

Kyle S. Bunds, Ph.D.

North Carolina State University
Department of Parks, Recreation and
Tourism Management
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Professional Experience

Assistant Professor Parks, Recreation and Tourism Management, North Carolina State University	2014-present
Doctoral Fellow Center for Sport, Health, and Equitable Development, Florida State University	2012-2014
Instructor, Sport Management, Florida State University	2011-2014

Professional Preparation

2014	Ph.D., Sport Management, Florida State University Cognate Area: Equitable Development & Communication Committee: Michael D. Giardina (Chair), Josh I. Newman, Jeffrey D. James, Jennifer M. Proffitt (Communication) Dissertation: <i>Water For Sport: The (Re)Production of Global Crisis</i>
2010	M.Ed., Athletic Administration, University of Oklahoma Supervisors: David Tan and Vicki A. Williams
2008	B.A., University of Oklahoma Major: History

Research Interests

Sport and Equitable Development
Environmental Sustainability
Sport and Charity
Political Economics
Communication
Sport-Based Health Education

Grant Activity

Funded – (\$295, 358 total)

8. 2016-2020 GAPS (Geospatial Applications for Problem Solving) for Hi-Tech Teens – Wellcome Burroughs Foundation \$175,006. *Role: Co-Principal Investigator (PI: Eric Money; Co-PI's: Michael Evans, Helena Mitasova, David Chrest, Betsey McFarland).*
7. 2016-2017 Sport and Entertainment Venue Management Graduate Certificate Program – NC State Distance Education Learning Technology Applications \$63,130. *Role: Investigator (PI: Michael Kanters).*
6. 2016-2017 Sport Facility Virtual Reality Field Trips and Assessment – NC State Distance Education Learning Technology Applications \$8,000. *Role: Co-Principal Investigator (PI: Michael Kanters)*
5. 2016-2017 NC State Student Athletics Sustainability Coordinator – NC State Sustainability Fund \$8,750. *Role: Co-Principal Investigator (PI: Jonathan Casper; Co-PI's: Lindsay Batchelor, Analis Fulgham).*
4. 2015-2016 Development and demonstration of methods for measurement of human exposure to air pollution using portable sensors applied to high potential dose scenarios in urban environments – Center for Human Health and Environment \$ 34,972. *Role: Co-Principal Investigator (PI: Chris Frey; Co-PI's: Jonathan Casper & Andrew Grieshop).*
3. 2015-2016 Pollutant exposure in microenvironments: Examining air pollution at a Division I college football stadium – NC State Faculty Research and Professional Development \$4,500. *Role: Principle Investigator (Co-PI's: Chris Frey & Jonathan Casper).*
2. 2015 Immersive virtual environment technology for engaging citizens in the global water crisis – Office of Faculty Development Community Engaged Scholars Institute \$1,000. *Role: Principal Investigator*
1. 2013 Florida State University Congress of Graduate Students (COGS) Spring 2013 Dissertation Grant. Awarded \$750 toward travel to Canada and United Kingdom for completion of Dissertation.

Not Funded

5. 2016 University Transportation Center for Education and Research on Transportation and Health (C-EARTH) – United States Department of Transportation \$7.8 Million (\$11.7 w/matching). *Role: Team Member (Center Director: Chris Frey).*

Curriculum Vitae

4. 2016 EcoPRT: Transforming Urban Environments through Micro Autonomous Vehicles – NC State Game-Changing Research Initiative Program (GRIP) \$575,000. *Role: Team Member (PI's: Marshall Brain, Seth Hollar).*
3. 2015 NC State water education collaborative: Developing strategic partnerships to investigate the effects of geovisualization tools to educate the public about water systems – NC State University Research Innovation Seed Funding \$30,884 (Not Funded). *Role: Principle Investigator (Co-PI's: Michael Evans, Eric Money, Jonathan Casper, Gail Jones, Sarah Carrier, Melissa McHale, & Francis de los Reyes III)*
2. 2015 NC State water education collaborative: Leveraging technology to broaden STEM participation through new research, education, and public engagement networks – NC State University Research Innovation Seed Funding \$24,189 (Not Funded). *Role: Principle Investigator (Co-PI's: Michael Evans, Eric Money, Jonathan Casper, Gail Jones, Sarah Carrier, Melissa McHale, & Francis de los Reyes III)*
1. 2014 Assessing the ecological/economic impact and branding potential of environmentally friendly golf courses – CALS/CNR Enrichment Grant. Submitted October 2014 - \$95,253 (Not Funded). *Role: Co-Principle Investigator with Danesha Seth Carley, Jonathan Casper, & Roger Von Haefen*

