Jonathan M. Casper, Ph.D.

Associate Department Head & Professor | Sport Management
Department of Parks, Recreation & Tourism Management
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EDUCATIONAL BACKGROUND

2004	**Ph.D.**	**University of Northern Colorado,** Greeley, Colorado. *Major:* Sport Administration *Minor:* Research Statistics *Dissertation Topic:* Predicting participation frequency and purchase intention through the use of the sport commitment model. *Chair:* Dr. Dianna Gray
2001	**M.A.**	**University of Northern Colorado,** Greeley, Colorado. *Major:* Sport Administration
1995	**B.A.**	**Pitzer College,** Claremont, California. *Major:* Human Biology *Thesis Topic:* The effects of Vitamin E and Selenium deficiency on the rat kidney and liver. *Chair:* Dr. David Sadava

PROFESSIONAL EXPERIENCE

North Carolina State University, Raleigh, NC
Associate Department Head — January 2026 - Present
Professor — August 2025 - Present
Associate Professor — August 2011 - 2025
Assistant Professor — August 2005 - 2011

Loras College, Dubuque, Iowa — August 2004 - August 2005
Assistant Professor
Sport Management Program Coordinator

Nike Tennis Camps, Greeley Colorado — June 2001 - July 2004
Camp Director/Co-Director

University of Northern Colorado, Greeley CO — August 1999 - July 2004
Head Men's Tennis Coach

University of Northern Colorado, Greeley, CO — Jan. 2000 - May 2004
Instructor

Broomfield High School, Broomfield, CO — August 1997 - October 1999
Head Men's Tennis Coach

The Ranch Country Club, Westminster, CO — April 1996 - Sept. 1999
Youth Tennis Program Director
Pro-Shop Manager

TEACHING

North Carolina State University (2005 - Present)

PRT 250 Management of Park & Recreation Facilities
PRT 277/SPM Psychological & Cultural Aspects of Sport
PRT 475 Park, Recreation, Tourism, & Sport Internships
PRT/SPM 476 Sport Marketing
PRT 491 Introduction to Sales & Revenue Generation in Sport
PRT 502 Sport and Entertainment Venue Management - Operations and Services
PRT 507(601) Strategic Marketing in Parks, Recreation, Tourism, and Sport
PRT 507(602) Strategic Marketing in Sport and Entertainment Venue

Loras College (2004-2005)

PHE 270 Ethics in Sport
PHE 450 Finance & Fundraising in Sport
PHE 468 Sport Marketing

PHE 504 Organization & Administrative Theory of Physical Education & Athletic
PHE 501 Analysis & Evaluation in Physical Education
PHE 611 Development & Utilization of Accountability and Facilities in Athletics
PHE 612 Public Relations and Personnel Management for Athletics and Physical Education Management

PUBLICATIONS

Manuscripts in Progress

1. Boyer, C., Bocarro, J., Kushner-Smith, D., **Casper, J. M.**, Edwards, M., & Weight, E. (Submitted). Mental Health Support in NCAA Division I Athletics: Perspectives of Athletic Trainers and Sport Psychologists. *Journal of Athletic Training-Education and Practice*.
2. Anderson, P., **Casper, J. M.** (Revise and Resubmit). "I Wouldn't Feel Out of Place": Pickleball as a Relational-Cultural Intervention for Loneliness and Social Connection in Recreational Communities. American Journal of Community Psychology.
3. Murfree, J., **Casper, J.**, & Bunds, K. (In Review). Water-based trauma, environmental justice, barriers to sport for Black Americans: A conceptual model. *Environmental Justice*.
4. Presser, S., Bunds, K., **Casper, J.** Behler, A., & Larson, L. (In Review). The other sports. *Leisure Sciences*.

Refereed Publications

1. **Casper, J. M.**, Bocarro, J. N., Amidon, M. (2026). Understanding Parents Perceptions Concerning Division I Student-Athlete Mental Health. *Journal of Issues in Intercollegiate Athletics*, 19(1), Article 12. https://doi.org/10.51221/sc.jiia.2026.19.1.12.
2. Kurth, J. D., **Casper, J. M.,** Sciamanna, C, N., Conroy, D. E., Moeller, M., Silvas, M., Hawkley, L., Sciamanna, M., Pierwola-Gawin, N., Gordon, B., Troiano, A., & Kavanaugh, Q. (2025). The effect of pickleball on loneliness and social well-being: Results of a national survey. *Journal of Primary Care and Community Health*.16, https://doi.org/10.1177/21501319251385855
3. Cayolla, R., Trendafilova, S., Escadas, M., Daddi, T., & **Casper, J. M.** (2025). Editorial: Climate change and sports events adaptations. Frontiers in Sports and Active Living, 7, 1706627. https://doi.org/10.3389/fspor.2025.1706627
4. Kanters, M, Hipp, A., Bunds, K., **Casper, J.**, Nelson, R. (2024). Adult Sports Participation and Physical Activity: How About Curling. *Journal of Healthy Eating and Active Living*, *4*(2), 1071-117.
5. Pape, L., Koenihstorfer, J, & **Casper, J. M**. (2024). Promotion of sustainable food consumption with sport fans: Examining the mediating roles of value internalization and attitude among highly and lowly identified fans. *Sport Management Review, 27* (1), 150 -174. https://doi.org/10.1080/14413523.2023.2259146
6. **Casper, J. M.**, Kim, A. C. H, & Bocarro, J. N. (2023). Perceived Constraints to Pickleball Participation Among Black Older Adults. *Journal of Aging and Physical Activity*, *32*(1), 107 - 113. https://doi.org/10.1123/japa.2023-0009
7. **Casper, J. M,** Bocarro, J.N., & Drake, N. (2023). Physical Activity Associated with Older Adult Pickleball Participation. *Recreational Sports Journal*, *47*(1), 49 - 56. https://journals.sagepub.com/doi/10.1177/15588661231156139
8. Bocarro, J., **Casper, J. M.**, Bush, K., Steptoe, A., DuPree, S., Blake, V. & Kanters, M. (2023). An Exploratory Study of a Health and Wellness Intervention on STEM College Students During COVID-19. *Recreational Sports Journal*. https://doi.org/10.1177/15588661231154490
9. Bunds, K., **Casper, J. M.**, Bocarro, J., Edwards, M., Bush, K., Kanters, M. (2023). Parental decisions on return to youth sport during a global pandemic: Examining parental decisions by race, gender, and socio-economic status. *Journal of Sport Behavior*, *46*(1), 1 -17.
10. Lee, K., **Casper, J. M.,** Powell, R., Floyd, M. F. (2023). African Americans' Outdoor Recreation Involvement, Leisure Satisfaction, and Subjective Well-being. *Current Psychology, 42*, 27840 - 27850. https://doi.org/10.1007/s12144-022-03905-2
11. McCullough, B. M., **Casper, J. M.**, & Smith, D. K. (2022). Environmental Sustainability Sponsorships: Examining the Organizational and Corporate Partner Financial Returns on Investment. *Sustainability*, *14*, Article 14062. DOI: 10.3390/su142114062.
12. Robledo, M. V., Edwards, M. B., Bocarro, J. N., Behnke, A. O., **Casper, J. M.** (2022). Examination of ecological systems contexts within a Latino-based community sport youth development initiative. *Frontiers in Sports and Active Living, section Sport, Leisure, Tourism, and Event, 4,* Article 869589. DOI: 10.3389/fspor.2022.869589.
13. Barrett, M., Bunds, K., Jones, **Casper, J. M.**, Edwards, M. (2021) Teamwork makes the net-work: Participant-governed networks and athletics sustainability collaboration. *International Journal of Sustainability in Higher Education*. DOI: 10.1108/IJSHE-05-2021-0188.

14. Edwards, M B., Bocarro, J N., Bunds, K S., Bush, K A., **Casper, J. M.**, Dorsch, T. E., Chalip, L, Kanters, D. & Kanters, M. A. (2021) Parental perceptions of the impact of COVID-19 and returning to play based on level of sport. *Sport & Society,* DOI: 10.1080/17430437.2021.2016703.
15. Larson, L. R., Zhang, Z., Oh, J., Beam, W., Ogletree, S.S., Bocarro, J. N., Lee, K. J., **Casper, J. M**., Stevenson, K. T., Hipp, J. A., Carusona, M., & Wells, M. (2022). Urban park use during the pandemic: Do shifting recreation patterns disproportionately burden socially vulnerable communities? *Frontiers in Sustainable Cities, 3,* DOI: 10.3389/frsc.2021.710243.
16. **Casper, J. M.**, McCullough, B. M., & Smith, D.M.K. (2021). Pro-environmental sustainability and political affiliation: An examination of USA college sport sustainability efforts. *International Journal of Environmental Research and Public Health*, *18(*11*),* 5480. DOI: 10.3390/ijerph18115840.
17. **Casper, J. M.,** Bocarro, J. N., Lothary, A. (2021). An Examination of Pickleball Participation, Social Connections, and Psychological Well-Being Among Seniors during the COVID-19 Pandemic. *World Leisure Journal: Special Issue on Leisure and Aging during Difficult Times*. DOI: 10.1080/16078055.2021.1957708
18. Carlton, T., McKenzie, T., Bocarro, J., Edwards, M., **Casper, J. M.**, Suau, L, Kanters, M. (2021). Objective Assessment of Physical Activity and Associated Contexts During Sport Practices. *Frontiers in Sports and Active Living, 3*(181).
19. Jones, G., Hyun, M., Edwards, M, **Casper, J. M.**, Bocarro, J., Lynch, J. (2021). Is “school sport” associated with school belongingness? Testing the unexamined assumptions of school sport policy. *Sport Management Review*, *23*(5), 925–936.
20. Jeon, J. H* & **Casper, J. M.** (2021) An examination of recreational golfers' psychological connection, behavioral involvement, and perceived constraints. *Journal of Leisure Research, 52*(1), 62 – 76.
21. Smith, D. K., & **Casper, J. M.**, (2020). Making an Impact: An Initial Review of U.S. Sport League Corporate Social Responsibility Responses During COVID-19. *International Journal of Sport Communication*, 13, 335 – 343.
22. **Casper, J. M.**, McCullough, B. P., & Pfahl, M.E. (2020). Examining environmental fan engagement initiatives through values and norms with intercollegiate sport fans. *Sport Management Review*, *23*(2), 348-360.
23. Lee, K. J, **Casper, J. M**., & Floyd, M (2020). Public park and recreation agencies’ efforts in racial and ethnic diversity and inclusion. *Journal of Park & Recreation Administration*, *38*(1).
24. Barrett, M, Bunds, K, **Casper, J. M.**, Edwards, M., Showalter, S., & Jones, G. (2019). ‘A nut we have officially yet to crack': Forcing the attention of athletic departments through shared sustainability governance. *Sustainability, 11*(19), 5198.
25. Bunds, K., **Casper, J. M.**, & Hipp, J., Koenigstorfer, J. (2019). Recreational walking decisions in urban environments depending on air quality, noise, traffic, and the natural environment. *Transportation Research: Part F*, 65, 363-375.
26. Barrett, M, Bunds, K, & **Casper, J. M.,** & Edwards, M. (2019). A descriptive analysis of corporate environmental responsibility in major league professional sport. *Journal of Applied Sport Management*, *11*(3), 35-46.
27. Bunds, K.S., **Casper, J. M**., Frey, H.C., & Barrett, M. (2019). Air pollution at college football games: Developing a methodology for measuring air pollutant exposure in a sport event microenvironment. *Event Management*, *23*(3), 399-412.
28. **Casper, J. M.** & Jeon, J. H. (2019). Psychological connection to pickleball: Assessing motives for participation in older adults. *Journal of Aging and Physical Activity*, *27*(1), 28-33.https://doi.org/10.1123/japa.2017-0381
29. Bunds, K. S. & **Casper, J. M.** (2018). Sport, physical culture, and the Environment: An Introduction, *Sociology of Sport Journal*, *35*(1), 1–7.
30. Bunds, K ., Kanters, M., Venditti, R., **Casper, J. M.**, Rajagoplan, N., Carlton, T. (2018). Organized youth sports and commuting behavior: The environmental impact of decentralized community sports facilities. *Journal of Transportation Research*, 65, 387-395.
31. Kellison, T. B., Bunds, K. S., **Casper, J. M**., Newman, J. I. (2017). Public park usage near fracking operations. *Journal of Outdoor Recreation & Tourism*, *18*, 75-80.
32. **Casper, J. M.**, Pfahl, M.E., McCullough, B. P. (2017). Is going green worth it? Assessing fan engagement and perceptions of athletic department environmental efforts. *Journal of Applied Sport Management, 9,* 108-134.
33. Okayasu, I., Nogawa, H., **Casper, J. M.** & Morais, D. (2016). Recreational Sporting Event Participant Attitudes and Satisfaction: Cross-cultural Comparisons between Japanese and the United States marathoners. *Managing Sport and Leisure, 3*(1), 164-180.
34. Jeon, J.H. & **Casper, J.M.** (2016). Psychological antecedents of youth versus adult participation: An examination based on the Sport Commitment Model *Journal of Amateur Sport*, *2* (2), 103-125.
35. **Casper, J. M.** & Pfahl, M. E. (2015). Athletics department personnel and the natural environment: A study of sustainability practices in Division III athletics departments. *International Journal of Event Management Research, 10*(1), 12-36.

