

CARLA BARBIERI, PH.D.
COMPLETE CURRICULUM VITAE

CONTACT INFORMATION

Department of Parks, Recreation and Tourism Management
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EDUCATION

- 2001-2006** **Ph.D.** Parks, Recreation and Tourism Resources
Department of Community, Agriculture, Recreation and Resource Studies
Michigan State University, East Lansing, MI
- 1995-1997** **M.S.** Conservation of Forestry Resources
High Honors
Forestry, Universidad Nacional Agraria La Molina, Lima, Perú
- 1988-1993** **Baccalaureate and Professional Degree** Law and Political Sciences
High Honors
Law and Political Sciences, Universidad de Lima, Lima, Perú

PROFESSIONAL EXPERIENCE

- 2014-Present** **Associate Professor**, Department of Parks, Recreation and Tourism Management,
College of Natural Resources, North Carolina State University (NC State),
Raleigh, NC.
- 2012-Present** **Graduate Faculty**, Natural Resources, College of Natural Resources, NC State,
Raleigh, NC.
- 2012-2014** **Assistant Professor**, Department of Parks, Recreation and Tourism Management,
College of Natural Resources, NC State, Raleigh, NC.
- 2007-2012** **Assistant Professor**, Department of Parks, Recreation and Tourism, School of
Natural Resources, University of Missouri, Columbia, MO.
- 2006-2007** **Visiting Research Associate**, Department of Community, Agriculture,
Recreation & Resource Studies
Co-Director, Recreation Industries Research Center,
Michigan State University, East Lansing, MI.
- 2001-2006** **Research Assistant**, Department of Community, Agriculture, Recreation and
Resource Studies, Michigan State University, East Lansing, MI.
- 1996-2000** **Faculty**, Departments of Tourism Administration and Hospitality Administration,
Universidad San Ignacio de Loyola - USIL, Lima, Perú.
- 1993-1996** **Attorney at Law**, Lima, Perú.

CONSULTING EXPERIENCE

- 2000 Project Coordinator.** Linking the Convention on Biological Diversity to other International Conventions. Peruvian Association for Conservation (APECO) and the World Conservation Union (IUCN Peru), Lima, Perú.

HONORS AND AWARDS

- 2017 Emerging Scholar.** International Academy for the Study of Tourism.
- 2015 “Spark Award” for most stimulating paper published in 2014.** Tourism Tribune for the manuscript: “Tourism and recreation research along the natural rural-urban gradient: Global trends and implications for China”.
- 2013 Best Illustrated Paper Award.** Travel and Tourism Research Association - 44th Annual International Conference.
- 2012 Top-10 Most-Cited Articles 2009-2011.** Elsevier - Journal of Rural Studies for the manuscript: “Why is diversification an attractive farm adjustment strategy? Insights from Texas”.
- 2012 Early Career Faculty Research Development Program.** CNR Faculty Representative, NC State.
- 2012 Outstanding Graduate Faculty Award.** University of Missouri Graduate School and the Graduate School Association, University of Missouri.
- 2012 Global Scholar.** Council of International Initiatives, University of Missouri.
- 2012 Mizzou Alumni Association Recognition.** University of Missouri Alumni Association, University of Missouri.
- 2010 Outstanding Early Career Teaching Award.** College of Agriculture, Food, and Natural Resources, University of Missouri.
- 2008 New Faculty Teaching Scholar.** University of Missouri (NFTS 2008-2009).
- 2005 Fellowship.** Department of Community, Agriculture and Recreation Resources.
- 2004 Second Prize.** *Reflections about My Suitcase.* International Student Essay Contest. Michigan State University, East Lansing, MI.
- 2003 Fellowship.** College of Agriculture and Natural Resources. Michigan State University. East Lansing, MI.

SCHOLARLY PUBLICATIONS

In italics former/current students under my supervision.

Refereed Journal Articles (Published and in Press) – Total: 39

- Li, J., Canziani, B., & Barbieri, C. (In press).* Emotional labor in hospitality: Positive affective displays in service encounters. *Tourism & Hospitality Research*, DOI: 10.1177/1467358416637253.

- Santeramo, F., & **Barbieri**, C. (2017). On the demand for agritourism: A cursory review of methodologies and practice. *Tourism Planning & Development*, 14(1), 139–148.
- Barbieri**, C., Xu, S., Gil Arroyo, C., & Rozier Rich, S. (2016). Agritourism, farm visit, or...? A branding assessment for recreation on farms. *Journal of Travel Research*, 55(8), 1094–1108.
- LaPan, C., Morais, D., **Barbieri**, C., & Wallace, T. (2016). Power, altruism and communitarian tourism: A comparative study. *PASOS – Revista de Turismo y Patrimonio Cultural*, 14(4), 889-906.
- LaPan, C., Morais, D., Wallace, J., & **Barbieri**, C. (2016). Women’s self-determination in cooperative tourism micro-enterprises. *Tourism Review International*, 20(1), 41-55.
- Li, J., Whitlow, M., Meszaros, K., Leung, Y-F., & **Barbieri**, C. (2016). A preliminary evaluation of World Heritage tourism promotion: Comparing websites from Australia, China and Mexico. *Tourism Planning & Development*, 13(3), 370-376.
- Kline, C., **Barbieri**, C., & LaPan, C. (2016). The influence of agritourism on niche meats loyalty and purchasing. *Journal of Travel Research*, 55(5), 643-658.
- Xu, S., **Barbieri**, C., Leung, Y-F., Anderson, D., & Rich, S. R. (2016). Residents’ perceptions of wine tourism development. *Tourism Management*, 55, 276-286.
- Xu, S., Leung, Y-F., & **Barbieri**, C. (2016). Characterizing themed touring routes – A geospatial and tourism evaluation of wine trails. *Tourism Planning & Development*, 13(2), 168-184.
- Sotomayor, S., & **Barbieri**, C. (2016). An exploratory examination of serious surfers: Implications for the surf tourism industry. *International Journal of Tourism Research*, 18(1), 62-73.
- Barbieri**, C., Henderson, K., & Santos, C. (2014). Exploring memorable surfing trips. *Annals of Tourism Research*, 48, 277-280.
- LaPan, C. & **Barbieri**, C. (2014). The role of agritourism in heritage preservation. *Current Issues in Tourism*, 17(8), 666-673.
- Leung, Y-F., **Barbieri**, C., & Floyd, M.F. (2014). Tourism and recreation research along the natural-rural-urban gradient: Global trends and implications for China. *Tourism Tribune*, 29(6), 3-6.
- Deason, G., Seekamp, E., & **Barbieri**, C. (2014). Perceived impacts of climate change, coastal development and policy on oyster harvesting in the southeastern United States. *Marine Policy*, 50, 142-150.
- Sotomayor, S., **Barbieri**, C., Wilhelm Stanis, S., Aguilar, F.X., & Smith, J. (2014). Motivations for recreating on farmlands, private forests, and State or National Parks. *Environmental Management*, 54(1), 138-150.
- Valdivia, C., & **Barbieri**, C. (2014). Agritourism as a sustainable adaptation strategy to climate change in the Andean Altiplano. *Tourism Management Perspectives*, 11, 18-25.
- Gao, J., **Barbieri**, C., & Valdivia, C. (2014). A socio-demographic examination of the perceived benefits of agroforestry. *Agroforestry Systems*, 8(2), 301-309.

- Gao, J., **Barbieri**, C., & Valdivia, C. (2014). Agricultural landscape preferences: Implications for agritourism development. *Journal of Travel Research*, 53(3), 366-379.
- Wilhelm Stanis, S., & **Barbieri**, C. (2013). Niche Tourism Attributes Scale: A case of storm-chasing. *Current Issues in Tourism*, 16(5), 495-500.
- Gil Arroyo, C., **Barbieri**, C., & Rozier Rich, S. (2013). Defining agritourism: A comparative study of stakeholders' perceptions in Missouri and North Carolina. *Tourism Management*, 37, 39-47.
- Barbieri**, C., & Sotomayor, S. (2013). Surf travel behavior and destination preferences: An application of the serious leisure inventory and measure. *Tourism Management*, 35, 111-121.
- Barbieri**, C. (2013). Assessing the sustainability of agritourism in the US: A comparison between agritourism and other farm entrepreneurial ventures. *Journal of Sustainable Tourism*, 21(2), 252-270.
- Holderieth, J., Valdivia, C., Godsey, L., & **Barbieri**, C. (2012; *Invited*). The potential for carbon offset trading to provide added incentive to adopt silvopasture and alley cropping in Missouri. *Agroforestry Systems*, 86(3), 345-353.
- Valdivia, C., **Barbieri**, C. & Gold, M. (2012; *Invited*). Between forestry and farming: Policy and environmental implications of the barriers to agroforestry adoption. *Canadian Journal of Agricultural Economics*, 60(2), 155-175.
- Xu, S., **Barbieri**, C., Wilhelm Stanis, S., & Market, P. (2012). Sensation seeking behind recreational storm chasers. *International Journal of Tourism Research*, 14(3), 269-284.
- Barbieri**, C., Santos, C., & Katsube, Y. (2012). Volunteer tourism: On-the-ground observations from Rwanda. *Tourism Management*, 33(3), 509-516.
- Tew, C., & **Barbieri**, C. (2012). The perceived benefits of agritourism: The provider's perspective. *Tourism Management*, 33(1), 215-224.
- Barbieri**, C., & Aguilar F. (2011). The *Ius In Re* model to analyze users' rights within complex property regimes: Two ex post applications in South America. *Society & Natural Resources: An International Journal*, 24(3), 292-302.
- Barbieri**, C. (2010; *Invited*). An Importance-Performance Analysis of the motivations behind agritourism and other farm enterprise developments in Canada. *Rural Tourism and Recreation in Canada - a Special Issue of the Journal of Rural and Community Development*, 5(1-2), 1-20.
- Barbieri**, C., & Valdivia, C. (2010). Recreation and agroforestry: Examining new dimensions of multifunctionality in family farms. *Journal of Rural Studies*, 26(4), 465-473.
- Barbieri**, C., & Mahoney, E. (2010). Cultural tourism behavior and preferences among the live-performing arts audience: An application of the Univorous-Omnivorous framework. *International Journal of Tourism Research*, 12(5), 481-496.
- Barbieri**, C., & Valdivia, C. (2010; *Invited*). Recreational multifunctionality and its implications for agroforestry diffusion. *Agroforestry Systems*, 79(1), 5-18.

- Aguilar, F.X., Cernusca, M., Gold, M., & **Barbieri**, C. (2010; *Invited*). Frequency of consumption, familiarity and preferences for chestnuts in Missouri. *Agroforestry Systems*, 79(1), 19-29.
- Birk, K., Lupo, A.R., Guinan, P., & **Barbieri**, C. (2010). The interannual variability of Midwestern temperatures and precipitation as related to the ENSO and PDO. *Atmosfera*, 23(2), 95-128.
- Market, P., Neto, G.D., Becker, A., Pettegrew, B., Melick, C., Schultz, C., Buckley, P., Clark, J., Lupo, A., Holle, R., Demetriades, N., & **Barbieri**, C. (2009). A comparison of two cases of low-latitude thundersnow. *Atmosfera*, 22(3), 315-330.
- Barbieri**, C., & Mahoney, E. (2009). Why is diversification an attractive farm adjustment strategy? Insights from Texas farmers and ranchers. *Journal of Rural Studies*, 25(1), 58-66.
- Barbieri**, C., & Mshenga, P. (2008). The role of firm and owner characteristics on the performance of agritourism farms. *Sociologia Ruralis*, 48(2), 166-183.
- Barbieri**, C., Mahoney, E., & Butler, L. (2008). Understanding the nature and extent of farm and ranch diversification in North America. *Rural Sociology*, 73(2), 205-229.
- Barbieri**, C., Mahoney, E., & Palmer, R. (2008). RV and camping shows: A motivation-based market segmentation. *Event Management*, 12(2), 53-66.

