

CARLA BARBIERI, PH.D.
COMPLETE CURRICULUM VITAE

CONTACT INFORMATION

Department of Parks, Recreation and Tourism Management
North Carolina State University
Campus Box 8004, 3028D Biltmore Hall
Raleigh, NC 27695-8004

E-mail: carla_barbieri@ncsu.edu
Phone: (919) 513.0351
Fax: (919) 515.3687

EDUCATION

- 2001-2006** **Ph.D.** Parks, Recreation and Tourism Resources
Department of Community, Agriculture, Recreation and Resource Studies Michigan State University, East Lansing, MI
- 1995-1998** **M.S.** Conservation of Forestry Resources
Forestry, Universidad Nacional Agraria La Molina, Lima, Perú
- 1988-1993** **Baccalaureate and Professional Degree** Law and Political Sciences
Law and Political Sciences, Universidad de Lima, Lima, Perú

PROFESSIONAL EXPERIENCE

- 2019-Present** **Full Professor**, Department of Parks, Recreation and Tourism Management, College of Natural Resources, North Carolina State University (NC State), Raleigh, NC.
- 2014-2019** **Associate Professor**, Department of Parks, Recreation and Tourism Management, College of Natural Resources, NC State, Raleigh, NC.
- 2012-Present** **Graduate Faculty**, Natural Resources, College of Natural Resources, NC State, Raleigh, NC.
- 2012-2014** **Assistant Professor**, Department of Parks, Recreation and Tourism Management, College of Natural Resources, NC State, Raleigh, NC.
- 2007-2012** **Assistant Professor**, Department of Parks, Recreation and Tourism, School of Natural Resources, University of Missouri, Columbia, MO.
- 2006-2007** **Visiting Research Associate**, Department of Community, Agriculture, Recreation & Resource Studies
Co-Director, Recreation Industries Research Center, Michigan State University, East Lansing, MI.
- 2001-2006** **Research Assistant**, Department of Community, Agriculture, Recreation and Resource Studies, Michigan State University, East Lansing, MI.
- 1996-2000** **Faculty**, Departments of Tourism Administration and Hospitality Administration, Universidad San Ignacio de Loyola, Lima, Perú.
- 1993-1996** **Attorney at Law**, Lima, Perú.

CONSULTING EXPERIENCE

- 2000 **Project Coordinator.** Linking the Convention on Biological Diversity to other International Conventions. Peruvian Association for Conservation (APECO) and the World Conservation Union (IUCN Peru), Lima, Perú.

HONORS AND AWARDS (SELECTED)

- 2022 **Outstanding Global Engagement Award.** Office of Global Engagement, NC State.
- 2020 **Faculty Fellow, 2020 – 2022** Alliances for Graduate Education and the Professoriate (AGEP-NC). Alliance of NC A&T State University, UNC Charlotte and NC State.
- 2019 **Fulbright Scholar** – Spain All Disciplines.
- 2019 **Outstanding Program Team Award.** Agritourism Curriculum; Team Members: Bowen, B., Lenhardt, M., Traywick, G., Parker, J., Lauffer, L., van der Hoeven, G., **Barbieri, C.**, & Baggett, A. North Carolina Association of Cooperative Extension.
- 2018 **National Diversity Team Award.** NC Women in Agritourism project; Team Members: Barbieri, C., Jakes, S., Murphy, J., Halim, M. F., & Savage, A. National Association of Community Development Extension Professionals.
- 2018 **Southern Region Diversity Team Award.** NC Women in Agritourism project; Team Members: Barbieri, C., Jakes, S., Murphy, J., Halim, M. F., & Savage, A. National Association of Community Development Extension Professionals.
- 2017 **Emerging Scholar.** International Academy for the Study of Tourism.
- 2015 **Spark Award, most stimulating paper published in 2014.** Tourism Tribune for the manuscript: “Tourism and recreation research along the natural rural-urban gradient: Global trends and implications for China”.
- 2013 **Best Illustrated Paper Award.** Travel and Tourism Research Association - 44th Annual International Conference.
- 2012 **Top-10 Most-Cited Articles 2009-2011.** Elsevier - Journal of Rural Studies for the paper: “Why is diversification an attractive farm adjustment strategy? Insights from Texas”.
- 2012 **Early Career Faculty Research Development Program.** CNR Faculty Representative, NC State.
- 2012 **Outstanding Graduate Faculty Award.** University of Missouri Graduate School and the Graduate School Association, University of Missouri.
- 2012 **Global Scholar.** Council of International Initiatives, University of Missouri.
- 2012 **Mizzou Alumni Association Recognition.** University of Missouri Alumni Association, University of Missouri.
- 2010 **Outstanding Early Career Teaching Award.** College of Agriculture, Food, and Natural Resources, University of Missouri.
- 2008 **New Faculty Teaching Scholar.** University of Missouri (NFTS 2008-2009).
- 2005 **Fellowship.** Department of Community, Agriculture and Recreation Resources.
- 2004 **Second Prize.** *Reflections about My Suitcase.* International Student Essay Contest. Michigan State University, East Lansing, MI.

SUMMARY OF SCHOLARLY AND CREATIVE ACTIVITIES

<i>Refereed Activity</i>	<i>Number (All)</i>
Journal Articles	65
Book Chapters	7
Conference Proceedings	41
Presentations – International Conferences	47
Presentations – National Conferences	57

<i>Non-refereed Activity</i>	<i>Number (All)</i>
Technical Reports	25
Factsheets (peer-reviewed)	8
Keynote Presentations	7
Oral Outreach Outputs (e.g., lectures, workshops)	42
Guest Lectures (outside home department)	20
Digital Outreach Materials (videos)	5

SCHOLARLY PUBLICATIONS

In italics former/current students under my supervision.

Refereed Journal Articles (Published and in Press) – Total: 65

65. Vukomanovic, J., **Barbieri**, C., Knollenberg, W., Yoshizumi, A., & Gil Arroyo, C. (Accepted). To travel or not to travel during COVID-19: The influence of political ideology on travel intentions in the USA [Special Issue: Towards Understanding and Managing the Politics of Tourism in a Crises-Challenged World]. *Annals of Tourism Research – Empirical Insights* (Accepted October 5, 2022).
64. LaPan, C., Morais, D. B., Wallace, T., **Barbieri**, C., & Floyd M. F. (*Online advanced*). Gender, work and tourism in the Guatemalan highlands [Special Issue: Locating the workforce at the heart of sustainable tourism discourse]. *Journal of Sustainable Tourism*. DOI: 10.1080/09669582.2021.1952418.
63. Schmidt, C., Chase, L., **Barbieri**, C., Rilla, E., Singh Knights, D., Thilmann, D., Tomas, S., Dickes, L., Cornelisse, S., Lamie, D., Callahan, R., George, H., & Leff, P. (2022). Linking research and practice: The role of Extension on agritourism development in the United States [Special Issue: Extension Education and Teaching]. *Applied Economics and Teaching Resources*, 4(3), 33-48.
62. Reilly, C., Stevenson, K., Warner, W., Park, T., Knollenberg, W., Lawson, D., Brune, S., & **Barbieri**, C. (2022). Agricultural and Environmental Education: A call for meaningful collaboration. *Environmental Education Research*, 28(9), 1410-1422. DOI: 10.1080/13504622.2022.2040431.
61. Deason, G., Seekamp, E., & **Barbieri**, C. (2022). Actor-Network Theory and organizational resilience to climate change in community-based tourism [Special Issue: Sustainably Managing Outdoor Recreation and Nature-based Tourism as Social-ecological Systems]. *Journal of Outdoor Recreation & Tourism*, 38, 100483. DOI: 10.1016/j.jort.2021.100483.
60. Savage, A., **Barbieri**, C., & Jakes, S. (2022). Cultivating success: Personal, family and societal attributes affecting women in agritourism [Special Issue: Gender and tourism sustainability]. *Journal of Sustainable Tourism*, 30(7), 1699-1719. DOI: 10.1080/09669582.2020.1838528.