Publications

Refereed Journal Articles

21. Ferreira, B., Morais, D., Pollack, J., & **Bunds, K.S.** (Accepted) Development and validation of the tourism e-microentrepreneurial self-efficacy scale. *Tourism Analysis: An Interdisciplinary Journal*
20. Kellison, T.B., **Bunds, K.S.**, Casper, J.M., & Newman, J.I. (Accepted) Public parks usage near hydraulic fracturing operations. *Journal of Outdoor Recreation and Tourism*
19. Newman, J.I., Giardina, M.D., **Bunds, K.S.**, & McLeod, C. (Revisions Required). On methods, paradigms, and the politics of research: A multi-sited para-ethnography of qualitative inquiry in sport management. *Qualitative Research in Sport, Exercise, and Health*.
18. Jones, G.J., Edwards, M.B., Bocarro, J.N., Smith, J.S., & **K.S. Bunds** (In Press). A structural analysis of how youth sport non-profit organizations utilize multi-sector partnerships to build organizational capacity. *European Sport Management Quarterly*.
17. Kellison, T.B., Newman, J.I., & **Bunds, K.S.** (2017). Framing democracy: Stadium financing and civic paternalism in test market, USA. *Sport in Society*. DOI: <http://dx.doi.org/10.1080/17430437.2017.1284805>
16. Jones, G.J., Edwards, M.B., Bocarro, J.N., **Bunds, K.S.**, & Smith, J.S. (2017).

Collaborative advantages: The role of inter-organizational partnerships for youth sport Non-profit organizations. *Journal of Sport Management*. DOI: <http://dx.doi.org/10.1123/jsm.2016-0118>

15. **Bunds, K.S.**, & Giardina, M.D. (2016). Navigating the corporate university: Reflections on the politics of research in neoliberal times. *Cultural Studies ↔ Critical Methodologies*.
14. Kim, J. W., **Bunds, K.S.**, Yoon, Y., & Yoon, S. (2016) Are you satisfied when you feel happy and sad concurrently? The role of dialectical thinking. *Journal of Multidisciplinary Research*, 8(2), 33-48.
13. Brandon-Lai, S., Armstrong, C., & **Bunds, K.S.** (2016). Sport management internship quality and the development of political skill: A conceptual model. *Journal of Applied Sport Management*, 8(3), 96-116.
12. **Bunds, K.S.** (2016) On the messiness of activism from the inside: Global water charities, organizational ethnography, and the politics of change. *Review of Education, Pedagogy, and Cultural Studies*, 38(3), 236-259.
11. **Bunds, K.S.** Brandon-Lai, S., & Armstrong, C. (2016). An inductive investigation of participants' attachment to charity sports events: The case of team water charity. *European Sport Management Quarterly*, 16(3), 364-381.
10. Schaeperkoetter, C.C., Bass, J.R., and **Bunds, K.S.** (2016) Wrestling to Understand Fan Motivations: Examining the MSSC within the WWE. *Journal of Entertainment and Media Studies*, 2(1), 110-133.
9. Newman, J.I. & **Bunds, K.S.** (2016). Special issue forward: On the political economy of amateur athletics. *Journal of Amateur Sport*, 2(1), 1-11.
8. Jones, G. J., **Bunds, K. S.**, Carlton, T., Edwards, M. B., & Bocarro, J. N. (2016). The salience of sport in cross-race friendship selection. *Journal of Amateur Sport*, 2(1), 73-98.
7. Jones, G. J., Edwards, M. B., Bocarro, J. N., **Bunds, K. S.**, & Smith, J. W. (2016). An integrative review of sport-based youth development literature. *Sport in Society*. DOI: 10.1080/17430437.2015.1124569
6. Kellison, T.K., Bass, J.R., Lovich, J.M., & **Bunds, K.S.** (2015). Compounding crisis events and the organizational response. *International Journal of Sport Management*, 16(4), 573-600.
4. **Bunds, K.S.**, Newman, J.I., & Giardina, M.D. (2015). The spectacle of disposability: Bumfights, commodity abjection, and bodies of the neoliberal street. *Critical Studies in Media Communication*, 32(4), 272-286.