36. Mayer, J., Seekamp, E., **Casper, J. M.,** & Blank, G. (2015). An examination of behavior change theories to predict behavioral intentions of organisms-in-trade hobbyists. *Human Ecology Review, 21*(2), 65-92.
37. Pfahl, M. E., **Casper, J. M**., Trendafilova, S., McCullough, B. P., & Nguyen, S. N. (2014). Crossing boundaries: An examination of sustainability department and athletics department collaboration regarding environmental issues. *Journal of Sport Communication, 10*(1)*,* 1-30.
38. Kelley, K., Harrolle, M. G., **Casper, J. M**. (2014). Understanding consumer game day spending: An investigation of a National Hockey League team. *Journal of Sport Management*, *28*(3), 253-265.
39. Trendafilova, S., McCullough, B., Pfahl, M., Nguyen, S. N., **Casper, J. M.**, & Picariello, M. (2014). Environmental sustainability in sport: Current state and future trends. *Global Journal on Advances Pure and Applied Sciences, 3*, 9-14.
40. **Casper, J. M.,** Pfahl, M.E., McCullough, B. P. (2014). Intercollegiate sport and the environment: Examining fan engagement based on athletics department sustainability efforts *Journal of Issues in Intercollegiate Athletics,* 7, 65-91.
41. Bocarro, J.N., Kanters, M. A., Edwards, M. B., **Casper, J. M**., McKenzie, T. L. (2014). Prioritizing school intramural and interscholastic programs based on observed physical activity. *American Journal of Health Promotion*, *28*(3), S65 – S71.
42. Kanters, M., Bocarro, J., **Casper, J. M.,** & Suau, L. & McKenzie, T. (2013). Determinants of middle school sport participation: A comparison of different school policies for sport delivery. *International Journal of Sport Management and Marketing.*
43. **Casper, J. M.,** Harrolle, M. G., & Kelley, K. K.* (2013). Gender differences in Physical Activity and Park and Recreation Facility Use among Latinos. *Annals of Behavioral Medicine*, 45, S49-S54.
44. Kanters, M. A., Bocarro, J. N., **Casper, J. M**., Edwards, M. B.**,** Floyd, M. F. (2013). School sport participation under two school sport policies: Comparisons by race/ethnicity, gender, and socioeconomic status. *Annals of Behavioral Medicine*, 45, S113-S121.
45. **Casper, J. M.** & Harrolle, M. G. (2013). Perceptions of Constraints to Leisure Time Physical Activity among Latinos in North Carolina. *American Journal of Health Promotion*, *27*(3), 139-142.
46. Harrolle, M. G., Floyd, M. F., **Casper, J. M.**, Kelley, K. E., & Bruton, M. F. (2013). Physical activity constraints among Latinos: Identifying clusters and acculturation differences. *Journal of Leisure Research, 45*(1), 74-90.
47. **Casper, J. M.**, Pfahl, M.E., & McSherry, M. W. (2012). Athletics department awareness and action regarding the environment: A study of NCAA athletics department sustainability practices. *Journal of Sport Management, 26*, 11-29.
48. **Casper, J. M.** & Pfahl, M. E. (2012). The view from the top: Environmental behavior frameworks of future organizational leaders in sport and recreation. *Sport Management Education Journal, 6,* 8-20.
49. Henderson, K. H., **Casper, J. M.**, Dern, L., Wilson, B. (2012). Assessing the importance and outcomes of Senior Games participation. *Journal of Park and Recreation Administration, 30*(1), 19-35.
50. Edwards, M. B., Bocarro, J. N., Kanters, M. A., & **Casper, J.M.** (2012). Participation in interscholastic and intramural sport programs in middle schools: An exploratory investigation of race and gender. *Recreational Sports Journal, 35*(2), 157 – 173.
51. Bocarro, J. N., Kanters, M. K., **Casper, J. M.,** Suau, L., Floyd, M., & McKenzie, T. (2012). Impact of school sport policy on observed physical activity in middle school children. *Health & Place*, *18*, 31-38.
52. Menefee, W. C. & **Casper, J. M**. (2011). Professional basketball brand equity in China: A comparison of NBA & CBA team identification. *International Journal of Sport Management and Marketing, 9*(3/4), 185-200.
53. Bruton, C.B., Floyd, M. F., Bocarro, J. N., Henderson, K., **Casper, J. M.** & Kanters, M. (2011). Physical activity and health partnerships among park and recreation departments. *Journal of Park and Recreation Administration*, *29* (2), 55-68.
54. **Casper, J. M.**, Bocarro, J. N., & Kanters, M. A. & Floyd, M. F. (2011). Measurement Properties of Constraints to Sport Participation: A Psychometric Examination with Middle-School Adolescents. *Leisure Sciences*, *33*(1), 1-20.
55. **Casper, J. M.**, Bocarro, J. N., & Kanters, M. A. & Floyd, M. F. (2011). Just let me play!! Understanding constraints that limit adolescent sport participation. *Journal of Physical Activity and Health, 8*(Suppl. 1), S32-S39.
56. **Casper, J. M.** & Menefee, W. C. (2010). Prior sport participation and spectator sport consumption: Socialization and soccer. *European Sport Management Quarterly, 10*(5), 595 – 611.
57. **Casper, J. M.** & Menefee, W. C. (2010). The Impact of Socialization on Current and Retrospective Adolescent Sport Consumption with College Students. *International Journal of Sport Management, 11*(5), 541 – 560.
58. **Casper, J. M.,** Park, S. R., & Harrolle, M. G., (2010). Korean World Cup soccer: Examining the relationships among past success, soccer knowledge, national identification, and future interest. *International Journal of Sport Management*, *11*(1), 84-95.

59. Bocarro, J., **Casper, J.**, Henderson, K, Floyd, M., Moore, R., Kanters, M., Laven, K., & Edwards, M. (2009). Physical activity promotion in North Carolina: Perceptions of public park and recreation directors. *Journal of Park and Recreation Administration, 27*(1)*, 1-16.*
60. **Casper, J. M**., Kanters, M. A., & James, J. D. (2009). Perceptions of constraints to NHL spectatorship. *International Journal of Sport Marketing and Management, 5*(1/2)*, 55-72.*
61. Kanters, M., Bocarro, J., Casper, J. M., & Forrester, S. (2008). School Intramural Sports: A Platform for Lifetime Sport Participation & Active Leisure. *Recreational Sports Journal*, *32*(2), 134-151.
62. **Casper, J. M.** & Babkes-Stellino, M. L. (2008)**.** Demographic Predictors of Recreational Tennis Participant's Sport Commitment. *Journal of Park and Recreation Administration, 26*(3), 93-115.
63. **Casper, J. M.,** Andrew, D. P. S. (2008). Sport Commitment Differences among Tennis Players on the Basis of Participation Outlet and Skill Level. *Journal of Sport Behavior, 31*(3), 201-219.
64. Kanters, M. A., Bocarro, J., **Casper, J. M.**, & Forrester, S. (2008). Guidelines for positively engaging parents in children's sports. YouthFirst: The Journal of Youth Sports, 3(1), 8-11.
65. Bocarro, J., Kanters, M. A., **Casper, J. M**., & Forrester, S. (2008). School physical education, extracurricular sports, and lifelong active living. *Journal of Teaching and Physical Education*, *27* (2), 155-166.
66. Kanters, M. A., & **Casper, J. M**. (2008). Supported or pressured? An examination of agreement among parents and children on parent's role in youth sports. *The Journal of Sport Behavior, 31*(1). 64-80.
67. **Casper, J. M**., Gray, D. P., & Babkes-Stellino, M. L. (2007). A sport commitment model perspective on adult tennis players' participation frequency and purchase intention. *Sport Management Review, 10*(3), 253-278.
68. **Casper, J. M.** (2007). Sport commitment, participation frequency, and purchase intention segmentation based on age, gender, income, and skill level with U.S. tennis participants. *European Sport Management Quarterly, 7*(3), 269-282.
69. Greenwood, P. B. G., Kanters, M. A., & Casper, J. M. (2006). Sport fan team identification formation in the American Arena Football League. *European Sport Management Quarterly, 6*(3), 253-265.
70. **Casper, J. M**. (2006). You can't be serious, that ball was IN: An investigation of junior tennis cheating behavior. *The Qualitative Report, 11*(1), 20-36 http://www.nova.edu/ssss/QR/QR11-1/casper.pdf
71. **Casper, J. M.** & Finley, P. S. (2004). Teams web sites as aids in the recruiting process: NCAA tennis coaches attitudes toward their use. *The Sport Journal, 7*(1). Available at http://www.thesportjournal.org/article/teams-web-sites-aids-recruiting-process-ncaa-tennis-coaches-attitudes-toward-their-use
72. Sadava, D., Luo, P. W., & **Casper, J. M.** (1996). Induction of renal damage in rats by a diet deficient in antioxidants. *Nutrition Research, 16*(9), 1607-1612.

Books

1. **Casper, J. M.** & Pfahl, M. E. (Eds.) (2015). *Sport Management and the Natural Environment: Theory and Practice*. Routledge/Taylor & Francis Press.

Editor of Peer Reviewed Journals

1. **Casper, J. M.**, Cayolla, R., & Trendafilova, S. (2025). Special Issue: Climate Change and Sport Adaptions. *Frontiers in Sports and Active Living*.
2. Bunds, K. S. & **Casper, J. M.** (2021) Special Issue: Sport, Leisure, and Sustainability (Sport and Health Section). ISSN 1660-4601
3. **Casper, J. M**., & Bunds, K. S. (2019). Special Issue: Sport & Sustainability, *Sustainability* (Sustainability of Culture & Heritage Section). ISSN 2071-1050
4. Bunds, K. S. & **Casper, J. M.** (2018). Special Issue: Sport, Physical Culture, and the Environment, *Sociology of Sport Journal*, *35*(1). https://doi.org/10.1123/ssj.2018-0007
5. **Casper, J.M.** (2012). Special Issue: Sport Participation Management and Marketing. *International Journal of Sport Management and Marketing*, *12* (3/4).
6. **Casper, J. M.** (2012) *Guest Editorial*, *International Journal of Sport Management and Marketing*, 12 (3/4), 141 -143

Book Chapters

1. **Casper, J. M.** (2020). Sport and safeguarding air quality. *Sport and Environmental Sustainability: Research and Strategic Management*. Routledge Press.
2. **Casper, J.M.** & Bunds, K. S. (2018). Tailgating and air quality. *Routledge Handbook of Sport and the Environment*. Routledge/Taylor & Francis Press.

3. Kellison, T. B. & **Casper, J. M.** (2017). Environmental legacy of mega sports events. Legacy and Mega-Events: Fact or Fairy Tales. Routledge/Taylor & Francis Press.
4. **Casper, J. M.** (2015). *Strategic management. Sport Management and the Natural Environment: Theory and Practice.* Routledge/Taylor & Francis Press.
5. **Casper, J. M.** & Pfahl, M. E. (2015). Introduction: Sport and the natural environment. *Sport Management and the Natural Environment: Theory and Practice.* Routledge/Taylor & Francis Press.
6. Bunds, K. & **Casper, J. M.** (2015). Evaluation and analysis of environmental actions. *Sport Management and the Natural Environment: Theory and Practice.* Routledge/Taylor & Francis Press.
7. Edwards, M. B. & **Casper, J. M.** (2013). Sport and health. *Sociology of Sport and Physical Activity (2nd ed.)*. Center for Sport Management Research & Education.
8. Trendafilova, S., Pfahl, M., & **Casper, J.** (2013). *CSR and environmental responsibility: The case of NCAA athletic departments*. In K. Babiak, J. Paramino-Salcines, & G. Walters (Eds.), The Routledge handbook of sport and corporate social responsibility (pp. 105-118). London: Routledge.

Professional Journals

1. Casper, J., Kellison, T., Bunds, K., & Newman, J. (2016, April). Fracking on parkland in Appalachia. *Parks & Recreation Magazine*.
2. Henderson, K.A., Edwards, M., **Casper, J. M.,** Bocarro, J. N., & Floyd, M. F. (2010, September). Investigating places for active recreation in rural North Carolina communities. *Western Rural Development Center Newsletter*, 33-36.
3. Bocarro, J., Kanters, M. A., & **Casper, J. M.** (2006, June). The role of schools in promoting recreational sport and physical activity. *Parks & Recreation Magazine.*

Technical Reports

1. **Casper, J. M.** (2026). A Sustainable-Business Plan for Collegiate Athletics: Results from a National Survey of College Sport Stakeholders. Blue Strike Environmental, Inc**.**
2. **Casper, J.**, Bocarro, J., Adimon, M., Patterson, T., Boyer, C. (2024). Understanding the role of family members in relation to student-athlete mental health. Atlantic ACC Innovation Initiative. Presented at the ACC fall meeting.
3. Kanters, M.A., Bunds, K., **Casper, J.**, Hipp, J.A. (2023). Curling in America: A Profile of Participants and Opportunities for Continued Growth. USA Curling. https://static1.squarespace.com/static/5f34a2ea0d87a44cac1ebfb0/t/654fe21b5adb0d50d3b82c8a/1699734045307/Curling+Survey+Report.pdf
4. Orr, M., Pippard, J., Arbieu, U., Casper, J., Kellison, T., Howell, J., Ross, W., Murfree, J., McCullough, B., & Trendafilova, S. (2022). Sports for Nature: Setting a baseline – Handbook. United Nations Environment Programme (2022). Nairobi, Kenya. https://www.unep.org/resources/publication/sports-nature-setting-baseline-handbook
5. **Casper, J.**, & Bocarro, J., (2021). *Faithful Families Walking Challenge Post Program Survey*. College of Natural Resources/NC State Extension.
6. Bocarro, J.N., Jones, J., **Casper, J.M**., Hardison-Moody, A., Hipp, J.A., Haynes-Maslow, L., Morris, L. Davis, B., & McBurney, J. (2022). Building Resilient Inclusive Communities (BRIC): Community Focus Group Findings Report. Report submitted to NC DPH.
7. **Casper, J.** (2020). Examining Senior Pickleball Based on Physical Activity, Psychosocial Benefits, and Injury Prevalence. Prepared for NC State Non-Laboratory Scholarship/Research Program, The City of Raleigh Parks and Cultural Resources, and USA Pickleball Association.
8. Orr, M., McCullough, B., Kellison, T., **Casper, J.**, Trendafilova, S., Ross, W. Pelcher, J., & Richardson, T. (2020) *The sport ecology reading list. The Sport Ecology Group*. https://docs.wixstatic.com/ugd/a700be_a52b1c3230ba4c50bbd17baa7df81bdf.pdf
9. **Casper, J. M.** (2018). Carolina Hurricanes Fan Affinity Study. Prepared and presented to Carolina Hurricanes Hockey Club Senior Management.
10. Rowand, Cahill, & Newport (2018). Fan engagement Playbook. Green Sport Alliance Resource (**Casper, J. M.** - contributing author). Report found at https://greensportsalliance.org/wp-content/uploads/2019/02/FanEngagementPlaybook2018-06-27FINAL.pdf
11. **Casper, J. M**. & Jeon, J. H. (2017) Pickleball participation: A preliminary investigation of involvement and commitment. Prepared for the USA Pickleball Association and Pickleball Ambassadors.
12. Carrico, A., Fried, E. Wang, X., **Casper, J.**, O'Neill, M., (2017, March). Maximizing recycling on a college campus: Summary of research findings. Prepared for PespsiCo Recycling.
13. **Casper, J. M.** (2017, March) Basketball Fan Activation Study. Prepared for Pepsi Recycling.

