

CURRICULUM VITAE
July 31, 2019

Michael B. Edwards, Ph.D.
Associate Professor

Department of Parks, Recreation and Tourism Management
3033 A Biltmore Hall
Campus Box 8004
Raleigh, NC 27695-8004
919-513-0060 (Office)
919-515-3687 (Fax)
mbedwards@ncsu.edu

I. Education

2009 **Doctor of Philosophy in Parks, Recreation, and Tourism Management**

Concentration: Youth sport and physical activity

College of Natural Resources

North Carolina State University

Support Area: Sociology

Dissertation Title: *Place disparities in access to supportive environments for extracurricular sport and physical activity in North Carolina middle schools.*

Committee: Michael Kanters, Ph.D. (Co-Chair), Jason Bocarro, Ph.D. (Co-Chair), Myron Floyd, Ph.D., Karla Henderson, Ph.D., David Brady, Ph.D. (Dept. of Sociology, Duke University)

2006 **Master of Arts in Exercise and Sport Science**

Concentration: Sport Management

College of Health and Human Performance

East Carolina University

Committee: Steven Estes, Ph.D. (Chair), Stacy Altman, J.D., Anthony Laker, Ed.D, Derek Alderman, Ph.D. (Dept. of Geography)

1996 **Bachelor of Arts in History**

Concentration: History of the American South

College of Arts and Sciences

University of North Carolina – Chapel Hill

II. Academic Appointments

• **Current Position**

- **Associate Professor with tenure**, Department of Parks, Recreation, and Tourism Management, College of Natural Resources, North Carolina State University (Teaching: 45%; Research 45%; Service/Engagement 10%)

- Initial appointment as assistant professor began August 16, 2013
- Promoted to associate professor, with tenure, August 16, 2015
- Position Description:

- Assistant professor of community sport and recreation

- Responsible for teaching three courses per year including graduate and undergraduate courses in PRTM and sport management program.
 - Direct research agenda focusing on analyzing issues associated with health and community development associated with sport and recreation
 - Prepare grant proposals for internal and external sources to support research agenda
 - Advise graduate students within the PRTM department and as external committee member in other departments
- **Past Positions**
 - **Assistant Professor**, Department of Recreation, Park and Tourism Sciences, Texas A&M University (Teaching: 45%; Research 45%; Service/Engagement 10%)
 - From August 2009 – August 2013
 - Position Description:
 - Responsible for teaching three courses per year including graduate and undergraduate courses in RPTS and Youth Development Program.
 - Direct research agenda focusing on analyzing issues associated with RPTS and Youth Development
 - Prepare grant proposals for internal and external sources to support research agenda
 - Advise graduate students within the RPTS department and as external committee member in other departments
 - **Graduate Research Assistant/Instructor**, Department of Parks, Recreation, and Tourism Management, North Carolina State University, Raleigh, N.C.
 - From August 2006-May 2009
 - Position Description:
 - Assisted in duties associated with research, including data collection, data analysis, preparation of manuscripts, grant proposals, and associated tasks
 - Served as instructor of record for PRT 277 (Social and Cultural Dimensions of Sport)
 - **Faculty Affiliations**
 - Faculty, College of Natural Resources, Natural Resources Master's Program, NC State University
 - Adjunct Graduate Faculty, Department of Health and Human Performance, Middle Tennessee State University.
 - Collaborator, CARNiVAL: A trans-continental study of the factors that affect mega-event legacies. Funded by the European Union.
 - Affiliated Faculty Member, The Center for Community Health Development, Texas A&M Health Science Center. (2009 – 2013)
 - Affiliated Faculty Member, Youth Development Initiative, College of Agriculture and Life Sciences, Texas A&M University (2009 – 2013)

III. Research

Grants and Contracts Awarded

Project Title	Funding Source	Term	Amount	Role
External Funds				
Impact of Youth Corps Partnerships on Partner Capacity	Montana Conservation Corps	2018-2020	\$194,836	Principal Investigator
SNAP-Ed Steps to Health FY19	NC Dept. of Health & Human Svc./USDA FNS	2018-2019	\$2,209,735	Co-Investigator (PI: Lindsey Maslow)
Evaluation of Trail Improvement Projects	Colorado Youth Corps Association	2018	\$3,990	Principal Investigator
Healthy Sport Index Project	Aspen Institute	2017-2018	\$125,680	Co-PI (PI: Michael Kanters)
Bringing Relevant Research to Parks and Recreation Management and Practice	National Recreation & Parks Association	2017	\$15,000	Principal Investigator
Conservation Corps Evaluation: Military Veteran Participant Outcomes	Mt. Adams Institute; Conservation Legacy	2016-2018	\$81,000	Principal Investigator
A Multi-Level Approach to Prevent Obesity: Extension and Engagement in Four North Carolina Counties	Centers for Disease Control & Prevention/US Dept. of Health & Human Services	2016-2018	\$1,547,354	Co-Investigator (PI: Annie Hardison-Moody)
Evaluation of Conservation Corps Habitat and Trail Improvements	The Corps Network, Conservation Legacy	2015-2018	\$185,689	Principal Investigator
Public Park and Trail Support of Public Health Goals	U.S. National Park Service/Centers for Disease Control and Prevention	2014-2015	\$34,000	Principal Investigator
Community Impact of Conservation Corps Activities	Conservation Legacy	2014-2015	\$26,767	Principal Investigator
Community Transformation Project: Evaluation of Joint Use (Year 2)	Centers for Disease Control and Prevention/N.C. Dept. of Public Health	2013-2014	\$73,494	Co-PI (PIs: Michael Kanters, Jason Bocarro, Myron Floyd)
Ecosystem and Community Impacts Related to Conservation Corps Activities	Southwest Conservation Corps	2013-2014	\$8,984	Principal Investigator
Evaluation of PLSC Youth Corps Programs	Public Lands Service Coalition	2013-2014	\$44,242	Co-Principal Investigator (PI: Mat Duerden)
Evaluation of Texas Healthy Adolescent Initiative	Texas Department of State Health Services	2012-2013	\$456,891	Principal Investigator

Evaluation of PLSC Youth Corps Programs	Public Lands Service Coalition	2012-2013	\$42,195	Co-Principal Investigator (PI: Mat Duerden)
Texas Children's Time Outdoors: A Pilot Study	Oak Ridge Association of Universities	2011-2012	\$5,000	Principal Investigator
Program Evaluation of Southwestern Conservation Corps	Southwest Conservation Corps (Public Lands Service Coalition)	2011-2012	\$36,572	Co-Principal investigator (PI: Mat Duerden)
Middle school physical activity policy analysis (Commissioned analysis)	Active Living Research, Robert Wood Johnson Foundation	2011	\$15,000	Collaborator, Coordinate data analysis and interpretation (PIs: Michael Kanters, Jason Bocarro)
Development of a community stakeholder park audit tool	Active Living Research, Robert Wood Johnson Foundation	2011	\$750	Data analysis consultant (PIs: Andrew Kaczynski, Sonja W. Stanis)
Disparities of place in access to extracurricular school sports and physical activity in North Carolina middle schools	Active Living Research, Robert Wood Johnson Foundation	2009	\$25,000	Principal investigator
Internal Funds				
Evaluating the efficacy of sport for development interventions for public health in South Africa and their applicability to rural North Carolina	Research and Graduate Studies – FRPD Individual Program	2015-2016	\$7,500	Principal investigator
Collaboration for sustainable health development through socially responsible sport in United States and South Africa	University Standing Committee on International Programs	2014-2015	\$5,000	Principal investigator
Sport management blended learning	Distance Education & Learning Technology	2014	\$8,000	Principal investigator
Sport for social change: A longitudinal impacts assessment of a sport-for-homeless initiative	TAMU Division of Research: Program to Enhance Scholarly and Creative Activities	2013	\$13,608	Co-PI (PI: Jon Welty-Peachey)
RPTS Quiz Bowl Team	College of Agriculture and Life Sciences, Texas A&M University;	2012	\$500	Faculty Advisor
Youth Development After-School Program Lab	Texas A&M University, Tier One Program (TOP) interdisciplinary education grant.	2012-2014	\$207,390	Principal Investigator
RPTS Quiz Bowl Team	College of Agriculture and Life Sciences, Texas A&M University	2011	\$500	Faculty Advisor

Publications and Professional Output

- **Refereed journal articles (*-indicates with students)**

McGillivray, D., **Edwards, M. B.**, Brittain, I., Bocarro, J., & Koenigstorfer, J. (2019). A conceptual model and research agenda for bidding, planning and delivering Major sport events that lever human rights. *Leisure Studies*, 38(2), 175-190.

