

KANG-JAE “JERRY” LEE, Ph.D.

Assistant Professor
Department of Parks, Recreation & Tourism Management
North Carolina State University
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EDUCATION

- 2013 Ph.D., Texas A&M University, Department of Recreation, Park and Tourism Sciences
The 2013 U.S. Senator Phil Gramm Doctoral Fellowship Recipient
Dissertation: Bourdieusian Analysis on African Americans’ Underrepresentation at Parks and Outdoor Recreation
Committee: David Scott (Chair), Jim Gramann, Michael Edwards, and Reuben Buford May
- 2009 M.S., Texas A&M University, Department of Recreation, Park and Tourism Sciences
Master’s Thesis: Exploring Korean Americans’ Interracial Contact Experiences during Recreational Sport Activities
Advisor: David Scott
- 2006 B. S., Kyonggi University (Suwon, Republic of Korea), Department of Tourism and Recreation
- 2000 Exchange Student Program, California State University at Hayward (East Bay)
Three quarters of exchange program from Kyonggi University, Korea

ACADEMIC APPOINTMENTS

- 2017- Present Assistant Professor, Department of Parks, Recreation & Tourism Management, North Carolina State University.
- 2013- 2017 Assistant Teaching Professor (none-tenure), Department of Parks, Recreation & Tourism, University of Missouri.
- 2011 & 2013 Graduate Teaching Instructor, Department of Recreation, Park & Tourism Sciences, Texas A&M University.

- 2006 – 2012 Graduate Research and Teaching Assistant, Department of Recreation, Park & Tourism Sciences, Texas A&M University
- Assisted Courses: RPTS 340: Recreation, Parks & Diverse Populations and RPTS 484: Professional Internship
 - Statistical analyses on the data from 2006 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation
 - Editorial Assistant for e-Review of Tourism Research (<http://ertr.tamu.edu>.)
- 2012 Summer Student-Athlete Tutor, The Center for Student-Athlete Services, Texas A&M University
Tutored RPTS 202: Foundation of Tourism, RPTS 311: Recreation and Tourism Programs, and RPTS 340: Recreation, Parks & Diverse Populations for five student-athletes
- 2006 Instructor, Easy Education Co. Ltd, Suwon, Korea
Taught Basic English Conversation and Basic Japanese Conversation
Received Teacher of the Month Award in April 2006

PROFESSIONAL EXPERIENCES

- 2004 Communication Manager at International Symposium of Koguryo Tombs Conservation, organized by United Nation Educational, Scientific and Cultural Organization (UNESCO) and Cultural Heritage Administration of Korea.
- In charge of translating English, Japanese, and Korean, coordinating presentation sessions, and accommodating UNESCO officers.
- 2001 Special Event Coordinator at 2001 World Cyber Games, organized by ICM, Ltd.
- Helped registration and administration of Unreal Tournament section

HONORS AND AWARDS

- 2017 Golden Apple Award in Excellent Teaching and Mentorship, College of Agriculture, Food, & Natural Resources, University of Missouri
- 2013 U.S. Senator Phil Gramm Doctoral Fellowship, Texas A&M University
- 2012 NRPA Diversity Scholarship, National Recreation and Park Association
- 2012 Korean American Scholarship Foundation Scholarship, Korean American Scholarship Foundation South Chapter
- 2011 Korean RPTS Alumni and Marguerite Van Dyke Scholarship, Department of Recreation, Park and Tourism Sciences, Texas A&M University

- 2010 International Student Education Fee Scholarship, International Student Service, Texas A&M University
- 2009 Marguerite Van Dyke Scholarship, Department of Recreation, Park and Tourism Sciences, Texas A&M University
- 2006 Hoblitzelle Farm Scholarship, College of Agriculture, Texas A&M University
- 2006 Teacher of the Month, Easy Education Co. Ltd, Suwon, Korea
- 2004 Paradise Scholarship, Paradise, Ltd., Seoul, Korea

RESEARCH

Research Interest

- Racial and ethnic minorities' leisure, sport, and tourism behaviors
- Social inequality in access to public recreation resources
- Pierre Bourdieu's sociological theory and its implication to leisure studies
- Intergroup contact during leisure and sport activities and its impact on intergroup relationship
- Racism and discrimination during leisure and tourism activities
- Recreational specialization and serious leisure