59. *Brune, S., Knollenberg, W., Stevenson, K. T., & Barbieri, C. (2022). Investigating predictors of public and private sphere sustainable behaviors in the context of agritourism. Sustainability, 15*(16980). DOI: 10.3390/su14020663.
58. *Brune, S., Knollenberg, W., Stevenson, K., Barbieri, C., & Schroeder-Moreno, M. (2021). The influence of agritourism experiences on consumer behavior towards local food. Journal of Travel Research, 60*(6), 1318-1332; DOI: 10.1177/0047287520938.
57. *Knollenberg, W., Gil Arroyo, C., Barbieri, C., & Boys, K. (2021). Craft beverage tourism development: The contributions of social capital. Journal of Destination Marketing & Management, 20*, 100599; DOI: 10.1016/j.jdmm.2021.100599.
56. *Gil Arroyo, C., Knollenberg, W., & Barbieri, C. (2021). Inputs and outputs of craft-beverage tourism: The Destination Resource Acceleration Framework. Annals of Tourism Research, 86*, 103102; DOI: 10.1016/j.annals.2020.103102.
55. *Li, J. & Barbieri, C. (2020). Demystifying members' social capital and networks within an agritourism association: A Social Network Analysis. Tourism and Hospitality, 1*(1), 41-58; DOI: 10.3390/tourhosp1010004.
* Article highlighted in the issue cover
54. *Brune, S., Knollenberg, W., Stevenson, K., & Barbieri, C. (2020). U-pick farms: Harvesting more than pumpkins? Journal of Parks and Recreation Administration, 38*(4), 135-144; DOI: 10.18666/JPRA-2020-10038.
53. *Brune, S., Stevenson, K. T., Knollenberg, W., & Barbieri, C. (2020). Development and validation of a children's agricultural literacy instrument for local food. Journal of Agricultural Education, 61*(3), 233-260; DOI: 10.5032/jae.2020.0300233.
52. *Halim, M. F, Barbieri, C., Morais, D. B., Jakes, S., & Seekamp, E. (2020). Beyond economic earnings: The holistic meaning of success for women in agritourism [Special Issue: Gender and Rural Development: Sustainable Livelihoods in a Neoliberal Context]. Sustainability, 12*(12), 4907; DOI: 10.3390/su12124907.
51. *Carrillo, B., Barbieri, C., Knollenberg, W., & Edwards, M. B. (2020). Tour leading in South America: Job inputs and outcomes. Journal of Travel Research, 59*(7), 1316–1330; DOI: 10.1177/0047287519880018.
50. *Carrillo, B., Barbieri, C., Knollenberg, W., & Edwards, M. B. (2020). The stress from my tour leading job: Differences between genders. Journal of Hospitality & Tourism Management, 44*, 211-214; DOI: 10.1016/j.jhtm.2020.06.013.
49. **Barbieri, C., Sotomayor, S., & Gil Arroyo, C. (2020). Sustainable tourism in indigenous communities: The case of the Peruvian Andes. Tourism Planning & Development, 17(2), 207-224; DOI: 10.1080/21568316.2019.1597760.**
48. *Xu, S., Barbieri, C., & Seekamp, E. (2020). Social capital along wine trails: Spilling the wine to residents? Sustainability, 12*(4), 1592; DOI: 10.3390/su12041592.
* Editor's choice manuscript.
47. **Barbieri, C. (2020). Agritourism research: A perspective article. Tourism Review – Jubilee Special Edition, 75(1), 149-152; DOI: 10.1108/TR-05-2019-0152.**
46. *Li, J. & Barbieri, C. (2019). Incentives to join associations: The case of agritourism. Tourism Insights, 9*(1), art 5; DOI: /10.9707/2328-0824.1084.

45. **Barbieri, C.** & Streifeneder, T. (2019). Agritourism advances around the globe: A commentary from the editors [Special Issue: The 1st World Congress on Agritourism]. *Open Agriculture, 4*(1), 712-714.
44. **Barbieri, C.,** Stevenson, K. T., & Knollenberg, W. (2019). Broadening the utilitarian epistemology of agritourism research through children and families. *Current Issues in Tourism, 22*(19), 2333-2336.
43. Sotomayor, S., *Gil Arroyo, C.,* & **Barbieri, C.** (2019). Tradition and modernity side-by-side: Experiential tourism among Quechua communities [Special Issue: Ethnic Minorities and Global Tourism]. *Journal of Tourism & Cultural Change, 17*(4), 377-393.
42. *Gil Arroyo, C.,* **Barbieri, C.,** Sotomayor, S., & Knollenberg, W. (2019). Cultivating women's empowerment through agritourism: Evidence from Andean communities [Special Issue: Agritourism in Mountain Regions]. *Sustainability, 11*(11), 3058. DOI: 10.3390/su11113058.
41. **Barbieri, C.,** Sotomayor, S., & Aguilar F. X. (2019). Perceived benefits of agricultural lands offering agritourism. *Tourism Planning & Development, 16*(1), 43-60.
40. *Li, J.,* Canziani, B., & **Barbieri, C.** (2018). Emotional labor in hospitality: Positive affective displays in service encounters. *Tourism & Hospitality Research, 18*(2), 242–253.
39. Nazariadli, S., Morais, D. B., **Barbieri, C.,** & Smith, J. W. (2018). Does perception of authenticity attract visitors in agricultural settings? *Tourism Recreation Research, 43*(1), 91–104.
38. Santeramo, F., & **Barbieri, C.** (2017). On the demand for agritourism: A cursory review of methodologies and practice. *Tourism Planning & Development, 14*(1), 139–148.
37. **Barbieri, C.,** Xu, S., *Gil Arroyo, C.,* & Rozier Rich, S. (2016). Agritourism, farm visit, or...? A branding assessment for recreation on farms. *Journal of Travel Research, 55*(8), 1094-1108.
36. LaPan, C., Morais, D. B., **Barbieri, C.,** & Wallace, T. (2016). Power, altruism and communitarian tourism: A comparative study. *PASOS – Revista de Turismo y Patrimonio Cultural, 14*(4), 889-906.
35. LaPan, C., Morais, D. B., Wallace, J., & **Barbieri, C.** (2016). Women's self-determination in cooperative tourism micro-enterprises. *Tourism Review International, 20*(1), 41-55.
34. *Li, J.,* Whitlow, M., Meszaros, K., Leung, Y-F., & **Barbieri, C.** (2016). A preliminary evaluation of World Heritage tourism promotion: Comparing websites from Australia, China and Mexico. *Tourism Planning & Development, 13*(3), 370-376.
33. Kline, C., **Barbieri, C.,** & LaPan, C. (2016). The influence of agritourism on niche meats loyalty and purchasing. *Journal of Travel Research, 55*(5), 643-658.
32. Xu, S., **Barbieri, C.,** Leung, Y-F., Anderson, D., & Rich, S. R. (2016). Residents' perceptions of wine tourism development. *Tourism Management, 55,* 276-286.
31. Xu, S., Leung, Y-F., & **Barbieri, C.** (2016). Characterizing themed touring routes – A geospatial and tourism evaluation of wine trails. *Tourism Planning & Development, 13*(2), 168-184.
30. Sotomayor, S., & **Barbieri, C.** (2016). An exploratory examination of serious surfers: Implications for the surf tourism industry. *International Journal of Tourism Research, 18*(1), 62-73.
29. Barbieri, C., Henderson, K., & Santos, C. (2014). Exploring memorable surfing trips. *Annals of Tourism Research, 48,* 277-280.
28. LaPan, C. & **Barbieri, C.** (2014). The role of agritourism in heritage preservation. *Current Issues in Tourism, 17*(8), 666-673.

27. Leung, Y-F., **Barbieri**, C., & Floyd, M. F. (2014). Tourism and recreation research along the natural-rural-urban gradient: Global trends and implications for China. *Tourism Tribune*, 29(6), 3-6.
* Spark award for the most stimulating manuscript of 2014.
26. Deason, G., Seekamp, E., & **Barbieri**, C. (2014). Perceived impacts of climate change, coastal development and policy on oyster harvesting in the southeastern United States. *Marine Policy*, 50, 142-150.
25. Sotomayor, S., **Barbieri**, C., Wilhelm Stanis, S., Aguilar, F. X., & Smith, J. (2014). Motivations for recreating on farmlands, private forests, and State or National Parks. *Environmental Management*, 54(1), 138-150.
24. Valdivia, C., & **Barbieri**, C. (2014). Agritourism as a sustainable adaptation strategy to climate change in the Andean Altiplano. *Tourism Management Perspectives*, 11, 18-25.
23. Gao, J., **Barbieri**, C., & Valdivia, C. (2014). A socio-demographic examination of the perceived benefits of agroforestry. *Agroforestry Systems*, 8(2), 301-309.
22. Gao, J., **Barbieri**, C., & Valdivia, C. (2014). Agricultural landscape preferences: Implications for agritourism development. *Journal of Travel Research*, 53(3), 366-379.
21. Wilhelm Stanis, S., & **Barbieri**, C. (2013). Niche Tourism Attributes Scale: A case of storm-chasing. *Current Issues in Tourism*, 16(5), 495-500.
20. Gil Arroyo, C., **Barbieri**, C., & Rozier Rich, S. (2013). Defining agritourism: A comparative study of stakeholders' perceptions in Missouri and North Carolina. *Tourism Management*, 37, 39-47.
19. **Barbieri**, C., & Sotomayor, S. (2013). Surf travel behavior and destination preferences: An application of the serious leisure inventory and measure. *Tourism Management*, 35, 111-121.
18. **Barbieri**, C. (2013). Assessing the sustainability of agritourism in the US: A comparison between agritourism and other farm entrepreneurial ventures. *Journal of Sustainable Tourism*, 21(2), 252-270.
17. Holderieath, J., Valdivia, C., Godsey, L., & **Barbieri**, C. (2012; *Invited*). The potential for carbon offset trading to provide added incentive to adopt silvopasture and alley cropping in Missouri. *Agroforestry Systems*, 86(3), 345-353.
16. Valdivia, C., **Barbieri**, C. & Gold, M. (2012; *Invited*). Between forestry and farming: Policy and environmental implications of the barriers to agroforestry adoption. *Canadian Journal of Agricultural Economics*, 60(2), 155-175.
15. Xu, S., **Barbieri**, C., Wilhelm Stanis, S., & Market, P. (2012). Sensation seeking behind recreational storm chasers. *International Journal of Tourism Research*, 14(3), 269-284.
14. **Barbieri**, C., Santos, C., & Katsube, Y. (2012). Volunteer tourism: On-the-ground observations from Rwanda. *Tourism Management*, 33(3), 509-516.
13. Tew, C., & **Barbieri**, C. (2012). The perceived benefits of agritourism: The provider's perspective. *Tourism Management*, 33(1), 215-224.
12. **Barbieri**, C., & Aguilar F. (2011). The *Ius In Re* model to analyze users' rights within complex property regimes: Two ex post applications in South America. *Society & Natural Resources: An International Journal*, 24(3), 292-302.
11. **Barbieri**, C. (2010; *Invited*). An Importance-Performance Analysis of the motivations behind agritourism and other farm enterprise developments in Canada [Special Issue: Rural Tourism and Recreation in Canada]. *The Journal of Rural and Community Development*, 5(1-2), 1-20.