- Edwards, M. B.**, & Rowe, K. (2019). Managing sport for health: An introduction to the special issue. *Sport Management Review*, 22(1), 1-4.
- Duerden, M. D., Layland, E. K., Lacanienta, A. Hodge, C., Goates, M. & **Edwards, M. B.** (2019). Reporting quantitative methods and findings: Best practices fidelity in the leisure science literature. *Leisure Sciences*, DOI: [10.1080/01490400.2019.1571969](https://doi.org/10.1080/01490400.2019.1571969)
- Brittain, I., Bocarro, J., & **Edwards, M. B.** (2018). The impact of sport and physical activity as a rehabilitation tool upon Invictus Games Competitors. *Journal of Physical Activity & Health*, 15(10), S48-49.
- Jones, G. J., **Edwards, M. B.**, Bocarro, J. N., Bunds, K. S., & Smith, J. W. (2018). A structural perspective of cross-sector partnerships involving youth sport nonprofit organizations. *European Sport Management Quarterly*, 18(2), 133-155
- Jones, G. J., **Edwards, M. B.**, Bocarro, J. N., Bunds, K. S., & Smith, J. W. (2018). Leveraging community sport organizations to promote community capacity: Strategic outcomes, challenges, and theoretical considerations. *Sport Management Review*, 21(3), 279-292
- Duerden, M. D., **Edwards, M. B.**, Goates, M. C., Dyer, J. (2018). Examining the impact and influence of the leisure science literature. *Annals of Leisure Research*, 21(2), 215-226.
- Jones, G. J., Wegner, C. E., Bunds, K. S., **Edwards, M. B.**, & Bocarro, J. N. (2018). Examining the Environmental Characteristics of Shared Leadership in a Sport-for-Development Organization. *Journal of Sport Management*, 32(2), 82-95.
- Hardison-Moody, A., **Edwards, M. B.**, Bocarro, J. N., Stein, A., Kanters, M. A., Sherman, D. M., ... & Bowen, S. K. (2017). Peer Reviewed: Shared Use of Physical Activity Facilities Among North Carolina Faith Communities, 2013. *Preventing Chronic Disease*, 14.
- *Jones, G. J., **Edwards, M. B.**, Bocarro, J. N., Smith, J. S., Bunds, K. S. (2017). Collaborative advantages: The role of inter-organizational partnerships for youth sport non-profit organizations. *Journal of Sport Management*, 31(2), 148-160.
- *Bush, K. A., **Edwards, M. B.**, Jones, G. J., Hook, J. L., & Armstrong, M. L. (2016). Service learning for social change: Raising social consciousness among sport management students. *Sport Management Education Journal*, 10 (2). 127-139.
- *Carlton, T. A., Kanters, M. A., Bocarro, J. N., Floyd, M. F., Edwards, M. B., & Suau, L. J., (2017). Shared use agreements and leisure time physical activity in North Carolina public schools. *Preventive Medicine*, 95, S10-S16.
- Lee, K. J., Scott, D., Floyd, M. F., & **Edwards, M. B.** (2016). Social stratification in fishing participation in the United States: A multiple hierarchy stratification perspective. *Journal of Leisure Research*, 48(3). 245-263.
- Schultz, C. L., Layton, R., **Edwards, M. B.**, Bocarro, J. N., Moore, R. L., Tepperberg, S., Bality, A., & Floyd, M. F. (2016). Potential measures for linking park and trail systems to public health. *Journal of Park and Recreation Administration*, 34(1). 4-23.
- *Jones, G., Bunds, K. S., Carlton, T. A., **Edwards, M. B.**, & Bocarro, J. N. (2016). The salience of sport in cross-race friendship selection. *Journal of Amateur Sport*, 2(1), 73-98.

- *Jones, G. J., **Edwards, M. B.**, Bocarro, J. N., Bunds, K. S., & Smith J. W. (2016). An integrative review of sport-based youth development literature. *Sport in Society*. 1-16.
- Umstadd Meyer, M. R., Moore, J. B., Abildso, C., **Edwards, M.B.**, Gamble, A., & Baskin, M. L. (2016). Rural active living: A call to action. *Journal of Public Health Management & Practice*, 25(5), E11-E20.
- *Duerden, M. D., **Edwards, M. B.**, Lizzo, R. (2015). Participant impact of the conservation corps experience. *Journal of Outdoor Recreation, Education, and Leadership*, 7(1), 35-47.
- Edwards, M. B.** (2015). The role of sport in community capacity building: An examination of sport for development research and practice. *Sport Management Review*, 18(1). 6-19.
- Bocarro, J. N., Floyd, M. F., Smith, W. R., **Edwards, M. B.**, Schultz, C. L., Baran, P. . . . & Suau, L. J., (2015). Social and Environmental Factors Related to Boys' and Girls' Park-Based Physical Activity. *Preventing Chronic Disease*, 12.
- Kanters, M. A., McKenzie, T. L., **Edwards, M. B.**, Bocarro, J. N., Mahar, M. T., Martel, K., Hodge, C. (2015). Youth sport practice model gets more kids active with more time practicing skills. *Retos*, 28(2). 173-177.
- *Kanters, M. A., **Edwards, M. B.**, McKenzie, T. L., Lounsbery, M., & Carlton, T. (2014). How overweight and obese are high school football players in the United States? *Journal of Physical Activity and Health*, 11(Supp 1), S160.
- ***Edwards, M. B.**, Theriault, D. S., Shores, K. A., & Melton, K. M. (2014). Promoting youth physical activity in rural Southern communities: Practitioner perceptions of environmental opportunities and barriers. *Journal of Rural Health*, 30(4), 379-387.
- ***Edwards, M. B.**, Duerden, M. D., Lizzo, R. D., Campbell, K. S., & Kamper, L. M. (2014). Youth time outside: A comparison of time use methodologies. *Journal of Leisure Research*, 46(5). 635-643.
- *Lee, K. J., Dunlap, R., & **Edwards, M. B.** (2014). The implication of Bourdieu's Theory of Practice for leisure studies. *Leisure Sciences*, 36(3), 314-323.
- Kanters, M. A., Bocarro, J. N., Filardo, M., **Edwards, M. B.**, McKenzie, T. L., & Floyd, M. F. (2014). Does shared use of school facilities enhance physical activity and is it cost effective? *Journal of School Health*, 84(5), 302-309.
- Bocarro, J. N., Kanters, M. A., **Edwards, M. B.**, Casper, J. M., & McKenzie, T. L. (2014). Prioritizing school sponsored sport based on observed physical activity. *American Journal of Health Promotion*, 28(3), S65-S71.
- *Matarrita-Cascante, D. **Edwards, M.B.**, Outley, C. W., Clark, H. R. & Wu, Y. (2014). The role of community nurture in adolescent interest in college attendance. *Journal of Adolescent Health*, 54(2), S20.
- Edwards, M. B.**, Kanters, M. A., Bocarro, J. N. (2014). Policy changes to implement intramurals in North Carolina middle schools: Simulated effects on sport participation rates and physical activity intensity. *Preventing Chronic Disease*, 11, DOI: <http://dx.doi.org/10.5888/pcd11.130195>.
- *Bryant, M. J., Outley, C. W., & **Edwards, M. B.** (2013). Social justice and civic engagement through participation in a youth health leadership program. *Journal of Youth Development*, 8(2). 76-83.

- *Luckey, A. N., Murphrey, T. P., Cummins, R. L., & **Edwards, M. B.** (2013). Assessing youth perceptions and knowledge of agriculture: The impact of participating in an AgVenture program. *Journal of Extension*, 51(3). Article 3RIB3. Available at <http://www.joe.org/joe/2013june/rb3.php>.
- Kanters, M. A., Bocarro, J. N., **Edwards, M. B.**, Casper, J. M., & Floyd, M. F. (2013). School sport participation under two school sport policies: Comparisons by race/ethnicity, gender, and socioeconomic status. *Annals of Behavioral Medicine*, 45(1). 113-121.
- Edwards, M. B.** & Cunningham, G. B. (2013). Examining the associations of perceived community racism with self-reported physical activity levels and health among older racial minority adults. *Journal of Physical Activity and Health*, 10, 932-939.
- Jilcott Pitts, S. B., **Edwards, M. B.**, Moore, J. B., Shores, K. A., DuBose, K. D., & McGranahan, D. A. (2013). Obesity is negatively associated with natural amenities and recreation facilities per capita. *Journal of Physical Activity and Health*, 10, 1032-1038.
- Edwards, M. B.**, Bocarro, J. N. & Kanters, M. A. (2013) Place disparities in supportive environments for extracurricular physical activity in North Carolina Middle Schools. *Youth & Society*, 45(2), 265-285.
- Edwards, M. B.**, Bocarro, J. N., Kanters, M. A., & Casper, J. (2011). Participation in interscholastic and intramural sport programs in middle schools: An exploratory investigation of race and gender. *Recreational Sport Journal*, 35(2). 157-173.
- Edwards, M. B.**, & Matarrita-Cascante, D. (2011). Rurality in leisure research: A review of four major journals. *Journal of Leisure Research*, 43(4). 447-474.
- Floyd, M. F., Bocarro, J. N., Smith, W. R., Baran, P. K., Moore, R. C., Cosco, N. G., **Edwards, M.B.**, Suau, L. J., & Fang, K. (2011) Park-based physical activity among children and adolescents. *American Journal of Preventive Medicine*, 41(3), 258-265.
- Edwards, M. B.**, Jilcott, S. B., Floyd, M. F., & Moore, J. B. (2011) County-level disparities in access to recreational resources and associations with obesity. *Journal of Park and Recreation Administration*, 29(2), 39-54.
- Edwards, M. B.**, Kanters, M. A., & Bocarro, J. N. (2011) Opportunities for extracurricular physical activity in North Carolina middle schools. *Journal of Physical Activity and Health*, 8(5), 597-605.
- Edwards, M. B.**, Miller, J. L., & Blackburn, L. (2011). After-school programs for health promotion in rural communities: Ashe County Middle School 4-H Afterschool program. *Journal of Public Health Management and Practice*. 17(3), 283-287.
- Edwards, M. B.**, & Welty Peachey, J. (2010). Irreconcilable differences or vibrant habitat? An examination of sport management's perceived invasion of recreation's nest. *Sport Management Education Journal*, 4(1), 19-30.
- Edwards, M. B.**, Alderman, D. H., & Estes, S. G. (2010). An appraisal of stock car racing's economic and geographic development in North America: NASCAR as flexible accumulation. *International Journal of Sport Management and Marketing*, 8(1-2), 160-179.
- Bocarro, J. N., Casper, J., Henderson, K., Floyd, M. F., Moore, R., Kanters, M. A., Laven, K., & **Edwards, M. B.** (2009). Physical activity promotion in North Carolina: Perceptions of public park and recreation directors. *Journal of Park and Recreation Administration* 27(1), 1-16.