Publications

- Lee, K. J., & Hwang, S.** (Accepted). Serious leisure qualities and subjective well-being. *Special Issue of Journal of Positive Psychology*.
- Lee, K. J., & Scott, D.** (2017). Racial discrimination and African Americans' travel behavior: The utility of habitus and vignette technique. *Journal of Travel Research*, 56, 381-392.
- Lee, K. J., & Stodolska, M.** (2016). Asian North Americans' leisure: A critical examination of the theoretical frameworks used in research and suggestions for future study. *Leisure Sciences*. DOI: 10.1080/01490400.2016.1215944
- Lee, K. J., & Scott, D.** (2016). Bourdieu and African Americans' park visitation: The case of Cedar Hill State Park in Texas. *Leisure Sciences*, 38, 424-440.
- Lee, K. J., Scott, D., Floyd, M. F., & Edwards, M.** (2016). Social stratification in fishing participation in the United States: a multiple hierarchy stratification perspective. *Journal of Leisure Research*, 48, 245-263.
- Lee, K. J., Dunlap, R., & Edwards, M.** (2014). The implication of Bourdieu's theory of practice for leisure studies. *Leisure Sciences*, 36, 314-323.
- Lee, K. J., & Scott, D.** (2013). Interracial contact experience during recreational basketball and soccer: Korean American males' perspectives. *Journal of Leisure Research*, 45, 267-294.

Lee, K. J., Dunlap, R., & Scott, D. (2011). Korean American males' serious leisure experiences and their perceptions of different play styles. *Leisure Sciences*, 33, 290-308.

Lee, K. J., & Scott, D. (2011). Participation in wildlife watching: A multiple hierarchy stratification perspective. *Human Dimensions of Wildlife*, 16, 330-344.

Book Chapters

Ellis, G., **Lee, K. J.,** & Satchabut, T. (2015). Experimental designs in leisure studies. In G. Walker, D. Scott, M. Stodolska (Eds.), *Leisure Matters: The State and Future of Leisure Studies* (pp. 333-342). State College, PA: Venture Publishing.

Book Reviews

Lee, K. J. (2013) *Race and Sport in Canada: Intersecting Inequalities* edited by Joseph, J., Darnell, S., & Nakamura, Y. *Journal of Leisure Research*, 45, 563-566.

Manuscripts in Progress

Lee, K. J., & Son, M. H. (Forthcoming). A cross-cultural study of pregnant women's body image and clothing choice. Target Journal: *Clothing and Textile Research Journal* by September 2017

Lee, K. J., Morgan, M., & Shim, H. (Forthcoming). Cross-cultural perceptions of crowding at Onondaga Cave State Park, Missouri. Target Journal: *Journal of Park and Recreation Administration* by September 2017

Schultz, C., **Lee, K. J.,** Bocarro, J., & Floyd, M. (Forthcoming). The characteristics of relevancy, diversity, and inclusion programs in the National Park Service. Target Journal: *Journal of Park and Recreation Administration* by December 2017

Lee, K. J. (Forthcoming). Racism and tourism: Suggestions for future studies. Target Journal: *Annals of Tourism Research* by December 2017

Technical Reports

Shim, H. J, **Lee, K. J.,** & Morgan, M. (2016). *Onondaga Cave State Park Visitor Survey*, Missouri State Parks, Jefferson City, Missouri.

Shafer, C.S., Eccles, K., Lacher, G., **Lee, K. J.,** Lee, Y. J., Lu, J., Merritt, L., Rivera, B., Santoro, L., Smith, B., Williams, A., Yoon, J. I., Yuan, F., & Ziegler, K. (2007). *Restoration to Recreation: A proposal for an environmentally, culturally and economically sustainable park*, Alcoa's Sandow Mine, Milam County, Texas.

