sustainability Summit. Atlanta, GA.

**Casper, J. M.** (2013, January). *Sport sustainability and eye-tracking applications.* Presentation

for College of Natural Resources Forestry Foundation and University Chancellor.

**Casper, J. M.** (2012, November). *Environmental Sustainability in Collegiate Athletics:*

*Coordination & Integration*. Energy efficiency in college sports webinar hosted by East

Carolina Center for Sustainable Tourism.

**Casper, J. M.** (2012, November). *Sport in America.*  Global Training Initiative,

 Business School. Raleigh, NC.

Casper, J. M. (2012, May). *Dealing with quantitative data*. HEHD 892 Masters Project Research, Clemson University.

Harrolle, M. G., & **Casper, J. M.** (2012, April)**.** *CURC Research to Practice Webinar:*

*Connecting Park & Recreation Services to Latino Communities.* Webinar for Illinois Park and Recreation Association.

**Casper, J. M.** (2011, November). *Behavior change research and influencing “greener”*

 *athletics?* Presentation for Campus Environmental Sustainability Team at North Carolina State University. Raleigh, NC.

**Casper, J. M.** (2011, November). *Sport and U.S. Society.* Global Training Initiative, SKEMA

 Business School. Raleigh, NC.

**Casper, J. M.,** & Jeon, J.(2011, September).*Sport and Active Living*. Sport Scientific Institute,

 Seoul National University. Seoul, South Korea.

**Casper, J. M.,** & Jeon, J.(2011, September*). Sport and Active Living*. Department of Physical

 Education, Inha University. Incheon, South Korea.

**Casper, J. M.,** & Jeon, J.(2011, September*). Investigating places for active recreation and*

 *communities (IPARC) and Professional Golf Management in the United States.* Golf Industry and Health Promotion, Daegu University, Daegu, South Korea.

**Casper, J. M.** (2011, June).*Strategic marketing management*. International Hunter

Education Association 2011 Annual Conference*.* Wrightsville Beach, NC.

**Casper, J. M.,** Gacio Harrolle, M. & Palacios, I. (2011, February). *Perceived constraints to*

 *leisure time physical activity among Latinos*. Investigation Places for Active Recreation in Communities (IPARC) Seminar. Raleigh, NC.

**Casper, J. M.** (2010, September*). Increasing opportunities for physical activity in youth and*

*adults*. Presentation for Masters of Public Health Program, University of North Carolina – Chapel Hill.

**Casper, J. M.** (2010, August). *Decision making and influence: How can you change*

*behavior?* Presentation for Campus Environmental Sustainability Team at North Carolina State University. Raleigh, NC.

**Casper, J. M.** (2009, March). *Perceived constraints on middle school sport*

*participation*. Investigation Places for Active Recreation in Communities (IPARC) Seminar.

**Casper, J. M.** (2009, April). *Sport management: Education and careers*. Garner High

School, Honors Sport Business Course.

Prigden, W., Cox, A.C. **Casper, J. M.,** (2008, February). *Marketing ideas for the*

*2008 NCAA Women’s basketball regional finals.* Atlantic Coast Conference Meeting.

**Guest Lectures**

*North Carolina State University*

PRT 451 Principles of Recreation Planning and Facility Development – Fall 2013

PRT 500/601Masters Seminar – Fall 2010

PRT 801 Various Topics - Spring 2006; Spring 2007; Fall 2008; Spring Fall 2009; Spring 2010

PRT 266 Introduction to Sport Management – Fall 2005

PRT 407 Service Facility and Event Marketing – Fall 2005

*University of Northern Colorado*

SES 576 Issue Ethics in Sport Management – Summer 2004

SES 680 Qualitative Research Statistics – Spring 2004

**CONTRACTS & GRANTS**

2018 Fan Affinity/Segmentation – Carolina Hurricanes Hockey Club

 Awarded $3,200

 Role - PI

2018 Sport and Sustainability Research Center - 2018-19 Non-laboratory Scholarship/Research Program (NSRP)

 Amount Requested - $11,071.50 (Not Funded)

Role - PI with Kathryn Stevenson and Kyle Bunds

2018 Protect our Mascot, Protect our Climate: Reaching Right-Leaning Voters though Sport – Climate Action Lab

 Amount Requested - $38,500 (Not Funded)