14. Kanters, M., Venditti, R., **Casper, J. M.**, Rajagoplan, N., Bunds, K, Carlton, T. (2016, September). Organized youth sports and commuting behavior: The environmental impact of decentralized community sports facilities. Prepared for YMCA of the Triangle Association.
15. McCullough, B., **Casper, J. M.**, & Pfahl. (2016, September). Analysis of the 2016 Collegiate Athletics Sustainability survey. Prepared for Green Sport Alliance and the Association for the Advancement of Sustainability in Higher Education.
16. Kellison, T. B., Bunds, K. S., **Casper, J. M**., & Newman, J. I. (2015, August). Fracking & Parkland: Understanding the impact of hydraulic fracturing on public park usage. Report can be found at: http://plaza.ufl.edu/tkellison/_/Fracking.html
17. McCullough, B, **Casper, J. M.**, Pfahl, M. (2016, May). State of Environmental Sustainability in College Athletics. Report Presented to Green Sport Alliance Executive Committee.
18. Fulghum, A., McKinnis, L., **Casper, J. M.**, & Batchelor, L. (2015, March). Zero Waste Stadium Proposal. Report presented to Wolfpack Sport Properties and NC State Athletics.
19. **Casper, J. M., &** Pfahl, M. E**.** (2014). 2014 University of Colorado Sustainable Gamedays Survey Report. Report presented to University of Colorado Environmental Center & Buffalo Sports Properties.
20. **Casper, J. M.,** Pfahl, M. E., & Madia, M.* (2013). Engaging football fans in sustainability efforts: A report based on a NC State Football "Green Game". Report Issued to NC State Athletic Department and NC State University Sustainability Office.
21. **Casper, J. M.**, Harrolle, M. G. & Kelley, K. K., Palacios, I. (2012). Examination of park and recreation awareness and use among Latinos. Report presented and issued to El Pueblo, Inc. & City of Raleigh Parks and Recreation.
22. **Casper, J.M**., Pfahl, M. E., & Kelley, K. (2011) Men's Baseball Green Game Awareness and Expectations of Sustainability Efforts. Report Issued to NC State Athletic Department and NC State University Sustainability Office.
23. Bocarro, J.N. Kanters, M., Cerin, E., Floyd, M. F., **Casper, J. M.**, Suau, L.J., & McKenzie, T.(2012). *Who is using school athletic facilities? Lay Summary*. North Carolina State University, Department of Parks, Recreation & Tourism Management. Submitted to Active Living Research.
24. **Casper, J. M,** & Jeon, J. (2010). 2010 Carolina RailHawks operations evaluation report. Report Issued to Carolina RailHawks Soccer Club, Cary, NC.
25. Jeon, J. & **Casper, J. M.** (2010). Taekwondo participants demographic and consumer behavior analysis. Separate reports issued to White Tiger Taekwondo, Cary, NC; Tiger Kim's World Class Taekwondo, Winton-Salem, NC; Tiger Martial Arts, Knightdale, NC.
26. **Casper, J. M.**, & Menefee, W. C. (2007). 2007 Carolina RailHawks spectator demographic, psychographic, and consumer behavior analysis. Invited research presented to the operation staff. Report Issued to Carolina RailHawk Soccer Club, Cary, NC.
27. **Casper, J. M.** (2006). NC State Marketing Survey: Marketing Non-Revenue sport events. Invited research presented to the marking staff to increase student spectatorship at non-revenue sport events. Report issued to Wolfpack Sport Marketing, Raleigh, NC.
28. **Casper, J. M.** & Kanters (2005). Carolinas Hurricanes Spectator Marketing and Information Processing Behavior Report. Spectator survey used for market analysis, marketing plan focus, sponsorship recruitment, and operation issues for the Carolina Hurricanes Hockey Club, Raleigh, NC.
29. **Casper, J. M.** (2004). Fan Research Project/Sponsorship Review, Dubuque Thunderbirds. Fan survey, customer interviews, sponsorship evaluation for the Dubuque Thunderbirds Hockey Club, Dubuque, IA.
30. Gray, D.P., **Casper, J. M**., Fekete, M., Finley, P., Halsey, J. Hseih, L.W., Wisdom, T., Goram, J., Park, S.B. (2003) Customer and Market Research, YMCA of the Rockies. Analysis of facility, customer interviews, website review, and mail survey for YMCA of the Rockies: Snow Mountain Ranch, Winter Park, Colorado.

PRESENTATIONS

Peer-Reviewed Presentations, Proceedings, and Abstracts

1. **Casper, J. M.**, Bocarro, J. N., Amidon, M., Boyer, C. (2025). Division I Student-Athlete Mental Health: A Mixed-Methods Study of Parent Awareness and Concerns. 2025, North American Society for Sport Management Conference, San Diego, CA.
2. **Casper, J. M.**, Kurth, J. D., & Sciamanna, C. N. (2024). *Physical Activity, Social Connections, and Injuries in Pickleball: A Comparison with Non-Players*. 2024 North American Society for Sport Management Conference, Minneapolis, MN.
3. Amidon, M, **Casper, J**., Bocarro, J., Freeman, C., Boyer, C., & Patterson, T. (2024). *Understanding the Role of Family Members in Relation to ACC Student-Athlete Mental Health: Preliminary Findings*. College Sport Research Institute Conference, Columbia, SC.

4. Kanters, M., Bunds, K., **Casper, J.**, Hipp, A., Nelson, R. (2024). *Adult sports participation and physical activity: What about Curling?* 2024 Active Living Research Conference.
5. Kurth, J. D., Sciamanna, C. N., **Casper, J. M.**, Herrell, C., & Moeller, M. (2024). Think Dink: Pickleball's potential to improve social and mental health. 45th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Philadelphia, PA.
6. Murfree, J, Bunds, K., & **Casper, J. M.** (2023). Water-based historical trauma as a barrier to sport for Black Americans: A conceptual framework. 2023 North American Society for the Sociology of Sport (NASSS) conference.
7. **Casper, J. M.**, Kim, A. C. H., & Bocarro, J. (2023). *Perceived constraints to pickleball participation in Black older adults*. North American Society for Sport Management Conference, Montreal, Canada.
8. Smith, D. & **Casper, J. M.** (2022). *Examining sport fans passions, beliefs, and behaviors associated with CSR themes*. Sport Marketing Association Conference, Charlotte, NC.
9. **Casper, J. M.**, Bunds, K, Bocarro, J., Edwards, M., Bush, K., Kanters, M. (2022). *Parental decisions on return to youth sport during a global pandemic: Examining parental comfort by race, gender, and income.* North American Society for Sport Management Conference, Atlanta, GA.
10. Smith, D., Potwarka, L., **Casper, J. M.** (advisor) (2022). *Understanding consumer sentiment in relation to novel sport stimuli using appraisal theory: The case of surfing at the Tokyo 2020 Olympic and Paralympic Games.* North American Society for Sport Management Conference, Atlanta, GA.
11. Preisser, S., Bunds, K, **Casper, J. M.** (advisor) (2022). A*lternative Sports as tools for sustainable development: Understanding alternative sports participation and pro-environmental behavior.* North American Society for Sport Management Conference, Atlanta, GA.
12. Boyer, C., Smith, D., Bocarro, J., Joshua, M., **Casper, J. M.**, Bush, K., Wright, J. Blake, V, & Pawlak, J. (2022). *Perceptions of ACC sport psychologists and athletics trainers on mental health strategies for student-athletes*. North American Society for Sport Management Conference, Atlanta, GA.
13. Preisser, S., Bunds, K., **Casper, J. M.** (advisor) (2022). *The alternative sport experience: Understanding alternative sports participation, pro-social behavior, and mental health*. 2022 North American Society for the Sociology of Sport, Montreal, Quebec, CA.
14. Boyer, C., Smith, D, Bocarro, J., & **Casper, J. M.** (advisor) (2022). *Let's talk mental health: Perceptions of ACC Sport Psychologists and Athletics Trainers on mental health strategies for student-athletes*. NC State Graduate Symposium, April 8, 2022.
15. Larson, L. R., Zhang, Z., Oh, J., Beam, W., Ogletree, S. S., Bocarro, J., Lee, K. J., **Casper, J. M.**, Stevenson, K., Hipp, J. A., Carusona, M., Wells, M. (2022). Changes in urban park use during the COVID-19 pandemic raise concerns about equity and environmental justice. Southeastern Environment & Recreation Research Conference. Asheville, NC: March 20-22, 2022.
16. Smith, D. & **Casper, J. M.** (2021). *Is she competent? Understanding stereotypes in female sport broadcasters from the fan perspective*. Sport Marketing Association Conference 2021, Las Vegas, NV.
17. **Casper, J. M.**, McCullough, B. M. Smith, D. K. (2021). *Can sport serve as a platform for pro-environmental behavior with political conservatives? An examination of college sport sustainability efforts*. American Marketing Association Summer Academic Conference.
18. Smith, D. K. & **Casper, J. M.** (2021). *Understanding Demonstration Effect on Non-sport Behaviors: A Conceptual Application of the Transtheoretical Model*. North American Society for Sport Management Conference, 2021.
19. McCullough, B. M., **Casper, J. M.**, & Smith, D. K. (2021). *Environmental Sustainability Sponsorships: Examining the Organizational and Corporate Partner Financial Returns on Investment*. North American Society for Sport Management Conference, 2021.
20. Smith, D. K., Brown, M. C., & **Casper, J. M.** (2021, February). *Turn your camera on: An experiential learning analysis of Sport Management internships during COVID-19*. Presented at COSMA 2021, Houston, Texas.
21. Lee, K. J, **Casper, J. M.**, & Floyd, M (2020). *Public park and recreation agencies' effort in racial and ethnic diversity and inclusion*. Asia Pacific Tourism Association Conference.
22. **Casper, J. M.** & Jeon, J.H. (2020). *Psychological commitment to pickleball: An examination based on age and competitive involvement*. North American Society for Sport Management Conference, 2020.
23. Smith, D. K. **Casper, J. M.**, & McCullough, B. M. (2020). *Red or Blue: How political affiliation of sport fans relates to sustainability attitudes and behaviors*. North American Society for Sport Management Conference, 2020.
24. **Casper, J. M.**, Barrett, M., & Bunds, K (2019, May/June). *Perceptions of Zero-Waste among college football fans*. North American Society for Sport Management Conference, New Orleans, LA.
25. **Casper, J. M.** & Jeon, J.H. (2019, May/June). Perception of Constraints to National Hockey League Attendance: A Study of Non-Attendees. North American Society for Sport Management Conference, New Orleans, LA.

26. Barrett, M., Bunds, K., & **Casper, J. M.** (2019, May/June). An organizational network analysis of environmental partnerships. North American Society for Sport Management Conference, New Orleans, LA.
27. Barrett, M, Bunds, K., **Casper, J. M.** (2019, April). Athletic department involvement in strategic sustainability management. 12th Annual College Sport Research Institute Conference on College Sport, Columbia, SC.
28. Carlton, T., Kanters, M., Edwards, M., Bocarro, J., **Casper, J. M.**, Suau, L. (2019, February). Physical activity during boys and girls high school sport practices. Active Living Conference, Charleston, SC.
29. **Casper, J. M**, & Jeon, J.H. (2018, June). Psychological connection to pickleball: Assessing motives and participation in older adults. North American Society for Sport Management Conference, Halifax, NS.
30. **Casper, J. M.**, McCullough, B. M., & Phafl, M. E. (2018, June). Examining environmental fan engagement initiatives through values and norms with intercollegiate sport fans. North American Society for Sport Management Conference, Halifax, NS.
31. Barrett, M., Bunds, K. S. & **Casper, J. M.** (2018, June). *Collective environmental action within the professional sport industry.* North American Society for Sport Management Conference, Halifax, NS.
32. Robledo, M., Edwards, M, Bocarro, J, Behnke, A., & **Casper, J. M.** (2018, June). An examination of the perceived role of sport in a Hispanic-based youth development program. North American Society for Sport Management Conference, Halifax, NS.
33. Bunds, K. S., Barrett, M. & **Casper, J. M.** (2017, November). *The role of politics in sport and the environment.* North American Society for the Sociology of Sport Conference, Windsor, ON.
34. Barret, M., Bunds, K., & **Casper, J. M.**(2017) Go green or get the green: An analysis of environmentally-focused professional sport CSR determinants. European Association for Sport Management Conference. Bern, Switzerland.
35. **Casper, J.**, Kanters, M., Venditti, R., Bunds, K., Rajagopalan, N., & Carlton, T. (2017). Measuring transportation and environmental impact of youth sport programs: A case study. North American Society for Sport Management Conference, Denver, CO.
36. Robledo, M., **Casper, J**., Bocarro, J., & Barcelona, R. (2017). *At-risk elementary students' perceived constraints to sport participation.* Southeast Recreational Research Conference, Asheville, NC.
37. **Casper, J.M.** (2017). *I can't stop playing with my pickle: Pickleball motivations and constraints to participation*. Active Living Research Conference, Clearwater Beach, FL.
38. Kanters, M., Venditti, R., **Casper, J. M.**, Bunds, K., Rajagopalan, N., & Carlton, T. (2017). Organized leisure activities and children's communing behavior: The impact of decentralized community sport facilities. Active Living Research Conference, Clearwater Beach, FL.
39. Bunds, K. S., & **Casper, J. M.**, (2016, June). *Pollution monitoring at collegiate football games*. Green Sport Alliance Summit: Houston, TX.
40. Bunds, K., **Casper, J. M.**, Frey, C. (2016). *Major event air pollution monitoring*. NC BREATHE conference, Charlotte, NC.
41. Bunds, K.S., Newman, J.I., Kellison, T.B., & Casper, J. M. (2015). Fractured environment(s): A critical examination of hydraulic fracturing and sport. Presented at the annual conference of the North American Society for the Sociology of Sport, Santa Fe, NM.
42. Sayre-McCord, R., Edwards, M., Bocarro, J., & **Casper, J. M.** (2015). *The impact of childhood sport participation on adulthood sport participation in former Division I athletes*. European Association of Sport Management Conference, Dublin, Ireland.
43. Kellison, T., Bunds, K., **Casper, J. M.**, & Newman, J. (2015). Perceptions of hydraulic fracturing near public parks and recreational facilities: An exploratory investigation. European Association of Sport Management Conference, Dublin, Ireland.
44. Pfahl, M & **Casper, J. M.** (2015). *Engaging with athletics department personnel*. Collegiate Sport Sustainability Summit, Purdue University, IN.
45. **Casper, J. M.,** Pfahl, M., & Newport, D. (2015) *Is "going green" worth it? Assessing fan engagement and perceptions of athletic department environmental efforts*. North American Society for Sport Management Conference, Ottawa, Canada.
46. Newport, D., Henly, A., **Casper, J. M.,** von Bleichert, E. (2014, October). *On the team: Millions of campus sports fans engaged in sustainability?* Association for the Advancement of Sustainability in Higher Education Conference, Portland, OR.
47. **Casper, J. M**, & Pfahl, M. E. (2014, June). *It takes as campus to make sustainability sports happen (Campus integration perspectives from athletics and campus recreation).* Collegiate Sports and Sustainability Summit, Boulder, CO.