10. **Barbieri, C., & Valdivia, C. (2010).** Recreation and agroforestry: Examining new dimensions of multifunctionality in family farms. *Journal of Rural Studies*, 26(4), 465-473.
9. **Barbieri, C., & Mahoney, E. (2010).** Cultural tourism behavior and preferences among the live-performing arts audience: An application of the Univorous-Omnivorous framework. *International Journal of Tourism Research*, 12(5), 481-496.
8. **Barbieri, C., & Valdivia, C. (2010; Invited).** Recreational multifunctionality and its implications for agroforestry diffusion. *Agroforestry Systems*, 79(1), 5-18.
7. Aguilar, F. X., Cernusca, M., Gold, M., & **Barbieri, C. (2010; Invited).** Frequency of consumption, familiarity and preferences for chestnuts in Missouri. *Agroforestry Systems*, 79(1), 19-29.
6. Birk, K., Lupo, A. R., Guinan, P., & **Barbieri, C. (2010).** The interannual variability of Midwestern temperatures and precipitation as related to the ENSO and PDO. *Atmosfera*, 23(2), 95-128.
5. Market, P., Neto, G. D., Becker, A., Pettegrew, B., Melick, C., Schultz, C., Buckley, P., Clark, J., Lupo, A., Holle, R., Demetriades, N., & **Barbieri, C. (2009).** A comparison of two cases of low-latitude thundersnow. *Atmosfera*, 22(3), 315-330.
4. **Barbieri, C., & Mahoney, E. (2009).** Why is diversification an attractive farm adjustment strategy? Insights from Texas farmers and ranchers. *Journal of Rural Studies*, 25(1), 58-66.
3. **Barbieri, C., & Mshenga, P. (2008).** The role of firm and owner characteristics on the performance of agritourism farms. *Sociologia Ruralis*, 48(2), 166-183.
2. **Barbieri, C., Mahoney, E., & Butler, L. (2008).** Understanding the nature and extent of farm and ranch diversification in North America. *Rural Sociology*, 73(2), 205-229.
1. **Barbieri, C., Mahoney, E., & Palmer, R. (2008).** RV and camping shows: A motivation-based market segmentation. *Event Management*, 12(2), 53-66.

Refereed Proceedings (Published and in Press) – Total: 40

41. **Barbieri, C., Brune, S., Stevenson, K., Knollenberg, W., & Reilly, C., (2022).** *Does agritourism increase children's agricultural literacy? Preliminary Insights.* Proceedings at Regenerative Tourism: Building Resilience 52nd Annual Travel and Tourism Research Association International Conference, Victoria, BC, CA.
40. *Brune, S., Knollenberg, W., Stevenson, K., Reilly, C., Barbieri, C., & Vila, O. (2021).* Strategies for increasing resilience in tourism operations: Lessons from agritourism. Proceedings at Uncharted Territory: Reimagining Tourism for a New Era: 51st Annual Travel and Tourism Research Association International Conference, Fort Worth, Texas, USA.
39. *Brune, S., Knollenberg, W., Stevenson, K., Reilly, C., & Barbieri, C. (2020).* Beyond attitudes change: Agritourism as a setting to explore tourism experiences' impact on intended behaviors. *Proceedings of 20/20 Vision - Looking Forward, Looking Back: 51st Annual International Conference of Travel and Tourism Research Association, Victoria (CA).* Available at: https://scholarworks.umass.edu/ttra/2020/research_papers/1/
38. *Knollenberg, W., Carstens, M., Harrison, J., Yeager, E., & Barbieri, C. (2020).* Growing the North Carolina Oyster Trail (NCOT): A mixed method approach. *Proceedings of 20/20 Vision - Looking Forward, Looking Back: 51st Annual International Conference of Travel and Tourism Research Association, Victoria (CA).* Available at: https://scholarworks.umass.edu/ttra/2020/research_papers/70

37. *Brune, S., Knollenberg, W., Stevenson, K., & Barbieri, C. (2019). Picking pumpkins, changing behaviors: How agritourism can influence consumer behavior towards local foods (abstract). Proceedings of Advancing Tourism Research Globally: 50th Annual International Conference of Travel and Tourism Research Association, Melbourne (AU). Available at: https://scholarworks.umass.edu/ttra/2019/grad_colloquium/6/*
36. *Gil Arroyo, C., Knollenberg, W., & Barbieri, C. (2019). Building craft-beverage tourism on the foundation of social capital. Proceedings of Driving Tourism: The Southeast Chapter of the Travel and Tourism Research Association conference, Daytona Beach, FL.*
35. *Brune, S., Knollenberg, W., Stevenson, K., Grether, E., & Barbieri, C. (2018). Introducing a framework to assess agritourism's impact on agricultural literacy and consumer behavior towards local foods. Proceedings of Encouraging Innovation in the Universe of Tourism Research: 49th Annual International Conference of Travel and Tourism Research Association, Miami/Coral Gables, FL. Available at: https://scholarworks.umass.edu/ttra/2018/Academic_Papers_Visual/28*
34. *Brune, S., Knollenberg, W., Stevenson, K., Grether, E., & Barbieri, C. (2018). Proposing an instrument to measure the influence of agritourism on consumer behavior toward local food. Proceedings of Anchored in Tourism: The Southeast Chapter of the Travel and Tourism Research Association conference, Myrtle Beach, SC.*
33. **Barbieri, C., Halim, F., & Savage, A. (2017). An epistemological approach to the success of women in agritourism. In Caton, K., Grimwood, B., Leeming, J., Muldoon, M., & Munar, A. (Eds.), Proceedings of Understand Tourism – Change Tourism. Understand Ourselves – Change Ourselves: 7th Critical Tourism Studies conference, Palma de Majorca, Spain. ISBN: 978-0-9916871-2-1 (Article 131). Available at: <http://digitalcommons.library.tru.ca/cts-proceedings/vol2017/iss1/131>**
32. *Knollenberg, W. & Barbieri, C. (2017). The (re)creation of distilling culture in North Carolina and its potential impact on tourism. In Caton, K., Grimwood, B., Leeming, J., Muldoon, M., & Munar, A. (Eds.), Proceedings of Understand Tourism – Change Tourism. Understand Ourselves – Change Ourselves: 7th Critical Tourism Studies conference, Palma de Majorca, Spain. ISBN: 978-0-9916871-2-1 (Article 73). Available at: <http://digitalcommons.library.tru.ca/cts-proceedings/vol2017/iss1/73>*
31. *Knollenberg, W. & Barbieri, C. (2017). The emergence of craft distilling tourism: The role of community capitals. Proceedings of Advancing Tourism Research Globally: 48th Annual International Conference of Travel and Tourism Research Association, Quebec City, Canada. Available at http://scholarworks.umass.edu/ttra/2017/Qual_Research_Papers/2*
30. *Halim, M. F., Morais, D., Barbieri, C., Jakes, S., & Zering, K. (2016). Challenges faced by women entrepreneurs involved in agritourism. Proceedings of Animating Places: Making Destinations Come Alive through Research: 47th Annual International Conference of Travel and Tourism Research Association, Vail, CO.*
29. *Gil Arroyo, C., Sotomayor, S., & Barbieri, C. (2016). Gastronomy in Experiential Tourism: Redefining Authenticity based on Demand. Proceedings Book for the Southeast, Central & South American Federation, International Council on Hotel, Restaurant and Institutional Education, Auburn, AL.*
28. **Barbieri, C. & Xu, S. (2015). Residents' perceptions of the contributions of local wineries. Proceedings of Turning Insights into Action: The Crucial Role of Tourism Research: 46th Annual International Conference of Travel and Tourism Research Association, Portland, OR.**
27. *Li, J. & Barbieri, C. (2015). A psychosocial assessment of agritourism associations. Proceedings of Turning Insights into Action: The Crucial Role of Tourism Research: 46th Annual International Conference of Travel and Tourism Research Association, Portland, OR.*

