|  |
| --- |
| **NC State Pulp & Paper Foundation Board meeting  9-12-13 10:15 am – 1:00 pm** |

Cindy Hendren, Heather Smythe, Mary Elliston, Richard Gibson, Bob Harley, Gray Carter, Patrick Leasure, Gus Cottros, David Hickman, Ronnie Hise, Tim Corey, CA McDonald, Jack Lowdermilk, Steve Kelley, Jan Morgan, Dennis Askew, Bill Rogers, Rex Robertson, Jeff Buchanan, Ronnie Campbell, David Ashcraft, Med Byrd, Adrianna Kirkman, Bart Nicholson, Lou Boos, Jeff Reese, Jim thompson, Mark McKee, Mark Jones, Peter Signoretti and others.

Meeting opened by President Dr. Ronnie Hise.

Anti-trust statement read and emphasized.

**Department update by Steve Kelley**

* Thank you to the board for all your hard work over the past year and this week!
* Career fair was a huge success
* 10 year high enrollment in the sophomore class.
* New model for EFY (Engineering First Year).
* State did not eliminate the subsidy for full ride for out of state students.
* New classes- life cycle analysis and green chemistry, not required. but our impact on campus is growing;
* Challenges with classes; Dr. Phillips not teaching his class anymore; have a near term solution; but no long term solution yet. We need to maintain our resources.
* Challenge-maintain supply of internship, co-op and full time jobs.
* Tuition is going up but scholarship dollar amounts are staying the same.
* Wood Products is now at a 50% increase in enrollment, rebranding to SMT (Sustainable Materials Technology).
* There was a 3.2% budget cut for academic program and 3.8% for research and extension programs.  Added up to about $50k for program.
* Encouraged everyone to look at college strategic plan draft on line.

**Guest Speakers**via conference call from 3 other universities with paper programs.

**Jack Healy - Maine**

Notes and ideas for NCSU to consider:

* Interviewing students by Skype could be an options for PSS
* Industry reps attend HS awards ceremonies to award HS seniors the scholarships
* They specify the number of awards and award them, no more; COULD WE DO THIS?
* Talk to jack more about how they generate interest for paper days
* Student contest about how many industry business cards can they collect and vice versa for industry people collecting student cards at various events throughout the year to promote interaction.
* Consider engineering is 15%OOS, and students are about 5% OOS; they attract OOS through website
* One of their grading process for Scholarship students is HOW WELL THEY KNOW the industry
* About 20% will go out of state to work.
* Most mills in Maine are MAINE centric which has caused them to lose broader US focus

**Jon Kerr - Miami of Ohio**

Notes and ideas for NCSU to consider:

* Alumni council
* Follow up with Jon on 3 classes of board people and what committees they have.
* Meet with every graduating senior and have the pay it forward speech
* Communicate with alumni about 7x a year
* “Silver tsunami”
* Equipping alums to go to high schools
* Seems that they do a much better committee structure job and following up.  What committees and what work?
* Current students comment on FB
* Mediocre response from Linked IN
* Get more from FB vs. linked in

**Gary Scott – SUNY**

Notes and ideas for NCSU to consider:

* Paper science is almost inactive, all but one are in Paper Engineering
* Alumni giving rate is around 10-13%
* Senior projects - about 1/3 implemented at mill

Comments from board on other schools:

It would be good to get slideshows out to board and then reciprocate to 3 other universities by what we would have said if doing the same thing they did

**SCHOLARSHIP COMMITTEE REPORT**

* 25 scholarships, 41 incoming freshman
* Out of state participation continues to do well - 22% for this year
* Legislature still gives us the ability to pay in state tuition for out of state full ride. 4 of 8 joined us at NCSU through paper super scholars program
* Discussed size of program
* Reviewed charter and made a few minor changes
* Reviewed changes to scholarship application
* Documented process for scholarship selection; have been very consistent in the past but not documented.
* Feb 20th is spring meeting date

**DEVELOPMENT COMMITTEE REPORT**

* Kicked off last year at foundation meeting; wanted to focus on individual giving, corp giving and marketing/branding.
* Goals were set:
* Individual giving year 1 to $10K increase; came in below goal at close to $7k
* Class ambassador programs; have lots of ideas for individual giving but just need to flesh out our plans and priorities
* Committee of 100 goal was to get to 50 and we got to 52
* Corporate giving - 3 new members, 2 new contributors; going to flesh out strategic plan.
* Marketing and branding update - working with a local firm to develop a consistent message to all 3 groups of our “customers”. Doing this in sync with College and University rebranding and strategic planning.

The President reminded the Committee chairs to develop and submit to the Advisory Board an Annual Plan, indicating what each Committee intends to accomplish during the coming year, and some high-level comments about HOW it will accomplish them. They should comment on what, if any, additional resources they need to accomplish their goals.

Revival or renewal concept for committee of 100; another level or tier? As people drop off our numbers reflect that and we just keep reaching for 100 and sustaining 100 on the committee at all times.

SAC (Student Advisory Committee) Update – new committee to get a cross section of current students to help with foundation events and be the foundation’s advocate among the students.

Financial Update – See annual report but our current and projected state look good, as long as we continue to work towards our goals for increased alumni and corporate giving, and the sponsorship of certain events.

Jack Lowdermilk asked about the status of the sale of the Hoffman forest and David Ashcraft said negotiations are underway for the sale.

**Operating Guidelines**

* 7 changes recommended
* CA McDonald led the discussion about these proposed changes.
* A motion was made to vote to adopt these changes.
* Retired board member does not have to be an executive
* Let the record show that 17 of 17 members voted FOR these changes.  They will be adopted.

**Member benefits**

* A structure was proposed to more clearly define our member benefits and the associated giving amounts with each giving level.
* The board voted to let the executive committee finalized this structure as soon as possible for inclusion into fall gift requests.

As there was no other business to come before the board, President Dr. Ronnie Hise adjourned the board meeting.