48. Pfahl, M., **Casper, J. M.**, McCullough, B., Trendafilova, S., & Nguyen, S. (2014, May). *Strange bedfellows: An examination of sustainability department and athletics department collaboration regarding environmental issues.* North American Society for Sport Management Annual Conference. Pittsburg, PA.
49. Trendafilova, S., Pfahl, M., McCullough, B., Nguyen, S., **Casper, J. M.**, Picariello, M. (2014, April). *Environmental sustainability in sport: Current state and future trends.* Global Conference on Environmental Studies. Rome, Italy.
50. **Casper, J. M.**, Pfahl, M. E., McCullough, B. P. (2013, October). *Engaging fans in intercollegiate sustainability efforts.* Annual Sport Marketing Association Conference. Albuquerque, NM.
51. Isao, O., Haruo, N., Morais, B. D., & **Casper, J. M.** (2014) マラソン大会における参加者のベィットに関する事例研究 [A Case Study of Participants' benefits in Marathon Event]. 日本生涯スポーツ学会第15回大会抄録集[The 15th Japanese Society of Lifelong Sports Annual Conference's book of abstracts] 51.
52. Jeon, J_H.*, **Casper, J. M**., Choi, B-A. Bae, J-W. (2013, June). *Do motives differ based on psychological connection? An examination of the psychological continuum model with golf participants*. American Society for Sport Management. Austin, TX.
53. Kelley, K. E., Floyd, M. F., Harrolle, M. G., & **Casper, J. M**. (2013, April). *Exploring acculturation effects on park and recreation service preferences among Latinos.* Northeastern Recreation Research Symposium. Cooperstown, NY.
54. Bocarro, J., Kanters, M., **Casper, J. M.**., McKenzie, T. (2013, February*). Prioritizing school sponsored sport based on observed physical activity*. Active Living Research 10th Annual Conference. San Diego, CA.
55. Edwards, M., Melton, K., Bocarro, J., Kanters, M., **Casper, J**. (2013, February). *Perceived administrative barriers to providing intramural sports in North Carolina middle schools*. Active Living Research 10th Annual Conference. San Diego, CA.
56. Kelley, K. E., Floyd, M. F., Harrolle, M. G., & **Casper, J. M**. (2013, April). *Exploring acculturation effects on park and recreation service preferences among Latinos.* Northeastern Recreation Research Symposium. Cooperstown, NY;
57. Floyd, M. F., **Casper, J. M**., Harrolle, M. G. Kelley, K. E. & Bruton, C. M. (2012, October). Physical activity constraints among Latinos: Implications for research and practice. National Recreation and Park Association Conference. Anaheim, CA.
58. Kelley, K. K*, Harrolle, M. G., & **Casper, J. M.** (2012, May). *How can professional teams make more money? An investigation of a National Hockey League team.* North American Society for Sport Management. Seattle, WA.
59. **Casper, J. M. &** Pfahl, M. E. (2012, May). *The Green Game: Awareness and expectations of sustainability efforts by spectators.* North American Society for Sport Management. Seattle, WA
60. **Casper, J. M,** Bocarro, J . N., & Kanters, M. A. (2012, March). *Middle school sport participation, self-concept, and school belongingness.* Active Living Research Conference. San Diego, CA.
61. **Casper, J. M.,** Harrolle, M. G., & Kelley, K. K.* (2012, March). *Gender differences in physical activity and park and recreation facility use among Latinos.* Active Living Research Conference. San Diego, CA.
62. Edwards, M., Kanters, M., Bocarro, J., **Casper, J. M.**, Floyd, M. (2012, March). *Simulated effects of school policy changes in after-school sports participation rates among North Carolina middle school students.* Active Living Research Conference. San Diego, CA.
63. Floyd, M., Bocarro, J., Kanters, M., **Casper, J. M.**, Edwards, M., & Mahar, M. Social and environmental correlates of objectively measures physical activity and weight among middle school youth. Active Living Research Conference. San Diego, CA
64. Kanters, M. A., Bocarro, J. N., & **Casper, J. M.** (2012, March). *School Sport Participation under Two School Sport Policies: Comparisons by Race/Ethnicity, Gender, and Socioeconomic Status.* Active Living Research Conference. San Diego, CA.
65. Harrolle, M. G., Casper, J. M., & Palacios, I. (2012, March). Acculturation and Latino Physical Activity and Recreational Preferences. Active Living Research Conference. San Diego, CA.
66. Harrolle, M. G. & Casper, J. M., (2011). Examination of Park and Recreation Awareness and Behaviors for Latinos. National Recreation and Park Association Conference. Atlanta, GA.
67. Henderson, K. A., **Casper, J. M**., Wilson, B. E., & Dern, L. (2011*). Importance of reasons, outcomes, and behaviors perceived by senior games participants.* National Recreation and Park Association Conference. Atlanta, GA.
68. Kanters, M. A., Bocarro, J. N., & **Casper, J. M.** (2011). *School Sport Participation in Middle School: A Comparison of Different Sport Delivery Models*. National Recreation and Park Association Conference. Atlanta, GA.
69. **Casper, J. M.** & Pfahl, M. E. (2011, June). *The view from the top: Environmental behavior frameworks of future organizational leaders in sport and recreation.* North American Society for Sport Management. Ontario, Canada.
70. Vurnakes, C., Grappendorf, H., & **Casper, J. M.** (2011, June). *Octagon Golf and the 2010 ACE Group Classic: A case in sport marketing alternatives.* North American Society for Sport Management. Ontario, Canada.

71. **Casper, J. M.,** Gacio Harrolle, M. & Palacios, I. (2011, February). *Perceived constraints to leisure time physical activity among Latinos*. Active Living Research Conference. San Diego, CA
72. Bocarro, J. N., Kanters, M., Suau, L., **Casper, J. M.,** Floyd, M. F., & McKenzie, T. (2011, February). *Impact of School Sport Policy on Observed Physical Activity in Middle School Children*. Active Living Research Conference. San Diego, CA.
73. Bruton, C.B., Bocarro, J. N**., Casper, J. M.,** Henderson, K., Kanters, M., & Floyd, M. F., (2011, February). *Factors Associated with Partnership Participation to Increase Physical Activity: An Examination of North Carolina Park and Recreation Agencies*. Active Living Research Conference. San Diego, CA.
74. Harrolle, M. G. & **Casper, J. M.** (2010, November). Social media: Do's & don'ts. *North Carolina Recreation and Park Association Annual Conference*: Raleigh, NC.
75. Pfahl M. E., **Casper, J. M**., & McSherry, M. (2010, October*). Integrating Sustainability into Sport Marketing: Developing Sustainable Sustainability Practices for Holistic Success in Intercollegiate Athletics Departments*. Sport Marketing Association Annual Conference, New Orleans, LA.
76. Bruton, C, Bocarro, J., **Casper, J.,** Henderson, K., Kanters, M., Floyd, M. (2010, October). *Physical Activity and Health Partnerships Among Park and Recreation Departments.* NRPA Leisure Research Symposium.
77. **Casper, J. M.** & Pfahl, M. E. (2010, June). *Athletic department awareness and action regarding the environment: An exploratory study of athletic department sustainability practices.* North American Society for Sport Management. Tampa, FL.
78. **Casper, J. M,** Bocarro, J. N., & Kanters, M. A., & Floyd, M. F. (2010, June). *Measurement properties of constraints to sport participation*. North American Society for Sport Management. Tampa, FL.
79. Jeon, J. & **Casper J. M. (**2010, June). *Examining psychological and behavioral relationships based on commitment in Taekwondo participants*. North American Society for Sport Management. Tampa, FL.
80. Menefee, W. C. & **Casper, J. M.** (2010, June). *Globalization in professional sport: A comparison of Chinese & American basketball fans.* North American Society for Sport Management. Tampa, FL.
81. Kanters, M.A. Bocarro, J.N., **Casper, J. M**., Suau, L. (2010, May). *Predictors of middle school sport participation: A comparison of varsity and intramural sport delivery models.* International Congress on Physical Activity and Public Health. Toronto, Canada.
82. Kanters, M.A. Bocarro, J.N., **Casper, J. M**., Mahar, M., Suau, L. (2010, April). *Sport participation and physical activity in middle school students: A comparison of varsity and intramural sport delivery models.* Pediatric Healthy Weight Summit. Greenville, NC.
83. **Casper, J. M.,** Bocarro, J . N., & Kanters, M. A. (2010, February). *Examining Sport Participation Constraints among Middle School Children.* Active Living Research Annual Conference. San Diego, CA.
84. Kanters, M.A., Bocarro, J.N., **Casper, J. M.,** McKenzie, T, Trogden, J., (2010). *Middle school sport facilities: Policies, physical activity, and cost effectiveness.* Active Living Research Annual Conference, San Diego, CA.
85. Kanters, M.A., Bocarro, J. N, **Casper, J. M**., Mahar, M, & Suau, L. (2009). Middle school sports and physical activity: A study of contrasting school sport policies. Healthy Kids, Healthy Nation Conference, Atlanta, GA.
86. Kanters, M.A., Bocarro, J.N., **Casper, J. M.** Perry, W. (2009). *Middle school athletics: Do current policies limit participation?* NCAHPERD Conference, Winston Salem, NC.
87. Harrolle, M., **Casper, J. M.**, & Park, S. (2009). *Korean World Cup soccer: Examining the relationships among past success, soccer knowledge, national identification, and future interest.* Sport Marketing Association Annual Conference. Cleveland, OH.
88. **Casper, J. M.** & Floyd, M. F. (2009, May). *A comparison of end-point only versus fully-verbal labeled response scales*. North American Society for Sport Management. Columbia, SC.
89. Menefee, W. C. & **Casper, J. M.** (2009, May). *A comparison of NBA & CBA team identification in China.* North American Society for Sport Management. Columbia, SC.
90. Jeon, J. H., Chung, T. W., Kim, H., **Casper, J. M.** (2009, May). *The impact of organizational trust, job satisfaction, and affective commitment of ski resort employee on turnover intention.* North American Society for Sport Management. Columbia, SC.
91. Bocarro, J. N., Henderson, K., Floyd, M. F., Edwards, M. B., **Casper, J. M.,** Moore, R., & Kanters, M. A. (2008). *Park and recreation director's perceptions of community based physical activity*. 2008 NRPA Leisure Research Abstracts, Baltimore, MD.
92. **Casper, J. M.,** & Menefee, W. C. (2008, May). *Prior sport participation and spectator sport consumption: The case of soccer*. North American Society for Sport Management. Toronto, Ontario.

93. Kanters, M. A., Bocarro, J. N., **Casper, J. M**., & Forrester, S. (2008, May). *Middle school sport participation: An examination of intramural versus extramural sports using the theory of planned behavior*. Canadian Conference on Leisure Research.
94. Floyd, M, Henderson, K, Bocarro, J., **Casper, J. M.**(2008). *Assessing the Potential of Park and Recreation Agencies to Promote Active Living Policies: Insights from a Survey of North Carolina Municipal Park and Recreation Directors.* Active Living Research Annual Conference. Washington, D.C.
95. Kanters, M. A., Bocarro, J. N., Mahar, M., **Casper, J. M.,** & McKenzie, T. (2008). *School intramural sports and physical activity: A middle school policy intervention.* Active Living Research Conference. Washington, D.C.
96. Menefee, W.C., & **Casper, J. M**. (2007, November). *Loglinear analysis of sport consumption patterns of college students.* International Conference on Sport and Entertainment Business. Columbia, SC.
97. **Casper, J. M.**, Menefee, W. C. (2007, October). *Socialization Influences on Sport Participation, Sport Equipment Consumption, and Viewership: A Preliminary Investigation.* Sport Marketing Association. Pittsburg, PA.
98. **Casper, J. M.** (2007, June). *Sport consumer socialization of children: The role of parents, peers, and siblings.* North American Society of Sport Management. Fort Lauderdale, FL.
99. **Casper, J. M**. (2007, June). *Youth Sport Market Segmentation with the Theory of Planned Behavior.* North American Society of Sport Management. Fort Lauderdale, FL.
100. **Casper, J. M.,** Kanters, M. A., Bocarro, J. N., & Greenwood, P . B. G. (2007, June). *Youth sport market segmentation with the theory of planned behavior.* North American Society of Sport Management. Fort Lauderdale, FL.
101. Kanters, M., Bocarro, J. N., **Casper, J. M.,** Forrester, S., & Ballard, K (2007). *Middle* School *intramurals in promoting lifelong active living.* 2007 AAHE RCB Poster Session. National AAHE/AAHPERD Convention. Baltimore, MD.
102. **Casper, J. M.**, Kanters, M. A., & James, J. D. (2006, November). *A Comparison of Internet versus Paper-and-Pencil Data Collection in Sport Marketing Research.* Sport Marketing Association. Denver, CO.
103. Kanters, M. A., Bocarro, J. N, **Casper, J. M.** (2006, October). *The Impact of Parental Involvement and Parent-Child Agreement on Parental Pressure and Support in Youth Sports*. Leisure Research Symposium, National Park and Recreation Association Annual Conference. Seattle, WA.
104. **Casper, J. M**., Gray, D. P., & Babkes, M. L. (2006, June). *Sport Commitment Model Perspective on Adult Tennis Players' Participation Frequency and Purchase Intention.* North American Society of Sport Management. Kansas City, MO.
105. **Casper, J. M**., Kanters, M. A., & James, J. D. (2006, June). *Perceptions of Constraints and Strength of Consumer Motivations in NHL Spectatorship*.North American Society of Sport Management, Kansas City, MO.
106. **Casper, J. M.** (2005, November). *Market Segmentation in Sport Participation: Comparing Sport Commitment, Participation Frequency, and Purchase Intention in Tennis Players Based on Demographics.* International Conference on Sport and Entertainment Business. Columbia, SC.
107. Andrew, D.P.S., & **Casper, J.M.** (2005). *A comparison of sport commitment factors between collegiate and recreational tennis players.* Presented at the 21st Annual North American Society for Sport Management Conference, Regina, Canada.
108. **Casper, J. M.** (2004, September). Comparing psychological commitment, participation frequency, and purchase behavior across multiple sport settings. Presented at Academic Excellence: An Evening of Liberal Arts Presentations, Loras College, Dubuque, IA.
109. **Casper, J. M.** (2004, June). *Predicting participation frequency and purchase behavior: A commitment perspective.* Presented at the 20th Annual North American Society for Sport Management Conference, Atlanta, GA.
110. Finley, P.S. & **Casper, J. M.** (2004, June). *Team web sites as aids in the recruiting process: Exploring the attitudes of NCAA tennis coaches.* Presented at the 20th Annual North American Society for Sport Management Conference, Atlanta, GA.
111. **Casper, J. M.** (2004, April). *Applying a modified version of the sport commitment model to recreational bowling*. Presented at the University of Northern Colorado Research Day, Greeley, CO.
112. **Casper, J. M.** (2003, November). *Application of the theory of planned behavior to physical education golf activity classes.* Paper presented at the Inaugural Sport Marketing Association Conference, Gainesville, FL.
113. **Casper, J, M.** & Gray, D.P. (2003, May). *A social-psychological model of marketing for participation*. Paper presented at the meeting of the 19th Annual North American Society for Sport Management Conference, Ithaca, NY.
114. **Casper, J. M.** (2003, April). *Participation motives of competitive adult tennis players.* Presented at University of Northern Colorado Research Day, Greeley, CO.