Hickerson, B. D., Moore, A., Oakleaf, L., **Edwards, M. B.**, James, P. A., Swanson, J., & Henderson, K. A. (2008). The role of a senior center in promoting physical activity for older adults. *Journal of Park and Recreation Administration*, 26(1), 22-39.

Henderson, K. A., Oakleaf, L., James, P. A., Swanson, J., Moore, A., **Edwards, M. B.**, & Hickerson, B. D. (2008). The experience of learning/teaching qualitative research approaches: An ethnographic autobiography. *Scholarship*, 23, 27-42.

- **Book chapters**

Umstatter Meyer, M. R., **Edwards, M. B.**, Jorgenson, L. E., & Moore, J. B. (2019). Physical Activity in Rural Populations. In D. B. Bornstein, A. E. Eyler, J. E. Maddock, & J. B. Moore (Eds.). *Physical Activity and Public Health Practice*. Springer Publishing Company.

Jones, G. J., Bocarro, J. N., & Edwards, M. B. (2018). The status of youth sport in American society. In P. A. Witt & L. L. Caldwell *Youth Development Principles and Practices in Out-of-School-Time Settings*. Sagamore/Venture.

Jones, G., **Edwards, M. B.**, & Passenger, N. (2017). 'Lead Up and Legacy': A case study of the 2015 Rugby World Cup. In I. Brittain, J. Bocarro, T. Byers & K. Swart (Eds.) *Legacies and Mega Events: Fact or Fairy Tales?* Routledge

Bocarro, J. N. & **Edwards, M. B.** (2016) Sport Participation. In T. Byers (Ed.) *Contemporary Issues in Sport Management: A Critical Introduction*. Sage Publications.

Matarrita-Cascante, D. & **Edwards, M. B.** (2016) Community Capacity. In E. Sharpe, H. Mair, & F. Yuen (Eds.). *Community Development: Applications for Leisure*. State College, Pennsylvania: Venture Publishing.

Bocarro, J. N. & **Edwards, M. B.** (2015) Leisure and Health. In G. Walker, D. Scott, & M. Stodolska (Eds.). *Leisure Matters: The State and Future of Leisure Studies*. State College, Pennsylvania: Venture Publishing.

Edwards, M. B. & Casper J. (2012) Sport and Health. In G. B. Cunningham & J. N. Singer (Eds.). *Sociology of Sport and Physical Activity* (2nd Ed.). College Station, Texas: Center for Sport Management Research and Education.

- **Refereed Conference research presentations and proceedings (*-indicates with students)**

Abildso, C. G., Umstatter Meyer, M. R., Daily, S. M., **Edwards, M. B.**, Jacobs, L., McClendon, M. E., Perry, C. K., & Roemmich, J. N. (2019, February). Environmental factors associated with physical activity in rural US counties. Poster presented at the 2019 Active Living Conference, Charleston, SC.

Carlton, T., Kanters, M., **Edwards, M.**, Bocarro, J. Casper, J., McKenzie, T., & Suau, L. (2019, February). Physical activity during boys and girls high school sport practices. Paper presented at the 2019 Active Living Conference, Charleston, SC.

Edwards, M. B., Bocarro, J., Bunds, K., Kuhlberg, J., Hicks, K., Barrett, M., & Hardison-Moody, A., (2018, September). Developing a rural youth sport program: A case study of a grassroots baseball league. Paper presented at the 2018 European Association of Sport Management (EASM) Conference, Malmö, Sweden.

- *Robledo, M., **Edwards, M.B.**, Bocarro, J., Behnke, A., & Casper, J. (2018, June). An examination of the perceived role of sport in a Hispanic-based youth development initiative. Paper presented at the North American Society of Sport Management annual conference, Halifax, Nova Scotia, Canada.
- Duerden, M. D., Layland, E., Lacanienta, A., Hodge, C., Goates, M. C., & **Edwards, M. B.**, (2018, February). Reporting quantitative methods and findings: Best practices and fidelity in leisure scholarship. Paper presented at The Academy of Leisure Sciences 2018 Conference, Indianapolis, Indiana.
- Abildso, C., Umstattd Meyer, M.R., **Edwards, M.B.**, Perry, C., McLendon, M., & Roemmich, J. (2018, February). Rural physical activity: Positive deviants in the USA and methods for understanding policy and environmental explanations. Paper presented at Active Living Research 2018 Annual Meeting, Banff, Canada.
- Jones, G., **Edwards, M.B.**, Passenger, N., & Bocarro, J. (November, 2017). The influence of host team performance on leveraging activities: Implications for mega-sporting events. Paper presented at the CARNiVAL Conference 'Legacies and Mega Events: Fact or Fairy Tales?', Coventry, United Kingdom.
- ***Edwards, M. B.**, Bocarro, J. N., Knott, B., Byers, T., Zavala Vela, X., Penbrooke, T., Hanekom, L., Davel, S., & Bredenkamp, N. (September, 2017). Building Evaluation Capacity in Sport for Development: Lessons Learned from a Multi-National and Sectorial Team. Paper presented at the 2017 European Association of Sport Management (EASM) Conference, Bern, Switzerland.
- *Walden-Schreiner, C., McArdle, K., Oliphant, E., Blank, G., **Edwards, M. B.**, Leung, Y.-F., Seekamp, E. (June 2017). Developing standardized protocols for evaluating habitat improvement projects: A collaborative partnership in the U.S.. Poster presented at the 2017 International Symposium on Society and Resource Management; Umea, Sweden.
- *McArdle, K., Oliphant, E., Walden-Schreiner, C., **Edwards, M. B.**, Leung, Y.-F., Blank, G., Seekamp, E., & Duerden, M. (April, 2017). Evaluating diverse trail projects using standardized assessment tools: Conservation Corps example. Paper presented at the George Wright Society Conference; Norfolk, VA.
- *Oliphant, E., Walden-Schreiner, C., McArdle, K., **Edwards, M. B.**, Blank, G., Leung, Y.-F., Seekamp, E., & Duerden, M. (April 2017). Evaluating Conservation Corps habitat projects: Forest fuels and invasive species management. Poster presented at the 2017 George Wright Society Conference; Norfolk, VA.
- *Robledo, M., Person, R., **Edwards, M.B.**, & Bocarro, J.N. (March, 2017). Pilot test of a survey instrument to evaluate the outcomes of a sport for development program. Paper presented at the 2017 Southeastern Recreation Research Conference, Asheville, North Carolina.
- *Jones, G. J., & **Edwards, M. B.** (September, 2016). A structural analysis of how youth sport non-profit organizations utilize multi-sector partnerships to build organizational capacity. Paper presented at the 2016 European Association for Sport Management (EASM) Conference, Warsaw, Poland.
- *McArdle, K. M., Walden-Schreiner, C. A., **Edwards, M. B.**, Lueng, Y., Seekamp, E., Blank, G., & Duerden, M. (2016, September). Evaluating youth conservation corps trail improvements: Sampling & data collection protocols. Forthcoming paper presentation at Monitoring and Management of Visitors in Recreation and Protected Areas, Novi Sad, Serbia.
- ***Edwards, M.B.**, Leung, Y., Walden-Schreiner, C. A., & McArdle, K. M. (2016, September). Developing standard evaluation assessment tools for diverse conservation projects: USA Conservation Corps Collaboration. Forthcoming poster presentation at IUCN World Conservation Congress, Honolulu, Hawai'i.
- *Carlton, T. A., Kanters, M. A., Bocarro, J. N., Floyd, M. F., **Edwards, M. B.**, & Suau, L. J. (2016, February). Shared use of public school facilities to increase opportunities for physical activity in rural communities. Paper presentation at the Active Living Research 2016 Annual Conference, Clearwater, Florida.