Grant Proposals

- 2017 Lincoln Larson (PI), Nils Peterson (CO-I), & **KangJae Jerry Lee (CO-I)**. Evaluating the Promise and Potential Impacts of R3 Efforts Targeting College Students, Association of Fish & Wildlife Agencies (\$236,749) – Under Review
- 2017 Sunhwan Hwang (PI), **KangJae Jerry Lee (CO-PI)**, Monika Stodolska (CO-PI), &. A longitudinal mixed-method study of Korean transnational-split families’ sport and recreation participation, acculturation, and subjective well-being, National Research Foundation of Korea National Global Research Network Program (\$240,000) – Funded
- 2016 **KangJae Jerry Lee (PI)**, Sonja Wilhelm Stanis (CO-I), & Dae-Young Kim (CO-I). Missouri State Parks Diversity Enhancement Projects, Missouri State Parks (\$25,000) – Not funded
- 2016 **KangJae Jerry Lee (PI)**, Sonja Wilhelm Stanis (CO-I), & Dae-Young Kim (CO-I). Missouri State Parks Diversity Enhancement Projects, Research Council Grants, Office of Research, University of Missouri (\$10,000) – Not funded
- 2015 **KangJae Jerry Lee (PI)**. Promoting Racial and Ethnic Diversity in Public Recreation Settings, Research Council Grants, Office of Research, University of Missouri (\$3,670) – Funded
- 2015 Sul-hyang Kim (PI), Sunhwan Hwang (CO-PI), & **KangJae Jerry Lee (CO-PI)**. Investigating the relationship between recreational specialization and personality, Korean Institute of Sports Sciences (\$40,000) – Not funded
- 2014 **KangJae Jerry Lee**. Arts and Humanities Domestic Travel Award, Office of Research, University of Missouri (\$1,000) - Funded
- 2012 David Scott (PI) & **KangJae Jerry Lee (Co-PI)**. Cleveland Metroparks Visitation Study, Cleveland Metroparks, (\$4,000) - Not funded
- 2012 David Scott (PI) & **KangJae Jerry Lee (Co-PI)**. John Heinz National Wildlife Refuge Study, U.S. Fish & Wildlife Service, (\$6,600) - Not funded
- 2010 **KangJae Jerry Lee**. Graduate Students Research and Presentation Grant. Office of Graduate Studies, Texas A&M University (\$400) - Funded

Conference Presentations and Abstracts

- Schultz, C., **Lee, K. J.**, Bocarro, J., & Floyd, M. (Under Review). The Characteristics of Relevancy, Diversity, and Inclusion Programs in the National Park Service. Teaching & Research Institute of The Academy of Leisure Sciences, Indianapolis, IN

- Fernandez, M., **Lee, K. J.**, & Lincoln Larson. (Under Review). Preparing students to serve diverse populations. 2018 Research and Teaching Institute of The Academy of Leisure Sciences, Indianapolis, IN
- Shim, H., **Lee, K. J.**, & Morgan, M. (May, 2017). Cross-Cultural perceptions of crowding at Onondaga Cave State Park, Missouri. 2017 Canadian Congress on Leisure Research, Kitchener-Waterloo, Ontario, Canada
- Lee, K. J.**, & Mainieri, T. (February, 2017). The habits of productive scholars: Conversations with early-career faculty members. 2017 Research Institute of The Academy of Leisure Sciences, Indianapolis, IN
- Lee, K. J.** (August, 2016). Reflections on pathways and practices of tourism (Panel). Critical Tourism Studies North America, Huntsville, Canada
- Lee, K. J.**, & Sohn, M. (September, 2015). Pregnancy, body image, and clothing shopping: A cross-cultural study of pregnant women's clothing selection in the United States and Republic of Korea. 2015 Leisure Research Symposium at National Recreation and Park Association Congress and Exposition, Las Vegas, NV
- Lee, K. J.**, & Scott, D. (June, 2015). Investigating African Americans' travel behavior using theory of practice and vignette technique. Qualitative Special Session, 2015 International Conference of Travel and Tourism Research Association, Portland, OR
- Braden Curd, Zac Ricketts, Kristin Halford, & **Lee, K. J.** (April, 2015). Is the curse real?: professional athletes on video game covers and declines in their performance. 2015 Undergraduate Research and Creative Achievement Forum, University of Missouri, Columbia, MO
- Lee, K. J.** (October, 2014). Toward theoretical explanations of the outdoor recreation patterns of Asian Americans. 2014 Leisure Research Symposium at National Recreation and Park Association Congress and Exposition, Charlotte, NC
- Lee, K. J.**, & Scott, D. (October, 2014). Bourdieu and black visitation to Cedar Hill State Park. 2014 Leisure Research Symposium at National Recreation and Park Association Congress and Exposition, Charlotte, NC
- Lee, K. J.**, Scott, D., Floyd, M., & Edward, M. (October, 2013). Social stratification in fishing participation in the United States: A multiple hierarchy stratification perspective. 2013 Leisure Research Symposium at National Recreation and Park Association Congress and Exposition, Houston, TX
- Lee, K. J.**, Dunlap, R., & Edward, M. (October, 2012). Bourdieu's potential and implication in leisure study. 2012 Leisure Research Symposium at National Recreation and Park Association Congress and Exposition, Anaheim, CA