Peer-Reviewed Proceedings (Published and in Press) – Total: 27

- Halim*, M.F., *Morais*, D., **Barbieri**, C., *Jakes*, S., & *Zering*, K. (2016). Challenges faced by women entrepreneurs involved in agritourism. Proceedings Book of the 47th Annual International Conference of Travel and Tourism Research Association (TTRA).
- Gil Arroyo*, *Sotomayor*, & **Barbieri**, C. (2016). Gastronomy in Experiential Tourism: Redefining Authenticity based on Demand. Proceedings Book for the Southeast, Central & South American Federation, International Council on Hotel, Restaurant and Institutional Education (ICHRIE).
- Barbieri**, C. & *Xu*, S. (2015). Residents' perceptions of the contributions of local wineries. Proceedings Book of the 46th Annual International Conference of Travel and Tourism Research Association.
- Li*, J. & **Barbieri**, C. (2015). A psychosocial assessment of agritourism associations. Proceedings Book of the 46th Annual International Conference of Travel and Tourism Research Association.
- Xu*, S. & **Barbieri**, C. (2014). Wine tourism social capital: Perceptions from residents along wine trails in North Carolina. Proceedings Book of the 45th Annual International Conference of Travel and Tourism Research Association.
- Barbieri**, C. (2014). An activity-based classification of agritourists. Proceedings Book of the 45th Annual International Conference of Travel and Tourism Research Association.

- Barbieri, C.** & Seekamp, E. (2014). Artisanal *oystering* and tourism development in coastal North Carolina... Who sustains what? Proceedings Book of the 45th Annual International Conference of Travel and Tourism Research Association.
- LaPan, C., Morais, D.B., Wallace, T., **Barbieri, C.**, & Floyd, M.F. (2014). Power, altruism and Communitarian Tourism: A comparative study of San Juan and San Pedro La Laguna in Lake Atitlán, Guatemala. Proceedings Book of the 45th Annual International Conference of Travel and Tourism Research Association.
- Stansfield, M.N. & **Barbieri, C.** (2013). Dining around: A culinary experience to increase cultural awareness among tourism undergraduate students. Proceedings Book of the 44th Annual International Conference of Travel and Tourism Research Association.
- Barbieri, C.**, Gao, J., & Valdivia, C. (2013). Are pictures worth more than a 1000 words or...? Insights from preferences for agritourism destinations. Proceedings Book of the 44th Annual International Conference of Travel and Tourism Research Association.
- Xu, S., **Barbieri, C.**, & Leung, Y. (2013). Spatial understanding of themed touring routes through wine trails: Residents' perceived benefits. Proceedings Book of the 44th Annual International Conference of Travel and Tourism Research Association.
- Gil Arroyo, C.*, Xu, S., **Barbieri, C.**, & Rozier Rich, S. (2012). A comparison of agritourism understanding among consumers, providers, and extension faculty. Proceedings Book of the 43rd Annual Travel and Tourism Research Association Conference.
- Barbieri, C.**, Gao, J., & Valdivia, C. (2012). Consumers' attributes associated with landscape preferences for agritourism participation. Proceedings Book of the 43rd Annual Travel and Tourism Research Association Conference.
- Sotomayor, S.*, **Barbieri, C.**, Aguilar, F.X., & Wilhelm Stanis, S. (2012). Motivations for visiting farms and private forests in Missouri. Proceedings for the 23rd Northeastern Recreation Research Symposium, April 10 – April 12, 2011; Bolton Landing, NY. Available on line at: <http://scholarworks.umass.edu/nerr/2011/Papers/11/>
- Bai, H., Brunette, C.A., Chompreeda, K., Gao, J., *Gil Arroyo, C.L.*, Lin, L., Martin, A.T., Sartorius, C.J., Steuber, C.L., Vock, M.L., Winn III, J.E., *Sotomayor, S.*, & **Barbieri, C.** (2012). Spirituality and leisure: An auto-ethnographic life-history study. Proceedings for the 23rd Northeastern Recreation Research Symposium, April 10 – April 12, 2011; Bolton Landing, NY. Available on line at: <http://scholarworks.umass.edu/nerr/2011/Papers/6/>
- Tew, C.* & **Barbieri, C.** (2012). A visitation based profile of agritourism farms in Missouri. In: Fisher, C.L. and Watts, C.E., eds. Proceedings of the 2010 Northeastern Recreation Research Symposium. General Technical Report NRS-P-94. Newtown Square, PA: U.S. Department of Agriculture, Forest Service, Northern Research Station: 120-125.
- Xu, S., Wilhelm Stanis, S., **Barbieri, C.**, & Chen, J. (2012). Motivations and sensation seeking characteristics of recreational storm chasers. In: Fisher, C.L. and Watts, C.E., eds. Proceedings of the 2010 Northeastern Recreation Research Symposium. General Technical Report NRS-P-94. Newtown Square, PA: U.S. Department of Agriculture, Forest Service, Northern Research Station: 23-29.
- Chen, J., Wilhelm Stanis, S., **Barbieri, C.**, & Xu, S. (2012). An application of Importance-Performance analysis of recreational storm chasing. In: Fisher, C.L. and Watts, C.E., eds.

Proceedings of the 2010 Northeastern Recreation Research Symposium. General Technical Report NRS-P-94. Newtown Square, PA: U.S. Department of Agriculture, Forest Service, Northern Research Station: 45-51.

- Barbieri, C., Sotomayor, S., & Aguilar, F.X.** (2011). Perceived benefits of agritourism: A comparison between Missouri metropolitan and non-metropolitan residents. Proceedings of the 42nd Annual Travel and Tourism Research Association – TTRA. London, Ontario, CA. (June 19 – 21, 2011).
- Holderieath, J., Valdivia, C., **Barbieri, C.**, & Godsey, L. (2011). Exploring landowners' connections to carbon markets in rural Missouri – Interest, feasibility, and transaction costs. In Ashton, S.F., Workman, S.W., Hubbard, W.G. and Moorhead, D.J., eds. *Agroforestry: A Profitable Land Use*. Proceedings of the 12th North American Agroforestry Conference, June 4-9. University of Georgia, Athens, GA. pp. 151-158.
- Barbieri, C., Katsube, Y., & Tew, C.** (2010). Attendance motivations and visitor segments within a university agricultural festival. In: Watts, C.E. and Fisher, C.L., eds. Proceedings of the 21st Northeastern Recreation Research Symposium, March 29 – 31, 2009; Bolton Landing, NY. General Technical Report NRS-P-66. Newtown Square, PA: U.S. Department of Agriculture, Forest Service, Northern Research Station: 165-171.
- Barbieri, C. & Tew, C.** (2010). Perceived impact of agritourism on farm economic standing, sales and profits. Proceedings of the 41st Travel and Tourism Research Association Conference, June 20-22, 2010; San Antonio, TX.
- Rozier Rich, S., Standish, K., Tomas, S., **Barbieri, C.**, & Ainley, S. (2010). The current state of agritourism research in the United States. Proceedings of the 41st Annual Travel and Tourism Research Association Conference, June 20-22, 2010; San Antonio, TX.
- Barbieri, C. & Valdivia, C.** (2009). Recreational multifunctionality and its implications for agroforestry. In: Gold, M.A.; Hall, M.M., eds. *Agroforestry Comes of Age: Putting Science into Practice*. Proceedings of the 11th North American Agroforestry Conference, May 31 – June 3, 2009; Columbia, MO. Pp. 475-484
- Barbieri, C., Cernusca, M., Gold, M., & Aguilar, F.X.** (2009). Attendance motivations behind the Missouri Chestnut Roast festival. In: Gold, M.A.; Hall, M.M., eds. *Agroforestry Comes of Age: Putting Science into Practice*. Proceedings of the 11th North American Agroforestry Conference, May 31 – June 3, 2009; Columbia, MO. Pp. 505-512
- Aguilar, F.X., Cernusca, M., Gold, M., & **Barbieri, C.** (2009). Frequency of consumption and preferences for chestnuts in Missouri. In: Gold, M.A.; Hall, M.M., eds. *Agroforestry Comes of Age: Putting Science into Practice*. Proceedings of the 11th North American Agroforestry Conference, May 31 – June 3, 2009; Columbia, MO. Pp. 493-504
- Cernusca, M., Gold, M., **Barbieri, C.**, & Aguilar, F.X. C. (2009). Comparing motivations of first time and return visitors at the Missouri Chestnut Roast Festival. In: Gold, M.A.; Hall, M.M., eds. *Agroforestry Comes of Age: Putting Science into Practice*. Proceedings of the 11th North American Agroforestry Conference, May 31 – June 3, 2009; Columbia, MO. P. 513
- Barbieri, C.** (2009). A comparison between agritourism and other farm entrepreneurs: Implications for future tourism and sociological research on agritourism. In: Klenosky,

D.B.; Fisher, C., eds. Proceedings of the 20th Northeastern Recreation Research Symposium, March 30-April 1, 2008; Bolton Landing, NY. General Technical Report NRS-P-42. Newtown Square, PA: U.S. Department of Agriculture, Forest Service, Northern Research Station: 343-349.

Book Chapters and Other Publications

- Barbieri, C.**, & Baggett, A. (*in press*). Moonshine in North Carolina: Crafting Quality for Tourism. *In*: Kline, C., Slocum, S., & Cavaliere, C.T. (*Eds*). Craft Beverages and Tourism - The Rise of Breweries and Distilleries in the United States (vol. 1). NY: Palgrave Macmillan, pp. xxx (Book chapter).
- Barbieri, C.**, (*in press*). Agritourism and Sustainable Rural Development: The Agritourism System's Approach. *In*: Solha, K., Elesbão, I., & de Souza, M. (*Eds*). O Turismo Rural Comunitário como Estratégia de Desenvolvimento, Porto Alegre: Universidade Federal do Rio Grande do Sul, pp. 240. (Book chapter).
- Barbieri, C.**, Santos, C. & Katsube, Y. (*in press*). Volunteer Tourism Facilitators: Learnings from Field Observations in Nyakinama. *In*: Clemmons, D. & McGehee, N.G. (*Eds*). The Voluntourism Research Anthology 2005-2012: A Compilation. San Diego: Voluntourism.org Publications, pp. xxx. (Book chapter).
- Valdivia, C. & **Barbieri, C.** (2012). Adapting to climate change in the Andean Altiplano: Opportunities for sustainable experiential agritourism. Book of Abstracts of the International Conference on Tourism, Climate Change and Sustainability Conference (*refereed*). Bournemouth: Bournemouth University Press, p. 25
- Barbieri, C.** (2011). Focus on Agritourism. *In*: Walker, J. and Walker, J. Tourism Concepts and Practices. Columbus: Pearson Higher Education, p. 390.
- Barbieri, C.** (2011). Sustainable Tourism Planning – A Case Study. *In*: Walker, J. and Walker, J. Tourism Concepts and Practices. Columbus: Pearson Higher Education, pp. 400-401.

SCHOLARLY CONFERENCES AND PRESENTATIONS

In italics former or current students under my supervision

Peer-Reviewed International Conferences (25)

- Barbieri, C.**, Halim, M.F., & Savage, A. (2017, *forthcoming*). An epistemological approach to the success of women in agritourism. Oral presentation at Critical Tourism Studies 7, Palma de Mallorca, Spain; June 25-29.
- Knollenberg, W. & **Barbieri, C.** (2017, *forthcoming*). The emergence of craft distilling tourism: The role of community capitals. Oral presentation at Critical Tourism Studies 7, Palma de Mallorca, Spain; June 25-29.
- Halim, M.F., Morais, D., **Barbieri, C.**, Jakes, S., & Zering, K. (2016). Challenges faced by women entrepreneurs involved in agritourism. Oral presentation at the 47th Annual

- International Conference of Travel and Tourism Research Association (TTRA). Vail (CO); June 14-16.
- Li, J., Barbieri, C., & Smith, J.* (2016). Social Network Analysis: An application to agritourism associations. Oral presentation at the Graduate Student Workshop, 47th Annual International Conference of Travel and Tourism Research Association (TTRA). Vail (CO); June 14-16.
- Gil Arroyo, C., Sotomayor, S., & Barbieri, C.* (2016). Gastronomy in experiential tourism: Redefining authenticity based on demand. Oral presentation at the Southeast, Central & South American Federation, International Council on Hotel, Restaurant and Institutional Education (ICHRIE), Auburn (AL); February 25-26.
- Seekamp, E., & Barbieri, C.* (2015). Can coastal tourism preserve cultural heritage? A qualitative inquiry of artisanal fishermen and the Caballito de Totorá in Huanchaco, Peru. Oral presentation at the International Congress on Coastal and Marine Tourism. Kailua-Kona (HI); November 10-13.
- Barbieri, C., & Xu, S.* (2015). Residents' perceptions of the contributions of local wineries. Poster presentation at the 46th Annual International Conference of Travel and Tourism Research Association (TTRA). Portland (OR); June 15-17.
- Li, J. & Barbieri, C.* (2015). A psychosocial assessment of agritourism associations. Oral presentation at the Student Colloquium - International Conference of Travel and Tourism Research Association (TTRA). Portland (OR); June 15-17.
- Barbieri, C.* (2014). El agroturismo como estrategia sustentable de desarrollo rural: Aplicación de un enfoque sistémico. IX Congresso Internacional de Turismo Rural e Desenvolvimento Sustentável (CITURDES). Universidade de São Paulo, São Paulo (Brasil); September 9-12. (*Note*: This presentation was cancelled because of operational issues).
- Xu, S. & Barbieri, C.* (2014). Wine tourism social capital: Perceptions from residents along wine trails in North Carolina. Oral presentation at the 45th Annual International Conference of Travel and Tourism Research Association (TTRA). Brugge, Belgium; June 18-20.
- Barbieri, C.* (2014). An activity-based classification of agritourists. Oral presentation at the 45th Annual International Conference of Travel and Tourism Research Association (TTRA). Brugge (Belgium); June 18-20.
- Barbieri, C. & Seekamp, E.* (2014). Artisanal *Oystering* and tourism development in coastal North Carolina... Who sustains what? Oral presentation at the 45th Annual International Conference of Travel and Tourism Research Association (TTRA). Brugge (Belgium); June 18-20.
- LaPan, C., Morais, D.B., Wallace, T., Barbieri, C. & Floyd, M.F.* (2014). Power, altruism and Communitarian Tourism: A comparative study of San Juan and San Pedro La Laguna in Lake Atitlán, Guatemala. Oral presentation at the 45th Annual International Conference of Travel and Tourism Research Association (TTRA). Brugge (Belgium); June 18-20.
- Seekamp, E. & Barbieri, C.* (2014). Livelihood and local heritage: Urban encroachment within a coastal county in the Southeastern U.S. Oral presentation at the 20th International Symposium on Society and Resource Management (ISSRM). Leibniz University, Hannover (Germany); June 9-13.