26. Xu, S. & **Barbieri**, C. (2014). Wine tourism social capital: Perceptions from residents along wine trails in North Carolina. *Proceedings of Tourism and the New Global Economy: 45th Annual International Conference of Travel and Tourism Research Association*, Brugge, Belgium.
25. **Barbieri**, C. (2014). An activity-based classification of agritourists. *Proceedings of Tourism and the New Global Economy: 45th Annual International Conference of Travel and Tourism Research Association*, Brugge, Belgium.
24. **Barbieri**, C. & Seekamp, E. (2014). Artisanal oystering and tourism development in coastal North Carolina... Who sustains what? *Proceedings of Tourism and the New Global Economy: 45th Annual International Conference of Travel and Tourism Research Association*, Brugge, Belgium.
23. LaPan, C., Morais, D. B., Wallace, T., **Barbieri**, C., & Floyd, M. F. (2014). Power, altruism and Communitarian Tourism: A comparative study of San Juan and San Pedro La Laguna in Lake Atitlán, Guatemala. *Proceedings of Tourism and the New Global Economy: 45th Annual International Conference of Travel and Tourism Research Association*, Brugge, Belgium.
22. Bitsura-Meszaros, K., Whitlow, M., Li, J., Méley, A., Thompson, E., Leung, Y-F., & **Barbieri**, C. (2014). Tourism promotion for UNESCO World Heritage Sites: An evaluation of government websites from four countries. In Frauman, E., Green, G., Morse, W., West., S., & Boley, B. (Eds.), *Proceedings of the 2013/2014 Southeastern Recreation Research Conference* (pp. 152-155), Appalachian State University, Boone, NC.
21. Stansfield, M. N., & **Barbieri**, C. (2013). Dining around: A culinary experience to increase cultural awareness among tourism undergraduate students. *Proceedings of Keeping it Relevant: 44th Annual International Conference of Travel and Tourism Research Association*, Kansas City, MO.
20. **Barbieri**, C., Gao, J., & Valdivia, C. (2013). Are pictures worth more than a 1000 words or...? Insights from preferences for agritourism destinations. *Proceedings of Keeping it Relevant: 44th Annual International Conference of Travel and Tourism Research Association*, Kansas City, MO.
19. Xu, S., **Barbieri**, C., & Leung, Y. (2013). Spatial understanding of themed touring routes through wine trails: Residents' perceived benefits. *Proceedings of Keeping it Relevant: 44th Annual International Conference of Travel and Tourism Research Association*, Kansas City, MO.
18. Gil Arroyo, C., Xu, S., **Barbieri**, C., & Rozier Rich, S. (2012). A comparison of agritourism understanding among consumers, providers, and extension faculty. *Proceedings of Innovation in Destination Marketing Research: 43rd Annual Travel and Tourism Research Association Conference*, Virginia Beach, VA.
17. **Barbieri**, C., Gao, J., & Valdivia, C. (2012). Consumers' attributes associated with landscape preferences for agritourism participation. *Proceedings of Innovation in Destination Marketing Research: 43rd Annual Travel and Tourism Research Association Conference*, Virginia Beach, VA.
16. Sotomayor, S., **Barbieri**, C., Aguilar, F. X., & Wilhelm Stanis, S. (2012). Motivations for visiting farms and private forests in Missouri. *Proceedings for the 23rd Northeastern Recreation Research Symposium*, Bolton Landing, NY. Available on line at: <http://scholarworks.umass.edu/nerr/2011/Papers/11/>
15. Bai, H., Brunette, C. A., Chompreeda, K., Gao, J., Gil Arroyo, C., Lin, L., Martin, A.T., Sartorius, C. J., Steuber, C. L., Vock, M. L., Winn III, J. E., Sotomayor, S., & **Barbieri**, C. (2012). Spirituality and leisure: An auto-ethnographic life-history study. *Proceedings of the 23rd Northeastern Recreation Research Symposium*, Bolton Landing, NY. Available online at: <http://scholarworks.umass.edu/nerr/2011/Papers/6/>
14. Tew, C. & **Barbieri**, C. (2012). A visitation based profile of agritourism farms in Missouri. In Fisher, C. L. & Watts, C. E. (Eds.), *Proceedings of the 2010 Northeastern Recreation Research*

Symposium (pp. 120-125). General Technical Report NRS-P-94. U.S. Department of Agriculture, Forest Service, Northern Research Station: Newtown Square, PA.

13. Xu, S., Wilhelm Stanis, S., **Barbieri, C.**, & Chen, J. (2012). Motivations and sensation seeking characteristics of recreational storm chasers. In Fisher, C. L. & Watts, C. E. (Eds.), Proceedings of the 2010 Northeastern Recreation Research Symposium (pp. 23-29). General Technical Report NRS-P-94. U.S. Department of Agriculture, Forest Service, Northern Research Station: Newtown Square, PA.
12. Chen, J., Wilhelm Stanis, S., **Barbieri, C.**, & Xu, S. (2012). An application of Importance-Performance analysis of recreational storm chasing. In Fisher, C. L. & Watts, C. E. (Eds.), Proceedings of the 2010 Northeastern Recreation Research Symposium (pp. 45-51). General Technical Report NRS-P-94. U.S. Department of Agriculture, Forest Service, Northern Research Station: Newtown Square, PA.
11. **Barbieri, C.**, Sotomayor, S., & Aguilar, F. X. (2011). Perceived benefits of agritourism: A comparison between Missouri metropolitan and non-metropolitan residents. *Proceedings of Seeing the Forest AND the Trees – Big Picture Research in a Detail Driven World: 42nd Annual Travel and Tourism Research Association*, London, Canada.
10. Holderieath, J., Valdivia, C., **Barbieri, C.**, & Godsey, L. (2011). Exploring landowners' connections to carbon markets in rural Missouri – Interest, feasibility, and transaction costs. In Ashton, S. F., Workman, S. W., Hubbard, W. G. & Moorhead, D. J. (Eds *Proceedings of Agroforestry: A Profitable Land Use: 12th North American Agroforestry Conference* (pp. 151-158), University of Georgia, Athens, GA.
9. **Barbieri, C.**, Katsube, Y., & Tew, C. (2010). Attendance motivations and visitor segments within a university agricultural festival. In Watts, C. E. & Fisher, C. L. (Eds.), Proceedings of the 21st Northeastern Recreation Research Symposium (pp. 165-171). General Technical Report NRS-P-66. U.S. Department of Agriculture, Forest Service, Northern Research Station: Newtown Square, PA.
8. **Barbieri, C.** & Tew, C. (2010). Perceived impact of agritourism on farm economic standing, sales and profits. *Proceedings of Rockin' and Rollin' Down the Research River: 41st Annual Travel and Tourism Research Association Conference*, San Antonio, TX.
7. Rozier Rich, S., Standish, K., Tomas, S., **Barbieri, C.**, & Ainley, S. (2010). The current state of agritourism research in the United States. *Proceedings of Rockin' and Rollin' Down the Research River: 41st Annual Travel and Tourism Research Association Conference*, San Antonio, TX.
6. **Barbieri, C.** & Valdivia, C. (2009). Recreational multifunctionality and its implications for agroforestry. In Gold, M. A. & Hall, M. M. (Eds.), *Proceedings of Agroforestry Comes of Age: Putting Science into Practice: 11th North American Agroforestry Conference* (pp. 475-484), Columbia, MO.
5. **Barbieri, C.**, Cernusca, M., Gold, M., & Aguilar, F. X. (2009). Attendance motivations behind the Missouri Chestnut Roast festival. In Gold, M. A. & Hall, M. M. (Eds.), *Proceedings of Agroforestry Comes of Age: Putting Science into Practice: 11th North American Agroforestry Conference* (pp. 505-512), Columbia, MO.
4. Aguilar, F. X., Cernusca, M., Gold, M., & **Barbieri, C.** (2009). Frequency of consumption and preferences for chestnuts in Missouri. In Gold, M. A. & Hall, M. M. (Eds.), *Proceedings of Agroforestry Comes of Age: Putting Science into Practice: 11th North American Agroforestry Conference* (pp. 493-504), Columbia, MO.
3. Cernusca, M., Gold, M., **Barbieri, C.**, & Aguilar, F. X. (2009). Comparing motivations of first time and return visitors at the Missouri Chestnut Roast Festival. In Gold, M. A. & Hall, M. M. (Eds.),

Proceedings of Agroforestry Comes of Age: Putting Science into Practice: 11th North American Agroforestry Conference (p. 513), Columbia, MO.

2. **Barbieri, C.** (2009). A comparison between agritourism and other farm entrepreneurs: Implications for future tourism and sociological research on agritourism. In Klenosky, D. B. & Fisher, C. (Eds.), *Proceedings of the 20th Northeastern Recreation Research Symposium* (pp. 343-349). General Technical Report NRS-P-42, U.S. Department of Agriculture, Forest Service, Northern Research Station: Newtown Square, PA.
1. **Barbieri, C. & Mahoney, E.** (2006). National farmers' market survey: What did Michigan markets tell us? *Proceedings for the Great Lakes Fruit, Vegetable and Farm Market EXPO*. DeVosPlace Convention Center, Grand Rapids, MI. December 5-7.