- *Schultz, C., Layton, R., **Edwards, M.B.**, Merriam, D., Bality, A., Bocarro, J. N., Floyd, M. F., & Moore, R. (2016, February). Linking park and trail systems to public health: Suggested measures. Paper presentation at the Active Living Research 2016 Annual Conference, Clearwater, Florida.
- *Penbrooke, T. L., Compton, D. M., Jordan, D., Schultz, C., **Edwards, M. B.**, Bocarro, J. N., & Kim, K. (2016, February). Gathering youth voices for community physical activity planning impacts through the Youth Activity and Nutrition Surveys (YANS). Paper presentation at the Active Living Research 2016 Annual Conference, Clearwater, Florida.
- Broyles, S. T., Hanken, K., Marker, A., Drake, D., Eagan, K., Olivero, S., **Edwards, M. B.**, & Newton, R. L. (2016, February). Play streets for safe play: Bringing play streets to high-risk neighbourhoods in Baton Rouge, Louisiana. Paper presentation at the Active Living Research 2016 Annual Conference, Clearwater, Florida.
- *Jones, G. J., **Edwards, M. B.**, Bocarro, J. N., & Passenger, N. (2015, September). A toolkit for examining club leveraging of the Rugby World Cup. Paper presentation at The World in Union: Rugby Past, Present and Future. A global summit on culture, science and business in Rugby Football Union. University of Brighton, United Kingdom.
- Bocarro, J. N., Byers, T., **Edwards, M. B.**, Königstorfer, J., & Swart, K. (2015, September). The legacy of mega sporting events: a systematic review and recommendations. Paper presentation at the 2015 European Association of Sport Management Conference, Dublin, Republic of Ireland.
- Sayre-McCord, R. **Edwards, M. B.**, Bocarro, J. N., Kanters, M. A., & Casper, J. M. (2015, September). The impact of childhood sport participation on adult sport participation in former Division I varsity athletes. Paper presentation at the 2015 European Association of Sport Management Conference, Dublin, Republic of Ireland.
- Edwards, M. B.**, Bocarro, J. N., Kanters, M. A., & Jones, G. J. (2015, June). Thinking outside the arena: Re-positioning sport management scholarship to secure external funding. Paper presentation at the 2015 annual conference of the North American Society for Sport Management, Ottawa, Ontario, Canada.
- *Jones, G. J., **Edwards, M. B.**, & Bocarro, J. N. (2015, June). A systematic review of sport and youth development. Paper presentation at the 2015 annual conference of the North American Society for Sport Management, Ottawa, Ontario, Canada
- Umstadd Meyer, M. R., Abildso, C., Basking, M. L., **Edwards, M. B.**, Gamble, A., & Moore, J. B. (2015, February). Rural active living: A call to action. Paper presentation at the Active Living Research 2015 Annual Conference, San Diego, California.
- ***Edwards, M. B.**, Bocarro, J. N., & Jones, G. J. (2014, September). Legacies of mega-sport events: Perspectives from the United States. Paper presentation at the 2014 European Association of Sport Management Conference, Coventry, United Kingdom.
- Edwards, M. B.**, Bocarro, J. N., & Kanters, M. A. (2014, July). Youth sport participation's association with adult leisure time physical activity. Paper presentation at LSA2014: Sport, Festivity, and Digital Culture. Paisley, Scotland, United Kingdom.
- ***Edwards, M. B.**, Duerden, M., Campbell, K., & Lizzo, R. (2014, May). Socioecological correlates of daily unstructured outside play in a sample of Texas youth. Paper presentation at the 2014 Canadian Congress of Leisure Research, Halifax, Nova Scotia.

- *Bush, K. A., **Edwards, M. B.**, Jones, G. J., Hook, J. L., & Armstrong, M. L. (2014, May). Impact of a service learning sport for development program. Paper presentation at the 2014 annual conference of the North American Society for Sport Management, Pittsburgh, Pennsylvania.
- *Jones, G. J., **Edwards, M. B.**, Casper, J. M., & Bocarro, J. N. (2014, April) Does school sport connect children to school? Paper presentation at the 36th Annual Southeastern Recreation Research Conference, Asheville, North Carolina.
- Matarrita-Cascante, D., **Edwards, M. B.**, Outley, C. W., & Clark, H. R. (2014, March). The role of community nurture in adolescent interest in college attendance. Poster presentation at 2014 Annual Meeting of the Society of Adolescent Health and Medicine, Austin, Texas.
- Bocarro, J. N., Kanters, M. A., **Edwards, M. B.**, Suau, L. J., & Floyd, M. F. (2014, March). Shared use of school facilities: A systematic observation of facility use and physical activity. Paper presentation at the Active Living Research 2014 Annual Conference, San Diego, California.
- Kanters, M. A., McKenzie, T. L., **Edwards, M. B.**, Bocarro, J. N., Mahar, M. & Hodge, C. (2014, March). Youth sport practice model gets more kids active with more time practicing skills. Poster presentation at the Active Living Research 2014 Annual Conference, San Diego, California.
- Edwards, M. B.**, Clark, H. R., Outley, C. W., & Rayfield, J. (2013, October). Development of case study evaluation for the Texas Healthy Adolescent Initiative. Paper presented at 2013 Annual Conference of the American Evaluation Association, Washington, District of Columbia.
- *Outley, C. W., Theriault, D. S., Matarrita-Cascante, D., Clark, H. R., & **Edwards, M. B.** (2013, October). Using qualitative interviews and focus groups to develop a case study of a multi-site adolescent health initiative. Paper presented at 2013 Annual Conference of the American Evaluation Association, Washington, District of Columbia.
- Clark, H. R., Outley, C. W., & **Edwards, M. B.** (2013, October). Capturing collaborative efforts of an adolescent health initiative using social network analysis. Paper presented at 2013 Annual Conference of the American Evaluation Association, Washington, District of Columbia.
- ***Edwards, M. B.**, Duerden, M., Lizzo, R., Campbell, K., & Kamper, L. (2013, October). Youth time outside: A comparison of time use methodologies. Paper presented at 2013 NRPA Leisure Research Symposium, Houston, Texas.
- *Lizzo, R. & **Edwards, M. B.** (2013, October). Leadership and the Boy Scouts of America's High Adventure Program. Paper presented at 2013 NRPA Leisure Research Symposium, Houston, Texas.
- *Lee, K. J., Scott, D., Floyd, M. F., & **Edwards, M. B.** (2013, October). Structural stratification in fishing participation in the U.S.: A multiple hierarchy stratification perspective. Paper presented at 2013 NRPA Leisure Research Symposium, Houston, Texas.
- Bocarro, J. N., Kanters, M. A., **Edwards, M. B.**, Casper, J. (2013, February). Prioritizing school sponsored sport based on observed physical activity. Paper presented at 2013 Active Living Research National Conference, San Diego, California.
- ***Edwards, M. B.**, Melton, K. M., Bocarro, J. N., Kanters, M. A., Casper, J. (2013, February). Perceived administrative barriers to providing intramural sports in North Carolina middle schools. Poster presented at Active Living Research National Conference, San Diego, California.

- Kanters, M.A., Bocarro, J. N., Filardo, M., **Edwards, M. B.**, McKenzie, T., Floyd, M. F. (2013, February). Shared use of school facilities with community organizations and physical activity program participation: A cost-benefit assessment. Paper presented at Active Living Research National Conference, San Diego, California.
- *Lee, K. J., Dunlap, R., **Edwards, M. B.** (2012, October). Bourdieu's potential and implication in leisure studies. Paper presented at 2012 NRPA Leisure Research Symposium, Anaheim, California.
- *Melton, K. M., & **Edwards, M. B.** (2012, October). Gender Examination of Parent-Child Leisure and Cohesion. Paper presented at 2012 NRPA Leisure Research Symposium, Anaheim, California.
- Kanters, M. A., Bocarro, J. N., **Edwards, M.B.**, Casper, J., & Floyd, M. F. (2012, March). School sport participation under two school sport policies: Comparisons by race/ethnicity, gender, and socioeconomic status. Paper presented at 2012 Active Living Research National Conference, San Diego, California.
- Edwards, M. B.**, Kanters, M. A., Bocarro, J. N., Casper, J., Floyd, M. F. (2012, March). Simulated effects of school policy changes in after-school sports on sport participation rates among North Carolina middle school students. Paper presented at 2012 Active Living Research National Conference, San Diego, California.
- *Duerden, M., **Edwards, M. B.**, Lizzo, R. (2012, February). Report on the Public Lands Service Coalition evaluation. The Corps Network National Conference, Washington, D.C. [Invited]
- ***Edwards, M. B.**, Melton, K. M., Daniel, J., Dunlap, R., & Outley, C. W. (2011, November). Perceptions of Youth Leisure-Time Physical Activity in the Rural South. Paper presented at 2011 NRPA Leisure Research Symposium, Atlanta, Georgia.
- Edwards, M. B.**, Outley, C. W., Moore, J. B., & Dunlap, R. (2011, February). A Tale of Two Counties: Racially-Constructed Social Relations and Opportunities for Youth Physical Activity in Two Rural Counties in the Southern United States. Paper presented at 2011 Active Living Research National Conference, San Diego, California.
- Edwards, M. B.**, Bocarro, J. N., & Kanters, M. A. (2010, February). Community Differences in Supportive Environments for Extracurricular Physical Activity in North Carolina Middle Schools. Paper presented at 2010 Active Living Research National Conference, San Diego, California.
- Edwards, M. B.** (2009, November). Environments for co-curricular sport and physical activity in North Carolina middle schools. Paper presented at 2009 North Carolina Alliance for Athletics, Health, Physical Education, Recreation, and Dance Annual Conference, Winston-Salem, North Carolina. [Invited]
- Edwards, M. B.**, Bocarro, J. N., & Kanters, M. A. (2009, October). Exploring adolescent sport participation's effect on adult leisure-time physical activity. Paper presented at 2009 NRPA Leisure Research Symposium, Salt Lake City, Utah.
- Edwards, M. B.**, Kanters, M. A., Bocarro, J. N., Floyd, M. F., Henderson, K. A., & Brady, D. (2009, February). Place Disparities in Support for Extracurricular Physical Activity in N.C. Middle Schools. Poster presented at 2009 Active Living Research Conference, San Diego, California. [Invited]
- Bocarro, J. N., Henderson, K. A., Floyd, M. F., **Edwards, M. B.**, & Moore, R. (2008, October). Perceptions of park and recreation directors in promoting community based physical activity. Paper presented at 2008 NRPA Leisure Research Symposium, Baltimore, Maryland.
- Edwards, M. B.**, Estes, S. G., Alderman, D. H. (2008, May). "It got loose": NASCAR's expansion as flexible accumulation. Paper presented at North American Society of Sport Management, Toronto, Ontario.

Edwards, M. B., Kanters, M. A., Bocarro, J. N. (2008, May). Middle School Sports Participation: An Exploration of Program Structure, Gender, and Race Effects. Paper presented at the Canadian Congress of Leisure Research, Montréal, Québec.

Henderson, K. A., Oakleaf, L., James, P. A., Swanson, J. A., Moore, A., **Edwards, M. B.,** & Hickerson, B. D. (2008, May). The experience of learning/teaching qualitative research approaches: An ethnographic autobiography. Paper presented to the Canadian Congress on Leisure Research in Montréal, Québec.

