

**NC State Natural Resources Foundation, Inc.**  
**Board Meeting Open Session Minutes**  
**October 26, 2017**

**Members Present:** Jim Buzzard, Chairman; Blas Arroyo, Lou Boos, Jim Bowen, Sam Cook, Lara Brown de Fuenmayor, Vicki Hardee, Hunter Jenkins, Lewis Ledford, Dick Ludington, Barbara McCutchan, Dick Porterfield, Phil Rea, Ron Terry, Genie Ussey, Scott Wallinger, Mary Watzin, Beth Wilson

**Members Absent:** Mary Peloquin-Dodd, Harry Sideris

**Others Present:** Robin Banker, Bob Bardon, Kristen Boleyn, Maria Canahuati, Emily Capps, Sarah Corica, Myron Floyd, Tom Gower, Marko Hakovirta, Shane Jarvis, Steph Jeffries, Marian McCord, Jennifer Piercy, Art Raymond, Brittany Sweeney, Jake Tarosky, Patti Woodbury

Chair Buzzard called the Annual Meeting to order at 1:10 p.m. at the Park Alumni Center. He welcomed all present and introduced Lou Boos, a candidate to serve as a director of the board. He announced Mr. Sideris and Ms. Peloquin-Dodd had an unavoidable conflict. Ms. Shane Jarvis was introduced, the new Assistant Dean for Finance and Business; and Ms. Emily Capps, the liaison for Foundation Accounting and Investments. Mr. Buzzard congratulated Lewis Ledford on receiving the Meritorious Service Award from the Alumni Association. Mr. Buzzard reminded members of the Conflict of Interest and Code of Ethics Policy.

Dr. Steph Jeffries, Teaching Assistant Professor and Director of ENVFY provided a presentation on the newly established Environmental First Year (ENVFY) Program. This is a program of collaboration between the colleges of Natural Resources, Agriculture and Life Sciences, and Sciences. She explained that this program: allows students to share a common first year experience with others who have similar passions and interests; students can explore different pathways within the environmental field to find the right fit for their major, minor, or focal area; and strategic planning connects students with opportunities within their majors that lead to student success. Professional advisors offer in-depth guidance. Dr. Jeffries shared case studies they have conducted, majors involved with the program and next steps for the program.

Mr. Lewis Ledford, Chair of the Nominating Committee, presented a slate of nominees from the committee for election or appointment as Directors, Officers, and Committee Members and a slate of recommended nominees for consideration by the full Board of Directors. Mr. Lou Boos stepped out while the vote was taken. The vote was unanimous to elect Mr. Lou Boos, effectively immediately, and Dr. Chris Davidson, effective

January 1, 2018, as directors of the Board. The Board also unanimously approved the proposed slate of officers and committees.

Mr. Boos returned to the room and made a few remarks thanking the Board for the opportunity to serve.

Dean Mary Watzin gave a "State of the College" update. Highlights included:

- New college personnel
- Enrollment trends
- Budgets and funding
- Research and innovation highlights
- College Advancement, Extension and facilities updates
- The new ENVFY program and other new programs in the college
- New PhD in Geospatial Analytics
- Awards and acknowledgements

Ms. Lara Brown de Fuenmayor provided an update on the capital campaign and Ms. Sarah Corica provided a marketing update. The Board members were divided into groups to study two draft case statements and provide feedback. After returning to the full Board, feedback was shared.

Comments from Group One on a draft case statement, Experiential Learning, were shared by Dr. Beth Wilson:

- Show need
- Tell a personal story
- Show one-on-one cost
  - A need-based scholarship
  - Emotion
  - Needs vary from student to student
- Rather than focusing on one student, have several short stories

Comments from Group Two on a draft case statement, Graduate Education, were shared by Dick Ludington:

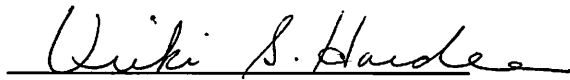
- Need summary at top
- Pictures of younger people
- Should have a statement to the effect that any amount of money is needed
- Answer the question why we need you
- Bait the hook then follow up with a story that is more particular to them
- Remove "or livelihood" to indicate we are funding education rather than fun
- Made a few editorial changes

Other suggestions

- It might be good to have quotes from employers or supervisors.
- Use several brief case statements—several students instead of one. Have three or four shorter ones.

A motion was made by Dr. Barbara McCutchan, and seconded by Dr. Ron Terry, to recess the meeting until 8:30 a.m. Friday, October 27. The meeting recessed at 5:02 p.m.

Respectfully submitted:

A handwritten signature in cursive script, reading "Vicki S. Hardee", is written over a horizontal line.

Vicki S. Hardee, Secretary