Role - PI with Kathryn Stevenson and Kyle Bunds

2018 Sport as a Means of Influencing Pro-Environmental Behavior with Political Conservatives

 Amount Requested - $4,827.00 (Not Funded)

Role - PI with Kathryn Stevenson and Kyle Bunds

2017 Healthy Sport Index Project – Aspen Institute

 Awarded Fall 2017 - $125,680

 Role – Co-investigator with Michael Kanters lead PI

2016 Sport Facilities Graduate Certificate - Distance Education & Learning Technology

 Awarded October 2016 - $68,100 ($6000 direct)

 Role – Co-PI with Dr. Michael Kanters lead PI

2016 Athletic Sustainability Coordinator – NC State Sustainability Fund- Awarded May 7 2016 - $8,700

 Role – PI with Kyle Bunds, Lindsay Batchelor, and Analis Fulghum.

2016 Generation Z: Sport and the Environment – NC State Undergraduate Research Award – Awarded August 17, 2016 - $1000

 Role – PI Advisor with Jessica Westervelt

2015 *Development and Demonstration of Methods for Measurement of Human Exposure to Air Pollution Using Portable Sensors Applied to High Potential Dose Scenarios in Urban Environments* – Center for Human Health and Environment.

Awarded August 2015 - $34, 972

Role – Co-PI with Drs. Christopher Frey, Kyle Bunds, and Andrew Grieshop

2015 *Pollutant Exposure in Microenvironments: Examining Air Pollution at a Division I College Football Stadium* - Research and Graduate Studies FRPD Individual Program

 Awarded July 2015 - $4,524

 Role – Co-PI with Drs. Kyle Bunds and Christopher Frey

2015 Change Your Tailgate: A student-led fan engagement sustainability program for student tailgating – NC State Sustainability Fund

 Amount Requested - $9,800

 Role – PI with Lindsay Bachelor

2014 *Behavioral drivers of fan engagement around sustainability* – PepsiCo Recycling. Awarded November 2014 - $150,000 ($12,878 NC State subcontract + Consulting)

Role –Co-PI (subcontractor) with Dr. Amanda Carrico and Dave Newport.

2014 *Sport Management Blending Learning* – Distance Education & Learning Technology Awarded September 2004 - $8000

 Role – Co-Principal Investigator with Dr. Michael Edwards and Dr. Kimberly Bush.

2014 *WE Reduce*, NC State Sustainability Fund - $10,000 (not funded)

Role – Co-Principal Investigator

2014 *Zero-Waste Lonnie Poole Golf Course* - NC State Sustainability Fund - $10,000 (not funded)

Role – Co-Principal Investigator.

2014 *Evaluation of the value of environmental promotional efforts through sport fan engagement* - University of Colorado Athletic Department/Environmental Center/BASF.

Awarded January 2014 - $5000

 Role – Principal Investigator.

2013 *Promoting youth sport engagement in Ghana through bilateral exchange* - Bureau of Educational and Cultural Affairs. Submitted February, 2012 - $224,781. (Not funded)

*Role -* Investigator

2013 *“Green-gating”: A Citizen Monitoring and Outreach Program Targeting Collegiate Football Fans* – Environmental Protection Agency Environmental Education Grants. Submitted December 21, 2012 - $226,881 (Not funded)

Role *–* Principal Investigator

2013 *Physical Activity and Nutrition Behaviors of Adolescents in an Outreach Boxing Program* - American Alliance for Health, PE, Recreation, and Dance. Submitted January 2013 - $3000 (Not Funded)

Role – Co- Principal Investigator and Advisor

2012 "Green-gating": A Citizen Monitoring and Outreach Program Targeting Collegiate Football Fans – US Environmental Protection Agency

 Amount requested- $226,881 (Not Funded)

 Role – PI with Erin Seekamp and Yu Fai Leung

2011 *Examining the Role of Family, Park Use, and Physical Activity among Latinos in Wake Count*y - Research and Graduate Studies FRPD Individual Program

Awarded Fall 2011 - $3,900.

 *Role – Co-PI*

2011 *Middle School Sport Policies and Facilities Research Translation* – Robert Wood Johnson Foundation.

Awarded Fall 2010 - $14,877.