- Stansfield, M.N. & **Barbieri**, C. (2013). Dining around: A culinary experience to increase cultural awareness among tourism undergraduate students. Oral presentation at the 2013 TTRA Educational Roundtable - 44th Travel and Tourism Research Association (TTRA). Kansas City (MO); June 20-22.
- Xu, S., **Barbieri**, C. & Leung, Y. (2013). Spatial understanding of themed touring routes through wine trails: residents' perceived benefits. Oral presentation at the 2013 TTRA Student Colloquium - 44th Travel and Tourism Research Association (TTRA). Kansas City (MO); June 20-22.
- Barbieri**, C., Gao, J. & Valdivia, C. (2013). Are pictures worth more than a 1000 words or...? Insights from preferences for agritourism destinations. Poster presentation at the 44th Annual International Conference of Travel and Tourism Research Association (TTRA). Kansas City (MO); June 20-22.
- Seekamp, E. & **Barbieri**, C. (2013). Exploring the role of artisanal *Oysterers* in heritage preservation and tourism development. Oral presentation at the joint National Outdoor Recreation (NOR) and IUFRO Conference on Forests for People. Traverse City, (MI); May 19-23.
- Schroeder, A., Pennington-Gray, L. & **Barbieri**, C. (2013). The development of a tourism area response network in Machu Picchu, Cusco Region, Perú. Oral presentation at the International Crisis and Risk Communication Conference – ICRC. University of Central Florida, Orlando (FL); March 4-6.
- Valdivia, C. & **Barbieri**, C. (2012). Adapting to climate change in the Andean Altiplano: Opportunities for sustainable experiential agritourism. Oral presentation at the International Conference on Tourism, Climate Change and Sustainability Conference. Bournemouth University, Bournemouth, England; September 13-14.
- Gil Arroyo, C., Xu, S., **Barbieri**, C. & Rozier Rich, S. (2012). A comparison of agritourism understanding among consumers, providers and extension agents. Oral presentation at the 43rd Annual International Conference of Travel and Tourism Research Association (TTRA). Virginia Beach (VA); June 17-19.
- Barbieri**, C., Gao, J. & Valdivia, C. (2012). Socio-demographic attributes associated with agritourism landscape preferences. Oral presentation at the 43rd Annual International Conference of Travel and Tourism Research Association (TTRA). Virginia Beach (VA); June 17-19.
- Barbieri**, C., Sotomayor, S. & Aguilar, F.X. (2011). Perceived benefits of agritourism: A comparison between Missouri metropolitan and non-metropolitan residents. Poster presentation at the 42nd Annual International Conference of Travel and Tourism Research Association (TTRA). London, Ontario (CA); June 19 – 21.
- Barbieri**, C. & Tew, C. (2010). Perceived impact of agritourism on farm economic standing, sales and profits. Oral presentation at the 41st Annual International Conference of the Travel and Tourism Research Association (TTRA). Grand Hyatt San Antonio, San Antonio (TX); June 20-22.
- Rozier Rich, S., Standish, K., Tomas, S., **Barbieri**, C. & Ainley, S. (2010). The current state of agritourism research in the United States. Poster presentation at the 41st Annual

International Conference of the Travel and Tourism Research Association (TTRA). Grand Hyatt San Antonio, San Antonio (TX); June 20-22.

Mahoney, E. & **Barbieri** C. (2003). Ranch and farm diversification: Engaging the future of agriculture. The Graduate Institute of Leisure, Recreation, and Tourism Management, National Chiayi University, Chiayi (Taiwan).

Peer-Reviewed National Conferences (42)

- Li, J. & Barbieri, C. (2017, forthcoming). Members' incentives behind agritourism associations. Poster presentation at the 29th Northeastern Recreation Research Symposium (NERR), Annapolis (MD); April 2-4.*
- Savage, A. & Barbieri, C. (2017, forthcoming). Measuring constraints among agritourism female farmers: A systemic approach. Poster presentation at the 29th Northeastern Recreation Research Symposium (NERR), Annapolis (MD); April 2-4.*
- Carrillo, B. & Barbieri, C. (2017, forthcoming). The impact of job on tour leaders' quality of life. Poster presentation at the 29th Northeastern Recreation Research Symposium (NERR), Annapolis (MD); April 2-4.*
- Jakes, S., Halim, M.F., & Barbieri, C. (2016). Women in agritourism: Identifying their entrepreneurial needs and challenges, and enhancing sustainable success. Poster presentation at the joint conference of the National Association of Community Development Extension Professionals (NACDEP) and the Association of Natural Resource Extension Professionals (ANREP), Burlington (VT); June 26-29.*
- Halim, M.F., Barbieri, C., Morais, M., Jakes, S., & Zering, K. (2016). Success beyond Money: . Conversations among women in agritourism. Oral presentation at the 28th Northeastern Recreation Research (NERR) Symposium, Annapolis (MD); April 3-5.*
- Gil Arroyo, C., Sotomayor, S., & Barbieri, C. (2016). Grabbing on to our Incan Roots: The Role of Community-based Tourism in the Recovery of Traditions. Oral presentation at the 28th Northeastern Recreation Research (NERR) Symposium, Annapolis (MD); April 3-5.*
- Groshong, L., Wilhelm Stanis, S.A., & Barbieri, C. (2016). Challenges and Motivations of Agritourists Visiting Georgia (EU). Oral presentation at the 28th Northeastern Recreation Research (NERR) Symposium, Annapolis (MD); April 3-5.*
- Li, J., Halim, M.F., Deason, G., & Barbieri, C. (2016). What benefits do wine tourism bring to communities? Insights from North Carolina Wineries. Poster presentation at the 28th Northeastern Recreation Research (NERR) Symposium, Annapolis (MD); April 3-5.*
- Watts, C., Viren, P., & Barbieri, C. (2016). Tourism and Recreation initiatives in rural communities: What we are continuing to learn. Roundtable facilitated at the 28th Northeastern Recreation Research (NERR) Symposium, Annapolis (MD); April 3-5.*
- Gu, M., Li, J., Shu, S., Xu, S., & Barbieri, C. (2015). An examination of the agritourism ontology between China and the United States. Oral presentation at the 27th Northeastern Recreation Research (NERR) Symposium. Annapolis (MD); April 12-14.*

- Halim, M.F., Barbieri, C., & Morais. (2015). A proposed study to assess the challenges of female farmers involved in agritourism. Poster presentation at the 27th Northeastern Recreation Research (NERR) Symposium. Annapolis (MD); April 12-14.*
- Groshong, L., Wilhelm Stanis, S.A., & Barbieri, C. (2015). An exploratory investigation into the entrepreneurial goals & challenges of agritourism providers in Georgia. Oral presentation at the 27th Northeastern Recreation Research (NERR) Symposium. Annapolis (MD); April 12-14.*
- Morais, D., Smith, J.W., Barbieri, C., & Nazariadli, S. (2015). Does authenticity matter? Comparing potential tourists' assessment of highly authentic and highly appealing agricultural landscape features. Poster presentation 37th Annual Southeastern Recreation Research Conference (SERR). Asheville (NC); March 22 – 24.*
- Guo, T., Seekamp, E., Barbieri, C., Moore, R.L., Floyd, M.F., Vick, C., Whitlow, M., & Conlon, K. (2014). How to conduct an economic impact study - Lessons learned from the 2013 North Carolina State Parks Project. Oral presentation at the 2014 National Outdoor Recreation Conference (SORP). Fisherman's Wharf, San Francisco (CA); May 13-16.*
- Whitlow, M., Seekamp, E., Barbieri, C., Moore, R.L., Vick, C., Guo, T. & Conlon, K. (2014). The Economic Contribution of Non-Local, Primary Purpose Visitors to North Carolina State Parks and Recreation Areas: A Case Study of Four Selected Parks. Poster presentation at the 2014 National Outdoor Recreation Conference (SORP). Fisherman's Wharf, San Francisco (CA); May 13-16.*
- Xu, S., Barbieri, C., & Leung, Y. (2014). Residents' attitudes towards wine-trails: The Case of Haw River. Oral presentation at the 26th Northeastern Recreation Research (NERR) Symposium. Cooperstown (NY); April 4-6.*
- Li, J. & Barbieri, C. (2014). Agritourism farmers associations' performance: A proposed study to assess members' needs and satisfaction. Poster presentation at the 26th Northeastern Recreation Research (NERR) Symposium. Cooperstown (NY); April 4-6.*
- Iyengar, J., Seekamp, E., Barbieri, C. & Morais, D. (2014). Voices from the field: An assessment of Tourism Extension needs in North Carolina. Oral presentation at the 36th Annual Southeastern Recreation Research Conference (SERR). Asheville (NC); March 30 – April 1.*
- Bitsura-Meszaros, K., Whitlow, M., Li, J., Leung, Y-F. & Barbieri, C. (2014). Tourism promotion for UNESCO World Heritage Sites. Oral presentation at the 36th Annual Southeastern Recreation Research Conference (SERR). Asheville (NC); March 30 – April 1.*
- Iyengar, J., Seekamp, E., Barbieri, C. & Morais, D. (2013). The corn maze of development: An assessment of Tourism Extension needs in North Carolina. Oral presentation at the 2013 National Extension Tourism Conference (NET) - Tourism: Building Lasting Relationships. Detroit (MI); August 6-9.*
- Xu, S., Barbieri, C. & Leung, Y-F. (2013). Themed touring routes: A Geospatial-tourism typology of wine trails in North Carolina. Poster presentation at the 25th Northeastern Recreation Research (NERR) Symposium. Cooperstown (NY); April 7-9.*