Invited Presentations

1. Newport, D., **Casper, J. M.**, Gilbert, A., Rotter, A., & Hoots, A. (October 5, 2026). *Creating new Revenues From Sustainable Sports for Athletics, Education, Research and Facilities*. AASHE 2026 Conference & Expo, Baltimore, MD.
2. Wellman, K., **Casper, J. M.**, Hoyte, S., Batchelor, L., & Donaldson, D. (October 5, 2026). *Collegiate Sports Sustainability Network (CSSN) Networking Session*. AASHE 2026 Conference & Expo, Baltimore, MD.
3. **Casper, J. M.** (July 28, 2026). Keynote: *Part A: Creating New Revenues from Sustainability in College Sports*. 2026 College Sport Sustainability Network Conference. Knoxville, TN.
4. **Casper, J. M.** (July 29, 2026). *Sustainability-Related Sponsorship: Survey data to help guide strategy.* Presented for Learfield and Athletic Representatives. Boulder, CO.
5. **Casper, J. M.** (September 3, 2026). Panelist: *Redefining Collegiate Green Sports*. Green Sports Alliance webinar.
6. **Casper, J. M.** (May 8, 2026). Keynote: *Healthy Aging Through Sport: Physical, Psychological, and Social Benefits*. 7th International Recreation and Sports Management Congress. Antalya, Türkiye.
7. **Casper, J. M.** & Husic, D. (February 11, 2026). *Climate Change and Sustainability Efforts in College Sports*. NCAA Research & Sport Science Institute Lunch & Learn Series.
8. **Casper, J. M.** (October 21, 2025). *Less Lonely, More Active: The Role of Sport in Healthy Aging*. NC State Research Week - Lightning Talk.
9. **Casper, J.** (April 30, 2024). Panelist: *Sustainability in Collegiate Athletics: The ACC Sport Sustainability Team*. Stanford University Sustainability in Sports Speaker Series.
10. **Casper, J.** (April 10, 2024). Panelist: *Making the Pass from Research to Practice in Sport Sustainability*. Green Sport Alliance Webinar Series.
11. **Casper, J. M. (**Jun 22, 2023). ACC Sports Sustainability & Fan Engagement. 2023 ACC Sports Sustainability Conference, Charlottesville, VA.
12. **Casper, J. M.** (May 18, 2023) *Sport & Climate Change*. EventRights International Research Training School. Western University, London, Ontario
13. **Casper, J. M.**(March 6, 2023) *Physical and Psychosocial Benefits of Pickleball with Older Adults*. Mind & Body Benefits of Recreational Exercise. University of Southern California Institute for Integrative Health & Wellness Symposium. https://www.youtube.com/watch?v=vE2HcaJZ5MU
14. **Casper, J. M.**(January 13, 2023) *Sports for Nature Q&A*. CNR Dean's College Update, NC State University.
15. **Casper, J. M.** (Nov. 3, 2022). Panelist: *Inspire Just & Sustainable Behaviors via Your Biggest Influencer: Sports*. The Association for the Advancement of Sustainability in Higher Education conference, GCSHE Live Educational Session.
16. **Casper, J. M.**(Nov. 3, 2022). Panelist: *Organizing for a Sustainable Athletics Rating System*. The Association for the Advancement of Sustainability in Higher Education conference, GCSHE Live Educational Session.
17. **Casper, J. M.**(October 10, 2022). *Sport and environmental sustainability: A platform for climate change*. 2022 Climate Leaders Symposium.
18. **Casper, J. M.**, Baynes, S., Cross, K., McCullough, B. (April 6, 2022). Moderator and Organizer: *How are sport fans tackling climate change*? The Sport Ecology Group 3rd Annual Earth Day Series.
19. **Casper, J. M.** (March 25, 2022). Panelist: Integrating the three pillars of sustainability into organizational structures and event delivery. Niagara Sustainability X Sport Series by Niagara 2022.
20. **Casper, J. M. (**2020, November). Keynote: *Assessing Psychological Connection to Sport and Leisure.* 3rd International Sport Sciences Congress. Istanbul, Turkey.
21. **Casper, J. M.** (panelist) (2020, April). Education Special: Teaching Sustainability in Sport. Green Sport Alliance/Sport Ecology Group Earth Month Webinar. https://greensportsalliance.org/event/education-special-teaching-sustainability-in-sport/
22. **Casper, J. M.** (2020, February).*"Let's play sports"*. NC State Hunt Library AV Series.
23. **Casper, J. M.** & Bunds, K (2017, October). *Collecting air quality in an era of climate change*. CARNiVAL Doctoral School Series: NC State School. Raleigh, NC.
24. **Casper, J. M.** (2017, February). *Visions for Sustainability and Wellness at NC State*. Panelist for WolfPack Environmental Student Association. Raleigh, NC
25. **Casper, J. M.**, (2016, October). *Reality check. Which behavioral buttons work, which don't work*. Fan Engagement for Sustainability Think Tank: University of Colorado, Boulder, CO.
26. **Casper, J. M.**, (2016, September). *Let's Get Fired up! Galvanizing Higher Education to Accelerate Sustainable Sport*. Green Sport Alliance webinar panelist. (http://tinyurl.com/j5uhf8d)

27. **Casper, J. M.**, (2016, June). Health Air & Healthy Sport: Air Pollution Associated with Sport Operations. Panel Moderator. Green Sport Alliance Summit: Houston, TX.
28. **Casper, J. M.** (2016, June). KEYNOTE: Sport and Environmental Sustainability: The Impact on Society and Health. Seventh International Conference on Sport & Society: University of Hawaii at Manoa, Honolulu, Hawaii
29. **Casper, J. M.** (2013, June). University stakeholders and collegiate athletics suitability. EPA Collegiate Sports Sustainability Summit. Atlanta, GA.
30. **Casper, J. M.** (2013, January). *Sport sustainability and eye-tracking applications.* Presentation for College of Natural Resources Forestry Foundation and University Chancellor.
31. **Casper, J. M.** (2012, November). *Environmental Sustainability in Collegiate Athletics: Coordination & Integration*. Energy efficiency in college sports webinar hosted by East Carolina Center for Sustainable Tourism.
32. **Casper, J. M.** (2012, November). *Sport in America.* Global Training Initiative, Business School. Raleigh, NC.
33. Harrolle, M. G., & **Casper, J. M.** (2012, April). *CURC Research to Practice Webinar: Connecting Park & Recreation Services to Latino Communities.* Webinar for Illinois Park and Recreation Association.
34. **Casper, J. M.**(2011, November). *Behavior change research and influencing "greener" athletics?* Presentation for Campus Environmental Sustainability Team at North Carolina State University. Raleigh, NC.
35. **Casper, J. M.** (2011, November). *Sport and U.S. Society.* Global Training Initiative, SKEMA Business School. Raleigh, NC.
36. **Casper, J. M.**, & Jeon, J. (2011, September). *Sport and Active Living*. Sport Scientific Institute, Seoul National University. Seoul, South Korea.
37. **Casper, J. M.**, & Jeon, J. (2011, September*). Sport and Active Living*. Department of Physical Education, Inha University. Incheon, South Korea.
38. **Casper, J. M.**, & Jeon, J. (2011, September*). Investigating places for active recreation and communities (IPARC) and Professional Golf Management in the United States.* Golf Industry and Health Promotion, Daegu University, Daegu, South Korea.
39. **Casper, J. M.**(2011, June). *Strategic marketing management*. International Hunter Education Association 2011 Annual Conference. Wrightsville Beach, NC.
40. **Casper, J. M.**, Gacio Harrolle, M. & Palacios, I. (2011, February). *Perceived constraints to leisure time physical activity among Latinos*. Investigation Places for Active Recreation in Communities (IPARC) Seminar. Raleigh, NC.
41. **Casper, J. M.** (2010, August). *Decision making and influence: How can you change behavior?* Presentation for Campus Environmental Sustainability Team at North Carolina State University. Raleigh, NC.
42. **Casper, J. M.** (2009, March). *Perceived constraints on middle school sport*

    participation. Investigation Places for Active Recreation in Communities (IPARC) Seminar.
43. Prigden, W., Cox, A.C. **Casper, J. M.**, (2008, February). *Marketing ideas for the 2008 NCAA Women's Basketball regional finals.* Atlantic Coast Conference Meeting.

Invited Presentations for University/High School Courses

1. **Casper, J. M.** (September 8, 2026). *Sustainability in College Sports*. University of Tennessee Sport Management Graduate Students**.**
2. **Casper, J. M.** (October 21, 2025) Incorporating Sustainability Messaging through *Fan Engagement.* University of Tennessee Sport Management Graduate Students.
3. **Casper, J. M.** (October 21, 2025) *Sport, Sustainability, & Fan Engagement.* University of Tennessee Sport Management Graduate Students.
4. **Casper, J. (**October 31, 2024). *Sport Sustainability and Fan Engagement*. RSM 554 Environmental Sustainability in Sport guest speaker.
5. **Casper, J. M.** (September 10, 2024) . *Sport: A non-traditional platform for environmental sustainability education.* PRTM Fall 2024 Speaker Series.
6. **Casper, J. M.** (January 30, 2023) *Sports for Nature*. Adaptation to Climate Change, NC State University
7. **Casper, J. M.** (September 7, 2022). *Sport ecology*. Environmental Impacts of Recreation and Tourism, NC State University.
8. **Casper, J. M.**, Larson, L., Savage, A. (2021, October). *The impact of the COVID-19 pandemic on parks, recreation, sport, and tourism*. NC State PRTM Seminar. Raleigh, NC.

9. **Casper, J. M.** (Recurring 2017-2020). *The role of Sport Management within PRTM*. PRT 152 Introduction to Parks, Recreation, and Tourism Management.
10. **Casper, J. M.** (2013, October). *Sustainability and Sports*. Presentation for College of Saint Benedict/Saint John's University. (http://youtu.be/IlJ3MWMg27o)
11. **Casper, J. M.** (2013, November) *Environmental Sustainability and Sports*. Resource Speaker for PRT 451 Principles of Recreation Planning and Facility Development, Raleigh, NC.
12. **Casper, J. M.** (2012, May). *Dealing with quantitative data*. HEHD 892 Masters Project Research, Clemson University.
13. **Casper, J. M.** (2010, September*). Increasing opportunities for physical activity in youth and adults*. Presentation for Masters of Public Health Program, University of North Carolina – Chapel Hill.
14. **Casper, J. M.** (2009, April). *Sport management: Education and careers*. Garner High School, Honors Sport Business Course.

CONTRACT & GRANT ACTIVITY

1. Global Perspectives in Sport, Events, and Tourism Management, 2026–2027. [Funding Program], North Carolina State University. Requested: $4,000. Role: Project team member with Mike Edwards, Jason Bocarro, Michael Kanters, Bryan Clift, and Mike Duignan.
2. Navigating a Different Era: New Roles and Competencies for Academic Support Staff. 2025 Atlantic Coast Conference Innovation Initiative. Requested $3506. Role: PI with Jason Bocarro (Co-PI), Amy Kim, Bob Barcelona, & Anton Schultz. - Not Funded
3. ECU Gambling Research and Policy Initiative (GRPI) 2025-2028. East Carolina University (Direct Sponsor), NC Department of Health & Human Services (Prime Sponsor) Awarded: $5103. Role: Co-investigator with Bryan Clift (PI), Michael Edwards (Co-I), & Kyle Bunds (Co-I).
4. Navigating Change: The Academic Support Specialist's Role Amid NIL, Transfers, and Student-Athlete Well-Being. 2024 Atlantic Coast Conference Innovation Initiative. Requested $3506. Role: PI with Jason Bocarro (Co-PI), Bob Barcelona, Marie Admidon, & Chris Boyer - Not funded
5. Impact of Pickleball on Loneliness Among Older Adults: A Randomized Trial. Pennsylvania State University (Direct Sponsor), National Institute on Aging (Prime Sponsor). Requested $1,192,840 (Direct to NC State), $4,888,690 (Total Project). Role- Co-PI with Christopher Sciamanna (PI) - Not funded
6. Pickleball Wellness Initiative: Promoting Health Equity (2024). Requested: $196,362. North Carolina General Assembly Session. Role- PI with Jason Bocarro (Co-PI).
7. Rugby and Overall Well-Being. World Rugby (2024). Requested $144,477. Role - Co-PI with Kyle Bunds (Co-PI), Corey Johnson (Co-PI), and Sonia Preisser (PI - Ph.D. Student). - Not Funded
8. Alternative Sports: Untapped tools for social and environmental good. International Olympic Committee: PhD Students and Early Career Academics Research Grant Programme (2023). Requested $4015 (Not Funded). Role - Co-PI (Mentor) Kyle Bunds and Sonia Presser (Ph.D. Student)
9. Estimating waste flows to guide the development of large-scale recycling infrastructure. Research and Innovation Seed Funding Program, NC State (2023). Requested $75,000. Role Co-PI with Kyle Bunds (Co-PI) and Adolfo Escobedo (PI).
10. Understanding the Role of Family Members in relation to ACC Student-Athlete Mental Health - ACC Sports Innovation Fund (2023). Awarded - $3595. Role - PI with Jason Bocarro (Co-PI).
11. Impact of pickleball on loneliness and quality of life of older adults: a randomized trial - Retirement Research Foundation (2023). Requested $175,000 (Not Funded). Role – Co-PI with Christopher Sciamanna (PI).
12. Well-being, Mental Health and Rugby – World Rugby (2023). Request $121,424 (Not Funded). Role – Co-PI with Kyle Bunds and Sonia Presser
13. Diversity in pickleball pilot program – North Carolina General Assembly Session 2023, House Bill 260, Sponsored by Representative Robertson. Request: $10,112 (Not Funded). Role – Lead PI with Jason Bocarro (Co-PI).
14. DELTA Course Improvement Award. Distance Education & Learning Technology (2022) Awarded - $8000. Role – PI.
15. Examining the value of Curling in America (2022-2023) - USA Curling. VIK. Role: Investigator, Kanters, M. (PI).
16. Sport for Nature+ Initiative (2022) United Nations Environment Programme, GRID-Arendal, International Olympic Committee, Awarded - $23,000 (total project). Role – investigator/consultant, Orr, M. (PI)
17. 2022 KEITS Climate Leadership Program – Awarded $10,800. Role - Mentor with Dr. Kyle Bunds