4. **Bunds, K.S.**, Newman, J.I., & Proffitt, J. (2015). Bank shots: Dude perfect, corporatization, and sporting [hyper-]reality. *Communication, Culture, & Critique*, 8(1), 90-107.
3. **Bunds, K.S.** (2014). The biopolitics of privilege: Negotiating class, masculinity, and relationships. *Cultural Studies ⇔ Critical Methodologies*, 14(5), 517-525.
2. Brimecombe, M., Magnusen, M., & **Bunds, K.S.** (2014). Navigating the storm: A counterproductive work behavior and leadership case study in Division I athletics. *Sport Management Review*, 17, 219-237.
1. Lee, H.-W., Shin, S., **Bunds, K. S.**, Kim, M., & Cho, K. M. (2014). Rediscovering the Positive Psychology of Sport Participation: Happiness in a Ski Resort Context. *Applied Research in Quality of Life*, 9(3) 575-590.

Articles in Trade Journals

2. **Bunds, K.S.** (2016). Running for water: A brief history and reflection. *Water Resources: Impact*, 18(1), 25-28.
1. Casper, J., Kellison, T., **Bunds, K.S.**, & Newman, J. (2016, April). Fracking on parkland in Appalachia: Study looks at the impact of hydraulic fracturing on public park usage. *Parks & Recreation*, 44-45.

Refereed Books & Monographs

2. **Bunds, K.S.** (Under Contract). *Running for water: Sport, politics, and the global water charity industry*. Simon Whitmore/Routledge
1. Bass, J.R., Schaeperkoetter, C.S., & **Bunds, K.S.** (2015) "The front porch": Examining the increasing interconnection of university and athletic department funding. *ASHE Higher Education Report Monograph Series*, 41(5). San Francisco, CA: Wiley

Refereed Book Chapters

7. **Bunds, K.S.** & Giardina, M.D. (Under Contract). Bodies of water: The intra-action between water, sport, and the body politic. In D. Andrews, H. Thorpe, and J. Newman (Eds.) *Sport, Physical Culture, and the Moving Body: Materialism, Technologies, Ecologies*.
5. **Bunds, K.S.** (In Press). Water and sport facilities: usage, issues, and solutions. In B. McCullough and T.B. Kellison (Eds.) *Handbook on Sport, Sustainability, and the Environment*.
5. Casper, J.M. & **Bunds, K.S.** (In Press). Tailgating and air quality. In B. McCullough and T.B. Kellison (Eds.) *Handbook on Sport, Sustainability, and the Environment*.

4. **Bunds, K.S.** & Casper, J. M. (2015). Evaluation and analysis of environmental actions. In J.M. Casper and M.E. Pfahl (Eds.) *Sport Management and the Natural Environment* (pp. 99-112). New York: Routledge.
3. Giardina, M.D., King-White, R., & **Bunds, K.S.** (2015). BostonStrong: Sport, terror/ism, and the cultural politics of citizenship. In W. Bridel, P. Markula, and J. Denison (Eds.) *Endurance Running: A Socio-Cultural Examination* (pp. 111-126). New York: Routledge.
2. Giardina, M.D. & **Bunds, K.S.** (2013). Performing blackness: Barack Obama, sport and the mediated politics of identity. In D. Leonard and L. Guerrero (Eds.), *African Americans on Television: Race-ing for Ratings* (pp. 414-433). Santa Barbara, CA: ABC-CLIO.
1. Giardina, M. D., Metz, J. L., & **Bunds, K. S.** (2012). Celebrate Humanity? Citizenship and the global branding of multiculturalism. In S. Wagg, & H. Lenskyj (Eds.), *Handbook of Olympic Studies* (pp. 337-357). New York: PalgraveMacmillan.