Book Chapters and Other Publications

12. Xu, S., & **Barbieri, C.** (2022). Wine tourism development: From the host community's perspective. In Dixit, S. K. (ed), *Routledge Handbook of Wine Tourism* (Chapter 19, pp. 255-269), Routledge (*book chapter; refereed*). DOI: 10.4324/9781003143628-23
11. Valdivia, C., Gold, M. A., **Barbieri, C.**, Gao, J., & Flora, C. B. (2022). Human and institutional dimensions of agroforestry. In Garrett, H. E., Jose, S., & Gold, M. (eds), *North American Agroforestry*, 3rd Edition (Chapter 17, pp. 489-518). American Society of Agronomy-Crop Science Society of America-Soil Science Society of America (ASA-CSSA-SSSA), Madison, WI (*book chapter*).
10. **Barbieri, C.** (2022). Agritourism. In Buhalis, D., (ed), *Encyclopedia of Tourism Management and Marketing*. Cheltenham, UK and Northampton, MA, USA: Edward Elgar Publishing (*encyclopedia entry; refereed*).
9. **Barbieri, C.** (2021). Agritourism. In Correia, A. & Dolnicar, S. (eds.), *Women's Voices in Tourism Research – Contributions to Knowledge and Letters to the Next Generation*. The University of Queensland.
8. **Barbieri, C.** (2021). Letter to the next generation. In Correia, A. & Dolnicar, S. (eds.), *Women's Voices in Tourism Research – Contributions to Knowledge and Letters to the Next Generation*. The University of Queensland.
7. **Barbieri, C.**, Knollenberg, W., & *Gil Arroyo, C.* (2019). An analytical systems framework for tourism product development: Reflections from the craft-beverage tourism. In Caton, K., & Munar, A. (Eds.), *Book of abstracts of Pride and Prejudice – Que(e)rying Tourism Hope: Critical Tourism Studies 8*, Ibiza, Spain. Available at: <https://www.criticaltourismstudies.info/proceedings>
6. **Barbieri, C.**, Stevenson, K., Knollenberg, W. & *Brune, S.* (2019). Sowing the seeds of a local foods revolution: Agritourism as an agent of change. In Caton, K., & Munar, A. (Eds.), *Book of abstracts of Pride and Prejudice – Que(e)rying Tourism Hope: Critical Tourism Studies 8*, Ibiza, Spain. Available at: <https://www.criticaltourismstudies.info/proceedings>
5. **Barbieri, C.**, & Baggett, A. (2017). Moonshine in North Carolina: Crafting quality for tourism. In Kline, C., Slocum, S., & Cavaliere, C. T. (Eds), *Craft beverages and tourism - The rise of breweries and distilleries in the United States* (vol. 1, pp. 155-171). NY: Palgrave Macmillan (*book chapter; refereed*).
4. **Barbieri, C.** (2017). Agritourism and Sustainable Rural Development: The Agritourism System's Approach. In Solha, K., Elesbão, I., & de Souza, M. (Eds), *O turismo rural comunitário como estratégia de desenvolvimento* (pp. 19-44). Porto Alegre: Universidade Federal do Rio Grande do Sul (*book chapter; refereed*).

3. Valdivia, C. & **Barbieri**, C. (2012). Adapting to climate change in the Andean Altiplano: Opportunities for sustainable experiential agritourism. Book of Abstracts: International Conference on Tourism, Climate Change and Sustainability (*refereed*). Bournemouth: Bournemouth University Press, p. 25
2. **Barbieri**, C. (2011; 2017, *Invited*). Focus on Agritourism. In Walker, J. R., & Walker, J. T. (Eds.), *Tourism Concepts and Practices* (p. 320), 1st edition: Columbus: Pearson Higher Education, 2nd edition (*in press*). [*Textbook Contribution in area of expertise*].
1. **Barbieri**, C. (2011; 2017). Sustainable Tourism Planning – A Case Study. In Walker, J. R., & Walker, J. T. (Eds.), *Tourism Concepts and Practices* (p. 320), 1st edition: Columbus: Pearson Higher Education, 2nd edition (*in press*). [*Case study developed for a textbook*].

SCHOLARLY CONFERENCES AND PRESENTATIONS

In italics former or current students under my supervision

Keynote Presentations (7)

7. **Barbieri**, C. (2022, September). Cultivating the future of agritourism. Keynote, International Workshop on Agritourism, Burlington, VT (September 1).
6. **Barbieri**, C. (2019, March). La Investigación en Agroturismo: Avances y Perspectivas. Seminal Lecture, Universidad Peruana de Ciencias Aplicadas, Lima, Perú.
5. **Barbieri**, C. (2018, November). Agritourism in the USA & Canada: What we know and don't yet. Keynote, 1st World Congress on Agritourism, Eurac Research, Bolzano, Italy.
4. **Barbieri**, C. (2017, February). NAFDMA Farmers' Inspired: This is who we are. Keynote, North American Farmers' Direct Marketing Association Annual Conference, Mystic (CT).
3. Mahoney, E. & **Barbieri**, C. (2007, January). Agriculture diversification: Myths and models. The 9th Annual Midwest Value Added Conference. Red Wing (MN).
2. Mahoney, E. & **Barbieri**, C. (2007, January). Diversification: One strategy for the survival of our farms and ranches. The 26th Annual Horticulture Industries Show – Horticulture for Food and Fun. Fort Smith (AR).
1. Mahoney, E. & **Barbieri**, C. (2007, January). Agritourism: Striking a sustainable balance between food and fun. The 26th Annual Horticulture Industries Show – Horticulture for Food and Fun. Fort Smith (AR).

Refereed International Conferences (47)

47. Yeager, E., Knollenberg, W., **Barbieri**, C., & Harrison, J. (2022, June). Assessing the Demand for the North Carolina Oyster Trail (oral). The 52nd Annual Travel and Tourism Research Association International Conference. Victoria, BC (Canada).
46. **Barbieri**, C., Brune, S., Stevenson, K. T., Knollenberg, W., & Reilly, C. (2022, June). Does agritourism increase children's agricultural literacy? Preliminary insights (oral). The 52nd Annual Travel and Tourism Research Association International Conference. Victoria, BC (Canada).
45. Riley, C., Stroker, A., Knollenberg, W., & **Barbieri**, C. (2022, June). Help me to help you: Finding synergies between Destination Marketing Organizations and agritourism stakeholders (oral). The 52nd Annual Travel and Tourism Research Association International Conference. Victoria, BC (Canada), virtual.

44. Reilly, C., Stevenson, K. T., *Brune*, S., Knollenberg, W., **Barbieri**, C., & Cutts, B. (2021, October). What we bring to the table: Influences on youth agricultural literacy in North Carolina (poster). The North American Association for Environmental Education Research Symposium, virtual.
43. Reilly, C., Stevenson, K. T., *Brune*, S., Knollenberg, W., **Barbieri**, C., & Cutts, B. (2021, October). Abundance over deficit: Promoting responsive approaches in environmental education (roundtable). The North American Association for Environmental Education Research Symposium, virtual.
42. *Brune*, S., Knollenberg, W., Stevenson, K. T., Reilly, C., & **Barbieri**, C. (2021, June). The potential for agritourism to increase food citizenship (oral). Critical Tourism Studies – North America, University du Quebec, Montreal (CA), hybrid.
41. Yeager, E., Knollenberg, W., **Barbieri**, C., & Harrison, J. (2021, June). Improving the North Carolina Oyster Trail by matching supply and demand data: Lessons learned from COVID-19 adaptations (poster). The 51st Annual Travel and Tourism Research Association International Conference, virtual.
40. *Brune*, S., Knollenberg, W., Stevenson, K. T., Reilly, C., **Barbieri**, C., & Vila, O. (2021, June). Strategies for increasing resilience in tourism operations: Lessons from agritourism (oral). The 51st Annual Travel and Tourism Research Association International Conference, virtual.
39. *Gil Arroyo*, C., Knollenberg, W., **Barbieri**, C., & Kline, C. (2021, June). The role of context in destination image formation: Craft beverage tourism in Ica, Peru (oral). The Graduate Symposium of 51st Annual Travel and Tourism Research Association International Conference, virtual.
38. Reilly, C., Stevenson, K. T., *Brune*, S., Knollenberg, W., **Barbieri**, C., & Cutts, B. (2020, October, *invited*). Creating a new normal: Intergenerational pathways to address environmental issues (panel). The 17th North American Association for Environmental Education Research Symposium, virtual.
37. Reilly, C., Stevenson, K. T., *Brune*, S., Knollenberg, W., & **Barbieri**, C. (2020, October). Growing together: Opportunities for collaboration between agricultural and environmental education (roundtable). The 17th North American Association for Environmental Education Research Symposium, virtual.
36. Reilly, C., Stevenson, K. T., *Brune*, S., Knollenberg, W., & **Barbieri**, C. (2020, July). Bringing home more than the produce: outcomes from farm-based learning experiences among North Carolina youth (poster). The International Symposium on Society and Resource Management, virtual.
35. **Barbieri**, C., *Gil Arroyo*, C., Sotomayor, S., & Knollenberg, W. (2019, November, *Invited*). Turismo vivencial en comunidades Quechuas del Perú: Género y cultura viva (oral). Encuentro Internacional sobre Turismo, Pueblos Indígenas y Patrimonio Cultural, Universidad de Alicante, Alicante, Spain.
34. **Barbieri**, C., & Knollenberg, W. (2019, November, *Invited*). Reivindicando el Moonshine: Turismo y patrimonio inmaterial en los Apalaches (oral). II Congreso Internacional de Patrimonio Colectivo Inmaterial, Valencia, Spain.
33. **Barbieri**, C., Stevenson, K., Knollenberg, W., & *Brune*, S. (2019, June). Sowing the seeds of a local foods revolution: Agritourism as an agent of change (oral). The Critical Tourism Studies 8, Ibiza, Spain.
32. **Barbieri**, C., Knollenberg, W., & *Gil Arroyo*, C. (2019, June). An analytical systems framework for tourism product development: Reflections from the craft-beverage tourism (oral). The Critical Tourism Studies 8, Ibiza, Spain.
31. *Brune*, S., Knollenberg, W., Stevenson, K., & **Barbieri**, C. (2019, June). Picking pumpkins, changing behaviors: How agritourism can influence consumer behavior towards local foods (oral).