18. Increasing racial diversity in pickleball: Developing a pilot program in Raleigh North Carolina (2022-2023) – Outreach & Engagement Incentive Grant Program. Request: $9,545.00, total project $14,240 (Not Funded). Role – Lead PI with Jason Bocarro (Co-PI).
19. PicklePals: The effectiveness of an intergenerational mentor guided pickleball program for alleviating loneliness and promoting social capital and social well-being among socially isolated older adults – Retirement Research Foundation (2022). Requested $71,139 (Not Funded). Role - PI, Co-PI Amy Kim, Florida State University.
20. Steps to Health/Faithful Families Walk Audit Toolkit -Centers for Disease Control/NC Division of Public Health (. Awarded - $84,000. Role – Investigator, Harrison-Moody, A (PI), Bocarro. J. M., Casper, J.M., Hipp, J. A.
21. Priorities and action regarding social justice: An investigation of ACC student-athletes, coaches, and administrators - Atlantic Coast Conference Innovation Initiative Research Grant Program (2020); Requested - $4500 (Not Funded). Role – PI, Co-Investigators Kyle Bunds, Danielle Smith, Jessica Murfree.
22. An examination of public health and climate change factors in ACC game contract negotiations and cancellations - Atlantic Coast Conference Innovation Initiative Research Grant Program (2020); Requested - $5925 (Not Funded). Role – Co-Investigator with Sara Stokowski, Jessica Murfree and Anita Moormon, Co-PI's.
23. Perceptions of ACC sport psychologists and Athletic Trainers on mental-health strategies for student-athletes - Atlantic Coast Conference Innovation Initiative Research Grant Program (2020); Requested - $1700. Role – Co-Investigator, Virginia Blake and Chris Boyer, Co-PI's.
24. Educating Sport Fans and Employees about Waste Contamination through VR and AR - Distance Education & Learning Technology (2020); Awarded - $8000; Role – Co-PI with Dr. Kyle Bunds
25. Ralphie's Green Stampede Fan Engagement Evaluation and Metrics; University of Colorado (2019); Awarded - $5225; Role – PI with Brian McCullough and Danielle Smith
26. Successful aging: Examining senior sport based on physical activity, psychosocial benefits, and injury prevalence - 2019 Non-laboratory Scholarship/Research Program (2019); Awarded - $4989; Role - PI
27. Wolfpack Success – NC State: The STEM Education Initiative (2019); Awarded - $15,072; Role – Co-investigator with Drs. Jason Bocarro, Kim Bush, & Michael Kanters.
28. Creating Virtual Reality and Augmented Reality Training to Decrease Waste Contamination – Environmental Education Research Foundation (2019); Amount Requested - $123,900 (Not Funded). Role – Co-PI with Kyle Bunds
29. The Senior Sport Index: The first tool to assess the relative benefits and risks of participating in popular sport and exercise activities for seniors – The Retirement Research Foundation (2019); Amount Requested - $75,000 (Not Funded); Role - PI
30. Sport fan affinity/marketing Segmentation of non-hockey attendees – Carolina Hurricanes Hockey Club (2018); Awarded $3,200; Role - PI
31. Sport and Sustainability Research Center - 2018-19 Non-laboratory Scholarship/Research Program (2018); Amount Requested - $11,071.50 (Not Funded); Role - PI with Kathryn Stevenson and Kyle Bunds
32. Protect our Mascot, Protect our Climate: Reaching Right-Leaning Voters though Sport – Climate Action Lab (2018); Amount Requested - $38,500 (Not Funded); Role - PI with Kathryn Stevenson and Kyle Bunds
33. Sport as a Means of Influencing Pro-Environmental Behavior with Political Conservatives - Non-laboratory Scholarship/ Research Support Program (2018); Amount Requested - $4,827.00 (Not Funded); Role - PI with Kathryn Stevenson and Kyle Bunds
34. Healthy Sport Index Project – Aspen Institute (2017); Awarded Fall 2017 - $125,680; Role – Co-investigator with Michael Kanters lead PI
35. Sport Facilities Graduate Certificate - Distance Education & Learning Technology (2016); Awarded October 2016 - $68,100 ($6000 direct); Role – Co-PI with Dr. Michael Kanters lead PI
36. Athletic Sustainability Coordinator – NC State Sustainability Fund (2016). Awarded May 7 2016 - $8,700; Role – PI with Kyle Bunds, Lindsay Batchelor, and Analis Fulghum.
37. Generation Z: Sport and the Environment – NC State Undergraduate Research Award (2016) Awarded - $1000; Role – PI Advisor with Jessica Westervelt
38. Development and Demonstration of Methods for Measurement of Human Exposure to Air Pollution Using Portable Sensors Applied to High Potential Dose Scenarios in Urban Environments – Center for Human Health and Environment (2015); Awarded August 2015 - $34, 972; Role – Co-PI with Drs. Christopher Frey, Kyle Bunds, and Andrew Grieshop
39. Pollutant Exposure in Microenvironments: Examining Air Pollution at a Division I College Football Stadium - Research and Graduate Studies FRPD Individual Program (2015); Awarded - $4,524; Role – Co-PI with Drs. Kyle Bunds and Christopher Frey

40. Change Your Tailgate: A student-led fan engagement sustainability program for student tailgating – NC State Sustainability Fund (2015); Amount Requested - $9,800 (not-funded); Role – PI with Lindsay Bachelor
41. Behavioral drivers of fan engagement around sustainability – PepsiCo Recycling (2014); Awarded November 2014 - $150,000 ($12,878 NC State subcontract + Consulting); Role –Co-PI (subcontractor) with Dr. Amanda Carrico and Dave Newport
42. Sport Management Blending Learning – Distance Education & Learning Technology (2014). Awarded - $8000; Role – Co-Principal Investigator with Dr. Michael Edwards and Dr. Kimberly Bush
43. WE Reduce, NC State Sustainability Fund (2014). Amount requested - $10,000 (not funded); Role – Co-Principal Investigator
44. Zero-Waste Lonnie Poole Golf Course - NC State Sustainability Fund (2014) – Amount Requested - $10,000 (not funded); Role – Co-Principal Investigator.
45. Evaluation of the value of environmental promotional efforts through sport fan engagement - University of Colorado Athletic Department/Environmental Center/BASF (2014); Awarded - $5000; Role – Principal Investigator.
46. Promoting youth sport engagement in Ghana through bilateral exchange - Bureau of Educational and Cultural Affairs. Submitted February, 2012 - $224,781. (Not funded); Role - Investigator
47. “Green-gating”: A Citizen Monitoring and Outreach Program Targeting Collegiate Football Fans – Environmental Protection Agency Environmental Education Grants. Submitted December 21, 2012 - $226,881 (Not funded)

    Role – PI with Erin Seekamp and Yu Fai Leung
48. Physical Activity and Nutrition Behaviors of Adolescents in an Outreach Boxing Program - American Alliance for Health, PE, Recreation, and Dance. Submitted January 2013 - $3000 (Not Funded)

    Role – Co-Principal Investigator and Advisor
49. Examining the Role of Family, Park Use, and Physical Activity among Latinos in Wake County - Research and Graduate Studies FRPD Individual Program

    Awarded Fall 2011 - $3,900. Role – Co-PI
50. Middle School Sport Policies and Facilities Research Translation – Robert Wood Johnson Foundation. Awarded Fall 2010 - $14,877.

    Role – Investigator with Dr. Michael Kanters, Dr. Jason Bocarro, Dr. Laura Aiken, and Dr. Seamons
51. Psychological Attachment and Collegiate Basketball Spectatorship - NC State Office of Undergraduate Research Grant. Awarded Spring 2010 - $1000.

    Role – Co-PI (Advisor)
52. An Assessment of Park and Recreation Awareness, Use, and Constraints with Latinos in Wake County, North Carolina – Investigating Places for Active Recreation in Communities Grant.

    Awarded Spring 2010 - $3000 Co-primary investigator with Dr. Michelle Harrolle

    Role - Co-primary investigator with Dr. Michelle Harrolle Primary Investigator
53. Middle School Sport Facilities: Policies, Physical Activity, and Cost Effectiveness – Robert Wood Johnson Foundation. Awarded 2010 - $100,000

    Role - Investigator with Dr. Michael Kanters, Dr. Jason Bocarro, David Carter, Dr. Hough Devine, Dr. Chrystos Siderelis, Justin Trogdon, Dr. Tom McKenzie
54. A Community-Based Intervention to Reduce Obesity in Latinos Living in North Carolina through Physical Activity Promotion and Education - NCSU University Extension, Engagement, and Economic Development Grant. $10,000 (Co-Primary Investigator) – Not Funded
55. Student U: Enhancing Mentoring to At-Risk Youth – US Department of Justice (2009) (investigator) – Not Funded
56. Tennis in the Parks: Retention of diverse participants based on sport commitment – United States Tennis Association Diversity Grant (2009). $50,000 (primary investigator) – Not Funded
57. Influences of Developmental Experiences and Types of Involvement on Adult Participation in Physical Activity – NC State Undergraduate Research Scholarship. $1000 (Advisor, Co-investigator) – Awarded February 2008.

    Role – Co-PI (Advisor)
58. School Intramural Sports, Daily Physical Activity, and Lifelong Active Living – Robert Wood Johnson Foundation. $199,495 – Awarded September 2007.

    Role - Investigator with Dr. Michael Kanters, Dr. Jason Bocarro, Dr. Matt Mahar, Dr. Tom MacKenzie, Kymm Ballard

59. The Penny Road Elementary After School Intramural Sports Program (2007-09) - Active Community and Neighborhood Grant Program, Eat Smart, Move More, NC. $120,000 (investigator with Dr. Michael Kanters (PI) and Dr. Jason Bocarro) – Not Funded
60. School Intramural Sports, Daily Physical Activity, and Lifelong Active Living – An Elementary School Intervention (2007-09) - Canadian Social Sciences and Humanities Council Grant. $210,300 (investigator with Scott Forrester (PI), Dr. Michael Kanters, Dr. Jason Bocarro, Dr. James Mandigo) – Not Funded
61. The Role of Parenting Style in Moderating the Relationship Between Parent's Beliefs about their Child's Sport Participation and Children's Value Orientations in Sport - FRPD Individual Program. $2630. Awarded May 2006. Role – Primary Investigator
62. Promoting Lifelong Physical Activity through Intramural Sports. FRPD Individual Program. $3018. Awarded May 2006. Role – Investigator with Dr. Jason Bocarro, and Dr. Michael Kanters

RESEARCH/INTERVIEWS IN THE MEDIA

1. WRAL News (October 2, 2026). 'They felt like they were melting': Heat raises safety concerns for football players and fans.
2. NC State College of Natural Resources News (September 21, 2026). Extreme Heat is Reshaping the College Football Experience.
3. Qnews Cairo (June 26, 2026) How can the FIFA World Cup be more sustainable without losing enjoyment of the fans?
4. NC State News (June 22, 2026). FIFA World Cup Faces Growing Sustainability Challenges: Professor Jonathan Casper explores whether the world's biggest soccer tournament can balance expansion with its sustainability commitments.
5. OverHeated Rivalry: A FIFA World Cup 2026 Special (April 22, 2026). Guest on The Climate of Sport Podcast, Sport Sport Positive.
6. NC State News (February 6, 2026). Climate Change Threatens the Future of Winter Sports
7. Triangle Business Journal (June 10, 2025). Article: Raleigh's home run bid for an MLB team is nothing short of a long shot
8. Forbes (April 5, 2025). Article: NCAA Conference Realignment Travel Strains Athletes, Teams and The Planet
9. Pickle Me This Podcast (April 5, 2025). Podcast/YouTube: Ep. 9 — More Than Just a Game: The Psychology of Pickleball (Jon)
10. Forbes (March 30, 2025) Article: 5 Innovative Ways Sports Organizations Are Tackling Waste
11. NC State News (August 1, 2024) Article: 5 Reasons Why the Olympics Are Important
12. WalletHub (July 10, 2024) Article: Paris 2024 Olympics by the Numbers (expert)
13. WFMY News2 (May 2, 2024). Article/Video: What is the history of Pickleball?
14. The Technician (February, 13, 2024). Article: Online sports betting legalized in time for ACC, NCAA basketball tournaments
15. Grist (February 9, 2024) Article: The clean energy Super Bowl is here
16. Canary Media (February 9, 2024) Article: This year's Super Bowl will be the most climate-friendly yet
17. The Guardian (June 30, 2023). Article: Vermont Green FC: the fourth-tier US soccer team out to save the world
18. WFMY News 2 (June 7, 2023). Video/Article: North Carolina lawmakers approve sports betting bill
19. Starts at 60 (April 27, 2023). Article: Why pickleball is the fun new fitness trend for older adults
20. News Medical (April 26, 2023). Article: Playing pickleball helps older adults to reach the recommended dose of physical activity
21. NC State News (April 26, 2023). Article: Pickleball Helps Older Adults Stay Physically Active
22. NC State College of Natural Resources News (January 11, 2023). Article: NC State Professor Part of Global Initiative to Make Sports More Sustainable
23. WalletHub (November 9, 2022). Article: 2022's Best Sports Cities https://wallethub.com/edu/best-sports-cities/15179 Ask the expert: https://wallethub.com/edu/best-sports-cities/15179#expert=Jonathan_Casper
24. MarketWatch (October 12, 2022). Article: Another reason to love pickleball: The popular sport may strengthen your brain
25. Time Magazine (August 30, 2022). Article: Why Older People Love Pickleball So Much
26. Christian Science Monitor (July 6, 2022). Article: Noisy, silly, friendly pickleball – America's fastest growing sport