- Gao, J., **Barbieri**, C. & Valdivia, C. (2012). Public preference of agricultural landscape features: Implications for agritourism. Oral presentation delivered at the 24th Northeastern Recreation Research (NERR) Symposium. Cooperstown (NY); April 1-3.
- Gil Arroyo, C., **Barbieri**, C. & Rozier Rich, S. (2012). What does agritourism mean? A comparative study across stakeholders. Oral presentation delivered at the 24th Northeastern Recreation Research (NERR) Symposium. Cooperstown (NY); April 1-3.
- Amsden, B. & **Barbieri**, C. (2012). Local food leisure: Opportunities and resources for farm-based recreation research. Roundtable facilitated at the 24th Northeastern Recreation Research (NERR) Symposium. Cooperstown (NY); April 1-3.
- Aguilar, F.X. & **Barbieri**, C. (2011). Preferences for outdoor recreation activities in privately owned forests, public parks and farms in Missouri. Oral presentation at the 92nd Society of American Foresters National Convention (SAF). Honolulu (HI); November 2-6.
- Holderiath, J., Valdivia, C., **Barbieri**, C. & Godsey, L. (2011). Exploring landowners' connections to carbon markets in rural Missouri – Interest, feasibility, and transaction costs. Oral presentation at the 12th North American Agroforestry Conference (AFTA). University of Georgia, Athens (GA); June 4-9.
- Sotomayor, S., **Barbieri**, C., Aguilar, F.X. & Wilhelm Stanis, S. (2011). Visiting motivations for agritourism farms and private forests in Missouri. Oral presentation at the 23rd Northeastern Recreation Research (NERR) Symposium. Bolton Landing (NY); April 10 – 12.
- Sotomayor, S. & **Barbieri**, C. (2011). Surfing: Casual or serious leisure? Poster presentation at the 23rd Northeastern Recreation Research (NERR) Symposium. Bolton Landing (NY); April 10 – 12.
- Gao, J., **Barbieri**, C. & Valdivia, C. (2011). Assessing the perceived recreational value of agroforestry landscapes in Missouri: A proposed study. Poster presentation at the 23rd Northeastern Recreation Research (NERR) Symposium. Bolton Landing (NY); April 10 – 12.
- Gil Arroyo, C., **Barbieri**, C. & Rozier Rich, S. (2011). Examining different agritourism definitions: A study among farmers, households and Extension Agents. Poster presentation at the 23rd Northeastern Recreation Research (NERR) Symposium. Bolton Landing (NY); April 10 – 12.
- Bai, H., Brunette, C.A., Chompreeda, K., Gao, J., Gil Arroyo, C.L., Lin, L, Martin, A.T., Sartorius, C.J., Steuber, C.L., Vock, M.L., Winn III, J.E., Sotomayor, S. & **Barbieri**, C. (2011). Spirituality and leisure: An auto-ethnographic life-history study. Oral presentation at the 23rd Northeastern Recreation Research (NERR) Symposium. Bolton Landing (NY); April 10 – 12.
- Barbieri**, C., Rozier Rich, S. & Gil Arroyo, C.L. (2011). Agritourism label and meaning: Are Extension Faculty and farmers speaking the same language? Poster presentation at the 2011 National Extension Tourism Conference (NET) - The Tourism Connection: Sustaining People, Places, and Communities. Charleston (SC); March 9-11.
- Rozier Rich, S., **Barbieri**, C., Tomas, S. & Ainley, S. (2011). A summary of agritourism research in the United States. Poster presentation at the 2011 National Extension Tourism

- Conference (NET) - The Tourism Connection: Sustaining People, Places, and Communities. Charleston (SC); March 9-11.
- Xu, S., Barbieri, C., Wilhelm Stanis, S., & Market, P.* (2010). Understanding the social dimension of recreational storm chasing through participants' motivations and sensation seeking traits. Poster presentation at the 35th National Weather Association Annual Meeting. Tucson (AZ); October 2-7.
- Katsube, Y. & Barbieri, C.* (2010). Volunteer Tourism: Insights for future research from participant observation. Oral presentation at the 22nd Northeastern Recreation Research Symposium (NERR). Bolton Landing (NY); April 11-13.
- Tew, C. & Barbieri, C.* (2010). A visitation-based profile of agritourism farms in Missouri. Oral presentation at the 22nd Northeastern Recreation Research Symposium (NERR). Bolton Landing (NY); April 11-13.
- Xu, S., Barbieri, C., & Wilhelm Stanis, S.* (2010). Motivations and sensation seeking characteristics of recreational storm chasers. Oral presentation at the 22nd Northeastern Recreation Research Symposium (NERR). Bolton Landing (NY); April 11-13.
- Chen, J., Wilhelm Stanis, S. & Barbieri, C.* (2010). An application of Importance-Performance Analysis in recreational storm chasing. Oral presentation at the 22nd Northeastern Recreation Research Symposium (NERR). Bolton Landing (NY); April 11-13.
- Sotomayor, S., Barbieri, C., Aguilar, F.X., & Wilhelm Stanis, S.* (2010). Assessment of the perceived benefits and preferences for agritourism among Missouri residents: A proposed study. Poster presentation at the 22nd Northeastern Recreation Research Symposium (NERR). Bolton Landing (NY); April 11-13.
- Barbieri, C. & Valdivia, C.** (2009). Recreational multifunctionality and its implications for agroforestry. Oral presentation at the 11th North American Agroforestry Conference (AFTA). Columbia (MO); May 31 – June 3.
- Barbieri, C., Cernusca, M., Gold, M., & Aguilar, F.X.** (2009). Attendance motivations behind the Missouri Chestnut Roast festival. Oral presentation at the 11th North American Agroforestry Conference (AFTA). Columbia (MO); May 31 – June 3.
- Aguilar, F.X., Cernusca, M., Gold, M., & Barbieri, C.* (2009). Frequency of consumption and preferences for chestnuts in Missouri. Oral presentation at the 11th North American Agroforestry Conference (AFTA). Columbia (MO); May 31 – June 3.
- Cernusca, M., Gold, M., Barbieri, C., & Aguilar, F.X.* (2009). Comparing motivations of first time and return visitors at the Missouri Chestnut Roast Festival. Poster presentation at the 11th North American Agroforestry Conference (AFTA). Stoney Creek Inn, Columbia (MO); May 31 – June 3.
- Barbieri, C., Tew, C. & Katsube, Y.** (2009). Motivations and visitor segments within a university agricultural festival. Oral presentation at the 21st Northeastern Recreation Research Symposium (NERR). Bolton Landing (NY); March 29 – 31.
- Barbieri, C.** (2008). What's behind agritourism? A motivational approach to conciliate agriculturalist and tourism perspectives. Oral presentation at the 20th Northeastern Recreation Research Symposium. Bolton Landing (NY); March 30 – April 1.

Other Scholarly Presentations (Selected)

- Barbieri, C.** (2017; *forthcoming*). NC craft spirits: Distilling crops for rural development. Research Symposium - 2017 Visit North Carolina 365 Conference. Greenville (NC); March 19.
- Carrillo, B., & Barbieri, C.* (2017). Tour leaders in Peru: A model to evaluate job stressors and rewards. Poster presentation at the Latin American Research Symposium, NC State; Raleigh (NC); February 24.
- Barbieri, C.** (2016). Agritourism & Societal Wellbeing. Poster presentation at the Showcase of NC State Women Faculty's Research, Creativity and Scholarship. Association of Women Faculty, NC State. Raleigh (NC); November 1.
- Barbieri, C., Sotomayor, S., & Gil Arroyo, C.** (2016). Experiential tourism in the Peruvian Andes: A cultural view. Poster presentation at the NC Global Engagement Expo, NC State. Raleigh (NC); April 19.
- Halim, M.F., & **Barbieri, C.** (2016). Ushering NC women in agritourism toward success: Challenges & opportunities. Poster presentation at the NC State Graduate Symposium. Raleigh (NC); March 23.
- Barbieri, C. & Seekamp, E.** (2015; *Invited*). Sustainability of artisanal oyster harvesting and its implications with tourism and climate change. Tourism Research Symposium - 2015 North Carolina Governor's Conference on Tourism. Pinehurst (NC); March 8.
- Sotomayor, S. & **Barbieri, C.** (2013; *Invited*). Comportamiento de viajes y preferencia de destinos entre los turistas de surf: Aplicación del inventario y medición de ocio serio. Oral presentation at the Coloquio de Investigaciones en Turismo. Universidad San Ignacio de Loyola, Lima (Perú); November 6.
- Barbieri, C., Xu, S. & Li, J.** (2013). The alchemy of agritourism. Poster presented at the 1st CNR Annual Research Open House. NC State, Raleigh (NC); September 19.
- Xu, S., Barbieri, C. & Leung, Y.* (2013). Themed touring routes: A Geospatial-tourism characterization of wine trails in North Carolina. Poster presented at the 1st CNR Annual Research Open House. NC State, Raleigh (NC); September 19.
- Iyengar, J., Seekamp, E., **Barbieri, C.** & Morais, D. (2013). Charting a new path for Tourism Extension. Poster presented at the 1st CNR Annual Research Open House. NC State, Raleigh (NC); September 19.
- Gao, J., Barbieri, C. & Valdivia, C.* (2012). Consumers' perceptions of agroforestry landscapes: A comparison between genders. Poster presented at the 3rd Annual Agroforestry Symposium: The Emerging Biobased Economy. University of Missouri, Columbia (MO); January 11.
- Gao, J., Barbieri, C. & Valdivia, C.* (2011). Consumers' perception of the recreational value of agroforestry landscapes: Theoretical framework and research design. Poster presented at the 2nd Annual Agroforestry Symposium: Meeting Renewable Energy Goals: Role of Bioenergy Crops. University of Missouri, Columbia (MO); January 12.

- Holderiath, J., Valdivia, C. & **Barbieri**, C. (2011). An exploration of Missouri landowner's agroforestry practice profiles, carbon sequestration and exchange offsets. Poster presented at the 2nd Annual Agroforestry Symposium: Meeting Renewable Energy Goals: Role of Bioenergy Crops. University of Missouri, Columbia (MO); January 12.
- Propst, D., McDonough, M. & **Barbieri** C. (2002). Development of a Graduate Specialization in Protected Areas Management. Poster presented at the 4th Biennial Conference on University Education in Natural Resources. NC State, NC.

FUNDED RESEARCH PORTFOLIO (By First Year)

- 2017** **Barbieri**, C., Stevenson, K., Knollenberg, Strnad, R., Driscoll, E., & Weitzel. S. Strengthening local food systems through children: The role of agritourism in agricultural literacy and purchasing behaviors of local foods. National Institute of Food and Agriculture (NIFA) - Agriculture and Food Research Initiative (AFRI) (2017-12237353). September 1, 2017 – August 31, 2021; \$499,536.00 (PI).
- 2016** Cisneros, J., Morgan, J., Kistler, M., Gunter, C., Gutierrez, E., Perkins-Veazie, P., & **Barbieri**, C. Promoting community development through small farmer engagement – Jamaica. Cochran Fellowship Program, USDA Foreign Agricultural Service (CO-CR-16-045). August 14-27; \$48,066 (collaborator).
- 2015** Sotomayor, S., Gil Arroyo, C., & **Barbieri**, C. Medición de criterios de sostenibilidad en emprendimientos de turismo rural comunitario en Cusco y Puno (Perú). Universidad San Ignacio de Loyola. July 2015 – June 2016; \$8,650 (co-PI, 20%).
- 2015** **Barbieri**, C., Jakes, S., Morais, D., & Zering, K. Women in agritourism: Identifying their entrepreneurial needs and challenges, and enhancing sustainable success. CNR-CALS Cross College Enrichment Grants, NC State. July 2015 – June 2017; \$128,069 (PI, 70%).
- 2015** Reberg-Horton, C., Balkcom, **Barbieri**, C., et al. Institutionalizing cover crop research and education in the Southeast. Southern Region SARE Professional Development Program. April 2015 – March 2017; \$129,712 (co-PI, 5%).
- 2015** Morais, D., **Barbieri**, C., & LaPan, C. Bicycle Tourism Marketing Research. Piedmont Triad Regional Council (Prime: NC Department of Transportation). March – June 2015; \$22,900 (co-PI, 20%).
- 2013** Smith, J., Morais, D., **Barbieri**, C., & Seekamp, E. Contingent valuation of multi-functional agricultural landscapes using virtually simulated environments and online marketplaces. NC State Research Innovation Seed Funding Program; July 2013 – June 2014; \$4,000 (co-PI, 20%).
- 2013** Seekamp, E., **Barbieri**, C., Moore, R., Floyd, M., & Vick, C. Economic contributions of tourists to selected North Carolina State Parks. NC Department of Environment and Natural Resources, Division of Parks and Recreation; January – December 2013; \$91,760 (co-PI, 20%).
- 2012** **Barbieri**, C. & Seekamp, E. The role of artisanal *oysterers* in heritage preservation and tourism development: Their perceived risks and opportunities. NC State Research Innovation Seed Funding Program; January 2013 – December 2013; \$3,977 (PI, 50%).