Floyd, M. F., Henderson, K., Bocarro, J. N., Casper, J., Moore, R., Kanters, M. A., Laven, K., & **Edwards, M. B.,** (2008, April). Assessing the potential of park and recreation agencies to promote active living policies: Insights from a survey of North Carolina municipal park and recreation directors. Paper presented at the Active Living Research Conference, Washington, District of Columbia.

Edwards, M. B. (2005, November). The closing of North Wilkesboro Speedway and the long-term effects of NASCAR's drive for expansion. Annual conference of the North Carolina Alliance for Physical Education, Health, Recreation, and Dance, Greensboro, North Carolina.

Edwards, M. B., & Altman, S. R. (2005, March). An analysis of legal liability related to game day promotions. Annual conference of the Sport and Recreation Law Association, Virginia Beach, Virginia.

- **Peer-reviewed technical reports and briefs**

***Edwards, M. B.,** Duerden, M., Theriault, D., & Jones G. (2014). Ecosystem impacts related to conservation corps activities. Raleigh, NC: Commissioned by Conservation Legacy and the Corps Network.

Theriault, D. & **Edwards, M. B.** (2013). Best practices for structuring successful strategic alliances. Research Brief. College Station, TX: Youth Development Initiative, Texas A&M AgriLife Extension Service.

Theriault, D. & **Edwards, M. B.** (2013). Promoting physical activity in youth development programs. Research Brief. College Station, TX: Youth Development Initiative, Texas A&M AgriLife Extension Service.

*Campbell, K. S. & **Edwards, M. B.** (2012). Building capacity for youth development in rural areas. Research Brief. College Station, TX: Youth Development Initiative, Texas A&M AgriLife Extension Service.

Kanters, M. A., Bocarro, J. N., & **Edwards, M. B.** (2011). School Sport Policy Analysis: Examining Policy Changes to Increase the Impact of After-School Sports and Facilities on Physical Activity. Raleigh, NC: North Carolina State University: IPARC: Investigating Places for Active Recreation in Communities

- **Practitioner-oriented publications**

Theriault, D. & Edwards, M. B. (2014) Limiting sexual identity discrimination in park and recreation programs. *Parks & Recreation*.

***Edwards, M. B.,** Henderson, K. A., & Campbell, K. S. (2013). Facilitating healthy, well, and wise camp staff. *Camping Magazine*, 86(1), 34-39.

*Campbell, K. S., Leija, S., & **Edwards, M. B.** (2013, Spring). The importance of the camp experience in preparing for postsecondary transition. *HEATH Resource Center at the National Youth Transitions Center Newsletter*, 5-8.

Henderson, K. A., **Edwards, M. B.**, Casper, J., Bocarro, J. N., & Floyd, M. F. (2010) Investigating places for active recreation in rural North Carolina communities. *Rural Connection*, 5(1), 33-37.

- **Unpublished contract reports**

Duerden, M., **Edwards, M.B.**, & Peterson, T. (2014). *2013 PLSC Evaluation Report*. Report prepared for Public Lands Service Coalition.

Sequor Youth Development Initiative. (2013). *Texas Healthy Adolescent Initiative, Program Evaluation: Final Report*. Texas A&M AgriLife Extension.

*Duerden, M., **Edwards, M.B.**, & Lizzo, R. (2013). *2012 PLSC Evaluation Report*. Report prepared for Public Lands Service Coalition.

*Duerden, M., **Edwards, M.B.**, & Lizzo, R. (2012). *2011 PLSC Evaluation Report*. Report prepared for Public Lands Service Coalition.

- **Thesis and Dissertation**

Edwards, M.B. (2009). *Place disparities in access to supportive environments for extracurricular sport and physical activity in North Carolina middle schools*. Unpublished doctoral dissertation, North Carolina State University: Raleigh, NC.

Edwards, M. B. (2006). *Chase for the cash: The evolution of NASCAR as a postmodern sport*. Unpublished master's thesis, East Carolina University: Greenville, NC

IV. Teaching

Courses Taught – NC State University

Class Descriptions and Evaluations

PRT 466: Sport Finance and Economics (Fall 2014 – Present)

The overall goal of this senior-level undergraduate course is to provide students with comprehensive insight into economics and financial management related to sport organizations and applicable to professionals in the sport industry. There are four broad areas of economics and finance that will be addressed in this course. 1. Economics (concepts include economic principles, economic environments, and economic impact of sport facilities and events), 2. Revenue acquisition (concepts include sponsorship, pricing, and fundraising), 3. Financial management (concepts include budgeting, using spreadsheets and accounting software, and financial reports), and 4. Financial planning (concepts include forecasting, investments, and business planning). This course is taught in a blended learning format.

Student Course Evaluations (Quantitative)

Term	N	Overall Course				Teaching Effectiveness			
		Mean	SD	Dept. Mean	Dept. SD	Mean	SD	Dept. Mean	Dept. SD
Spring 2019	13	4.60	0.70	4.40	0.80	4.60	0.70	4.60	0.70
Fall 2018	6	4.80	0.40	4.10	1.10	5.00	0.00	4.30	1.00
Spring 2018	20	4.40	0.70	4.20	1.00	4.50	0.70	4.50	0.80
Fall 2017	11	4.40	1.00	4.10	1.10	4.40	1.00	4.40	0.90
Spring 2017	9	4.20	0.80	4.10	1.10	4.60	0.50	4.30	1.00
Fall 2016	11	4.50	0.70	4.00	1.10	4.50	0.70	4.30	1.00
Spring 2016	16	4.67	0.62	4.19	0.99	4.70	0.60	4.30	1.00
Fall 2015	20	4.40	0.90	4.00	1.20	4.50	1.10	4.20	1.10
Spring 2015	24	3.60	1.30	3.90	1.10	3.90	1.10	4.10	1.10

Fall 2014	22	Mean	4.20	Dept. Mean	3.90	Mean	4.50	Dept. Mean	4.10
		SD	1.00	SD	1.10	SD	0.70	SD	1.10

PRT 701: Social Science Research Methods in PRTM and Natural Resources (Spring 2016-Fall 2018)

This graduate course is intended to provide MS and PhD students in CNR with a background in social science research methods commonly used in natural resources-related fields as well as strategies for planning, designing, evaluating, and applying research within the social science framework. This course is designed in a way to guide students through the phases of the research design to draft a research proposal for their thesis or dissertation.

Student Course Evaluations (Quantitative)*

Term	N	Overall Course				Teaching Effectiveness			
Fall 2018	10	Mean	3.30	Dept. Mean	4.30	Mean	4.20	Dept. Mean	4.50
		SD	0.90	SD	0.90	SD	0.60	SD	0.80
Spring 2017	5	Mean	4.00	Dept. Mean	4.20	Mean	4.40	Dept. Mean	4.30
		SD	0.00	SD	1.00	SD	0.50	SD	0.80
Spring 2016	8	Mean	4.60	Dept. Mean	4.04	Mean	4.90	Dept. Mean	4.10
		SD	0.59	SD	1.07	SD	0.40	SD	1.10

*Note: Due to ClassEval Error, no evaluations conducted for Fall 2017

PRT 491: Special Topics in PRT: Global Sport Management Issues – Study Abroad in the UK

The overall goal of this course is to provide a cross-cultural understanding of sport systems in the United States and the United Kingdom. In addition to hosting one of the most popular elite sport leagues (the Barclays Premier League) and recent mega-sporting events (the London 2012 Summer Olympic Games and 2015 IRB Rugby World Cup), the UK has extensive grassroots sport development in schools and communities. The US and UK share significant cultural similarities; but many of the institutional structures, policies, funding mechanisms, and approaches to managing sport are unique to the two countries. Our class will visit England to learn first-hand about different levels of sport programs and organizations and assess the efficacy of sport initiatives to achieve economic, social, and individual development goals. Before the tour, we will prepare by learning about sport systems in the U.S. and U.K. through lectures and discussions. Following the tour, students will present findings related to topics relevant to course content.

Student Course Evaluations (Quantitative)

Term	N	Overall Course				Teaching Effectiveness			
Spring 2016	4	Mean	5.00	Dept. Mean	4.00	Mean	5.00	Dept. Mean	4.30
		SD	0.00	SD	1.20	SD	0.00	SD	1.00

PRT 503: Advanced Financial Management in Parks, Recreation, Tourism, and Sport Organizations (Fall, 2014)

This graduate course is intended to provide masters-level students with advanced concepts of financial management as applied to the unique industries of parks, recreation, tourism, and sport management. There are four broad areas of economics and finance that will be addressed in this course. 1. Economics (concepts include economic principles, economic environments, and economic impact of facilities and events), 2. Revenue acquisition (concepts include taxes and bonds, grant writing, sponsorship, pricing, and fundraising), 3. Financial management (concepts include budgeting, accounting, and financial reports), and 4. Financial planning (concepts include forecasting, investments, and business planning). We also discussed key contemporary financial issues facing multiple types of organizations. This course was taught completely online.

Student Course Evaluations (Quantitative)

Term	N	Overall Course			Teaching Effectiveness				
Fall 2014	11	Mean	4.20	Dept. Mean	3.20	Mean	4.50	Dept. Mean	3.60
		SD	1.30	SD	1.50	SD	0.70	SD	1.20

Courses Taught – Texas A&M University**Class Descriptions and Evaluations****RPTS 201: Foundations of Recreation, Park and Tourism Sciences (Spring 2012)**

This large lecture course (enrollment of 142) provided students with an understanding of the development of theoretical foundations of the recreation and leisure field. We also examined the professional philosophy, present status, prospects for the future and the role of parks and recreation in modern society. This course used both lecture and innovative small group discussions as well as professional talks from industry leaders.