Role –Investigator - I am serving as a data analysis coordinator for this project. Primarily taking data from ALR Round 7 grant and translating it to inform policy decisions. (Investigator with Dr. Michael Kanters, Dr. Jason Bocarro, Dr. Laura Aiken, and Dr. Seamons)

2010 *Psychological Attachment and Collegiate Basketball Spectatorship* - NC State Office of Undergraduate Research Grant.

Awarded Spring 2010 - $1000.

*Role – Co-PI (Advisor) – I help guide the theory and idea for the project as well as designing instrumentation and help with analysis.*

2010 *An Assessment of Park and Recreation Awareness, Use, and Constraints with Latinos in Wake County, North Carolina* – Investigating Places for Active Recreation in Communities Grant.

Awareded Spring 2010 - $3000 Co-primary investigator with Dr. Michelle Harrolle

*Role - Co-primary investigator with Dr. Michelle Harrolle Primary Investigator*

This grant funded a preliminary investigation of how Latinos use pubic parks, recreation, and programming. I help coordinated efforts with community partner, El Pueblo. I wrote the grant proposal, and once successful created the survey. I have coordinated the data collection efforts and will conduct the data analysis, technical reports for El Pueblo and the City of Raleigh, and manuscript preparation in the Fall 2010.

2010 *Middle School Sport Facilities: Policies, Physical Activity, and Cost Effectiveness* – Robert Wood Johnson Foundation.

 Awarded September 2009

Awareded 2010 - $100,000

Role - Investigator with Dr. Michael Kanters, Dr. Jason Bocarro, David Carter, Dr. Hough Devine, Dr. Chrystos Siderelis, Justin Trogdon, Dr. Tom McKenzie

*Role –Investigator - I am serving as a data analysis coordinator for this project. Once data is collected will be responsible for initial analysis and coordination with the observational, interview, and survey data.*

2009 *A Community-Based Intervention to Reduce Obesity in Latinos Living in North Carolina through Physical Activity Promotion and Education* - NCSU University Extension, Engagement, and Economic Development Grant. $10,000 (Co-Primary Investigator) – Not Funded

2009 *Student U: Enhancing Mentoring to At-Risk Youth* – US Department of Justice (investigator) – Not Funded

2008 *Tennis in the Parks: Retention of diverse participants based on sport commitment* – United States Tennis Association Diversity Grant. $50,000 (primary investigator) – Not Funded

2008 *Influences of Developmental Experiences and Types of Involvement on Adult participation in Physical Activity* – NC State Undergraduate Research Scholarship. $1000 (Advisor, Co-investigator) – Awarded February 2008.

*Role – Co-PI (Advisor) – I help guide the theory and idea for the project as well as designing instrumentation and help with analysis. Study was awarded as the best project at the Undergraduate Research Symposium.*

2007 *School Intramural Sports, Daily Physical Activity, and Lifelong Active Living* – Robert Wood Johnson Foundation. $199,495 (investigator with Dr. Michael Kanters, Dr. Jason Bocarro, Dr. Matt Mahar, Dr. Tom MacKenzie, Kymm Ballard) – Awarded September 2007.

 *Role – Investigator – I am the methodology, design, instrumentation, and analysis lead for this project. I lead the design of the on-line instrument that was administered to over 2600 students. After administration, I led the input and analysis. I am currently writing manuscripts and merging other data from the study related to physical and observational measures. Lead author on two manuscripts and co-author on two others so far.*

2007 *The Penny Road Elementary After School Intramural Sports Program* *(2007-09)* - Active Community and Neighborhood Grant Program, Eat Smart, Move More, NC. $120,000 (investigator with Dr. Michael Kanters (PI) and Dr. Jason Bocarro) – Not Funded

2006 *School Intramural Sports, Daily Physical Activity, and Lifelong Active Living – An Elementary School Intervention (2007-09)* - Canadian Social Sciences and Humanities Council Grant. $210,300 (investigator with Scott Forrester (PI), Dr. Michael Kanters, Dr. Jason Bocarro, Dr. James Mandigo) – Not Funded

2006 *The Role of Parenting Style in Moderating the Relationship Between Parent’s Beliefs about their Child’s Sport Participation and Children’s Value Orientations in Sport -* FRPD Individual Program. $2630. Awarded May 2006.