- 2012** Seekamp, E., **Barbieri**, C., & Morais, D. NC State Tourism Extension program needs assessment. NC State Cooperative Extension; August 2012 – May 2013; \$6,000 (co-PI, 30%).
- 2010** **Barbieri**, C. & Valdivia, C. Consumer perceptions of recreational benefits and agroforestry attributes of Missouri family farms. USDA Agriculture Research Service through the MU Center for Agroforestry. August 2010 – July 2011. \$31,082 (PI, 70%).
- 2010** Valdivia, C. & **Barbieri**, C. Continued In-depth Analysis of the 2006 Landowner Survey. USDA Agriculture Research Service through the MU Center for Agroforestry. August 2010 – July 2011. \$10,560 (co-PI, 30%).
- 2010** Jose, S., Gold, M., Udawatta, R., Coggeshall, M., Walter, W. *et al.* Economic and environmental benefits from multi-use agricultural landscapes to family farms. USDA Agriculture Research Service (USDA #58-6227-9-059). September 2010 – August 2012. \$1,973,338.74 (co-PI, 9%).
- 2010** **Barbieri**, C. Examining the demand and supply attributes of nature and agriculture tourism in Missouri. Agricultural Experiment Service (NIFA – MO). April 1, 2010 – December 31, 2015. 1.25 FTE (PI, 100%).
- 2009** **Barbieri**, C. & Aguilar, F. Perceived recreational benefits and actual use of natural settings. University of Missouri Research Board. \$28,390 (PI, 70%).
- 2008** **Barbieri**, C. A preliminary assessment of agritourism in Missouri. Missouri Department of Agriculture. \$30,000 (PI, 100%).
- 2007** **Barbieri**, C. Agritourism in Missouri - A regional activity based inventory. University of Missouri Extension. \$15,000 (PI, 100%).

PAST RESEARCH PARTICIPATION (By First Year)

- 2007** *National Boat Shows Research*. Sponsored by various Boat Show Associations; lead by Dr. Mahoney (Michigan State University).
- 2007** *SARE Research and Education Program Impacts and Diffusion*. Sponsored by the Sustainable Agriculture Research and Education program; lead by Dr. Suvedi (Michigan State University).
- 2006** *Culture and Arts Research System*. Sponsored by the Wharton Center for Performing Arts; co-lead by Drs. Mahoney and **Barbieri** (Michigan State University).
- 2006** *National Census of US Farmers Markets*. Sponsored by the USDA Agricultural Marketing Service; lead by Dr. Mahoney (Michigan State University).
- 2006** *Detroit Boat Show Study*. Sponsored by the Michigan Boating Industries Association; lead by Dr. Mahoney (Michigan State University).
- 2005** *Farm Market Annual Survey*. Sponsored by the North American Farmers' Direct Marketing Association; lead by Dr. Mahoney (Michigan State University).

- 2005** *Marketing Research of Recreational Boaters*. Sponsored by West Marine; lead by Dr. Mahoney and Mr. Cisneros (Michigan State University).
- 2005** *Camper and RV Show Survey*. Sponsored by the Michigan Association of Recreation Vehicles and Campgrounds; lead by Dr. Mahoney (Michigan State University).
- 2004** *Improvement of Rural Communities through Farm and Ranch Diversification and Rural Tourism*. Sponsored by the Texas Department of Agriculture; lead by Dr. Mahoney (Michigan State University).
- 2004** *Compensation and Benefit Study of the RV Industry*. Sponsored by the Michigan Association of Recreation Vehicles and Campgrounds; lead by Dr. Mahoney (Michigan State University).
- 2004** *RV and Campground Research Partnership*. Sponsored by Woodall's, National Association of RV Parks and Campgrounds (ARVC), Michigan Association of Recreation Vehicles and Campgrounds (MARVAC), and the Michigan Agricultural Experiment Station (MAES); lead by Dr. Mahoney (Michigan State University).
- 2003** *Farm and Ranch Diversification*. Sponsored by the USDA - Grazing Lands Technology Center; lead by Dr. Mahoney (Michigan State University).
- 2003** *Campground Occupancy and Reservation System*. Sponsored by Woodall's and National Association of RV Parks and Campgrounds (ARVC); lead by Dr. Mahoney (Michigan State University).
- 2002** *Strategic Planning and Marketing Evaluation*. Sponsored by Traverse Bay Entertainment; lead by Dr. Mahoney (Michigan State University).
- 2002** *Development of Recreational Marine Research Center*. Sponsored by the National Marine Manufacturers Association; lead by Dr. Mahoney (Michigan State University).

TEACHING EXPERIENCE

Structured Lecture Courses

- 2014-** **Instructor (Fall)**, Sustainable Tourism (PRT 419). Department of Parks, Recreation and Tourism Management, NC State.
- 2014-** **Instructor (Spring)**, Conceptual Foundations of Recreation (PRT 500). Department of Parks, Recreation and Tourism Management, NC State.
- 2014-** **Instructor (Spring)**, Advanced Theories in Park, Recreation and Tourism Research (PRT 700). Department of Parks, Recreation and Tourism Management, NC State.
- 2013-2016** **Instructor of Record (Spring)**, PRT 220 - Introduction to Commercial Recreation and Tourism. Department of Parks, Recreation and Tourism Management, NC State.
- 2013-2014** **Co-Instructor (Fall, Spring)**, PRT 801 – PRT Doctoral Seminar. Department of Parks, Recreation and Tourism Management, NC State.

- 2008-2012** **Instructor (Spring)**, Tourism Planning and Development (PRT 4357/7357). Department of Parks, Recreation and Tourism, University of Missouri.
- 2008-2012** **Instructor (Fall)**, Constructs of Leisure (PRT 8400). Department of Parks, Recreation and Tourism, University of Missouri.
- 2007-2012** **Instructor (Fall)**, Tourism Management (PRT 4356/7356). Department of Parks, Recreation and Tourism, University of Missouri.
- 2004** **Lecturer**, Marketing and Customer Service Module, Management of Park and Recreation Agencies and Organizations (PRR 371). Department of Parks, Recreation and Tourism Resources, Michigan State University.
- 2000** **Instructor**, Introduction to Law (300 level). Department of Hospitality Administration, Universidad San Ignacio de Loyola (Lima, Perú).
- 1999-2000** **Instructor**, Development and Evaluation of Ecotourism Projects (500 level). Department of Tourism Administration, U. San Ignacio de Loyola (Lima, Perú).
- 1998-2000** **Instructor**, Sustainable Tourism (500 level). Department of Tourism Administration, Universidad San Ignacio de Loyola (Lima, Perú).
- 1996-2000** **Instructor**, Ecology (200 level). Department of Tourism Administration, Universidad San Ignacio de Loyola (Lima, Perú).
- 1996-2000** **Instructor**, Tourism Geography (100 level). Department of Tourism Administration, Universidad San Ignacio de Loyola (Lima, Perú).
- 1996-2000** **Instructor**, Study Travels (Elective, all levels). Departments of Tourism Administration and Hospitality Administration, Universidad San Ignacio de Loyola (Lima, Perú).

One-to-One (Independent) Courses

- 2013-** **Facilitator**, Special Topics (PRT 795). Department of Parks, Recreation and Tourism Management, NC State.
- Courtesy Perceptions in Tourism (Fall 2014).
 - Agritourism and Heritage Preservation (Spring 2013).
- 2009-2012** **Facilitator**, Independent Work (PRT 8411). Department of Parks, Recreation and Tourism, University of Missouri.
- Surfing as Serious Leisure (Spring 2011).
 - Perceived Benefits of Agritourism (Summer 2011).
 - Volunteer Tourism (Fall 2009).
 - Online Survey Development (Summer 2010).
 - Sensation Seeking among Recreational Storm Chasers (Spring 2010).
- 2008- 2012** **Facilitator**, Problems in Parks, Recreation and Tourism (PRT 4350). Department of Parks, Recreation and Tourism, University of Missouri.
- Ethical Issues associated with Cultural Tourism (Spring 2012).
 - Indicators of Tourism Inequality in Croatia (Spring 2009).

2008-2009 **Supervisor**, Parks, Recreation and Tourism Internship (PRT 4940). Department of Parks, Recreation and Tourism, University of Missouri. Summer 2008; Spring 2009.

Guest Lectures (Selected)

(**Bold** denotes lectures delivered outside my home department
Bold-and-underlined denotes lectures delivered outside my home institution)

- 2016** “Extension Faculty Appointments.” Doctoral Research Seminar (PRT 801). Department of Parks, Recreation, and Tourism Management, NC State. October 10. (co-delivered with Dr. Susan Moore).
- 2015** “Investigando Turismo Sostenible en NC State: Think & Do.” Colloquium, Department of Hospitality, Tourism & Gastronomy Management, **Universidad San Ignacio de Loyola**. Lima, Peru, November 13.
- 2015** “Agritourism & Genetic Engineering: Conversing about Collaboration Opportunities.” **Genetic Engineering and Society Center**, NC State. September 22.
- 2015** “Towards the sustainability of agritourism: Calling for a System’s Approach.” Graduate Seminar, Department of Recreation, Park, & Tourism Management, **the Pennsylvania State University**. April 10.
- 2015** “An overview of specialized or niche tourism: Agritourism, surf tourism, culinary tourism, storm chasing & voluntourism.” Leisure and Tourism Behavior (RPTM 300Y). Department of Recreation, Park, & Tourism Management, **the Pennsylvania State University**. April 10.
- 2014** “Experiencing agritourism through a nominal group exercise.” Vegetable Production (HS 431). **Department of Horticultural Science**, College of Agriculture and Life Sciences, NC State. October 14.
- 2013** “Assessing the benefits of agritourism: The need for a system’s approach.” Departmental Seminar. **Department of Horticultural Science**, College of Agriculture and Life Sciences, NC State. November 18.
- 2013** “El agroturismo como estrategia empresarial sostenible.” Honduras Delegation from the Universidad Nacional de Agricultura. International Program, **Department of Forestry and Environmental Resources**, College of Natural Resources, NC State. October 17.
- 2013** “Agritourism: A sustainable agricultural venture?” Center for Sustainable Tourism, **East Carolina University**. February 27.
- 2012** “Agritourism: One form of farm entrepreneurial diversification.” Honduras Delegation from the Universidad Nacional de Agricultura. International Program, **Department of Forestry and Environmental Resources**, College of Natural Resources, NC State. October 22.
- 2012** “From boating to agritourism: Reflections about why and how.” Doctoral Research Seminar (PRT 801). Department of Parks, Recreation, and Tourism Management, NC State. October 22.

- 2012** “El significado del agroturismo.” Undergraduate Department of Eco-Tourism, **Universidad de Costa Rica**, Guanacaste, Costa Rica. May 26.
- 2012** “Agritourism: Meaning and benefits.” Doctoral Research Seminar (RST 590A). Department of Recreation, Sport and Tourism, **University of Illinois**. March 9.
- 2011** “The *Ius in Re* model to analyze users’ rights: Management applications.” Ecosystem Management: The Human Dimension (FOR 8350). **Department of Forestry**, University of Missouri. September 27.
- 2010** “Perceived impact of agritourism on farm economic standing, sales and profits.” Soil, Environmental and Atmospheric Sciences Graduate Seminar (SEAS 9087). **Department of Soil, Environmental and Atmospheric Sciences**, University of Missouri. February 22.
- 2007** “Culture, leisure and recreation in Peru: A geographical approach”. Introduction to Parks, Recreation and Leisure (PRR 213). Department of Community, Agriculture, Recreation and Resource Studies, Michigan State University. Spring 2007.
- 2006** “The Detroit Boat Show survey.” Recreational Boating Systems and the Boating Industry (PRR 272). Department of Community, Agriculture, Recreation and Resource Studies, Michigan State University. Fall 2006.
- 2006** “Online surveying.” Research Methods (ACR 802). Department of Community, Agriculture, Recreation and Resource Studies, Michigan State University. Fall 2006.
- 2006** “Leisure and cultural diversity: The Peruvian case.” Introduction to Parks, Recreation and Leisure (PRR 213). Department of Community, Agriculture, Recreation and Resource Studies, Michigan State University. Fall 2006.
- 2004** “Understanding online surveying: An innovative approach.” Parks and Recreation Graduate Seminar (PRR 892). Department of Parks, Recreation and Tourism Resources, Michigan State University. Fall 2004.
- 2004** “Peru: People, leisure and tourism.” Leisure and Society (PRR 200). Department of Parks, Recreation and Tourism Resources, Michigan State University. Fall 2004.
- 2003** “Web based assessment systems.” Parks and Recreation Graduate Seminar (PRR 892). Department of Parks, Recreation and Tourism Resources, Michigan State University.
- 2002** “Recreation and tourism in Peru.” Leisure and Society (PRR 200). Department of Parks, Recreation and Tourism Resources, Michigan State University.
- 2000** “Tourism in natural protected areas - A means for biodiversity protection.” **Department of Forestry**, Universidad Nacional Agraria, La Molina, Lima - Perú.