Graduate Student Symposium of the 50th Annual International Conference of Travel and Tourism Research Association (TTRA), Melbourne (AU).

30. *Gil Arroyo, C., Barbieri, C., Sotomayor, S., & Knollenberg, W.* (2018, November). Gender roles in community-based tourism: Indigenous idiosyncrasies & cultural consciousness in the Peruvian Andes (oral). 1st World Congress on Agritourism, Eurac Research, Bolzano, Italy.
29. *Stevenson, K. T., Grether, E. K., Knollenberg, W. G., Brune, S., Barbieri, C.* (2018, October). Adapting an environmental literacy framework to measure agricultural literacy (poster). North American Association for Environmental Education, Spokane, WA.
28. *Brune, S., Knollenberg, W., Stevenson, K., Grether, E., & Barbieri, C.* (2018, June). Introducing a framework to assess agritourism's impact on agricultural literacy and consumer behavior towards local foods (poster). The 49th Annual International Conference of Travel and Tourism Research Association, Miami/Coral Gables, FL.
27. **Barbieri, C., Halim, M. F., & Savage, A.** (2017, June). An epistemological approach to the success of women in agritourism (oral). *Critical Tourism Studies 7*, Palma de Mallorca, Spain.
26. *Knollenberg, W. & Barbieri, C.* (2017, June). The emergence of craft distilling tourism: The role of community capitals (oral) *Critical Tourism Studies 7*, Palma de Mallorca, Spain.
25. *Knollenberg, W. & Barbieri, C.* (2017, June). The (re)creation of craft distilling culture in North Carolina: Implications for tourism product development (oral). The 48th Annual International Conference of Travel and Tourism Research Association (TTRA), Quebec, Canada.
24. **Barbieri, C.** (2017, May; *invited*). Agritourism & well-being: A discovery journey (oral). The International Academy for the Study of Tourism Biennial Conference, Guangzhou, China.
23. *Halim, M. F., Morais, D., Barbieri, C., Jakes, S., & Zering, K.* (2016, June). Challenges faced by women entrepreneurs involved in agritourism (oral). The 47th Annual International Conference of Travel and Tourism Research Association, Vail, CO.
22. *Li, J., Barbieri, C., & Smith, J.* (2016, June). Social Network Analysis: An application to agritourism associations (oral). Graduate Student Workshop, 47th Annual International Conference of Travel and Tourism Research Association, Vail, CO.
21. *Gil Arroyo, C., Sotomayor, S., & Barbieri, C.* (2016, February). Gastronomy in experiential tourism: Redefining authenticity based on demand (oral). The Southeast, Central & South American Federation, International Council on Hotel, Restaurant and Institutional Education, Auburn, AL.
20. *Seekamp, E., & Barbieri, C.* (2015, November). Can coastal tourism preserve cultural heritage? A qualitative inquiry of artisanal fishermen and the Caballito de Totoro in Huanchaco, Peru (oral). The International Congress on Coastal and Marine Tourism, Kailua-Kona, HI.
19. **Barbieri, C., & Xu, S.** (2015, June). Residents' perceptions of the contributions of local wineries (poster). The 46th Annual International Conference of Travel and Tourism Research Association, Portland, OR.
18. *Li, J. & Barbieri, C.* (2015, June). A psychosocial assessment of agritourism associations (oral). The Student Colloquium - International Conference of Travel and Tourism Research Association, Portland, OR.
17. *Xu, S. & Barbieri, C.* (2014, June). Wine tourism social capital: Perceptions from residents along wine trails in North Carolina (oral). The 45th Annual International Conference of Travel and Tourism Research Association, Brugge, Belgium.

16. **Barbieri, C.** (2014, June). An activity-based classification of agritourists (oral). The 45th Annual International Conference of Travel and Tourism Research Association, Brugge, Belgium.
15. **Barbieri, C. & Seekamp, E.** (2014, June). Artisanal *Oystering* and tourism development in coastal North Carolina... Who sustains what? (oral). The 45th Annual International Conference of Travel and Tourism Research Association, Brugge, Belgium.
14. LaPan, C., Morais, D. B., Wallace, T., **Barbieri, C.** & Floyd, M. F. (2014, June). Power, altruism and Communitarian Tourism: A comparative study of San Juan and San Pedro La Laguna in Lake Atitlán, Guatemala (oral). The 45th Annual International Conference of Travel and Tourism Research Association, Brugge, Belgium.
13. Seekamp, E. & **Barbieri, C.** (2014, June). Livelihood and local heritage: Urban encroachment within a coastal county in the Southeastern U.S. (oral). The 20th International Symposium on Society and Resource Management, Hannover, Germany.
12. Stansfield, M. N. & **Barbieri, C.** (2013, June). Dining around: A culinary experience to increase cultural awareness among tourism undergraduate students (oral). The 2013 TTRA Educational Roundtable - 44th Travel and Tourism Research Association, Kansas City, MO.
11. Xu, S., **Barbieri, C.** & Leung, Y. (2013, June). Spatial understanding of themed touring routes through wine trails: residents' perceived benefits (oral). The 2013 TTRA Student Colloquium - 44th Travel and Tourism Research Association, Kansas City, MO.
10. **Barbieri, C., Gao, J. & Valdivia, C.** (2013, June). Are pictures worth more than a 1000 words or...? Insights from preferences for agritourism destinations (poster). The 44th Annual International Conference of Travel and Tourism Research Association, Kansas City, MO.
9. Seekamp, E. & **Barbieri, C.** (2013, May). Exploring the role of artisanal *oysterers* in heritage preservation and tourism development (oral). The joint National Outdoor Recreation and IUFRO Conference on Forests for People. Traverse City, MI.
8. Schroeder, A., Pennington-Gray, L. & **Barbieri, C.** (2013, March). The development of a tourism area response network in Machu Picchu, Cusco Region, Perú (oral). The International Crisis and Risk Communication Conference, Orlando, FL.
7. Valdivia, C. & **Barbieri, C.** (2012, September). Adapting to climate change in the Andean Altiplano: Opportunities for sustainable experiential agritourism (oral). The International Conference on Tourism, Climate Change and Sustainability. Bournemouth, England.
6. *Gil Arroyo, C., Xu, S., Barbieri, C. & Rozier Rich, S.* (2012, June). A comparison of agritourism understanding among consumers, providers and extension agents (oral). The 43rd Annual International Conference of Travel and Tourism Research Association, Virginia Beach, VA.
5. **Barbieri, C., Gao, J. & Valdivia, C.** (2012, June). Socio-demographic attributes associated with agritourism landscape preferences (oral). The 43rd Annual International Conference of Travel and Tourism Research Association, Virginia Beach, VA.
4. **Barbieri, C., Sotomayor, S. & Aguilar, F. X.** (2011, June). Perceived benefits of agritourism: A comparison between Missouri metropolitan and non-metropolitan residents (poster). The 42nd Annual International Conference of Travel and Tourism Research Association, London, Canada.
3. **Barbieri, C. & Tew, C.** (2010, June). Perceived impact of agritourism on farm economic standing, sales and profits (oral). The 41st Annual International Conference of the Travel and Tourism Research Association, San Antonio, TX.

2. Rozier Rich, S., Standish, K., Tomas, S., **Barbieri, C.** & Ainley, S. (2010, June). The current state of agritourism research in the United States (poster). The 41st Annual International Conference of the Travel and Tourism Research Association, San Antonio, TX.
1. Mahoney, E. & **Barbieri C.** (2003). Ranch and farm diversification: Engaging the future of agriculture (oral). The Graduate Institute of Leisure, Recreation, and Tourism Management, National Chiayi University, Chiayi, Taiwan.