Role – Primary Investigator – Led two studies examining the social influences related to sport participation. Once was with student here at state and another with the Carolina RailHawks. Two manuscripts are in-press.

1. *Promoting Lifelong Physical Activity through Intramural Sports*. FRPD Individual Program. $3018 (investigator with Dr. Jason Bocarro, and Dr. Michael Kanters). Awarded May 2006.

*Role – Investigator – I helped with the methodology and design for this study which served as a pilot study for the RWJF grant in 2007.*

**PROFESSIONAL CONSULTATION**

2014 Marketing Consultation, **Women’s Tennis Association (WTA)**

2014 Marketing Research/Evaluation, **University of Colorado**

2013 Marketing Research, **City of Oaks Marathon**

2013 Marketing Research, **NC State Athletics/Football**

2012 Marketing Research, **NC State Athletics/Baseball**

2012 Marketing Consultation, **Sport Marketing Surveys**

2010 Marketing Consultation, **High Altitude Tennis**

 Marketing and Feasibility

2009 Market Research, **Carolina RailHawks**

Mystery Shopper Organizational Analysis

2008 Market Research, **NCAA Championships/ACC Conference**

 Coordinated Marketing Plan for the 2008 NCAA Women Regional Finals

2007 Market Research, **Carolina RailHawks**

 Active Consumer Profiling

2006 Market research, **Carolina Hurricanes Hockey Club**

Post-Stanley Cup marketing tactics and promotions.

2006 Market research, **Wolfpack Sport Marketing**

Conducted student surveys and analyzed data for Director of Marketing and staff.

2006 Marketing research, **News and Observer**

 Served as a consultant for marketing and financial impact of the Mid Eastern Athletic Men’s Basketball Championships.

2005 Market research, **Carolina Hurricanes Hockey Club**

 Conducted spectator surveys for VP of Operations, Director of Marketing, Broadcast and Sponsorship Sales Manager, and Director of Ticket Sales

2004 Market research, **Race for the Cure**

 Conducted participant survey for the race organizers

2003 Market research, **Denver Nuggets Professional Basketball Organization**. Conducted fan survey to understand the impact of recently signed players.

2003 Marketing research, **University of Northern Colorado.**

Conducted fan survey at football games.

2003 Fundraising consultant, **University of Northern Colorado**. Advised on a financial plan to construct indoor tennis facility.

2002 Marketing and programming consultant, **University of Northern Colorado**. Developed a marketing plan to turn the collegiate tennis center into a private tennis club.

**RESEARCH/INTERVIEWS IN THE MEDIA**

Silver Sneakers: 5 Hidden Health Benefits of Pickleball (March 28, 2019)

https://www.silversneakers.com/blog/pickleball-health-benefits/

International Olympic Committee (2018)

 Study: Delivering Success: Engagement, Legacy, and Vision

(https://stillmed.olympic.org/media/Document%20Library/OlympicOrg/Games/Winter-Games/Games-2026-Winter-Olympic-Games/Delivering-Success-Engagement-Legacy-Vision.pdf)

Daily Tar Heel (September 26, 2016)

 Study: Tailgating could have negative health, environmental effects

 (http://www.dailytarheel.com/article/2016/09/tailgating-harmful-ncsu)

Technician (September 1, 2016)

 Data reveals toxicity of tailgating

(http://www.technicianonline.com/features/article\_2a152d60-7008-11e6-9b96-7fbf244ae87f.html)

WUNC (August 29, 2016)

Topic: NC State study finds tailgating a hot spot for pollution. (https://sustainability.ncsu.edu/research-reveals-air-quality-impacts-football-tailgating/)

NC State Sustainability (August 18, 2016)

Topic: Research reveals air quality impacts of football tailgating (https://sustainability.ncsu.edu/research-reveals-air-quality-impacts-football-tailgating/).

NC State College of Natural Resources (December 5, 2015)

 Topic: Turning NC State Athletics Green

 (https://cnr.ncsu.edu/news/2015/12/turning-nc-state-athletics-green/)

This article was featured as the lead article on the NC State main webpage. The article registered 104,769 total views and 645% more views than any other posts from CNR in 2015.