Refereed Reviews

Bunds, K. S., & Kim, Y. (2012). Review of *Reading baseball: Books, biographies, and the business of the game*, by B. Dabscheck. *Sport Management Review*, 15, 257-258.

Manuscripts Under Review

Kanters, M., Venditti, R., Casper, J., **Bunds, K.S.**, Rajagopalan, N., & Carlton, T. Organized youth sports and commuting behavior: The environmental impact of decentralized community sport facilities. Manuscript submitted for publication

Jones, G.J., Edwards, M.B., Bocarro, J. N., **Bunds, K.S.**, & Smith, J.S. Leveraging community sport organizations to promote community capacity: Strategies, outcomes, and challenges. Manuscript submitted for publication.

Lim, J., Cho, H., Lee, C.-W., & **Bunds, K.S.** Quality of life in cancer family caregivers: Do they need leisure activity? Manuscript submitted for publication

Bunds, K.S., Giardina, M.D., & Barrett, M. Consuming the faces of thirst: Charity: Water, and the politics of representation. Manuscript submitted for publication

Refereed Presentations at Conferences

32. **Bunds, K.S.** (2017, June). *Leveraging sport for educating the populace about the environment*. To be presented at the University of Toronto Sport and Sustainable Development Symposium.

31. Jones, G.J., Edwards, M.B., Bocarro, J. N., **Bunds, K.S.**, & Smith, J.S. (2017, May). *Challenges to facilitating distributed leadership (DL) in community sport organizations*. To be presented at the annual conference of the North American Society for Sport Management, Denver, CO.
30. Casper, J., Kanters, M., Venditti, R., **Bunds, K.S.**, Rajagopalan, N., & Carlton, T. (2017, May). *Measuring transportation and the environmental impact of youth sport programs: A case study*. To be presented at the annual conference of the North American Society for Sport Management, Denver, CO.
29. Kanters, M., Venditti, R., Casper, J., **Bunds, K.S.**, Rajagopalan, N., & Carlton, T. *Organized Leisure Activities and Children's Commuting Behaviour: The Impact of Decentralized Community Sport Facilities*. To be presented at the annual Active Living Research Conference, Clearwater beach, FL.
28. Barrett, M. & **Bunds, K.S.** (2016, November). *Same game, greater capital: Club cricket for South Asian immigrants in North America*. Presented at the annual conference of the North American Society for the Sociology of Sport, Tampa, FL.
27. Casper, J.M, **Bunds, K.S.**, Kestenbaum, D., & Levine, S. (2016, June). *Healthy air & healthy sport*. Presented at the annual Green Sport Alliance Summit, Houston, Texas.
26. Jones, G. J., **Bunds, K. S.**, Carlton, T. A., Edwards, M. B., & Bocarro, J. N. (2016, June). *The salience of sport in cross-race friendship selection*. Paper presented at the annual conference of the North American Society for Sport Management, Orlando, FL.
25. **Bunds, K.S.**, Dennison, J., Markula, P., Horcajo, M.M., Gearity, B. (2016, May). *Toward anti-foundationalist sport studies: Qualitative inquiry and the challenge of paradigmatic hysteresis*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
24. Ferreira, B., **Bunds, K.S.**, Morais, D., & Pollack, J. (2016, May). *A Mixed Methods Study to Develop and Validate the Tourism e-Microentrepreneurial Self-Efficacy Scale*. Presented at the annual Southeastern Recreation Research Conference, Asheville, NC.
23. Ferreira, B., Morais, D., **Bunds, K.S.**, & Pollack, J. (2016, April). *Mentoring Tourism e-Microentrepreneurship: the Self-Efficacy Scale for rural development change agents*. Presented at the annual Northeastern Recreation Research Conference, Maryland, MD.
22. **Bunds, K.S.**, Casper, J.M., Frey, H.C. (2016, March). *Major event air pollution monitoring*. Presented at the annual NC Breathe Conference, Charlotte, NC.
21. **Bunds, K.S.**, Newman, J.I., Kellison, T.B., & Casper, J.M. (2015, November). *Fractured environment(s): A critical examination of hydraulic fracturing and sport*. Presented at the