Lee, K. J. (October, 2012). A critical review on serious leisure: Beyond Stebbins' conceptualization. 2012 Leisure Research Symposium at National Recreation and Park Association Congress and Exposition, Anaheim, CA

Lee, K. J., & Scott, D. (October, 2010). Structural Inequalities in Wildlife-Associated Recreation: A Multiple Hierarchy Stratification Perspective. Leisure Research Symposium at National Recreation and Park Association Congress and Exposition, Minneapolis, MN

Lee, K. J., & Scott, D. (April, 2010). Korean American Males' Interracial Contact Experiences during Serious Leisure Activity. Northeastern Recreation Research Symposium, Bolton Landing, NY

Lee, K. J. (October, 2009). Exploring Recreational Sport Enthusiasts' Interracial Contact Experiences: Perspective of Korean American Males (Panel). Leisure Research Symposium at National Recreation and Park Association Congress and Exposition, Salt Lake City, UT

TEACHING

University of Missouri

Course	Semester Taught	Number of Students (response rate)	Student Evaluation
Undergraduate			
PRT 4208: Administration of Leisure Services	2016 Spring	25 (76%)	4.68
	2015 Spring	34 (88%)	4.33
	2014 Spring	55 (67%)	4.67
	2014 Fall	40 (72%)	4.45
	2013 Fall	72 (76%)	4.23
PRT 3215: Programming in Leisure Services	2016 Spring	80 (65%)	4.63
		32 (76%)	4.60
	2015 Spring	33 (60%)	4.61
		73 (63%)	4.26
	2014 Spring	97 (49%)	4.55
PRT 2750: Methods in Research and Evaluation	2014 Fall	53 (87%)	4.38
	2016 Fall	83 (54%)	4.68
	2015 Fall	88 (81%)	4.34
PRT 3210: Personnel Management and Leadership in Leisure Services (<i>Writing Intensive</i>)	2014 Fall	115 (72%)	4.42
	2015 Fall	33 (97%)	4.3
PRT 2101: Topics in PRT (Diversity and Cultural Competence in Recreation, Sport, and Tourism)	2014 Spring	22 (63%)	4.5
	2016 Fall	17 (71%)	4.99

Teaching Evaluation Average = 4.51			
Graduate			
PRT 8700: Construct of Leisure	2016 Fall	5	N/A
PRT 7960: Guided Reading in Parks, Recreation and Tourism	2014 Fall	1	N/A
	2013 Fall	1	N/A

Students Comments on Teaching

- Jerry is the best teacher I have had in the PRT program & I'm graduating. Don't lose him. He is an amazing teacher & cares nothing more than students' learning. Pay this man!
- I currently have a full-time job at a Park & Recreation Dept. I used a lot from Jerry's course and my director is impressed with the changes I want to make in our programs. Thank you.
- Jerry is always well-prepared, clear about course goals and objectives, and always enthusiastic.