Western Kentucky Public Radio (September 11, 2015):

Topic: Fracking Could Keep Tourists Away From Kentucky Parks (http://wkyufm.org/post/fracking-could-keep-tourists-away-kentucky-parks)

Capital Soup: Florida News Source (August 27, 2015)

Topic: Fracking may lead to a decline in public parks. http://capitalsoup.com/2015/08/27/fracking-may-lead-to-decline-in-visitation-in-public-parks/

WalletHub (August 27, 2015)

Topic: US Open by the numbers: Ask the expert (http://wallethub.com/blog/us-open-by-the-numbers/5935/#jonathan-casper)

North Carolina Sustainability Connection (June 12, 2015)

 Topic: NC State’s Wolfpack aims for zero waste.

NC State College of Natural Resources Communications (April 20, 2015)

 Topic: Dr. Casper Leads Effort to Make NC State Athletics Green

Christian Science Monitor (July 24, 2014)

 Topic: Melting ice rinks: Why the NHL has a vested interest to curb global warming

Knowledge @ Wharton - University of Pennsylvania (December 13, 2013)

Topic: Greener Sports Raises Public Awareness

Happenings Q&A AM 1050 WLIP (November 14, 2013)

 Topic: NFL Hazing and Policy Change

Christian Science Monitor (November 6, 2013)

 Topic: Does NFL bullying run deeper than racist taunts by Dolphins’ Richie Incognito?

New14 Carolina (November 19, 2012)

 Topic: Maryland to leave ACC, join the Big 10

ExerciseDaily (February 14, 2012)

National Public Radio/WUNC (February 15, 2012)

 Topic: College Athletic Departments Should Be Greener

ExerciseDaily (February 14, 2012)

 Topic: Sustainability & College Athletics

North Carolina State News Room (February 14, 2012)

 Topic: Sustainability, College Athletics Don’t Always Connect

Sporting Good Business (December 5, 2011)

 Topic: Youth team sport participation…at the heart of it all.

News 14 Carolina (September 19, 2011)

 Topic: College football shakeup fuels Texas to ACC speculation.

News 14 Carolina (August 31, 2010)

Topic: Despite NCAA probe, fans still pay to support UNC football.

WNDU 16 (August 24, 2010)

 Topic: Researchers looking at sports as cure for childhood obesity

News Channel 5 (August 12, 2010)

 Topic: Study: Kids That Play Sports Younger, Play For Life

Ivanhoe Broadcast News (Nationally Syndicated, 2010)

 Topic: Prescription Health Series - Sports: Play Younger, Play Longer

International Tennis Federation

 Topic: Play and stay or play and go? The role sport commitment has in retaining tennis players.

NBC 17 (October 23, 2008)

 Topic: Wake Middle Schoolers Focus of Obesity Study

**Mentoring and Graduate Committees**

### Chair of Ph.D. Graduate Student Committees

2009 Menefee C.\* *Globalization in Professional Sport: A Comparison of Chinese and American Basketball Spectators.* North Carolina State University, Raleigh, North Carolina. Ph.D. Degree Awarded. (Co-chair)

2012 Jeon, J. H. Participants' Psychological Connection to Recreational Sports: An Examination of the Psychological Continuum Model Framework. Ph. D. Degree Awarded. (Chair)

2014 Kelley, K. Culture of affluence in youth sport. *ABD*

*2019* Barrett, M. *Sport and Sustainability Managerial Systems (Co-Chair with Dr. Kyle Bunds)*

### Membership on Ph.D. Graduate Student Committees

2012 Collins, W. *Key actor perceptions of athletics strategy.* Ed.D. Degree Awarded

2018 Carlton, Troy. *In progress.*

### Chair on M.S. Graduate Student Committees

2013 Delk, J. *Socialization to Fandom: Female College Football Fans.* North Carolina State University, Raleigh, North Carolina. M.S Degree.

### Membership on M.S. Graduate Student Committees

2006 Menefee, C.\* *Impact of retro stadiums on MLB franchises*. North Carolina State University, Raleigh, North Carolina. M.S. Degree.

2006 Wojdylo, J. *The impact of size and location on collegiate sports marketing sponsorships*. North Carolina State University, Raleigh, North Carolina. M.S Degree.