- annual conference of the North American Society for the Sociology of Sport, Sante Fe, NM.
20. Kellison, T.B., **Bunds, K.S.**, Casper, J.M., & Newman, J.I. (2015, September). *Perceptions of hydraulic fracturing near public parks and recreational facilities: An exploratory investigation*. Presented at the annual conference of the European Association of Sport Management, Dublin, Ireland.
 19. DiDonato, M., **Bunds, K.S.**, Newman, J.I. (2015, June). *Geographic information systems (GIS) techniques for enhanced sport management research*. Presented at the annual conference of the North American Society for Sport Management, Ottawa, ON, Canada.
 18. **Bunds, K.S.** & Giardina, M.D. (2015, May). *What drives your (my) research in the corporate university? Conversations between a qualitative academician and his mentor*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
 17. Newman, J.I., McLeod, C., & **Bunds, K.S.** (2015, May). *Stadial ontologies: Munus as method and (political) ecology*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
 16. **Bunds, K.S.**, Kellison, T.B., & Ferreira, B. (2015, February). *Sport franchises, civic paternalism, and social division in bankrupt Detroit*. Presented at the annual conference of the Southern Sport Management Association, Baton Rouge, LA.
 15. **Bunds, K.S.**, Newman, J.I., & McLeod, C. (2014, November). *Water, Sport Charity, and the Social Reproduction of Human (as) Capital*. Presented at the annual conference of the North American Society for the Sociology of Sport, Portland, OR.
 14. Lovich, J. & **Bunds, K.S.** (2014, May). *Compounding crisis events and the organizational response*. Presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA.
 13. **Bunds, K.S.** (2013, November). *On the messiness of activism from the inside: Global water charities, organizational ethnography, and the politics of change*. Presented at the annual conference of the North American Society for the Sociology of Sport, Quebec City, Quebec, Canada.
 12. **Bunds, K.S.** (2013, May). *Sweating for water: Disciplining my body for water charity*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
 11. Lovich, J.M., **Bunds, K.S.**, & Newman, J.I. (2013, May). *Organizational justice in the NFL*. Presented at the annual conference of the North American Society for Sport Management, Austin, TX.

10. **Bunds, K.S.** (2012, November). *Water for sport: Charity: Water's (re)production of crisis*. Presented at the annual conference of the North American Society for the Sociology of Sport, New Orleans, LA.
9. Kwon, W., **Bunds, K.S.**, Kim, Y.K. (2012, November). *Is there negotiation in sport participation?* Presented at the annual conference of the Sport Marketing Association, Orlando, FL.
8. Kim, Y., Kwak, D. H., & **Bunds, K. S.** (2012, May). *Tapping into feelings of gratitude: A new approach in understanding how sponsorship works*. Presented at the annual conference of the North American Society for Sport Management, Seattle, WA.
7. **Bunds, K. S.**, Kim, Y., & Kwon, W. (2012, May). *Conceptualizing gratitude in sport sponsorship*. Presented at the annual conference of the North American Society for Sport Management, Seattle, WA.
6. **Bunds, K. S.** (2012, May). *Family, football, and fete: The relational negotiation of a middle-class white male*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
5. **Bunds, K. S.**, & Newman, J.I. (2012, May). *The spectacle of disposability: Bodies, bumfights, and the neoliberal streets*. Presented at the annual conference of the Union for Democratic Communications, Tallahassee, FL.
4. Lee, H.-W., Kim, Y.D., & **Bunds, K.S.** (2011, October). *Social identification and brand equities in global sporting events*. Presented at the annual conference of the Sport Marketing Association, Houston, TX.
3. **Bunds, K. S.**, Lee, H. -W., & Kim, Y. (2011, October). *A Baudrillardian introduction to the highlight culture*. Presented at the annual conference of the Sport Marketing Association, Houston, TX.
2. Bass, J., **Bunds, K. S.**, & Kim, Y. (2011, June). *A conceptual framework for university identification*. Presented at the annual conference of the North American Society for Sport Management, London, Ontario, Canada.
1. Magnusen, M., **Bunds, K.S.**, Hong, S., & Mondello, M. (2011, June) *Sport organization personnel make the place: Political skill, reputation promotion, and improved consumer perceptions of CSR*. Presented at the annual conference of the North American Society for Sport Management, London, Ontario, Canada