Texas A&M University

Course	Semester Taught	Number of Students (response rate)	Student Evaluation
Undergraduate			
RPTS 301: Leisure and Outdoor Recreation in American Culture	2013 Spring	67	N/A
RPTS 340: Recreation, Parks & Diverse Populations (<i>University Requirement</i>)	2011 Summer	59 (51%)	4.72

Students Comments on Teaching

- The instructor was one of my favorite instructors I've ever had. He handled the content of the course with sensitivity and presented in an accessible and entertaining method.
- This course gave us the opportunity to study diverse populations in an one-on-one setting with the panel discussions that we would never have the opportunity to do in any other setting.
- Provides a very detailed and informational analysis of how demographics effect leisure activity. Very enlightening and enjoyable course

Invited Lectures

Lee, K. J., September 2015, SSC 1150 - International Learning Strategies, University of Missouri. Title of lecture: International Students' Academic Success in the U.S.

Lee, K. J., June 2015, Graduate Level Leisure Seminar, University of Seoul (Seoul, Korea). Title of lecture: Leisure and Life; guest lecture

Lee, K. J., June 2015, Introduction to Sport Sciences, University of Seoul (Seoul, Korea). Title of lecture: Leisure and Leisure Studies in North America; guest lecture

Lee, K. J., May 2015, Advanced English Conversation, Wayo Women's University (Chiba, Japan). Title of lecture: Learning English Outside of Classroom; guest lecture

- Lee, K. J., Summer 2012, RPTS340 - Recreation, Parks and Diverse Populations, Texas A&M University, Title of lecture: Leisure Patterns among Asian Americans; guest lecture
- Lee, K. J., Spring 2011, RPTS201 - Foundations of Recreation and Parks, Texas A&M University, Title of lecture: Leisure Behavior of Minorities: Key Concepts and General Trends; guest lecture
- Lee, K. J., Fall 2010, RPTS340 - Recreation, Parks and Diverse Populations, Texas A&M University, Title of lecture: Leisure Patterns among Asian Americans; guest lecture
- Lee, K. J., Spring 2010, Graduate Tourism Marketing, Kyonggi University, Title of lecture: Explaining Americans' Outdoor Recreation Patterns using Secondary Data: A Multiple Hierarchy Stratification Perspective; guest lecture
- Lee, K. J., Spring 2010, RPTS340 - Recreation, Parks and Diverse Populations, Texas A&M University, Title of lecture: Leisure Patterns among Asian Americans; guest lecture
- Lee, K. J., Fall 2009, RPTS 301 - Leisure and Recreation, Texas A&M University, Title of lecture: Interracial Contact during Recreational Sport Activities; guest lecture
- Lee, K. J., Spring 2009, RPTS340 - Recreation, Parks and Diverse Populations, Texas A&M University, Title of lecture: Leisure Patterns among Asian Americans; guest lecture

Invited Presentations

- Lee, K. J., November. 2016. African Americans' Underrepresentation at Parks and Outdoor Recreation, Great Reivers Greenway, St. Louis, MO.
- Lee, K. J., July. 2016. African Americans' Underrepresentation at Parks and Outdoor Recreation, Missouri State Parks, Jefferson City, MO.
- Lee, K. J., Spring. 2016. The History of National Parks in America, Asian Affairs Center, University of Missouri
- Lee, K. J., Fall. 2014. African Americans' Underrepresentation at Parks and Outdoor Recreation, Diversity in Action: Monthly Faculty Seminar Series, The Office of Chancellor's Diversity Initiative, University of Missouri
- Lee, K. J., Spring. 2010. Conducting Research with Secondary Data: Using Data from the 2006 National Survey of Fishing, Hunting and Wildlife-Associated Recreation, Center of Socioeconomic Research & Education. Texas A&M University
- Lee, K. J., Spring. 2010. Korean American Males' Interracial Contact Experiences during Serious Leisure Activity, Department of Recreation, Park and Tourism Sciences, Texas A&M University

Graduate Advisory Committees

North Carolina State University

- Committee, Ray Person. M.S. Department of Parks, Recreation & Tourism Management, Expected graduation: May 2018

University of Missouri

- Chair, Gemma Hyojeong Shim, M.S. Department of Parks, Recreation & Tourism, graduated in August 2016
- Committee, Emily Raaf. M.S. Department of Parks, Recreation & Tourism, graduated in May 2016
- Committee, Alexandra Maurer. M.S. student. Department of Parks, Recreation & Tourism, graduated in December 2016
- Committee, Yun Lou. M.S. student. Department of Hospitality Management, Expected graduation: December 2017
- Committee, Yi-Sung Ethan Cheng. Ph.D. student. Department of Hospitality Management, Expected graduation: December 2017