Student Course Evaluations (Quantitative)

Term	N	Teaching Effectiveness		Departmental	
Spring 2012	91	Mean	4.69	Mean	4.76
		SD	0.62	SD	0.52
		Median	5.00	Median	5.00
		Mode	5.00	Mode	5.00

RPTS 374: Management of Programs and Services for Youth (Fall 2009 – Spring 2013)

This undergraduate writing-intensive course focused on the organizational behavior, administration, and management of public and non-profit youth programs and agencies in recreational settings. This course was designed to examine the foundations of leadership and management in the context of youth organizations. Topics included: organizational structure and culture; strategic planning and evaluation; marketing and communication; human resource management and motivation; financial resource development; and budgeting and fiscal management. The goal of this course was to provide students with an understanding of the basic principles for managing public and non-profit youth programs and organizations.

Student Course Evaluations (Quantitative)

Term	N	Overall Course		Teaching Effectiveness	
Fall 2012	11	Mean	4.60	Mean	4.73
		SD	0.56	SD	0.22
		Median	5.00	Median	5.00
		Mode	5.00	Mode	5.00
Spring 2012	14	Mean	4.92	Mean	5.00
		SD	0.22	SD	0.00
		Median	5.00	Median	5.00
		Mode	5.00	Mode	5.00
Fall 2011	21	Mean	4.77	Mean	4.76
		SD	0.46	SD	0.44
		Median	5.00	Median	5.00
		Mode	5.00	Mode	5.00
Fall 2010	18	Mean	4.91	Mean	4.94
		SD	0.29	SD	0.24
		Median	5.00	Median	5.00
		Mode	5.00	Mode	5.00
Fall 2009	13	Mean	4.57	Mean	4.54
		SD	0.76	SD	0.93
		Median	5.00	Median	5.00
		Mode	5.00	Mode	5.00

REN 400: Study Abroad in Natural Resources, Australia/Fiji (Summer 2011)

This course provides students with an opportunity to gain first-hand experience in natural resource management in Australia and Fiji. The focus of the course is on interaction of public, communal, and private land tenure systems with the ecological and human dimensions of rangeland management, wildlife conservation, and nature-based tourism. Served as co-facilitator of program coordinated through American Universities International Programs (AUIP). Supervised students while abroad in Australia, coordinated discussion groups, created quizzes and tests based on case study modules taught on-site, evaluated progress of students

Student Course Evaluations (Quantitative)

Term	N	Overall Course		Teaching Effectiveness	
Summer 2011	21	Mean	4.35	Mean	4.33
		SD	0.90	SD	0.73
		Median	5.00	Median	4.00
		Mode	5.00	Mode	5.00

RPTS 689: Youth Development in Context (Spring 2011)

This graduate course focused on the factors that play a role in the development of youth in the United States and internationally. This critically analyzed interrelated social, cultural, and institutional contexts that affect developmental, preventive, treatment, and rehabilitative services aimed at children and youth. Particular emphasis was placed on the theoretical and practical relationships of socio-cultural factors, institutions, policies, and services for youth. Students developed critical frameworks for assessing the strengths and weaknesses of the policies, organizations and delivery of youth development services based on social science research.

Student Course Evaluations (Quantitative)

Term	N	Overall Course		Teaching Effectiveness	
Spring 2011	10	Mean	3.84	Mean	3.80
		SD	1.45	SD	1.40
		Median	4.00	Median	4.00
		Mode	5.00	Mode	5.00

RPTS 489: Camp Administration (Fall 2010)

This undergraduate course focused on camp management and administration, emphasizing the role of organized camping and camp experiences as an important component of youth development. The purpose of this course was to help prepare students for careers in professional camp management and programming through competency building in several essential core areas of camp administration. Particular importance was placed on human resources management, business and finance, strategic planning, site management and development, health and safety, innovation, program planning and evaluation. Additionally, we explored the history of organized camps as a context for contemporary issues in camp management.

Student Course Evaluations (Quantitative)

Term	N	Overall Course		Teaching Effectiveness	
Fall 2010	22	Mean	4.24	Mean	4.18
		SD	0.81	SD	0.96
		Median	4.00	Median	4.00
		Mode	5.00	Mode	5.00

Peer Evaluations

- Summary of Courses Evaluated by Peers per Year

	2009	2010	2011	2012
Courses evaluated by peer	RPTS 374	RPTS 374	RPTS 689* RPTS 374*	RPTS 201

* - Copies of these peer evaluations were not available

- Quotations: The following are quotes extracted from the corresponding peer evaluations:
- **RPTS 374 (2009)**
It was impressive how you knew each of the students' names as you called on them. Calling them by name made their opinions seem to be more respected. It also allowed the students to know that you were equipped to know who was discussing the material, and who wasn't

The lecture as a whole was well-developed and guided by a PowerPoint presentation. For each principle taught, you used multiple real-world examples, which should greatly assist the students in remembering the information taught. Additionally, a role-playing activity was used to put the students in various situations related to the principles taught.

This was an excellent application of the day's lessons, and allowed the students to utilize critical thinking in an applied setting.

You are doing an excellent job.

- **RPTS 374 (2010)**

Dr. Edwards' use of technology was instrumental in assisting with the delivery of course material. A feature of the class involved an exercise structured around the critique of promotional videos produced by youth service agencies. These videos, which were posted on YouTube, highlighted specific branding strategies and provided a valuable anchor to guide and facilitate discussion among students. Students were very responsive and were actively engaged in the critique

In sum, Dr. Edwards teaching performance was exemplary. He has an excellent rapport with students, was well prepared, and is seen by students as a positive mentor. The department's reputation for quality teaching is enhanced by his instruction.

- **RPTS 201 (2012)**

To be effective, an instructor must have background in a broad range of subject matter, and she or he must also have passion for the diverse topics addressed in this survey class in order to structure engaging experiences for our students. I was enormously impressed with your teaching. Your topic on the day I visited was an introduction to commercial recreation. I cannot imagine how a teacher could provide a more effective and engaging introduction to that topic.

In the lecture portion of the class meeting, you skillfully and repeatedly connected commercial recreation to topics that the students had encountered previously. You helped students make connections to assigned readings, previous topics that they had studied in your class, and to experiences in students' personal lives. Research on human learning, of course, stresses the centrality of these connections. They yield meaningful and lasting learning.

Your class meeting included a number of additional innovations. . . One was the very memorable period that you provided for learning through collaboration. You distributed two questions related to commercial recreation, and then asked students to form small groups to share opinions and perspectives on those questions. I noticed total engagement of your 120+ students. This exercise was fully effective in communicating, in an appropriate introductory way, the intriguing challenge of succeeding as a commercial recreation enterprise. I was amazed that the activity could be so fully engaging despite the uncomfortable, fixed-seating theatre style classroom to which you were assigned.

Again, the class session I attended was among the most exquisitely staged learning experiences I have witnessed. Your students are very fortunate to have you as their teacher.

Courses Taught – NC State University (as Graduate Student)

PRT 277: Social and Cultural Dimensions of Sport (Summer 2007 - 2008)

This undergraduate course examined the development of sport's significance within our society. The institution of sport and the sport industry were examined critically with particular focus on the political and cultural significance of sport and the relationship between sport, gender, class, ethnicity, health, drugs, violence, education, economics and life-long physical activity. This course blended many disciplines, but focused heavily on sociology, philosophy, history, and social-psychology.

Mean Instructor Evaluation:

4.50 (Summer 2008)

4.57 (Summer 2007)

Courses as Teaching Assistant

PRT 406: Recreation and Sport Law (Summer 2007-2008) [Online]

Assisted Michael Kanters, Ph.D. (Associate Professor). This course covers the fundamental principles of law, especially tort and contract law, applied to sport and recreation situations, including liability of personnel in various roles. The course uses an analysis of common law court decisions in sports contexts well as key state and federal statutory legislation such as civil rights and antitrust

PRT 152: Introduction to Parks, Recreation, and Tourism (Spring 2007)

Assisted Jason Bocarro, Ph.D. (Assistant Professor). This course is an introduction to the professional field of recreation by presenting the basic principles, fundamentals and concepts of recreation as related to such factors as recreation history and objectives, sociological and economic aspects of recreation, leadership qualities and facility provision; and settings for organized recreation in modern society.

PRT 200: Leisure Behavior, Health, and Wellness (Fall 2006) [Online]

Assisted Michael Kanters, Ph.D. (Associate Professor). Leisure is presented as a lifelong resource for human satisfaction and fulfillment; its potential for physical, mental, social and emotional growth and emotional growth and development of the individual. Leisure opportunity areas are presented and evaluated.