Refereed National Conferences (57)

57. Driscoll, L., Riedel, J., *Brune, S.*, Stevenson, K. T., Knollenberg, W., & **Barbieri, C.** (2022, July - August) farm field trips to grow student interest in agriculture and local foods (oral). American Society of Horticultural Science Annual Conference, Chicago, IL.
56. Gil Arroyo, C., **Barbieri, C.**, & Knollenberg, W. (2022, April). Will they come for the pisco? Craft beverage tourism's influence in destination image (oral). The 32nd National Environment and Recreation Research Symposium, Annapolis, MD.
55. Brune, S., **Barbieri, C.**, Knollenberg, W., Stevenson, K. T., & Reilly, C. (2022, April). Nurturing local food systems through agritourism: Educational and marketing perspectives (poster). The 32nd National Environment and Recreation Research Symposium, Annapolis, MD.
54. Harrison, J., Knollenberg, W., Yeager, E. P., & **Barbieri, C.** (2021, November). NC shellfish mariculture tourism supply & demand: Lessons learned from launching the NC Oyster Trail (oral). 2021 National Extension Tourism Conference – Navigating the Uncharted. Savannah, GA.
53. Reilly, C., Stevenson, K. T., *Brune, S.*, Warner, W., Park, T., Knollenberg, W., & **Barbieri, C.** (2020, May) Agricultural literacy: The influence of family and identity (poster). American Association for Agricultural Education Annual Conference (virtual).
52. Harrison, J. L., Knollenberg, W., Yeager, E., **Barbieri, C.**, Carstens, M., & Leibach, J. (2020, February). Mariculture tourism: Cultivating consumer demand and coastal community supply (oral). The Aquaculture America 2020, Honolulu, HI.
51. *Gil Arroyo, C.*, Knollenberg, W., **Barbieri, C.**, & Boys, K. (2019, July). The impact of social capital on craft beverage tourism (oral). The Agricultural and Applied Economics Association's (AAEA) annual meeting, Atlanta, GA.
50. *Brune, S.*, Knollenberg, W., Stevenson, & **Barbieri, C.** (2019, April). U-pick farms: Harvesting more than pumpkins? (oral). The 31st National Environment and Recreation Research Symposium, Annapolis, MD.
49. *Gil Arroyo, C.*, Knollenberg, W., & **Barbieri, C.** (2019, April). Blending Creative Place-making and the Community Capitals Framework in the context of craft-beverage tourism (poster). The 31st National Environment and Recreation Research Symposium, Annapolis, MD.
48. Bricker, K. S., Kline, C., Lamoureux, K., Joyner, L., & **Barbieri, C.** (2019, April). Omnivores, sustainability, and action: A critical examination of food and animals in recreation and tourism (roundtable). The 31st National Environment and Recreation Research Symposium, Annapolis, MD.
47. *Savage, A.*, & **Barbieri, C.** (2018, April). Understanding success of women in agritourism: The effect of farm household factors (oral). The 30th National Environmental Research Symposium, Annapolis, MD.
46. *Carrillo, B.*, **Barbieri, C.**, Knollenberg, W., & Edwards, M. (2018, April). Work environment impact on tour leaders' quality of life (oral). The 30th National Environmental Research Symposium, Annapolis, MD.

45. *Brune, S., Knollenberg, W., Stevenson, K., Grether, E., & Barbieri, C.* (2018, April). The Alphabet Theory's suitability for examining consumer behavior in the context of agritourism: A proposal (poster). The 30th National Environmental Research Symposium, Annapolis, MD.
44. *Grether, E., Stevenson, K., Brune, S., Knollenberg, W., & Barbieri, C.* (2018, April). Developing an instrument to measure how agritourism may build agricultural literacy (poster). The 30th National Environmental Research Symposium, Annapolis, MD.
43. *Savage, A., Barbieri, C., Jakes, S. & Morais, D.* (2017, August). Farm like a woman in agritourism! Joining efforts to succeed (oral). The National Extension Tourism Conference, Princeton, NJ.
42. *Li, J. & Barbieri, C.* (2017, April). Members' incentives behind agritourism associations (poster). The 29th Northeastern Recreation Research Symposium, Annapolis, MD.
41. *Savage, A. & Barbieri, C.* (2017, April). Measuring constraints among agritourism female farmers: A systemic approach (poster). The 29th Northeastern Recreation Research Symposium, Annapolis, MD.
40. *Carrillo, B. & Barbieri, C.* (2017, April). The impact of job on tour leaders' quality of life (poster). The 29th Northeastern Recreation Research Symposium, Annapolis, MD.
39. *Jakes, S., Halim, M. F., & Barbieri, C.* (2016, June). Women in agritourism: Identifying their entrepreneurial needs and challenges, and enhancing sustainable success (poster). Joint conference of the National Association of Community Development Extension Professionals and the Association of Natural Resource Extension Professionals, Burlington, VT.
38. *Halim, M. F., Barbieri, C., Morais, M., Jakes, S., & Zering, K.* (2016, April). Success beyond Money: Conversations among women in agritourism (oral). The 28th Northeastern Recreation Research Symposium, Annapolis, MD.
37. *Gil Arroyo, C., Sotomayor, S., & Barbieri, C.* (2016, April). Grabbing on to our Incan roots: The role of community-based tourism in the recovery of traditions (oral). The 28th Northeastern Recreation Research Symposium, Annapolis, MD.
36. *Groshong, L., Wilhelm Stanis, S.A., & Barbieri, C.* (2016, April). Challenges and motivations of agritourists visiting Georgia (EU, oral). The 28th Northeastern Recreation Research Symposium, Annapolis, MD.
35. *Li, J., Halim, M. F., Deason, G., & Barbieri, C.* (2016, April 2016). What benefits do wine tourism bring to communities? Insights from North Carolina wineries (poster). The 28th Northeastern Recreation Research Symposium, Annapolis, MD.
34. *Watts, C., Viren, P., & Barbieri, C.* (2016, April). Tourism and Recreation initiatives in rural communities: What we are continuing to learn (roundtable). The 28th Northeastern Recreation Research Symposium, Annapolis, MD.
33. *Gu, M., Li, J., Shu, S., Xu, S., & Barbieri, C.* (2015, April). An examination of the agritourism ontology between China and the United States (oral). The 27th Northeastern Recreation Research Symposium, Annapolis, MD.
32. *Halim, M. F., Barbieri, C., & Morais, D. B.* (2015, April). A proposed study to assess the challenges of female farmers involved in agritourism (poster). The 27th Northeastern Recreation Research Symposium, Annapolis, MD.
31. *Groshong, L., Wilhelm Stanis, S. A., & Barbieri, C.* (2015, April). An exploratory investigation into the entrepreneurial goals & challenges of agritourism providers in Georgia (oral). The 27th Northeastern Recreation Research Symposium, Annapolis, MD.

30. Guo, T., Seekamp, E., **Barbieri, C.**, Moore, R. L., Floyd, M. F., Vick, C., Whitlow, M., & Conlon, K. (2014, May). How to conduct an economic impact study - Lessons learned from the 2013 North Carolina State Parks Project (oral). The 2014 National Outdoor Recreation Conference, San Francisco, CA.
29. Whitlow, M., Seekamp, E., **Barbieri, C.**, Moore, R. L., Vick, C., Guo, T., & Conlon, K. (2014, May). The economic contribution of non-local, primary purpose visitors to North Carolina state parks and recreation areas: A case study of four selected parks (poster). The National Outdoor Recreation Conference, San Francisco, CA.
28. *Xu, S.*, **Barbieri, C.**, & Leung, Y-F. (2014, April). Residents' attitudes towards with wine-trails: The Case of Haw River (oral). The 26th Northeastern Recreation Research Symposium, Cooperstown, NY.
27. *Li, J.*, & **Barbieri, C.** (2014, April). Agritourism farmers associations' performance: A proposed study to assess members' needs and satisfaction (poster). The 26th Northeastern Recreation Research Symposium, Cooperstown, NY.
26. Iyengar, J., Seekamp, E., **Barbieri, C.**, & Morais, D. (2013, August). The corn maze of development: An assessment of Tourism Extension needs in North Carolina (oral). The 2013 National Extension Tourism Conference, Detroit, MI.
25. *Xu, S.*, **Barbieri, C.**, & Leung, Y-F. (2013, April). Themed touring routes: A Geospatial-tourism typology of wine trails in North Carolina (poster). The 25th Northeastern Recreation Research Symposium, Cooperstown, NY.
24. *Gao, J.*, **Barbieri, C.**, & Valdivia, C. (2012, April). Public preference of agricultural landscape features: Implications for agritourism (oral). The 24th Northeastern Recreation Research Symposium, Cooperstown, NY.
23. *Gil Arroyo, C.*, **Barbieri, C.**, & Rozier Rich, S. (2012, April). What does agritourism mean? A comparative study across stakeholders (oral). The 24th Northeastern Recreation Research Symposium, Cooperstown, NY.
22. Amsden, B., & **Barbieri, C.** (2012, April). Local food leisure: Opportunities and resources for farm-based recreation research (roundtable). The 24th Northeastern Recreation Research Symposium, Cooperstown, NY.
21. Aguilar, F. X., & **Barbieri, C.** (2011, November). Preferences for outdoor recreation activities in privately owned forests, public parks and farms in Missouri (oral). The 92nd Society of American Foresters National Convention, Honolulu, HI.
20. Holderieath, J., Valdivia, C., **Barbieri, C.**, & Godsey, L. (2011, June). Exploring landowners' connections to carbon markets in rural Missouri – Interest, feasibility, and transaction costs (oral). The 12th North American Agroforestry Conference, Athens, GA.
19. *Sotomayor, S.*, **Barbieri, C.**, Aguilar, F. X., & Wilhelm Stanis, S. (2011, April). Visiting motivations for agritourism farms and private forests in Missouri (oral). The 23rd Northeastern Recreation Research Symposium, Bolton Landing, NY.
18. *Sotomayor, S.*, & **Barbieri, C.** (2011, April). Surfing: Casual or serious leisure? (poster). The 23rd Northeastern Recreation Research Symposium, Bolton Landing, NY.
17. *Gao, J.*, **Barbieri, C.**, & Valdivia, C. (2011, April). Assessing the perceived recreational value of agroforestry landscapes in Missouri: A proposed study (poster). The 23rd Northeastern Recreation Research Symposium, Bolton Landing, NY.