2008 Davis, G. *NCAA athletic conference commissioners: Profiles and career paths*. North Carolina State University, Raleigh, North Carolina. M.S. Degree.

2011 Kelley, K. *Determinates of revenue based on team outcome*. North Carolina State University, Raleigh, North Carolina. M.S. Degree.

2012 Muench, F. *Social Skills Differences: Youth in Team Sports versus Youth in Individual Sports.* North Carolina State University, Raleigh, North Carolina. M.S. Degree

2014 Mayer, J. *Predicting aquatic invasive species prevention: An examination of behavior change theories to predict behavioral intentions of organisms-in-trade hobbyists in the Great Lakes region.* North Carolina State University, Raleigh, North Carolina. M.S Degree.

2014 Sayre-McCord, R. *Too Little, Too Soon? Lifelong Sports and the Importance of the Breadth of an Adolescent Sporting Repertoire.* North Carolina State University, Raleigh, North Carolina. M.S Degree.

2015 Barnes, E. *Motivations and Behaviors of Youth Sport Parents*. North Carolina State University, Raleigh, North Carolina. M.S. Degree.

2018 Robledo, M. An examination of the perceived role of sport in a Hispanic-based youth development initiative. North Carolina State University, Raleigh, North Carolina. M.S. Degree.

### Chair of MPRTM Graduate Students Committees

2006 McCall, M. *Action sports in High Schools:* *A survey of H.S. student interest and attitudes.* North Carolina State University, Raleigh, North Carolina. MPRTM Degree.

2008 Dolan, S. *Student-athlete gambling and the NCAA*. North Carolina State University, Raleigh, North Carolina. Pursuing a MPRTM Degree.

2009 Bazamore, J. *ACC Select marketing plan.* North Carolina State University, Raleigh, North Carolina. MPRTM Degree

2009 Pridgen, W. *Marketing Wolfpack baseball*. North Carolina State University, Raleigh, North Carolina. MPRTM Degree

2010 Reese, S. Brands of power: Cause related marketing in athletics. North Carolina State University, Raleigh, North Carolina. MPRTM Degree.

2010 Pogacnik, M. *Durham LiveSTRONG Army 5K Run/Walk Fundraising Event Plan.* North Carolina State University, Raleigh, North Carolina. MPRTM Degree.

2010 Adams, K. *Mixed-method approach to professional soccer spectatorship.* North Carolina State University, Raleigh, North Carolina. MPRTM Degree.

2011 Warner, S. *Segmentation of college basketball fans*. North Carolina State University, Raleigh, North Carolina. MPRTM Degree.

**Undergraduate Research**

2008 DerOhannesian, P. *A sociological perspective of sport in Turkey* (Research Abroad).

2009 Buck, J. *Socialization influences of collegiate sport fans* (Research Project).

2009 Zuravle, J. *The decisional balance, commitment, and self-efficacy of past and current exercise patterns* (Research Project).

 Funding: Awarded for undergraduate research award ($1000)

Award: “Best Presentation” in Humanities, Social Sciences, and Psychology category at the Undergraduate Research Symposium.

2009 Boyles, B. *College student use of social media related to sport fandom*. (Honors Paper)

2012 Schafer, C. *Constraints to basketball spectatorship using the psychological continuum model*.

 Funding: Awarded for undergraduate research award ($1000)

Award: “Best Presentation” in Humanities, Social Sciences, and Psychology category at the Undergraduate Research Symposium.

2015 Westervelt, J. *Generation Z, Sport, and the Environment*.

 Funding: Awarded for undergraduate research award ($1000)

2019 Quine, A., *The Effect of Legalized Gambling on Sport Spectatorship Behavior* (In progress)

**ACADEMIC AWARDS**

**Outstanding Teacher of the Year Nominee,** College of Natural Resources, NC State. 2018, 2019

**Research Fellow**, Center for Research in Intercollegiate Athletics, University of North Carolina – Chapel Hill

**Outstanding Article Winner**, “Intercollegiate sport and the environment: Examining fan engagement based on athletics department sustainability efforts”. College Sport Research Institute, Journal of Issues in Intercollegiate Athletics, Publication Year 2014.

**NC State Thank a Teacher Program**, Office of Faculty Development. Student recognition, Spring 2013, Fall 2014, Spring 2015, Spring & Fall 2016, Spring & Fall 2017, Spring & Fall 2018.