Invited Lectures

- 2017 Coventry University (UK) – Coventry Business School (Topics: Research funding, measurement development).
- 2016 Agincourt – MRC/Wits Rural Public Health Transitions Research Unit (Acornhoek, Bushbuckridge, South Africa). (Topic: Rural challenges for active living in the U.S.).
- 2015 Cape Peninsula University of Technology (Cape Town, South Africa), Department of Sport Management (Topic: Who plays where? With J.N. Bocarro)
- 2015 Cape Peninsula University of Technology (Cape Town, South Africa), Department of Tourism and Events Management (Topic: Positioning research for funding, With J.N. Bocarro)
- 2014 North Carolina State University, Department of Parks, Recreation and Tourism Management
PRT 152 *Introduction to Parks, Recreation and Tourism*. (Topic: Park, recreation and sport services)
- 2014 University of Central Lancashire (UK), School of Sport, Tourism and Outdoors (Topic: Sport and health outcomes)
- 2013 North Carolina State University, Department of Parks, Recreation and Tourism Management
PRT 152 *Introduction to Parks, Recreation and Tourism*. (Topic: Park, recreation and sport services)
- 2011 Texas A&M University, Department of Recreation, Park and Tourism Sciences
RPTS 301 *Leisure and Outdoor Recreation* (Topic: Sport and health across the lifespan)
- 2011 Texas A&M University, Department of Urban Planning and Landscape Architecture
LAND 689 *Active Living Seminar* (Topic: Active living in rural areas)
- 2011 Texas A&M University, Department of Recreation, Park and Tourism Sciences
RPTS 331 *Tourism Marketing* (Topic: Tourism marketing in non-profit organizations)
- 2011 Texas A&M University, Department of Health and Kinesiology
SPMT 420 *Sports Facility Planning* (Topic: Event management at the facility)
- 2010 Texas A&M University, Department of Recreation, Park and Tourism Sciences
RPTS 370 *Youth Development Organizations and Services* (Topic: Youth by the numbers)
- 2010 Texas A&M University, Department of Urban Planning and Landscape Architecture
LAND 689 *Active Living Seminar* (Topic: Active living in rural areas)
- 2010 Texas A&M University, Department of Health and Kinesiology
SPMT 420 *Sports Facility Planning* (Topic: Event management at the facility)
- 2009 Texas A&M University, Department of Recreation, Park and Tourism Sciences
RPTS 370 *Youth Development Organizations and Services* (Topic: Youth sport and physical activity)

Seminars

- 2011 Texas A&M University, Department of Recreation, Park and Tourism Sciences
Youth Development Graduate Seminar (Topic: Life in the academy)
- 2011 Texas A&M University, Department of Recreation, Park and Tourism Sciences
Graduate Student Seminar (Topic: Research in rural communities)
- 2010 Texas A&M University, Department of Recreation, Park and Tourism Sciences
Graduate Student Seminar (Topic: Success in publishing research [Panel])
- 2009 Texas A&M University, Department of Recreation, Park and Tourism Sciences
Graduate Student Seminar (Topic: Place disparities in access to youth physical activities)

Seminars and Workshops – Other Audiences

- 2015 “Youth Sport in the USA: Benefits and Challenges” Presentation to the Western Cape Government, Department of Arts, Culture and Sport, Cape Town, South Africa (With J.N. Bocarro)
- 2014 Keynote plenary, Louisiana Recreation and Park Association Annual Conference, Baton Rouge, Louisiana
- 2014 “Looking back and moving forward: Understanding the relationship between parks, recreation, and child health” Keynote, Pennington Biomedical Research Center 2014 Childhood Obesity Conference, Baton Rouge, Louisiana
- 2014 “Economic impact of conservation corps work” Plenary Panel, The Corps Network Annual Conference, Washington, District of Columbia
- 2013 “Rural Active Living” Roundtable facilitator, Active Living Research Conference, San Diego, CA
- 2013 “High Capacity Organizational Culture” Presentation at Sequor Youth Development Initiative Annual Conference, Navasota, TX
- 2013 “Facilitating healthy, well, and wise camp staff” Presentation at American Camp Association National Conference (With K.A. Henderson).
- 2013 “Eat smart and move more in your after school program” Presentation at Fort Bend ISD Afterschool Program Staff Workshop, Missouri City, Texas
- 2012 “Grant writing 101” Texas Park and Recreation Society, Region 5 & 7 Conference, San Antonio, TX
- 2012 “Grant writing 101 [2-part workshop]” Sequor Youth Development Initiative Annual Conference, Austin, TX
- 2012 “Rural Active Living” Roundtable facilitator, Active Living Research Annual Conference, San Diego, CA
- 2011 “Using public spaces more effectively for youth development” Sequor Youth Development Initiative. Bryan-College Station Workshop, College Station, TX
- 2011 “Grant writing 101” Sequor Youth Development Initiative Annual Conference. Austin, TX
Graduate Student Seminar (Topic: Success in publishing research [Panel])
- 2010 “Application of theory in active living research” Workshop at Active Living Research Grantee Meeting, San Diego, CA (With D. Cohen).
- 2010 “Career Opportunities in Youth Development” RPTS Youth Adventure Program, College Station, TX
- 2010 “Grant writing for success” International Symposium on Society and Resource Management Student Forum, Corpus Christi, TX (With G. Ellis)

Graduate Student Committee Involvement

Summary of Graduate Student Committee Involvement

Degree	Chair or Co-Chair	Member
Doctor of Philosophy	3	10
Master of Science	6	10

Master of Arts	1	0
Master of Natural Resources	1	0
Master of Agriculture	0	1
Master of Education	0	1
Master of PRTSM	11	0

- Student information

North Carolina State University

- Co-Chair, Samantha Lockwood, MS Student, PRTM. Expected graduation, Spring, 2020
- Member, Ellie Whittington, MS Student, PRTM, Expected graduation, Spring, 2020
- Member, Caleb Gwaltney, MS Student, PRTM, Expected graduation, Spring 2020
- Member, Troy Carlton, PhD Student, PRTM. Expected graduation, Spring, 2020
- Member, Margaret VanBakergem, PhD Student, PRTM, Expected graduation, Fall, 2019
- Member, Kyle Smith, MS Student, PRTM, Expected graduation, Spring, 2019
- Member, Martin Barrett, PhD Student, PRTM, Graduated, Summer 2019
- Chair, Diquan Edmonds, MS Student, PRTM, Graduated, Summer, 2019
- Co-Chair, Mayra Robledo, MS Student, PRTM. Graduated, Spring, 2018
- Co-Chair, Elizabeth Oliphant, MS Student, PRTM. Graduated, Summer, 2018
- Member, Brendali Carrillo Barrera, MS Student, PRTM, Graduated, Spring, 2018
- Chair, Carlos Moses, MPRTSM Student, PRTM, Expected graduation, Spring, 2020
- Chair, Michelle Burger, MPRTSM Student, PRTM, Expected graduation, Spring, 2019
- Chair, Melissa Simmons, MPRTSM Student, PRTM, Expected graduation, Spring, 2019
- Chair, Victoria Rodriguez, MPRTSM Student, PRTM. Graduated, Spring, 2018
- Co-Chair, Katelin McArdle, MNR Student, PRTM. Graduated, Spring, 2017
- Chair, Matthew Barber, MPRTSM Student, PRTM. Expected graduation, Spring, 2018
- Chair, Gabriel Button, MPRTSM Student, PRTM, Expected graduation, Spring, 2018
- Chair, Teresa Penbrooke, Ph.D. Student, PRTM. Graduated, Fall, 2017
- Member, Colleen Dougherty, MS Student, PRTM. Graduated Fall, 2016
- Chair, Lynn Grantham, MPRTSM Student, PRTM. Graduated Fall, 2016
- Chair, Jeff Green, MPRTSM Student, PRTM, Graduated Fall, 2016
- Chair, Gareth Jones. Ph.D. Student. PRTM. Graduated Summer, 2016
- Chair, Adam Heinrich, MPRTSM Student, PRTM. Graduated Summer, 2016
- Chair, Lorraine Fuller. MPRTSM Student, PRTM. Graduated Spring, 2016
- Chair, Lindsay Pritchard, MPRTSM Student, PRTM. Graduated Spring, 2016
- Chair, Jule Rich. M.A. Student. Liberal Studies. Graduated Spring, 2015
- Member, Jessica Finnerty, Ph.D. Student. Health & Human Performance, MTSU. Graduated, Fall 2015.
- Member, Troy Carlton, M.S. Student. PRTM. Graduated, Spring, 2015

Texas A&M University

- Chair, Katherine Campbell, M.S. Student, RPTS. Graduated, Spring 2014
- Chair, Robin Lizzo. M.S. Student, RPTS. Graduated Spring 2013
- Co-Chair, Jordan Daniel, Ph.D. Student, RPTS. Graduated Fall 2013
- Member, Marie Bryant. M.S., RPTS. Graduated Fall 2011
- Member, Kate Cromwell, M.S. RPTS. Graduated Spring 2011
- Member, Cameron Spoor, M.Ed., Educational Psychology. Graduated Spring 2011
- Member, Sam Roberson, Ph.D. Student, RPTS. Graduated, Spring 2012

- Member, KangJae Lee, Ph.D. Student, RPTS. Graduated, Spring 2013
- Member, Brandy Kelly, Ph.D. Student, RPTS. Graduated, Spring 2013
- Member, Daniel Theriault, Ph.D. Student, RPTS. Graduated, Spring 2013
- Member, Laura Ramirez-Mann. M.S. Student, RPTS. Graduated, Spring 2012
- Member, Alisa Luckey. M.S. Student, ALED. Graduated, Spring 2012
- Member, Shelbie Painter, M.Ag. Student, ALED, Graduated, Spring 2012
- Member, Kristi Montandon, Ph.D. RPTS, Graduated, Fall 2012
- Member, Adam Cohen, Ph.D., Sport Management, Graduated, Spring 2013
- External Examiner
 - MA, Brock University (Canada), 2018
 - PhD, University of Canberra (Australia), 2017