Guest Lectures

Bunds, K.S. (2014, November). *Sport and politics*. Presented to University of Kansas HSES 830: Sociocultural Dimensions of Sport.

Bunds, K.S. (2014, September). *Heard anything, yet?* Presented to NC State University PRTM 801: Seminar in Recreation Research.

Bunds, K.S. (2014, September). *Organizational and multi-sited ethnography*. Presented to NC State University PRTM 705: Qualitative Approaches to Recreation Research.

Teaching

Courses Taught

Undergraduate Courses

North Carolina State University

Sport Marketing (PRT 476)

Fall 2015 (31 students)

Spring 2016 (23 students)

Writing and Speaking in Sports (PRT 286)

Fall 2015 (36 students)

Psychological and Cultural Dimensions of Sport (PRT 277)

Spring 2016 (43 students)

Florida State University

Sport in Society (SPM 4012)

Spring 2014 (41 students)

Fall 2013 (28 students)

Spring 2013 (37 students)

Issues in Sport Management (SPM 4004)

Spring 2011 (39 Students)

Sport Management Practicum (SPM 4941)

Summer 2012 (16 students)

Spring 2012 (16 students)

Fall 2011 (16 students)

Summer 2011 (13 students)

Membership in Professional Organizations

International Sport for Development and Peace Association

International Association of Qualitative Inquiry

North American Society for the Sociology of Sport

North American Society for Sport Management

Green Sport Alliance

Service to the University

Curriculum Vitae

Fulbright Scholarship Reviewer	2014-
University Sustainability Committee	2016-
Athletic Sustainability Committee	2016-
Health and Well-Being Research Group Communications Coordinator	2015-
Parks, Recreation, and Tourism Management Communications Group	2016

Service to the Academy

Associate Editor, <i>Journal of Amateur Sport</i>	2014-
Special Issue Guest Editor, <i>Sociology of Sport Journal</i>	2016-2017
Special Issue Guest Editor, <i>Journal of Amateur Sport</i>	2016
Ad hoc Reviewer, <i>Ecological Economics</i>	2017
Ad hoc Reviewer, <i>Cultural Studies</i> ⇔ <i>Critical Methodology</i>	2013-
Ad hoc Reviewer, <i>Journal of Leisure Research</i>	2014
Ad hoc Reviewer, <i>Journal of Applied Sport Management</i>	2015-
Ad hoc Reviewer, <i>Sport Marketing Quarterly</i>	2015
Ad hoc Reviewer, <i>Sociology of Sport Journal</i>	2015-
Ad Hoc Reviewer, <i>Continuum</i>	2016
Ad Hoc Reviewer, <i>Sport in Society</i>	2016
Ad Hoc Reviewer, <i>Sport Management Education Journal</i>	2016-

Relevant Professional Experience

Graduate Assistant, Athletic Academic Business Compliance University of Oklahoma	2008-2010
Equipment Manager, University of Oklahoma – Football	2004-2008