27. NC State College of Natural Resources News (June 27, 2022). Article: Expert: College Athletics Offer Platform for Promoting Sustainable Behavior
28. Politico/E&E News (February 11, 2022). Article: Sustainability front and center at the Super Bowl, Olympics
29. NC State College of Natural Resources News (February 10, 2022). Article: Beijing Winter Olympics a Cautionary Climate Tale, Expert Says
30. WRAL TV (February 10, 2022). Topic: Winter Sports and Climate Change
31. WRAL TV (February 10, 2022). Topic: Climate change could change the face, place of future Winter Olympics
32. Politico/E&E News/Greenwire (February 7, 2022) Article: Beijing first Olympics powered by renewable energy
33. Wallethub (February 7, 2022). Topic: Super Bowl Fun Facts – The Big Game By The Numbers
34. NC State Digital Education and Learning Technology Applications (DELTA) (January 31, 2022). Topic: Sustainable Trash Talk
35. Instagram Live with @applyncstate representing @ncstatecnr (May 19, 2021). Topic: What you can expect from professors at NC State
36. NC State Live (2020). Topic: Sport, Sustainability, and Beyond
37. #TrashTalk with NC State Recycles (April 14, 2020). Video: https://www.instagram.com/p/B--IXc3HJj3/
38. Silver Sneakers: 5 Hidden Health Benefits of Pickleball (March 28, 2019). Article: https://www.silversneakers.com/blog/pickleball-health-benefits/
39. International Olympic Committee (2018). Study: Delivering Success: Engagement, Legacy, and Vision https://stillmed.olympics.com/media/Document%20Library/OlympicOrg/Games/Winter-Games/Games-2026-Winter-Olympic-Games/Delivering-Success-Engagement-Legacy-Vision.pdf
40. Daily Tar Heel (September 26, 2016). Article: Tailgating could have negative health, environmental effects http://www.dailytarheel.com/article/2016/09/tailgating-harmful-ncsu
41. Technician (September 1, 2016). Article: Data reveals toxicity of tailgating http://www.technicianonline.com/features/article_2a152d60-7008-11e6-9b96-7fbf244ae87f.html
42. WUNC (August 29, 2016). Article: NC State study finds tailgating a hot spot for pollution. https://sustainability.ncsu.edu/research-reveals-air-quality-impacts-football-tailgating/
43. NC State Sustainability (August 18, 2016). Article: Research reveals air quality impacts of football tailgating https://sustainability.ncsu.edu/research-reveals-air-quality-impacts-football-tailgating/
44. NC State College of Natural Resources (December 5, 2015). Article: Turning NC State Athletics Green https://cnr.ncsu.edu/news/2015/12/turning-nc-state-athletics-green/
45. Western Kentucky Public Radio (September 11, 2015). Article: Fracking Could Keep Tourists Away From Kentucky Parks http://wkyufm.org/post/fracking-could-keep-tourists-away-kentucky-parks
46. Science Blog (August 27, 2015). Article: Fracking may lead to a decline in public parks. https://scienceblog.com/79983/fracking-lead-decline-visitation-public-parks/
47. WalletHub (August 27, 2015). Article: US Open by the numbers: Ask the expert http://wallethub.com/blog/us-open-by-the-numbers/5935/#jonathan-casper
48. North Carolina Sustainability Connection (June 12, 2015). Article: NC State's Wolfpack aims for zero waste.
49. NC State College of Natural Resources Communications (April 20, 2015). Article: Dr. Casper Leads Effort to Make NC State Athletics Green.
50. Christian Science Monitor (July 24, 2014). Article: Melting ice rinks: Why the NHL has a vested interest to curb global warming https://www.csmonitor.com/Environment/Energy-Voices/2014/0722/Melting-ice-rinks-Why-NHL-has-vested-interest-to-curb-global-warming?cmpid=mkt:ggl:dsa-np&gclid=CjwKCAjw5_GmBhBIEiwA5QSMxG5URCXPqMoD_0JeDJaJlkOQZKP1R4qKixhcq3g_5gicAzcyGq85QxoClcYQAvD_BwE
51. Knowledge @ Wharton - University of Pennsylvania (December 13, 2013). Topic: Greener Sports Raises Public Awareness
52. Happenings Q&A AM 1050 WLIP (November 14, 2013). Topic: NFL Hazing and Policy Change
53. Christian Science Monitor (November 6, 2013). Topic: Does NFL bullying run deeper than racist taunts by Dolphins' Richie Incognito?
54. News14 Carolina (November 19, 2012). Topic: Maryland to leave ACC, join the Big 10
55. National Public Radio/WUNC (February 15, 2012). Topic: College Athletic Departments Should Be Greener

56. ExerciseDaily (February 14, 2012). Topic: Sustainability & College Athletics
57. North Carolina State News Room (February 14, 2012). Topic: Sustainability, College Athletics Don't Always Connect
58. Sporting Good Business (December 5, 2011). Topic: Youth team sport participation…at the heart of it all.
59. News 14 Carolina (September 19, 2011). Topic: College football shakeup fuels Texas to ACC speculation.
60. News 14 Carolina (August 31, 2010). Topic: Despite NCAA probe, fans still pay to support UNC football.
61. WNDU 16 (August 24, 2010). Topic: Researchers looking at sports as cure for childhood obesity
62. News Channel 5 (August 12, 2010). Topic: Study: Kids That Play Sports Younger, Play For Life
63. Ivanhoe Broadcast News (Nationally Syndicated, 2010). Topic: Prescription Health Series - Sports: Play Younger, Play Longer
64. International Tennis Federation. Topic: Play and stay or play and go? The role sport commitment has in retaining tennis players.
65. NBC 17 (October 23, 2008). Topic: Wake Middle Schoolers Focus of Obesity Study

MENTORING AND GRADUATE COMMITTEES

Chair of Ph.D. Graduate Student Committees

Current Students:

1. Drake, Nick (Co-Chair) — dissertation in progress.

Completed:

1. Smith, Danielle. Beyond the End Zone: *Exploring Motivations, Wellbeing, and Identity in High School Girls' Flag Football.* North Carolina State University, Raleigh, North Carolina. Ph.D. Degree Awarded, Summer 2026. (Chair)
2. Presser, Sonia. *Alternative Sports and the Bigger Picture: Unlocking Their Untapped Potential to Foster and Enhance Social, Mental, and Environmental Well-being.* North Carolina State University, Raleigh, North Carolina. Ph.D. Degree Awarded, Spring 2025 (Co-Chair with Dr. Kyle Bunds)
3. Barrett, Martin. *Sport and Sustainability Managerial Systems*. North Carolina State University, Raleigh, North Carolina. Ph.D. Degree Awarded, Spring 2019 (Co-Chair with Dr. Kyle Bunds)
4. Jeon, J. H. *Participants' Psychological Connection to Recreational Sports: An Examination of the Psychological Continuum Model Framework*. North Carolina State University, Raleigh, North Carolina. Ph. D. Degree Awarded, Spring 2012. (Chair)
5. Menefee C.* *Globalization in Professional Sport: A Comparison of Chinese and American Basketball Spectators*. North Carolina State University, Raleigh, North Carolina. Ph.D. Degree Awarded, Spring 2009. (Co-chair)

Membership on Ph.D. Graduate Student Committees

Current Students:

1. Pamela Anderson (Committee Member) — Antioch University.
2. Chris Boyer (Committee Member) — dissertation in progress.

Completed:

1. Carlton, Troy. *Evaluating the influence of sport context factors and coaching behavior on the physical activity production of high school athletes during practice time*. North Carolina State University, Raleigh, North Carolina. Ph.D. Degree Awarded, Spring 2020.
2. Collins, W. *Key actor perceptions of athletics strategy*. North Carolina State University, Raleigh, North Carolina. Ed.D. Degree Awarded, Spring 2012.

Chair on M.S. Graduate Student Committees

Completed:

1. Delk, J. *Socialization to Fandom: Female College Football Fans.* North Carolina State University, Raleigh, North Carolina. M.S Degree, Spring 2013.

Membership of M.S. Graduate Student Committees

Completed:

1. Gwaltney, C. *Camp Programing and Social Connectedness: A Study of STEM Students*. North Carolina State University, Raleigh, North Carolina. M.S. Degree, Spring 2020.
2. Robledo, M. *An examination of the perceived role of sport in a Hispanic-based youth development initiative*. North Carolina State University, Raleigh, North Carolina. M.S. Degree, Spring 2018.
3. Barnes, E. *Motivations and Behaviors of Youth Sport Parents*. North Carolina State University, Raleigh, North Carolina. M.S. Degree, Spring 2015.
4. Sayre-McCord, R. *Too Little, Too Soon? Lifelong Sports and the Importance of the Breadth of an Adolescent Sporting Repertoire*. North Carolina State University, Raleigh, North Carolina. M.S Degree, Spring 2014.
5. Mayer, J. *Predicting aquatic invasive species prevention: An examination of behavior change theories to predict behavioral intentions of organisms-in-trade hobbyists in the Great Lakes region*. North Carolina State University, Raleigh, North Carolina. M.S Degree, Spring 2014.
6. Muench, F. *Social Skills Differences: Youth in Team Sports versus Youth in Individual Sports*. North Carolina State University, Raleigh, North Carolina. M.S. Degree, Spring 2012.
7. Kelley, K. *Determinants of revenue based on team outcome*. North Carolina State University, Raleigh, North Carolina. M.S. Degree, Spring 2011.
8. Davis, G. *NCAA athletic conference commissioners: Profiles and career paths*. North Carolina State University, Raleigh, North Carolina. M.S. Degree, Spring 2008.
9. Wojdylo, J. *The impact of size and location on collegiate sports marketing sponsorships*. North Carolina State University, Raleigh, North Carolina. M.S Degree, Spring 2006.
10. Menefee, C.* *Impact of retro stadiums on MLB franchises*. North Carolina State University, Raleigh, North Carolina. M.S. Degree, Spring 2006.

Chair of MPRTM Graduate Students Committees

Completed:

1. Warner, S. *Segmentation of college basketball fans*. North Carolina State University, Raleigh, North Carolina. MPRTM Degree, Spring 2011.
2. Adams, K. *Mixed-method approach to professional soccer spectatorship*. North Carolina State University, Raleigh, North Carolina. MPRTM Degree, Spring 2010
3. Pogacnik, M. *Durham LiveSTRONG Army 5K Run/Walk Fundraising Event Plan*. North Carolina State University, Raleigh, North Carolina. MPRTM Degree, Spring 2010.
4. Reese, S. *Brands of power: Cause-related marketing in athletics*. North Carolina State University, Raleigh, North Carolina. MPRTM Degree, Spring 2010.
5. Pridgen, W. *Marketing Wolfpack baseball*. North Carolina State University, Raleigh, North Carolina. MPRTM Degree, Spring 2009.
6. Bazamore, J. *ACC Select marketing plan*. North Carolina State University, Raleigh, North Carolina. MPRTM Degree, Spring 2009.
7. Dolan, S. *Student-athlete gambling and the NCAA*. North Carolina State University, Raleigh, North Carolina. MPRTM Degree, Spring 2008

Chair of Masters of Liberal Arts

1. Newland, Alison. Community Engagement Plan for the Carolina Blaze. (Reader). Spring 2026
2. Hugh, Abi. Integrating Artificial Intelligence to Analyze Catapult GPS Data: Optimizing Player Load Management in NC State Women's Soccer. (Reader). Fall 2024
3. Jaramillo, Dawson. *106th PGA Championship at the Dunes Golf and Beach Club Planning and Operations*. (Chair). Fall 2023.
4. Hawkins, Maggie. *Leadership behaviors of female collegiate interactive sport head coaches.* (Co-Chair). Spring 2018.
5. Guntoro, Bobby. *Winning culture in youth sports*. (Chair). Spring 2015.

Master's Degree Advisees

2026	Clary, Chloe; Hibbert, Yulan Amisa; Holder, Collin; Leake, Cameron; Loecke, Travis James; Sammons, Brian; Scoggins, Cole; Willard, Patrick
2025	Giles, DeAngelo; Holder, Collin; Kraemer, Sarah; Leake, Cameron; Sammons, Brian; Scoggins, Cole
2024	Adams, Courtney; Cosgrove, Sam; Holder, Sam; Keil, Lucas; Kraemer, Sarah; Loecke, Travis; Trainer, Hampton
2023	Liddicote, Jacob; Mackaman, Jennifer; Negrete, Chloe; Pardue, Ethan Hew
2022	Blake, Colton R; Hall, Jordan; Hernandez, Priscilla; Lester, TJ; Saxton, Richard Christopher
2021	Jones, Logan; O'Brien, Katie; Bade, Byron
2020	Bush, Todd Dwight; Cosgrove, Sam; Culbreth, Katie; Miller, Frankie
2019	Leviathan, Elena; Lewandowski, Lauren Kay; Lusk, Kaitlyn; Miles, Brittany
2018	Archer, Megan; Cannon, Dylan; Flaherty, Chris; Lawrence, Gregory; Lilley, Kevin Paul; Mohr, Steven Jacob; Spradlin, Ashley
2017	Beaman, Jennifer Elizabeth; Frank, Austin; May, Robert Allen; McGregor, Amber; Westphal, Allison Ann; Williams, Brittany Ann
2016	Bolick, Brittany Suzanne; Byzewski, Kasey Lynn; Cramer, Sean Patrick; Gallagher, Tara Marnie; McLean, Gerald P; Melvin, Judy; Melvin, Sylvia Nichelle; Ray, Rori Ann; Stouwers, Terri Lynn; Williams, Jonas Martin; Wilson, Lauren McKenzie
2015	Henderson, Jenna Beth; Oldham, Mary Lauren
2014	Carawan, Johnny; Driver, Desiree; Grogg, Zina C; Kelly, Gregory Wayne; Seegars, Allegra; Wilson, Lauren McKenzie
2013	Cutts, Walter William; Holdren, Matthew Lee; Laws, Gary Thomas; Ostroff, Aaron; Sullivan, Korey Wenger
2012	Herbert, Kathleen Alyce; Michael, JoAnnah; Roberts, Nickie; Terrell, Kimberly Dawn; Kilpatrick, Dustin Phillip
2011	Burrill, Elizabeth Anne; Friend, Marceline Leah; Lewis, Phillip Trevor; Strandling, Melanie; Wight, Cynthia Baker
2010	Conner, James; Davis, Christopher; Green, Jordan; Person, Jimmy Ned; Woodhull-Smith, Kevin

Undergraduate Research

1. Amidon, M. *Sport Psychology: Student-Athlete Mental Health*. Funded through ACC Innovation grant. 2025.
2. Freeman, C. *Understanding the Role of Family Members in relation to ACC Student-Athlete Mental Health*. 2024
3. Casados, A., *Food insecurity and collegiate athletes*. Chancellor's Leadership Development Program. 2021.
4. Quine, A., *The Effect of Legalized Gambling on Sport Spectatorship Behavior.* Funding: Awarded for undergraduate research award ($1000). 2019
5. Westervelt, J. *Generation Z, Sport, and the Environment*. Funding: Awarded for undergraduate research award ($1000). 2015
6. Schafer, C. *Constraints to basketball spectatorship using the psychological continuum model*. Funding: Awarded for undergraduate research award ($1000), 2012. Award: "Best Presentation" in Humanities, Social Sciences, and Psychology category at the Undergraduate Research Symposium. 2012
7. Boyles, B. *College student use of social media related to sport fandom*. (Honors Paper). 2009.
8. Zuravle, J. *The decisional balance, commitment, and self-efficacy of past and current exercise patterns* (Research Project). Funding: Awarded for undergraduate research award ($1000). Award: "Best Presentation" in Humanities, Social Sciences, and Psychology category at the Undergraduate Research Symposium. 2009.
9. Buck, J. *Socialization influences of collegiate sport fans* (Research Project). 2009
10. DerOhannesian, P. *A sociological perspective of sport in Turkey* (Research Abroad). 2008.