V. Service & Engagement

- **Extension/Engagement efforts:**
 - Invited panelist: In Focus with Loretta Bonitti, Spectrum News. Topic: Economic Impact of Sports in North Carolina (February, 2018).
 - Shared use training (with Annie Hardison-Moody). Northampton County, NC (October, 2017)
 - Workshop session “Increasing physical activity and healthy eating in your program” Fort Bend Independent School District After-School Program Winter Conference
 - Webinar session “Building successful partnerships” Sequor Youth Development Initiative, 2012
 - Workshop session “Grant writing” Texas Recreation and Park Society Region 5 & 7 Workshop, San Antonio, TX 2012
 - Consultant on El Campo, TX community needs assessment and College Station, TX citizen input process conducted by Dr. Jamie Rae Walker.
 - Workshop session “Grant writing 101 [2-part workshop]” Sequor Youth Development Initiative Annual Conference, Austin, TX, 2012
 - Workshop session “Grant writing 101” Sequor Youth Development Initiative Annual Conference. Austin, TX, 2011
 - Workshop session “Using public spaces more effectively for youth development” Sequor Youth Development Initiative (AgriLife Extension). Bryan-College Station Workshop, College Station, TX, 2012
 - Executive committee, Sequor Youth Development Initiative (AgriLife Extension)
 - Chair, Research and Evaluation Committee, Sequor Youth Development Initiative (AgriLife Extension)
 - Southwest Conservation Corps and Public Lands Service Coalition program evaluations and The Corps Network Conference presentation and webinar (conducted through AgriLife Extension).
- **Journal/Editorial Participation**
 - Special issue guest editor with Dr. Katie Rowe, Deakin University (Australia), “Managing Sport for Health”. *Sport Management Review*. Publication Date expected 2019.
 - Associate Editor for: *Journal of Leisure Research* (2012-2016, 2017-)
 - Manuscript reviewer for:
 - *Leisure Studies* (2014, 2015, 2019)
 - *Health and Place* (2013)
 - *Preventing Chronic Disease* (2013)
 - *Journal of Sport Management* (2012)
 - *Journal of Rural Health* (2011)
 - *Leisure Sciences* (2011, 2013, 2014, 2015, 2016)
 - *American Journal of Preventive Medicine* (2011)
 - *Journal of Public Health Practice and Management* (2010)
 - *Youth & Society* (2010, 2011, 2015)

- *Journal of Physical Activity and Health* (2010, 2011, 2012, 2015)
 - *Journal of Park and Recreation Administration* (2009, 2010)
 - *Journal of Leisure Research* (2009, 2012)
 - *Research Quarterly for Exercise and Sport* (2009)
 - *Sport Management Education Journal* (2008, 2009)
- Review coordinator
 - Leisure and community development topic area, Leisure Research Symposium (2013)
- Abstract reviewer for:
 - Leisure Research Symposium (2011, 2014)
 - Southeastern Recreational Research Conference (2008)
- **University and Departmental Service**
 - Chair, PRTM 5-Year Leadership Review Committee, 2019
 - Chair, PRTM search committee (Assistant professor, community parks and recreation) 2016-2017
 - Member, NC State International Programs Committee (2018 – Present)
 - Member, NC State Faculty Well-Being Committee (2014 – 2018)
 - Member, CNR Space Committee (2013 – Present)
 - Chair, PRTM Space Committee (2016 – Present)
 - Member, PRTM Peer teaching evaluation committee (2013 – Present)
 - Member, CNR Thematic Interdisciplinary Faculty Search Committee (2015-2016)
 - Member, PRTM search committees:
 - Assistant Professor, community sustainability & health (2014-2015)
 - Department Head (2013-2014)
 - Assistant Professor, sport and sustainable community development (2013)
 - Member, CNR strategic planning workgroup (Built and Natural Environments) (2013 – Present)
 - RPTS Quiz Bowl Team, Faculty Advisor (2010-2012)
 - Member, Undergraduate Committee, Department of Recreation, Park and Tourism Sciences, Texas A&M University (2010 – 2013)
 - Executive Committee Member, Chair of Research and Evaluation Committee, Sequor Youth Development Initiative, College of Agriculture and Life Sciences, Texas A&M University (2009 – 2013)
 - Youth Adventure Program, Texas A&M University. Coordinated RPTS Youth Development Day (2010)
 - Aggieland Saturday, Texas A&M University. RPTS Faculty Representative (2011)
 - Rho Phi Lambda National Honor Society, Beta Delta Chapter Faculty Co-Advisor (2010-2013)
 - Delta Sigma Phi Fraternity, Theta Nu Chapter, Faculty Advisor (2011-2013)
- **Professional Service**
 - Member, NRPA Education Network Leadership Committee (2015 – Present)
 - Poster coordinator, NRPA Research Symposium (2016)
 - Research session moderator, European Association of Sport Management Annual Conference (2015)
 - Research session moderator, Leisure Research Symposium, National Recreation and Parks Association Congress, Minneapolis, MN (2010)
 - Planning Committee Member, 2010 Active Living Research Conference
 - Advisory Board Member, American Camp Association, Texoma Section (2010-2013)
 - Membership Development Committee, Academy of Leisure Sciences (2012 – 2013)
 - Future Scholars Committee, Academy of Leisure Sciences (2014 – Present)
 - Member, National Recreation and Parks Association (2006-Present)
 - Member, Canadian Association for Leisure Studies (2008 - Present)
 - Member, North American Society of Sport Management (2008-2009)
 - Member, American Evaluation Association (2014 – Present)
 - Member, Academy of Leisure Sciences (2012 – Present)

- Membership Development Committee (2012)
- Future Scholars Award Committee (2014-2015)
- Grant reviewer, Blue Cross Blue Shield Foundation of Louisiana Challenge for a Healthier Louisiana (2012)
- Grant reviewer, Rapides Foundation (2015, 2016)

VI. Professional Honors and Awards

- Nominated for NC State Graduate School Outstanding Faculty Mentor Award, 2015-16
- NC State Thank a Teacher Program, Office of Faculty Development, Student recognition, 2015, 2016, 2017, 2018
- Oak Ridge Association of Universities Ralph E. Powe Junior Faculty Enhancement Award, 2011. One of the top 30 junior researchers nationally selected to receive seed money to enrich research and professional growth.
- Texas A&M Fish Camp Namesake, 2011. Student-nominated award. Selected out of several hundred nominations as contributing to Texas A&M in a positive way.
- Rho Phi Lambda National Recreation and Parks Honor Society, 2009.
- Outstanding Parks, Recreation and Tourism Graduate Student, NC State University, 2008.
- Phi Kappa Phi National Honor Society, 2008. The nation's oldest and most selective collegiate honor society. Selected for membership as a graduate student ranked in the upper 10 percent of students at North Carolina State University.
- *Crain's Cleveland Business* "40 Under 40" Honoree, 2003. Recognizes leading young executives in Northeast Ohio.
- *USA Today/Baseball Weekly* Minor League Baseball Executive of the Year (Appalachian League), 2000 Awarded by national publication for those recognized as the best minor league baseball professional in each of the 15 North American minor leagues sponsored by Major League Baseball.

VII. Relevant Practitioner Experience

- **General Manager and Chief Operating Officer**, Wilson Tobs Baseball Club, Wilson, North Carolina
 - From February, 2004 – August, 2007
 - Position Description:
 - Oversaw all aspects of franchise operations, including financial management, sponsorship sales, ticket sales, marketing, player recruitment, facility operations, equipment management, human resources, promotions, merchandising and concessions.
 - Named 2005 Organization of the Year.
- **Vice President, Baseball Operations/General Manager**, Lake County Captains Baseball Club, Eastlake, Ohio
 - From February, 2002 – February, 2004
 - Position Description:
 - Led relocation of franchise from Georgia and start-up of franchise in Ohio, including; lease negotiations, obtaining relocation approval by baseball authorities, personnel hiring, policy development, construction supervision, purchasing, union negotiations, introduction of marketing, promotions and public relations plans, creating and implementing overall business plan
 - Provide leadership to organization that finished third in attendance throughout Class A Minor League Baseball, eclipsing 450,000 paid attendance for inaugural season, winning South Atlantic League's Club Merit Award
 - Team's liaison with Cleveland Indians, Major League Baseball, Minor League Baseball and South Atlantic League on baseball related matters
 - Oversaw 24 full-time staff, 10 interns and 200 stadium employees

- Take active role in public relations, including; major market television and radio appearances, numerous speaking engagements and media interviews
- **Vice President, Baseball Operations/General Manager**, Columbus RedStixx Baseball Club, Columbus, Georgia
 - From October, 2000 – February, 2002
 - Position Description:
 - Oversaw all aspects of franchise operations, including financial management, sponsorship sales, ticket sales, marketing, facility operations, human resources, promotions, merchandising and concessions.
 - Reduced expenses by 30%
 - Increased net income by 42%
 - Implemented market research, including; in-stadium surveys, focus groups, interpretation of census data and interviews of the corporate community
- **General Manager**, Burlington Indians Baseball Club, Burlington, North Carolina
 - From October, 1997 – October, 2000
 - Position Description:
 - Oversaw all aspects of franchise operations, including financial management, sponsorship sales, ticket sales, marketing, facility operations, human resources, promotions, merchandising and concessions.
 - In first year as general manager, increased franchise profits 130% over previous five years combined, including substantial increases in advertising, ticket and in-game revenue; 1998 figures ranked 1st in league and 2nd in classification in net profits
 - Team led Appalachian League in attendance for 2000, despite holding the league's worst win-loss record
- **Assistant General Manager**, Burlington Indians Baseball Club, Burlington, North Carolina
 - From: September 1996 – October, 1997
- **Director, Stadium Operations**, Meridian Brakemen Baseball Club, Meridian, Mississippi
 - From: May, 1996 – September, 1996
- **Operations Manager**, Mobile BaySharks Baseball Club, Mobile, Alabama
 - From: May, 1995 – August, 1995