SERVICE

University

- Advising, Learning and Teaching Enhancement Committee (2016-2017), College of Agriculture, Food and Natural Resources, University of Missouri
- Diversity and Inclusion Committee (2015-2017), School of Natural Resources, University of Missouri
- Undergraduate Curriculum Committee (2015-2017), School of Natural Resources, University of Missouri
- Undergraduate Restructuring Committee (2015-2017), School of Natural Resources, University of Missouri
- Faculty Adviser (2015-2017), Korean Student Association at the University of Missouri
- National Recreation and Park Association Accreditation Committee (2014-2017), Department of Parks, Recreation & Tourism, University of Missouri
- Undergraduate Curriculum Committee (2015-2017), Department of Parks, Recreation and Tourism, University of Missouri
- Scholarship Committee (2015-2017), Department of Parks, Recreation & Tourism, University of Missouri
- Faculty Searching Committee Graduate Student Representative (2012), Department of Recreation, Park and Tourism Sciences, Texas A&M University

Leadership/Community

- President (2008 – 2009), Korean Student Association, Texas A&M University
- Vice-president (2007 – 2008), Korean Student Association, Texas A&M University

Journal/Editorial Participation

Editorial Board

- Associate Editor: The International Journal of Human Movement Science

Ad hoc Reviewer

- Leisure Sciences (2013-Present)
- Journal of Leisure Research (2009, 2010, 2014-Present)
- Journal of Park and Recreation Administration (2014, 2016)
- Leisure/Loisir (2014)
- Event Management (2012)
- Annals of Leisure Research (2015)
- Leisure Studies (2015)
- Urban Ecosystems (2016)

Review Coordinator

- 2017 National Research Session, National Recreation and Park Association

Conference Manuscript Reviewer

- 2017 Travel and Tourism Research Association Annual International Conference
- 2017 Asia Pacific Tourism Association Annual Conference
- 2016 Asia Pacific Tourism Association Annual Conference
- 2016 Travel and Tourism Research Association Annual International Conference
- 2015 Asia Pacific Tourism Association Annual Conference

MEDIA

- KOMU, Racial history may explain low park visitor rate for African-Americans. 7th July 2016. (10pm news). <http://www.komu.com/mobile/story.cfm?id=79773-racial-history-may-explain-low-park-visitor-rates-for-african-americans>
- Futurity, How history keeps African Americans out of state parks, June 2016. <http://www.futurity.org/parks-african-americans-1174172-2/>
- Texas Standard Radio, Why don't more African Americans visit state parks?, June 2016. <http://www.texasstandard.org/stories/why-dont-more-african-americans-visit-state-parks/>
- Missouri.net, MU Researcher: histories of segregation, racism limit blacks' attendance at state, national parks. <http://www.missourinet.com/2016/06/21/mu-researcher-histories-of-segregation-racism-limit-blacks-attendance-at-state-national-parks/>

MILITARY SERVICE

- 2002 – 2004 The Republic of Korean Army, Korean Augmentation Troops to the United States Army (KATUSA)
Worked with United States Army as a squad leader, supply specialist, leader of the field sanitation team, and an instructor of KATUSA programs for the U.S. soldiers in Charlie Company 168 Medical Battalion at Camp Humphreys

CERTIFICATION

- Graduate Teaching Academy Fellows. Center for Teaching Excellence & Office of Graduate Studies. Texas A&M University. (April, 2011)

MEMBERSHIP

- The Academy of Leisure Sciences
- Hospitality and Tourism Management Research and Education Forum
- Missouri Parks and Recreation Association
- National Recreation and Park Association
- Race, Ethnicity, and Social Equality in Tourism
- The Korea Institute at the University of Missouri

CONTINUING EDUCATION ACTIVITIES

- Teaching Institute, The Academy of Leisure Sciences, Greenville, NC, February 24-26, 2016
- University of Missouri Faculty Scholars Program 2014-2015. University of Missouri

LANGUAGES

English, Japanese, and Korean