EXTENSION OUTPUTS AND ACTIVITIES

Written Extension Materials (Selected) – Total: 32

- Barbieri, C. & Li, J.** (2016). 2016 performance assessment of North Carolina Agritourism Networking Association. Technical report submitted to the Board of Directors of the NC Agritourism Network Association, North Carolina (December).
- Barbieri, C. & Li, J.** (2016). 2016 performance assessment of North American Farm Direct Marketing Association. Technical report submitted to the Executive President of the of North American Farm Direct Marketing Association, Massachusetts (November).
- Halim, M.F., Barbieri, C., Morais, D. & Jakes, S.* (2016). North Carolina women's success in agritourism: Turning challenges into opportunities. Agricultural Publication AG-823 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: https://content.ces.ncsu.edu/show_ep3_pdf/1476101983/23333/
- Li, J., Xu, S., Halim, M.F., & Barbieri, C.* (2016). Social relationships between wineries and local Communities: Perspectives of North Carolinians from the Piedmont Triad. Agricultural Publication AG-821 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: https://content.ces.ncsu.edu/show_ep3_pdf/1476212771/23162/
- Halim, M.F., Xu, S., Li, J., & Barbieri, C.* (2016). Are neighbors benefiting from wine tourism development? Perceptions from the Piedmont Triad of North Carolina. Agricultural Publication AG-818 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: https://content.ces.ncsu.edu/show_ep3_pdf/1476101800/23110/
- Morais, D., LaPan, C., & Barbieri, C.** (2015). Central Park NC cycling tourism: SWOT report. Technical report submitted to the Piedmont Triad Regional Council, North Carolina (June).
- Morais, D., LaPan, C., & Barbieri, C.** (2015). Central Park NC cycling tourism: Marketing report. Technical report submitted to the Piedmont Triad Regional Council, North Carolina (July).
- Xu, S., Barbieri, C., Rozier Rich, S., Seekamp, E., & Morais, D.* (2014). How beneficial is agritourism? North Carolina farmers and residents respond. Agricultural Publication AG-797 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: <http://content.ces.ncsu.edu/how-beneficial-is-agritourism-north-carolina-farmers-and-residents-respond.pdf>
- Iyengar, J., Seekamp, E., Barbieri, C. & Morais, D.** (2014). What to expect from Tourism Extension in the coming years? White paper. NC Tourism Extension.
- Guo, T., Mayer, J., Whitlow, M., Seekamp, E., Moore, R.L., Barbieri, C., Floyd, M.F., & Goode Vick, C.** (2014). 2012-2013 North Carolina State Parks persons per vehicle study. Technical report submitted to North Carolina Division of Parks & Recreation (April).
- Thompson, E., Whitlow, M., Li, J., Méley, A., Bitsura-Meszaros, K., Leung, Y-F. & Barbieri, C.** (2014). Tourism promotion for UNESCO World Heritage sites: An evaluation of government websites from four countries. Technical report submitted to National Park Service (January).

- Morais, D., **Barbieri**, C., Leung, Y., & Brothers, G. (2013). Inventorying non-consumptive utilitarian users of coastal resources. Report submitted to the NC Sea Grant.
- Rozier Rich, S., Xu, S., **Barbieri**, C., & *Gil Arroyo*, C. (2012). Agritourism, Farm Visits, Agro-Tourism, Oh My! Do Consumers, Farmers, and Extension Agents Speak the Same Language? Agricultural Publication AG-768W. North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: <https://content.ces.ncsu.edu/agritourism-farm-visits-agro-tourism-oh-my-do-farmers-residents-and-extension-faculty-speak-the-same-language>
- Barbieri**, C., Santos, C., & *Katsube*, Y. (2012). Volunteer tourism facilitators: Learnings from field observations in Nyakinama. The VolunTourism Newsletter, 8(3). Available on-line at: <http://www.voluntourism.org/news-studyandresearch83.htm>
Note: This article was later published as a book chapter.
- Barbieri**, C. & Santos, C. (2011). Volunteer Tourism: Observations from Rwanda. TTRA-CenStates Newsletter, Third Quarter.
- Rozier Rich, S. & **Barbieri**, C. (2011). What is Agritourism? North Carolina Dairy Goat breeders Association Newsletter. Summer, 2011.
- Barbieri**, C. & *Tew*, C. (2010). The Economic Benefits of Agritourism in Missouri Farms. Technical Report developed for the Missouri Department of Agriculture. Jefferson City, Missouri. Available on-line at: http://www.agrimissouri.com/pdf/MDA_SpecialReport_B_September2010.pdf
- Barbieri**, C. & *Tew*, C. (2010). Agritourism in Missouri: A Profile of Farms by Visitor Numbers. Technical Report developed for the Missouri Department of Agriculture. Jefferson City, Missouri. Available on-line at: http://www.agrimissouri.com/pdf/MDA_SpecialReport_A_April2010.pdf
- Barbieri**, C., Wilhelm Stanis, S., Xu, S. & Chen, J. (2010). The 2009 Recreational Storm Chaser Study Report. Technical report developed for Recreational Storm Chasing Tour Agencies.
- Barbieri**, C. & *Katsube*, C. (2010). Profiling the South Farm Showcase Attendees: A Marketing Report. Report developed for the Division of Communications of MU College of Agriculture, Food and Natural Resources. Columbia, Missouri.
- Barbieri**, C. & *Tew*, C. (2009). A Preliminary Assessment of Agritourism in Missouri. Report developed for the Missouri Department of Agriculture. Jefferson City, Missouri.
- Suvedy, M., **Barbieri**, C., Smalley, S. & Johnson, M. (2008). Research and Education Grant Program: 1988-2004 Impacts – Principal Investigator Survey Results. Report developed for the North Central Region Sustainable Agriculture Research and Education (SARE) Program. (Technical Report).
- Recreation Industries Research Center by Langone, L. & **Barbieri**, C. (2007). Great Lakes Arts, Culture and Heritage Participation Survey Report. Report developed for Michigan Department of History, Arts and Libraries. Lansing, MI.
- Barbieri**, C. & Mahoney, E. (2007). Wharton Center Patrons Profile. Report developed for the Wharton Center for Performing Arts. East Lansing, MI.

- Barbieri, C. & Mahoney, E. (2006).** National Farmers' Market Survey: What Did Michigan Markets Tell Us? Proceedings for the Great Lakes Fruit, Vegetable and Farm Market EXPO. DeVosPlace Convention Center, Grand Rapids, MI. December 5-7.
- Mahoney, E. & **Barbieri, C. (2005).** 2005 RV and Camping Show Surveys. Report developed for Michigan Association of Recreation Vehicles and Campgrounds - MARVAC. Okemos, MI.
- Mahoney, E., **Barbieri, C. & Kwon, J. (2005).** MARVAC Compensation and Benefit Survey. Report developed for Michigan Association of Recreation Vehicles and Campgrounds - MARVAC. Okemos, MI.
- Mahoney, E., Park, S., Kim, K., **Barbieri, C. & Tutag, R. (2004).** Spring 2004 National Boater Panel Survey. Report developed for the Recreational Marine Research Center. East Lansing, MI.
- Mahoney, E., Kim, K., Park, S., **Barbieri, C. & Tutag, R. (2004).** The Impact of Fuel Prices on Recreational Boating During Summer 2004. Report developed for the Recreational Marine Research Center. East Lansing, MI.
- Mahoney, E., Park, S., Kim, K., **Barbieri, C. & Tutag, R. (2004).** Boater Attitudes Regarding Requirements for Adults to Wear Life Jackets While Underway In Recreational Boats. Report developed for the Recreational Marine Research Center. East Lansing, MI.
- Mahoney, E., **Barbieri, C. & Tutag, R. (2004).** Campgrounds' Occupancy and Reservation Rates. Series of weekly, monthly and seasonal reports developed for Michigan Association of Recreation Vehicles and Campgrounds – MARVAC. Okemos, MI.
- Mahoney, E., Kim, S., Tutag, R., Jeon, S., **Barbieri, C. & Park, S. (2003).** Paragon Casino and Resort - 2003 Market Awareness Study. Report developed for Paragon Casino and Resort. Marksville, LA.
- Ahumada, J., Calvo, E., Pulido, V., Torres, M., **Barbieri, C. & Rodriguez, L. (2000).** Concordancia en el Convenio de Diversidad Biológica y Otros Acuerdos Internacionales Relacionados. UICN: Lima. (In Spanish)

Workshops and Oral Extension Activities (Selected)

- Jakes, S., **Barbieri, C. Murphy, J. & Savage, A. (2017).** Women in agritourism: Building an educational network amongst agents & farmers. Camp Caraway, Sophia (NC); March 6-7 (2-day workshop, 50 attendees).
- Jakes, S., & **Barbieri, C. (2017).** Women in agritourism: Connecting with extension Agents. Raleigh (NC); February 13 (1 hour webinar).
- Barbieri, C. (2017; Keynote).** NAFDMA Farmers' Inspired: This is who we are. North American Farmers' Direct Marketing Association Annual Conference, Mystic (CT); February 6 (Oral presentation).
- Barbieri, C. (2017).** Agritourism: The big picture. North American Farmers' Direct Marketing Association Annual Conference, Mystic (CT); February 6 (Oral presentation).

- Barbieri, C.** (2017). Agritourism professionals exchange: Trends and policies. North American Farmers' Direct Marketing Association Annual Conference, Mystic (CT); February 6 (Roundtable Host).
- Barbieri, C.** (2017). NC women in agritourism: Steering [towards] our success. NC Agritourism Network Association Annual Conference, Winston-Salem (NC); January 31 (Oral presentation).
- Barbieri, C., & Li, J.** (2016). 2016 performance study: Key findings. Board of Directors, NC Agritourism Network Association, Raleigh (NC); December 6 (Oral presentation).
- Barbieri, C. & Baggett, A.** (2016). Agricultural entrepreneurship and agritourism. Jamaican Fellowship Program, North Carolina; August 19 (1-day extension training including oral presentation and field-demonstrations).
- Barbieri, C.** (2015). Alternative enterprises for forestry landowners. Wilson Forestry Association, Wilson (NC); March 3 (Oral presentation).
- Barbieri, C.** (2014). Farming agritourism: Doing what? For who? Robeson County Extension Office, North Carolina Cooperative Extension. Lumberton, NC; May 29 (Oral presentation).
- Barbieri, C. & Morais, D.** (2014; *invited*). The meaning and benefits of agritourism in NC. Oral presentation to the members of the North Carolina General Assembly. Raleigh (NC); March 20 (Oral presentation).
- Barbieri, C., Byrd, E., Bailey-Taylor, D. & Green, S.** (2014; *invited*). Building the research relationship: Meeting our mutual needs. Tourism Research Symposium: Building University-Practitioner Research Partnerships. 2014 North Carolina Governor's Conference on Tourism. Charlotte (NC); March 2 (Conference Panel).
- Barbieri, C.** (2013). Agritourism conundrums: Farmer-to-farmer conversations. Rockingham County Extension Office, North Carolina Cooperative Extension. Reidsville, NC; March 13 (Interactive Workshop).
- Barbieri, C.** (2012). Agritourism: Is it right for you and your business? Piedmont Farm School, North Carolina Cooperative Extension. Sanders Ridge Vineyard, Boonville, NC; October 24 (Oral Presentation).
- Barbieri, C. & Valdivia, C.** (2012). The multifunctionality of agroforestry landscapes: Carbon markets and agritourism. Center for Agroforestry Annual Review, University of Missouri. Columbia, MO; January 12 (Oral Presentation).
- Barbieri, C. & Valdivia, C.** (2011). The human dimensions of agroforestry within the agricultural multifunctionality framework: Key findings. Center for Agroforestry Annual Review, University of Missouri. Columbia, MO; January 13 (Oral Presentation).
- Barbieri, C.** (2010; *Invited*). Tourism in current times: Making sustainable management decisions. Presentation for the Chongqing (China) Technology and Business University Delegation. American Tourism Administration Program, Asian Affairs Center - Missouri International Training Institute. Columbia, MO; November 8 (Oral Presentation).