ACADEMIC AWARDS/RECOGNITIONS

- Collaborative Online International Learning (COIL) Award, NC State Office for Faculty Excellence
- 2025-2026 Faculty LEAD program
- Quality Matters-Certified Higher Education Peer Reviewer, 2024

- Quality Matters National Certification, PRT 507 Strategic Marketing Management in Parks, Recreation, Tourism, and Sport Organizations, Quality Matters, 2023.
- Applying the QM Rubric Sixth Edition Certification, Quality Matters, 2022.
- NC State Distinguished Alumni Undergraduate Professor Award. NC State Alumni Association, NC State, 2021-2022.
- Distinguished Alumni Undergraduate Professor Award, College of Natural Resources nominee, NC State, 2021-2022.
- Distinguished Alumni Undergraduate Professor Award, College of Natural Resources nominee, NC State, 2020-2021.
- Academy of Outstanding Teachers, NC State, 2020.
- University-Level Outstanding Teacher Award, North Carolina State University, 2019 – 2020
- College of Natural Resources, Outstanding Teacher of the Year Award, 2019- 2020
- Outstanding Teacher of the Year Nominee, College of Natural Resources, NC State. 2018, 2019
- Outstanding Article Winner, “Intercollegiate sport and the environment: Examining fan engagement based on athletics department sustainability efforts”. College Sport Research Institute, Journal of Issues in Intercollegiate Athletics, Publication Year 2014.
- NC State Thank a Teacher Program, Office of Faculty Development. Student recognition, Spring 2013, Fall 2014, Spring 2015, Spring & Fall 2016, Spring & Fall 2017, Spring & Fall 2018, Spring 2022.
- NC State University Green Brick Award Winner, NC State Campus and Environmental Sustainability, April 2013.
- Outstanding Advisor of the Year, College of Natural Resources, May 2006

PROFESSIONAL ASSOCIATION PARTICIPATION

Membership

- Academy of Leisure Sciences (September 2013 – Present)
- North American Society for Sport Management (2002 – Present)
- Sport Marketing Association; 2003-2008
- American Alliance for Health, Physical Education, Recreation, and Dance (2005 – 2007)
- United States Professional Tennis Association; Inactive
- Intercollegiate Tennis Association; Inactive

Participation in Center, Consortia, and Interdisciplinary Activities

Center and Institutes at NC State

- Affiliate Member, Global One Health Academy (2024 – present)
- Member, University Global Partnership Network (2024- present)
- Member, KIETS Climate Leaders (2022- present)
- Mentor, Chancellor's Leadership Development Program, Shelton Leadership Center (2020 - 2021)
- Fan Engagement for Sustainability Think Tank (2016 - present)

National and International Centers and Institutes

- Collegiate Sports Sustainability Network Leadership Board, Co-Chair for Membership (2025 - present)
- Green Sports Alliance Leadership Advisory Board (2025 - Present)
- Founding Member, Sport Ecology Group (2019 - Present); Coordinator: Events Committee
- Founding Member, ACC Sustainability Team (2019- present)

- Member, Association for Sustainability in Higher Education

  Sustainability in Collegiate Athletics Steering Committee (2022- present)

- Consultant, Revenue Development & Management School, NRPA/Oglebay/NCState - academic/curriculum (2023 - 2024)

- Member, The Citizen Science Association (2016 - 2018)

- Research Fellow, Center for Research in Intercollegiate Athletics, University of North Carolina – Chapel Hill (2016 – present)

- Member, Natural Resource Defense Council Collegiate Sports Greening Advisory Committee (2014 -2019)

UNIVERSITY SERVICE

General Service

University Committees

Active

- NC State Athletics Sustainability Committee (2012 - Present)
- Board of Governors Award for Excellence in Teaching Advisory Committee
- NC State Conference for Faculty Excellence Reviewer (2025 - 2026)
- University Sustainability Awards reviewer (2022- Present)

Inactive

- Holladay Medal Award Committee (2021 - 2023)
- NC State Make-A-Thon Judge (2021-2022)
- The Sustainability Council (2016 – 2020); Academics Working Group
- Committee on Undergraduate Education (2019-2020)
- University Scholars Committee (2017 – 2019)
- NC State Stewards Impact Award Reviewer (2018 - 2020)
- “Green Brick” award nomination committee (2014 – 2017)
- Wood Wellness Residence Village - Faculty Advisor (2013 – 2019)

College of Natural Resources Committees

Active

College Reappointment, Promotion and Tenure Committee (2026 - 2027)

Inactive

Chair, CNR/PRTM 5-Year Leadership Review Committee (2025 - 2026)

Undergraduate Studies Committee (2025 - 2026)

CNR Wellness Committee (2023 - 2026)

- CNR Academic Affairs Committee (2009 – 2019)
- CNR Enrichment Fund Committee (2021-2022)
- Member, PRTM Department Head Search Committee (2020- 2021)
- College of Natural Resources Research Committee (2013 – 2016)

Department Committees

Active

- PRTM Peer Review of Teaching Committee, Chair (2023 – Present)
- PRTM Undergraduate Program Advisory Council, Co-Chair (2019- present)
- Sport Management Faculty & Curriculum Assessment Committee (2006 – present)
- PRTM Distance Education Masters Advisory Committee (2008 – Present)
- Associate Member of the Graduate Faculty (2004 - Present)

Inactive

Department Programs Associate Search Committee, Committee Member (2026)

- Sport Management Program Coordinator (2009 – 2025)
- PRTM DEI Committee (2020 – 2023)
- Chair, PRTM Post-Tenure Review Committee (2012 – 2021)
- Chair, PGM Coop Coordinator/Lectures search committee (2021)
- Chair, PRTM Lecturer and Professional Development Coordinator (2018)
- MPRTM Admission Review Committee (2015 – 2020)
- Committee Member, Associate/Full Professor in Geospatial Analytics & Human Dimensions of Natural Resources Search Committee (2014 – 2015)
- Graduate Program Advisory Committee (2009 – 2017)
- Chair, Sport and Sustainable Community Development Assistant Professor Search Committee (2013 - 2014)
- Chair, Community Recreation and Sport Assistant Professor Search Committee (2012- 2013)
- Chair, Sport Management Teaching Assistant Professor/Lecturer Search Committee (2009 – 2010)
- PRTM Philosophy/Position Task Force (2008 – 2009)
- Sport Management Faculty Search Committee (2005 – 2006)
- Sport Management Faculty Search Committee (2006 – 2007)
- Tourism Extension Faculty Search Committee (2007- 2008)
- PRTM Distance Education Technologist Search Committee (2010 - 2011)
- Tourism Extension Search Committee (2011 – 2012)
- Tourism Assistant Professor Committee (2011 – 2012)

PROFESSIONAL SERVICE

Editorial Boards

- Editorial Board of Sports Management and Marketing; Review Editor for Frontiers in Sports and Active Living (2020 – Present)
- Sustainability. Section Board for Economic, Business and Management Aspects of Sustainability (2020 – Present)
- Journal of Applied Sport Management (2016 – Present)
- Journal of Amateur Sport (2015 – Present)
- Sport Management Education Journal (2007- 2013)

External Promotion and Tenure Reviews

University of Connecticut (2026)

Manuscript Reviews

2026 — *Event Management (1)*; *Journal of Aging & Physical Activity (1)*; *Leisure Studies (1)*; *International Journal of Sports Marketing and Sponsorship (1)*

2025 — *Journal of Primary Care and Community Health (1)*; *American Journal of Lifestyle Medicine (1)*

2024 — *Leisure Sciences (1)*; *Educational Gerontology (1)*

2023 — *European Sport Management Quarterly (1)*; *Sustainability (1)*

2022 — *European Sport Management Quarterly (1)*; *Journal of Amateur Sport (1)*; *Frontiers (1)*

2021 — *Journal of Sport Management (1)*; *Journal of Amateur Sport (1)*; *Sport Management Review (1)*; *World Leisure Journal (1)*; *Frontiers (1)*; *Preventing Chronic Disease (1)*; *Case Studies in Sport Management (1)*

2020 — *Sport Management Education Journal (2)*; *Sustainability (2)*; *Journal of Sport Management (1)*; *Journal of Amateur Sport (1)*; *Sport Marketing Quarterly (1)*

2019 — *Sport Management Review (1)*; *Sport Marketing Quarterly (1)*; *Climatic Change (1)*; *Current Sports Medicine Reports (1)*

2018 — *Journal of Amateur Sport (1)*; *Journal of Applied Sport Management (1)*; *Journal of Sport Management (1)*; *Social Sciences and Humanities Research Council Grant (Canada) (1)*

2017 — *Leisure Sciences (3)*; *Sport Management Review (2)*; *Journal of Amateur Sport (2)*; *Journal of Sport Management (1)*; *Sustainability (1)*; *Sport Marketing Quarterly (1)*; *Journal of Applied Sport Management (1)*

2016 — *Journal of Sport Management (2)*; *Leisure Sciences (2)*; *Annals of Leisure Research (1)*; *Cogent Social Sciences (1)*; *Leisure Studies (1)*

2015 — *Journal of Sport Management (2)*

2014 — *Journal of Leisure Research (1)*; *Sport Management Review (1)*; *Journal of Intercollegiate Sport (1)*; *Sociology of Sport Journal (1)*

2013 — *Sport Management Review (2)*; *Leisure Sciences (1)*; *Journal of Sport Management (1)*; *International Journal of Sport Management and Marketing (1)*; *International Journal of Sport and Exercise Psychology (1)*; *World Leisure Journal (1)*

2012 — *Sport Management Education Journal (2); Leisure Sciences (1); Journal of Leisure Research (1); Sport Management Review (1); Journal of Sport Management (2***)**

2011 — *European Sport Management Quarterly (2)*; *Sport Management Education Journal (2)*; *Sport Management Review (1)*; *International Journal of Business and Information (1)*

2010 — *European Sport Management Quarterly (1)*; *Leisure Sciences (1)*; *Women in Sport and Physical Activity Journal (1)*; *International Journal of Sports Psychology (1)*

2009 — *Sport Management Education Journal (2)*; *Leisure Sciences (1)*

2008 — *European Sport Management Quarterly (1)*

2007 — *Sport Management Education Journal (3)*; *European Sport Management Quarterly (1)*

2006 — *Sport Management Education Journal (2)*

Grant Reviewer

2019 The Impact of Sport and Outdoor Recreation (Friluftsliv) on the Natural Environment: The Swedish Foundation for Strategic Environment Research
2018 Social Sciences and Humanities Research Council of Canada

Conference Presentation Reviewer

2008 Sport, Entertainment, and Venues Tomorrow Conference (8 submissions)
2009 Sport, Entertainment, and Venues Tomorrow Conference (6 submissions)
2010 NASSM Student Research/Dissertation Competition (2 manuscripts reviewed)
2011 NASSM Student Research/Dissertation Competition (1 manuscript reviewed)
2013 NASSM Student Research/Dissertation Competition (1 manuscript reviewed)

PROFESSIONAL ORGANIZATIONS SERVICE

- Collegiate Sports Sustainability Network Leadership Board
  - Memberships, Co-Chair (2025- Present)
- North Carolina/Southern Tennis Association
  Growth Leagues Committee (2017 – 2020)
  Advocacy Committee (2014 - 2020)
  Adaptive Tennis Committee (2011- 2013)
  Outreach and Inclusion Committee (Chair) (2011 – 2013)
  Tennis in Schools (2011- 2013)
  Advocacy Committee (2009 – 2011)
  Marketing, Communications, & Public Relations Committee (2009 – 2011)
- Atlantic Coast Conference Sustainability Team (2019 - present)
  ACC Sustainability Conference, Host Committee Member
  ACC Sustainability Conference, Partnerships Committee Chair
- Atlantic Coast Conference
  NCAA/ACC Women's Basketball Championship Organizational/Marketing Committee (2007-2009)
- National Collegiate Athletic Association
  Division II Tennis Ranking Committee Member Intercollegiate Tennis Association North Central Conference Representative (2001 – 2004)
- Intercollegiate Tennis Association
  North Central Conference Representative (2001 – 2004)
- NCAA Division III National Wrestling Championships
  Marketing and Promotions Committee (2003)
- North American Society for Sport Management
  Conference Planning Committee (2001)

Professional Development

- 2026 Igniting Outstanding Teaching: The 2026 NC State Office for Faculty Excellence Summer SPARK Program
- 2026 COIL Learning Community
- 2025-2026 Faculty LEAD program
- Distance Education and Learning Technology Applications, *Faculty Mentor*, 2024-2025
- Packways: Learning by Doing professional development program., *High Impact Learning Experience creation*, 2024-2025