**NC State University Green Brick Award Winner**, NC State Campus and Environmental Sustainability, April, 2013.

**Outstanding Advisor of the Year,** College of Natural Resources, May, 2006

**PROFESSIONAL ASSOCIATION PARTICIPATION**

**Membership**

* Academy of Leisure Sciences (September 2013 – Present)
* North American Society for Sport Management (2002 – Present)
* Sport Marketing Association; 2003- Present (Inactive 2008-2009)
* American Alliance for Health, Physical education, Recreation, and Dance (2005 – 2007)
* United States Professional Tennis Association; Inactive
* Intercollegiate Tennis Association; Inactive

**UNIVERSITY SERVICE**

General Service

* Sport Management Program Coordinator (2009 – Present)
* Associate Member of the Graduate Faculty (2004 - Present)
* Peer-review teaching evaluator
* Investigating Places for Active Recreation in Communities (IPARC) – Investigator

University, College, Department, and Program Committees

*Current Active Committees*

* NC State Stewards Impact Award Reviewee (2018- Present)
* Chair, PRTM Lecturer and Professional Development Coordinator (2018-Present)
* University Scholars Committee (2017 – Present)
* The Sustainability Council (2016 – Present)
	+ Academics Working Group
* MPRTM Admission Review Committee (2015 – Present)
* Committee Member, Associate/Full Professor in Geospatial Analytics & Human Dimensions of Natural Resources Search Committee (2014 – Present)
* “Green Brick” award nomination committee (2014 – present)
* College of Natural Resources Research Committee (2013 – present)
* Wood Wellness Residence Village - Faculty Advisor (2013 – present)
* Chair, PRTM Post-Tenure Review Committee (2012 – present)
* CNR Academic Affairs Committee (2009 – present)
* Graduate Advisory Committee (2009 – Present)
* Sport Management Curriculum/Assessment Committee (2006 – present)
* PRTM Distance Education Masters Advisory Committee (2008 – Present)

Inactive/Past Committee Work

* Chair, Sport and Sustainable Community Development Assistant Professor Search Committee (2013 - 2014)
* Chair, Community Recreation and Sport Assistant Professor Search Committee (2012- 2013)
* Chair, Sport Management Teaching Assistant Professor/Lecturer Search Committee (2009 – 2010)
* Graduate School Ph.D. Committee Representative (2009 – 2010)
* PRTM Philosophy/Position Task Force (2008 – 2009)
* Sport Management Faculty Search Committee (2005 – 2006)
* Sport Management Faculty Search Committee (2006 – 2007)
* Tourism Extension Faculty Search Committee (2007- 2008)
* PRTM Distance Education Technologist Search Committee (2010 - 2011)
* Tourism Extension Search Committee (2011 – 2012)
* Tourism Assistant Professor Committee (2011 – 2012)

**PROFESSIONAL SERVICE**

**Editorial Board**

2016 – Present Journal of Applied Sport Management

2015 – Present Journal of Amateur Sport

2007- 2013 Sport Management Education Journal

**Manuscript Referee**

1. Sport Management Education Journal (2 manuscripts reviewed)
2. Sport Management Education Journal (3 manuscripts reviewed)

2007 European Sport Management Quarterly (1 manuscript reviewed)

2008 European Sport Management Quarterly (1 manuscript reviewed)

1. Leisure Sciences (1 manuscript reviewed)

2008 Sport Management Education Journal (2 manuscripts reviewed)

1. Sport Management Education Journal (2 manuscript reviewed)

2009 Women in Sport and Physical Activity Journal (1 manuscript reviewed)

2010 Leisure Sciences (1 manuscript reviewed)

2010 International Journal of Sports Psychology (1 manuscript reviewed)

2010 European Sport Management Quarterly (1 manuscript reviewed)

1. Sport Management Education Journal (2 manuscript reviewed)
2. International Journal of Business and Information (1 manuscript reviewed)