- Gold, M., Cernusca, I., Godsey, L., Aguilar, F. & **Barbieri, C.** (2010). Analyzing markets for traditional and nontraditional Midwestern agroforestry products. Center for Agroforestry Annual Review, University of Missouri. Columbia, MO; January 07 (Oral Presentation).
- Barbieri, C.** & Valdivia, C. (2009). Consumer perceptions of recreational benefits and agroforestry attributes of Missouri family farms. Center for Agroforestry Annual Review, University of Missouri. Columbia, MO; January 07 (Oral Presentation).
- Barbieri, C.** (2008; *Invited*). New trends in tourism: Implications for sustainability. Presentation for the Chongqing (China) Tourism Officials Delegation. American Tourism Administration Program, Asian Affairs Center - Missouri International Training Institute. Columbia, MO; November 13 (Oral Presentation).
- Barbieri, C.** (2008; *Invited*). Farm enterprise diversification: Some implications for conservation? Presentation at the Human Dimensions Working Group – Missouri Department of Conservation. Columbia, MO; April 16 (Oral Presentation).
- Barbieri, C.** (2008; *Invited*). Agritourism – Farming recreation for business. Fifth Annual Women in Agriculture and Ag Landowners Regional Conference. Marshall, MO; March 14 (Oral Presentation).
- Valdivia, C., Arbuckle, J., Lucht, J., Fregene, E., Godsey, L., Cernusca, I., Gold, M., Rikoon, S. & **Barbieri, C.** (2008). Socio-economics-marketing cluster: Landowner Attitudes. Annual Review for the Center for Agroforestry, University of Missouri. Columbia, MO; January 09 (Oral Presentation).
- Mahoney, E. & **Barbieri, C.** (2007; *Keynote Address*). Agriculture diversification: Myths and models. The 9th Annual Midwest Value Added Conference. Treasure Island Resort, Red Wing (MN); January 26-27 (Oral Presentation).
- Barbieri, C.** & Mahoney, E. (2007). Success with farmer’s markets and on-farm sales: Lessons learned from national research. The 26th Annual Horticulture Industries Show – Horticulture for Food and Fun. Holiday Inn City Center, Fort Smith (AR); January 5 (Oral Presentation).
- Mahoney, E. & **Barbieri, C.** (2007; *Keynote Address*). Diversification: One strategy for the survival of our farms and ranches. The 26th Annual Horticulture Industries Show – Horticulture for Food and Fun. Holiday Inn City Center, Fort Smith (AR); January 5 (Oral Presentation).
- Mahoney, E. & **Barbieri, C.** (2007; *Keynote Address*). Agritourism: Striking a sustainable balance between food and fun. The 26th Annual Horticulture Industries Show – Horticulture for Food and Fun. Holiday Inn City Center, Fort Smith (AR); January 6 (Oral Presentation).
- Barbieri, C.** & Mahoney, E. (2006). National Farmers’ Market Survey: What did Michigan markets tell us? Great Lakes Fruit, Vegetable and Farm Market EXPO. DeVosPlace Convention Center, Grand Rapids (MI); December 5-7 (Oral Presentation).
- Barbieri, C.**, Mahoney, E. & Kang, D. (2006). The 2006 Camper & RV Show Survey: What does it tell to the industry? 2006. Second Michigan/Indiana RV and Housing Annual Conference, Grand Rapids (MI); September 19 (Oral Presentation).

- Mahoney, E., **Barbieri** C. & Warner, B. (2006). Evolution of farm markets and agricultural tourism: Potential and challenges. North American Farmers' Direct Marketing Association (NAFDMA) - 21st Annual Convention. Austin, TX (Oral Presentation).
- Mahoney, E. & **Barbieri**, C. (2006). Farm and ranch diversification: One of the futures of agriculture. Michigan Horticulture Teachers Association (MHTA) – Winter Conference. Grand Rapids, MI (Oral Presentation).
- Mahoney, E., **Barbieri** C. & Warner, B. (2006). Farm diversification – Forging a new agriculture. Canadian Farm Business Management Council Agriwebinar. (Webinar)
- Mahoney, E., Palmer, R. & **Barbieri** C. (2004). Pioneering a new agriculture. National Symposium on Farm Income. Canadian Federation of Agriculture, Ottawa, Canada (Oral Presentation).
- Mahoney, E., Armstrong, J. & **Barbieri** C. (2004). Farm and ranch diversification: One of the futures of Canadian agriculture. Managing Excellence in Agriculture Conference. Canadian Farm Business Management Council, Ontario, Canada (Oral Presentation).
- Mahoney, E. & **Barbieri** C. (2004). Farms and ranches: Settings for alternative lodging. Ag Diversification – Sustaining Rural Economies and Lifestyles Conference. Texas Department of Agriculture, Amarillo, TX (Oral Presentation).
- Mahoney, E. & **Barbieri** C. (2004). Connecting with agriculture tourists: Marketing essentials. Wisconsin Fresh Fruit and Vegetable Conference. Oconomowoc, WI (Oral Presentation).
- Mahoney, E. & **Barbieri**, C. (2003). Value creation and value sustaining: Potential of agriculture tourism. British Columbia AgriTourism Alliance (BCATA) -Okanagan Conference. Vancouver Island, BC, Canada (Oral Presentation).
- Mahoney, E. & **Barbieri**, C. (2003). Growing rural tourism. BC Association of Farmers' Markets Annual Conference. Penticton, BC, Canada (Oral Presentation).
- Mahoney, E., Butler, L. & **Barbieri** C. (2003). Cross-border development of value(s) added farm and ranch tourism. San Diego, CA (Oral Presentation).

Other Extension Activities (Selected)

- Cisneros, J., & **Barbieri**, C. (2017). NC international: CALS Global Initiatives & CNR agritourism as a development opportunity. Oral presentation for the NC Secretary of State and Moldova representatives, NC- Moldova Bilateral Committee Meeting, North Carolina National Guard Joint Force Headquarters, Raleigh (NC); January 28.
- Barbieri**, C. & Seekamp, E. (2014). International extension and engagement: Local solutions, global sustainability. Oral presentation for the NC State Chancellor, College of Natural Resources (March 6).
- Seekamp, E. & **Barbieri**, C. (2013). Tajikistan Ecotourism Professionals Meeting (May 13).
- Seekamp, E., **Barbieri**, C., & Morais, D. (2012-2013). Introduction visits to NC Extension County Directors Regions; oral presentations followed by Q&A sessions.
- South Central District. **Barbieri**, C. & Morais, D. (February 14, 2013)
 - Northeast District. Seekamp, E. & **Barbieri**, C. (December 5, 2012)

- Southeast District. Seekamp, E. & **Barbieri**, C. (October 11, 2012)
- South Central District. Seekamp, E. & **Barbieri**, C. (October 4, 2012)

Barbieri, C., Brothers, G., Morais, D., Seekamp, E., LaPan, C., Supak, S. & Xu, S. (2012). Equitable & sustainable rural tourism development. Oral presentation for the Dean of the College of Natural Resources. (September 25).

Seekamp, E., Morais, D. & **Barbieri**, C. (2012). Tourism Extension Vision. Oral presentation for the North Carolina Cooperative Extension Service directors (September 18).

GRADUATE ACADEMIC ADVISING

Major Advisor - Doctoral Degree (2)

- Jing Li (NC State - PRTM, graduated Spring 2017)
- Shuangyu Xu (NC State - PRTM, graduated Fall 2014)

Major Advisor - Master's Degree (9)

- Ann Savage (NC State - PRTM, 2016 - current)
- Brendali Carillo (NC State - PRTM, 2016 - current)
- Mirza Farzana Halim (NC State - PRTM, graduated Spring 2016)
- Jie Gao (MU - PRT, graduated Spring 2012)
- Claudia Gil Arroyo (MU - PRT, graduated Spring 2012)
- Sandra Sotomayor (MU - PRT, graduated Spring 2011)
- Shuangyu Xu (MU - PRT, graduated Spring 2010)
- Yasuharu Katsube (MU - PRT, graduated Spring 2010)
- Christine Tew (MU - PRT, graduated Spring 2010)

Committee Member - Doctoral Degree (5)

- Ladan Ghahramani (NC State - PRTM, 2015 – current)
- Ginger Deason (NC State - PRTM, 2014 – current)
- Katie Crandall (MU - Atmospheric Sciences, graduated Spring 2015)
- Chantell LaPan (NC State - PRTM, graduated Spring 2014)
- Justin Thomas (MU - Rural Sociology, graduated Spring 2014)

Committee Member - Master's Degree (12)

- Jennifer Iyengar (NC State - PRTM, graduated Fall 2014)
- Hua Bai (MU - PRT, graduated Summer 2012)
- Li Lin (MU - PRT, graduated Summer 2012)
- Jason Holderieath (MU - Agriculture Economics, graduated Summer 2012)
- Geumchan Hwang (MU - PRT, graduated Spring 2012)
- Phillip Mohebalian (MU - Forestry, graduated Fall 2011)
- Carrie Steuber (MU - Architectural Studies, graduated Fall 2011)
- William Barlett (MU - PRT, graduated Spring 2011)
- Jiawen Chen (MU - PRT, graduated Spring 2010)
- Kanoknon Seubsamarn (MU - Hotel & Restaurant Management, graduated Fall 2009)
- In-Sook Kim (MU - PRT, graduated Fall 2009)

– Cara Walker (MU - PRT, graduated Fall 2008)

HONORS AND AWARDS FOR ADVISEES

- 2017 Brendali Carrillo.** Second Place, 4th Latin American Graduate Students Association Symposium, NC State (February, 24).
- 2017 Brendali Carrillo.** Awardee. Tom & Muriel More Scholarship to cover registration of the National Environment and Recreation Research Symposium at Annapolis, Maryland (competitive; February).
- 2016 Mirza Farzana Halim.** 2015-2016 Outstanding Masters Student Award, Department of Parks, Recreation and Tourism Management, NC State (April 2016).
- 2015 Jing Li.** Finalist, 3-Minute Dissertation Competition, NC State (October 2015).
- 2015 PRTM Graduate Student Association.** Awardee, Graduate Student Association Best Practices Award (Spring 2015), NC State University Graduate Student Association (February 2015).
- 2014 Shuangyu Xu.** Awardee, Moss International Travel Grant Award to partially support travel expenses (\$500) to attend TTRA conference in Brugge, Belgium (March 2014).
- 2012 Jie Gao.** Awardee, 2012 Boeing Masters Student Research Award bestowed by the Boeing Commercial Airplane Group and the Travel and Tourism Research Association for her thesis “Residents Perceptions of Agroforestry Landscapes: Implications for Agritourism” (competitive; June 2012).
- 2012 Jie Gao.** Keynote Speaker, MU Graduate Professional Council Legislative Recognition for Legislators from the Missouri Senate and House (Columbia, MO, April 19, 2012).
- 2012 Jie Gao.** First Place, MU Graduate Research Competition - Quantitative Social Science Category (Columbia, MO, March 17, 2012).
- 2012 Claudia Gil Arroyo.** Awardee, MU Graduate Professional Council to partially fund travel expenses (\$200) to attend the 24th NorthEastern Recreation Research Symposium at Cooperstown, New York (competitive).
- 2011 Claudia Gil Arroyo.** Awardee, Missouri Park and Recreation Trust Scholarship to cover the 2012 Missouri Park and Recreation Association annual conference (Lake of the Ozarks, MO) plus a \$250 cash award (competitive).
- 2011 Jie Gao.** Awardee, Missouri Park and Recreation Trust Scholarship to cover the 2012 Missouri Park and Recreation Association annual conference (Lake of the Ozarks, MO) plus a \$250 cash award (competitive).
- 2011 Jie Gao.** Awarded with reimbursement of travel expenses (\$300) to attend the Prospective PhD Student Recruitment Day event at University of Illinois (competitive).
- 2011 Sandra Sotomayor.** Awardee, Curator’s Grant-in-Aid Scholarship (Spring, 2011) to cover all tuition (including non-resident) fees. Selection for this competitive award is based on student’s academic merit, on-campus employment and student activities among others.

- 2010 Jie Gao.** Awardee, Glenn Gillespie Scholarship to cover the 2011 Missouri Park and Recreation Association annual conference (St. Louis, MO) plus a \$400 cash award (competitive).
- 2010 Shuangyu Xu.** Awarded with reimbursement of flight costs to visit NC State (Raleigh) as a prospective doctoral student (competitive).
- 2010 Christine Tew.** Finalist, TTRA Master Student Award. 2010 Travel and Tourism Research Association (San Antonio, Texas). TTRA recognizes one MS student annually based on the quality of research, creativity of approach, relationship to travel and tourism, usefulness and applicability and quality of presentation.
- 2010 Christine Tew.** Her master's thesis was nominated at the department level (competitive honor) to compete for the 2010 MU Graduate Scholl Distinguished Master's Thesis Award.
- 2009 Christine Tew.** Full scholarship recipient, Missouri Park and Recreation Association. One scholarship awarded to University of Missouri (Columbia) to attend the 2009 MPRA Leadership Development Institute (Kansas City).

RECENT PROFESSIONAL AND ACADEMIC SERVICE

Standing Service Appointments

- 2016-17 Member, Post-Tenure Review Committee.** Department of Parks, Recreation & Tourism Management, NC State.
- 2016-Present International Referee.** Revista Turismo em Análise.
- 2016-Present Member, Editorial Board.** Journal of Travel Research.
- 2016-Present Member, Scholarship Committee.** NorthEastern Recreation Research Symposium.
- 2014-16 Director at Large, Board of Directors.** The Academy of Leisure Sciences (TALS)
- 2014-Present Faculty Advisor, Latin American Students Association (LASA).** NC State
- 2014-Present Coordinator, Equitable & Sustainable Tourism Research Group.** Department of Parks, Recreation and Tourism Management, NC State
- 2013-Present Member. CNR Sustainability Solutions Committee.** College of Natural Resources, NC State
- 2012-Present Faculty Advisor, Graduate Students Association.** Department of Parks, Recreation and Tourism Management, NC State
- 2012-16 Member, PRTM Peer Teaching Committee.** Department of Parks, Recreation and Tourism Management, NC State
- 2012-Present Member, Graduate Program Advisory Committee (GPAC).** Department of Parks, Recreation and Tourism Management, NC State

- 2010-Present** **Member, Steering Committee.** NorthEastern Recreation Research Symposium
- 2011-16** **Associate Editor.** Northeastern Recreation Research Symposium (NERR)
- 2012-14** **Member, PRTM Undergraduate Curriculum Committee.** Department of Parks, Recreation and Tourism Management, NC State
- 2012-13** **Member, GPAC - Graduate Students Recruitment Sub-Committee.** Department of Parks, Recreation and Tourism Management, NC State
- 2012-13** **Member, PRTM Tourism Curriculum Sub-Committee.** Department of Parks, Recreation and Tourism Management, NC State
- 2012-13** **Co-chair, Webinar Committee.** Travel and Tourism Research Association
- 2012** **Member, Board of Directors.** Central States Chapter of the Travel and Tourism Research Association – TTRA CenStates
- 2011-12** **Member, Undergraduate Committee.** Department of Parks, Recreation & Tourism, University of Missouri
- 2011** **Member, SNR Degree Consolidation Initiative: Agroforestry Emphasis Development Group.** School of Natural Resources, University of Missouri.
- 2011** **Member, SNR Degree Consolidation Initiative: Human Dimensions Emphasis Development Group.** School of Natural Resources, University of Missouri.
- 2010-12** **Member, Policy Committee.** School of Natural Resources, University of Missouri
- 2010-11** **Member, Editorial Board.** NorthEastern Recreation Research Symposium
- 2009-10** **Undergraduate Tourism Curricula Revision.** Department of Parks, Recreation & Tourism, University of Missouri.
- 2008-09** **Member, Graduate Restructuring Initiative.** Department of Parks, Recreation & Tourism, University of Missouri
- 2008-10** **Associate Editor.** Journal of Unconventional Parks, Tourism & Recreation Research.

Ad-Hoc Service Appointments

- 2016-17** **Member, Tenure Track Assistant Professor Position in Community Parks, Recreation and Tourism Management.** Department of Parks, Recreation & Tourism Management, NC State.
- 2016-17** **Member, College Leadership Survey Committee.** Office of the Provost, NC State.
- 2016** **Member, CNR Tenure Track Positions in Interdisciplinary Approaches to Natural Resource Challenges:** (1) Assistant Professor of Sustainability Science or Engineering; (2) Assistant Professor of Ecology; and (3) Assistant Professor of Human Dimensions and Policy. College of Natural Resources, NC State.

- 2016** **Judge, Poster Competition.** Third Latin American Research Symposium, NC State; February 19.
- 2015** **Chair, Tenure Track Assistant Professor Position in Sustainable Tourism.** Department of Parks, Recreation & Tourism Management, NC State.
- 2015** **Member, the Scientific Committee.** Tourism in transition economies – Issues and challenges for destination competitiveness. Caceres, Spain; September 13-16.
- 2015** **Member, Tenure Track Assistant/Associate Professor in Community Sustainability and Health.** Department of Parks, Recreation & Tourism Management, NC State University.
- 2014** **Member, Scientific Committee.** IX Congresso Internacional de Turismo Rural e Desenvolvimento Sustentável - CITURDES. Universidade de São Paulo, São Paulo (Brasil); September 9-12.
- 2014** **Member, PRTM Tenure and Promotion Sub-committee.** Department of Parks, Recreation & Tourism Management, NC State University (September).
- 2014** **Proposal Reviewer.** CNR grants for building interdisciplinary strengths in thematic areas – NC State University (June).
- 2014** **Proposal Reviewer.** Senate grants for research or scholarship - West Virginia University (January).
- 2013** **Proposal Reviewer.** USDA Hatch Program - New Jersey Agricultural Experiment Station (October).
- 2013** **Proposal Reviewer and Rapporteur.** Norwegian-Estonian Research Cooperation Programme (June).
- 2013** **Member, Tourism Extension Office Administrative Assistant Search Committee.** Department of Parks, Recreation & Tourism Management, NC State University.
- 2013** **Member, PRTM Tenure-Track Faculty Search Committee.** Assistant Professor in Natural Resource Social Science and GIS, Tenure-Track. Department of Parks, Recreation & Tourism Management, NC State.
- 2011-12** **Member, Scholarship Committee.** Department of Parks, Recreation & Tourism, University of Missouri.
- 2008** **Member, PRT Faculty Search Committee.** Teaching Assistant Professor in Recreation (Generalist). Department of Parks, Recreation & Tourism, University of Missouri
- 2003** **Mentor.** Minority Apprenticeship Program. College of Agriculture and Natural Resources. Michigan State University. East Lansing, MI.
- 2000** **Academic Advisor.** Department of Tourism. Universidad San Ignacio de Loyola. Lima, Peru.

On-going Service Activities

Journal Manuscript Reviewer (2009-Present). Acta Horticulturae; Agriculture and Human Values; Annals of Tourism Research; Asia Pacific Journal of Tourism Research; International J. of Tourism Research; Island Studies Journal; J. of Forestry Research; J. of Hospitality Marketing & Management; J. of Leisure Research; J. of Rural Studies; J. of Sustainable Tourism; J. of Unconventional Parks, Tourism & Recreation Research; Landscape and Urban Planning; Tourism Management; and Tourism Management Perspectives.

Conference Manuscript Reviewer (2009-Present). Congresso Internacional de Turismo Rural e Desenvolvimento Sustentável – CITURDES (abstracts); Northeastern Recreation Research Symposium – NERR (abstracts and proceedings); Southern Cover Crops - 2016 Conference (6 abstracts and 3 fact-sheets); Travel and Tourism Research Association Conference – TTRA (extended abstracts).

Conference Moderator (2008-Present). Congresso Internacional de Turismo Rural e Desenvolvimento Sustentável – CITURDES (research sessions); Northeastern Recreation Research Symposium – NERR (research sessions); and Travel and Tourism Research Association Conference – TTRA (graduate colloquium and research sessions).

Other Professional Service Activities

- 2014** **Participant.** Hispanic/Latino Symposium – Information Session for Parents. Park Shops, NC State. (August 15).
- 2013** **Participant.** CNR Strategic Planning. College of Natural Resources, NC State y. (January 11; March 14; May 15).
- 2012** **Participant.** Teaching and Advising Faculty Focus Group. College of Agriculture, Food and Natural Resources, University of Missouri
- 2011** **Divisional Speaker.** Summer Welcome. School of Natural Resources, University of Missouri.
- 2010** **Participant.** Conservation Honor’s Program. School of Natural Resources, University of Missouri
- 2009** **Co-Organizer.** Dr. Fensenmaier Cross-Divisional Guest Lecture. College of Agriculture, Food and Natural Resources, University of Missouri
- 2009-11** **Academic Advisor.** Summer Welcome. School of Natural Resources, University of Missouri.
- 2009-10** **Participant.** Dossier Development Group, School of Natural Resources, University of Missouri.
- 2008-09** **Collaborator.** South Farm Showcase Organizing Committee. College of Agriculture, Food and Natural Resources, University of Missouri
- 2008-09** **Panelist.** Faculty are People Too. School of Natural Resources, University of Missouri.

2008 **Participant.** Advisory Council Trip, School of Natural Resources, University of Missouri.

Extension-Related Service Activities

2013-14 **Participant.** Homegrown-Handmade Program Revitalization. North Carolina.

2013 **Participant.** Cooperative Extension Community Development Workshop (October 23).

2010 **Reviewer.** North Carolina Tourism Extension.

2008-10 **Member.** Missouri Agritourism Council – Education Committee.

2007-12 **Panelist.** The Global Sustainable Tourism Council (2012); National Geographic’s Center for Sustainable Destinations (2007, 2009, 2010).

2006 **Judge.** Michigan FFA. Agriculture Sales Contest - Advertising and Promotion and Product Display Practicums. East Lansing, MI.

2005 **Education Representative.** Michigan FFA. Agriculture Skills Contest - Ag Sales Division. East Lansing, MI.

2003 **Co-facilitator.** Integrated Natural Resources Coexistence Plan. Grand Traverse Band of Ottawa and Chippewa Indians. Traverse City, MI.

2001 **Presenter.** Michigan 4H Children’s Garden. Michigan State University. East Lansing, MI.

PROFESSIONAL DEVELOPMENT (Recent)

- **State Extension Conference.** (2013). Attended a three day extension conference for the professional development of extension agents and specialists across the state of North Carolina. McKimmon Center, Raleigh, NC. November 4-6.
- **IMPLAN v3 Workshop.** (2013). Attended a three day training workshop to learn the application of IMPLAN software to conduct economic impact studies. MIG Inc., Hudson, WI. February 19-21.
- **Climate Adaptation, Travel and Tourism** (2013). Sustainable Travel International. Participated in one-hour webinar about the implications of climate change in tourism. (June 22).
- **Early Career Faculty Research Development Program.** (2013). Office of Research, Innovation, and Economic Development (ORIED), NCSU. Participant as CNR Faculty Representative, in a program (7 sessions, 3 hours per session) to enhance proposal development skills for external research funding.
- **Celebration of Teaching Excellence.** (2012). University of Missouri (Vice-Provost Office). Attendee to the two-hour main session and keynote address. (May 15).

- **Facilitating Student Creativity: An Interdisciplinary Symposium.** (2011). University of Missouri (Vice-Provost Office). Attendee to a two-hour panel presentation and discussion about strategies to increase creativity in the classroom. (November 18).
- **Celebration of Teaching Excellence.** (2011). University of Missouri (Vice-Provost Office). Participant in a two-day to discuss new trends and tools in teaching, highlighting the use of social media to facilitate learning. (May 17-18).
- **Promotion and Tenure Workshop.** (2011). University of Missouri (College Level). Participant in a two-hour workshop about guidelines, procedures and recommendations related to tenure and promotion. (May 16).
- **Generation Me: Teaching and Working with Today's Young People.** (2010). University of Missouri (College level). Participant in a three-hour lecture and workshop to discuss the challenges and provide recommendations for classroom teaching the current generation. (January 13).
- **MIZZOU-ADVANCE.** (2009-2010). University of Missouri (Multi-college level). Participant in a one-year mentoring program for career guidance and professional development. (Fall 2009 – Spring 2010).
- **Teacher's College.** (2009-2010). University of Missouri (College level). Participant in a ten-session course designed to assist faculty in the college seeking to enhance their teaching skills around learner-centered teaching. (Fall 2009 – Spring 2010).
- **New Faculty Teaching Scholars – NFTS.** (2008-2009). University of Missouri (System – wide level). Participant in a one-year MU system-wide program designed to interact and collaborate with other scholars to enhance teaching efficiencies.
- **Introduction to Blackboard.** (2008) University of Missouri (Campus level). One-hour course to introduce blackboard users with upgraded tools. (August 12).
- **Faculty Writing Intensive Workshop.** (2007). University of Missouri (Campus level). Two-day workshop to review tools that can help students to develop critical thinking and solve complex problems through writing. (August 14 - 15).
- **How People Learn: Bridging Research and Practice.** (2007). University of Missouri (College level). Six-hour workshop to review strategies and tools fostering student-centered learning environments. (August 7).

PROFESSIONAL AFFILIATIONS

- The Academy of Leisure Sciences – TALS (2013 – present)
- Travel and Tourism Research Association – TTRA (2008 – present)
- National Recreation and Park Association – NRPA (2007 – present)
- Missouri Parks and Recreation Association – MPRA (2007 – 2012)
- TTRA Central States Chapter – TTRA CenStates (2012)
- Association for Temperate Agroforestry – AFTA (2010)