2011 Sport Management Review (1 manuscript reviewed)

2011 European Sport Management Quarterly (2 manuscripts reviewed)

2012 Leisure Sciences (1 manuscript reviewed)

2012 Journal of Leisure Research (1 manuscript reviewed)

2012 Sport Management Review (1 manuscript reviewed)

1. Sport Management Education Journal (2 manuscripts reviewed)
2. International Journal of Sport Management and Marketing ((1 manuscript reviewed)
3. Leisure Sciences (1 manuscript reviewed)
4. Sport Management Review (2 manuscript reviewed)
5. Journal of Sport Management 1 manuscript reviewed)

2013 International Journal of Sport and Exercise Psychology (1manuscript reviewed)

2014 Journal of Leisure Research (1 manuscript reviewed)

2014 Sport Management Review (1 manuscript reviewed)

2014 Journal of Intercollegiate Sport (1 manuscript reviewed)

1. Sociology of Sport Journal (1 manuscript reviewed)

2016 Cogent Social Sciences (1 manuscript reviewed)

2016 Annals of Leisure Research (1 Manuscript reviewed)

2016 Journal of Sport Management (2 Manuscripts reviewed)

2016 Leisure Sciences (2 manuscripts reviewed)

2017 Leisure Sciences (3 manuscript reviewed)

2017 Journal of Sport Management (1 manuscript reviewed)

2017 Sport Management Review (2 manuscripts reviewed)

2017 Sustainability (1 manuscript reviewed)

2017 Sport Marketing Quarterly (1 manuscript reviewed)

2017 Journal of Applied Sport Management (1 manuscript reviewed)

2017 Journal of Amateur Sport (2 manuscripts reviewed)

2018 Journal of Sport Management (1 manuscript reviewed)

2018 Social Sciences and Humanities Research Council Grant (Canada) (1 reviewed)

2018 Journal of Amateur Sport (1 manuscript reviewed)

2018 Journal of Applied Sport Management (1 manuscript reviewed)

2019 Climatic Change (1 manuscript reviewed)

2019 Current Sports Medicine Reports: American College of Sports Medicine (1 manuscript reviewed)

2019 Sport Marketing Quarterly (1 manuscript reviewed)

2019 Sport Management Review (1 manuscript reviewed)

**Conference Presentation Reviewer**

2008 Sport, Entertainment, and Venues Tomorrow Conference (8 submissions)

2009 Sport, Entertainment, and Venues Tomorrow Conference (6 submissions)

2010 NASSM Student Research/Dissertation Competition (2 manuscripts reviewed)

2011 NASSM Student Research/Dissertation Competition (1 manuscript reviewed)

2013 NASSM Student Research/Dissertation Competition (1 manuscript reviewed)

**Professional Organizations**

The Sport Ecology Group

 *Founding member (2019 - Present)*

*North Carolina/Southern Tennis Association*

Growth Leagues Committee (2017 – Present)

Advocacy Committee (2014 - Present)

Adaptive Tennis Committee (2011- 2013)

Outreach and Inclusion Committee (Chair) (2011 – 2013)

Tennis in Schools (2011- 2013)

Advocacy Committee (2009 – 2011)

Marketing, Communications, & Public Relations Committee (2009 – 2011)

*Atlantic Coast Conference*

NCAA/ACC Women’s Basketball Championship Organizational/Marketing Committee (2007-2009)

*National Collegiate Athletic Association*

*Division II Tennis Ranking Committee Member Intercollegiate Tennis Association North Central Conference Representative (*2001 – 2004)

*Intercollegiate Tennis Association*

North Central Conference Representative (2001 – 2004)

*NCAA Division III National Wrestling Championships*

Marketing and Promotions Committee (2003)

*North American Society for Sport Management*

Conference Planning Committee (2001)

**COMMUNITY SERVICE**

*North Carolina Senior Games,* Event volunteer (2005 – Present)

*North Carolina Special Olympics,* Volunteer Tennis Coach (2011 – Present)

*North Carolina State University,* First Year College Academic Networking (2005 – Present)

*North Carolina State University,* Student-athlete mentor (2006 -2008)

*Men’s Healing Place (2013 – 2017)*

*Weld County Food Drive,* Co-organizer of a food drive (2000 – 2004)

*USA Tennis Free for All,* Coordinator, (2001 – 2004)

*"Bears for Books",* Coordinator (2003 – 2004)

*United States Tennis Association,* Intermountain Section Minority Coaches Conference (2000-2001)