16. *Gil Arroyo, C., Barbieri, C., & Rozier Rich, S. (2011, April). Examining different agritourism definitions: A study among farmers, households and extension agents (poster). The 23rd Northeastern Recreation Research Symposium, Bolton Landing, NY.*
15. *Bai, H., Brunette, C.A., Chompreeda, K., Gao, J., Gil Arroyo, C.L., Lin, L, Martin, A.T., Sartorius, C.J., Steuber, C.L., Vock, M.L., Winn III, J.E., Sotomayor, S., & Barbieri, C. (2011, April). Spirituality and leisure: An auto-ethnographic life-history study (oral). The 23rd Northeastern Recreation Research Symposium, Bolton Landing, NY.*
14. **Barbieri, C., Rozier Rich, S., & Gil Arroyo, C.L. (2011, March). Agritourism label and meaning: Are Extension Faculty and farmers speaking the same language? (poster). The 2011 National Extension Tourism Conference, Charleston, SC.**
13. *Rozier Rich, S., Barbieri, C., Tomas, S., & Ainley, S. (2011, March). A summary of agritourism research in the United States (poster). The 2011 National Extension Tourism Conference, Charleston, SC.*
12. *Xu, S., Barbieri, C., Wilhelm Stanis, S., & Market, P. (2010, October). Understanding the social dimension of recreational storm chasing through participants' motivations and sensation seeking traits (poster). The 35th National Weather Association Annual Meeting, Tucson, AZ.*
11. *Katsube, Y., & Barbieri, C. (2010, April). Volunteer Tourism: Insights for future research from participant observation (oral). The 22nd Northeastern Recreation Research Symposium, Bolton Landing, NY.*
10. *Tew, C., & Barbieri, C. (2010, April). A visitation-based profile of agritourism farms in Missouri (oral). The 22nd Northeastern Recreation Research Symposium, Bolton Landing, NY.*
9. *Xu, S., Barbieri, C., & Wilhelm Stanis, S. (2010, April). Motivations and sensation seeking characteristics of recreational storm chasers (oral). The 22nd Northeastern Recreation Research Symposium, Bolton Landing, NY.*
8. *Chen, J., Wilhelm Stanis, S., & Barbieri, C. (2010, April). An application of Importance-Performance Analysis in recreational storm chasing (oral). The 22nd Northeastern Recreation Research Symposium, Bolton Landing, NY.*
7. *Sotomayor, S., Barbieri, C., Aguilar, F. X., & Wilhelm Stanis, S. (2010, April). Assessment of the perceived benefits and preferences for agritourism among Missouri residents: A proposed study (poster). The 22nd Northeastern Recreation Research Symposium, Bolton Landing, NY.*
6. **Barbieri, C., & Valdivia, C. (2009, May-June). Recreational multifunctionality and its implications for agroforestry (oral). The 11th North American Agroforestry Conference, Columbia, MO.**
5. **Barbieri, C., Cernusca, M., Gold, M., & Aguilar, F. X. (2009, May-June). Attendance motivations behind the Missouri Chestnut Roast festival (oral). The 11th North American Agroforestry Conference, Columbia, MO.**
4. *Aguilar, F. X., Cernusca, M., Gold, M., & Barbieri, C. (2009, May-June). Frequency of consumption and preferences for chestnuts in Missouri (oral). The 11th North American Agroforestry Conference, Columbia, MO.*
3. *Cernusca, M., Gold, M., Barbieri, C., & Aguilar, F. X. (2009, May-June). Comparing motivations of first time and return visitors at the Missouri Chestnut Roast Festival (poster). The 11th North American Agroforestry Conference, Columbia, MO.*
2. **Barbieri, C., Tew, C., & Katsube, Y. (2009, March). Motivations and visitor segments within a university agricultural festival (oral). The 21st Northeastern Recreation Research Symposium, Bolton Landing, NY.**

1. **Barbieri, C.** (2008, March-April). What's behind agritourism? A motivational approach to conciliate agriculturalist and tourism perspectives (oral). The 20th Northeastern Recreation Research Symposium, Bolton Landing, NY.

FUNDED RESEARCH PORTFOLIO (By First Year)

- 2019 Knollenberg, W., **Barbieri, C.**, Yeager, E., Harrison, J. L., & Leibach, J. Mariculture tourism: Cultivating consumer demand & coastal community supply. National Oceanic and Atmospheric Research (NOAA; NA19OAR4170337). September 2019 – August 2021; \$119,784 (co-PI).
- 2019 Lauffer, L., Creamer, N., Chojnacki, K., Piner, A., Blacklin, S., Ukah, B., Thraves, T., Stout, R., **Barbieri, C.**, & Knollenberg, W. EmPOWERing mountain food systems: Cultivating a profitable local food industry cluster through entrepreneurial and business support, infrastructure development, training, leadership development and capacity building. Appalachian Regional Commission (ARC). April 2019 – March 2023; \$1,100,000 (co-PI).
- 2019 Knollenberg, W., & Lee, K.-J., & **Barbieri, C.** Economic impact study of organized camping in North Carolina. North Carolina Youth Camp Association. April 2019 – January 2020; \$25,979 (co-PI).
- 2018 Knollenberg, W., **Barbieri, C.**, & Boys, K. Modeling the craft-beverage tourism product in Wake County: Lessons for replication throughout North Carolina. NC State office of Outreach & Engagement. February 2018 – June 2019; \$9,986 (co-PI).
- 2017 **Barbieri, C.**, Stevenson, K., Knollenberg, W., Strnad, R., Driscoll, E., & Weitzel, S. Strengthening local food systems through children: The role of agritourism in agricultural literacy and purchasing behaviors of local foods. National Institute of Food and Agriculture (NIFA) - Agriculture and Food Research Initiative (AFRI) (2017-12237353). September 2017 – August 2022; \$499,536 (PI).
- 2016 Cisneros, J., Morgan, J., Kistler, M., Gunter, C., Gutierrez, E., Perkins-Veazie, P., & **Barbieri, C.** Promoting community development through small farmer engagement – Jamaica. Cochran Fellowship Program, USDA Foreign Agricultural Service (CO-CR-16-045). August 14-27; \$48,066 (collaborator).
- 2016 Morais, D., **Barbieri, C.**, & Knollenberg, W. The role of forest resources to support improved sustainable livelihoods in rural communities. U.S. Department of Agriculture: McIntire Stennis (NIFA: NCZ04220). January 2017 – December 2022; 1.25 FTE (co-PI).
Note: I replaced a former team member in 2012 when I joined NC State.
- 2015 Sotomayor, S., Gil Arroyo, C., & **Barbieri, C.** Medición de criterios de sostenibilidad en emprendimientos de turismo rural comunitario en Cusco y Puno (Perú). Universidad San Ignacio de Loyola. July 2015 – June 2016; \$8,650 (co-PI).
- 2015 **Barbieri, C.**, Jakes, S., Morais, D., & Zering, K. Women in agritourism: Identifying their entrepreneurial needs and challenges, and enhancing sustainable success. CNR-CALS Cross College Enrichment Grants, NC State. July 2015 – June 2017; \$128,069 (PI).
- 2015 Reberg-Horton, C., Balkcom, **Barbieri, C.**, et al. Institutionalizing cover crop research and education in the Southeast. Southern Region SARE Professional Development Program. April 2015 – March 2017; \$129,712 (co-PI).
- 2015 Morais, D., **Barbieri, C.**, & LaPan, C. Bicycle Tourism Marketing Research. Piedmont Triad Regional Council (Prime: NC Department of Transportation). March – June 2015; \$22,900 (co-PI).

- 2013 Smith, J., Morais, D., **Barbieri, C.**, & Seekamp, E. Contingent valuation of multi-functional agricultural landscapes using virtually simulated environments and online marketplaces. NC State Research Innovation Seed Funding Program; July 2013 – June 2014; \$4,000 (co-PI).
- 2013 Seekamp, E., **Barbieri, C.**, Moore, R., Floyd, M., & Vick, C. Economic contributions of tourists to selected North Carolina State Parks. NC Department of Environment and Natural Resources, Division of Parks and Recreation; January – December 2013; \$91,760 (co-PI).
- 2012 **Barbieri, C.** & Seekamp, E. The role of artisanal *oysterers* in heritage preservation and tourism development: Their perceived risks and opportunities. NC State Research Innovation Seed Funding Program; January 2013 – December 2013; \$3,977 (PI).
- 2012 Seekamp, E., **Barbieri, C.**, & Morais, D. NC State Tourism Extension program needs assessment. NC State Cooperative Extension; August 2012 – May 2013; \$6,000 (co-PI).
- 2010 Morais, D., **Barbieri, C.** & Seekamp, E. Non-consumptive utilitarian use of forest resources and the improved sustainable livelihoods of vulnerable communities. U.S. Department of Agriculture: McIntire Stennis (NIFA: NCZ04220). January 1, 2011 – December 31, 2015; 0.25 FTE (co-PI).
Note: I replaced a former team member in 2012 when I joined NC State.
- 2010 **Barbieri, C.** & Valdivia, C. Consumer perceptions of recreational benefits and agroforestry attributes of Missouri family farms. USDA Agriculture Research Service through the MU Center for Agroforestry. August 2010 – July 2011. \$31,082 (PI).
- 2010 Valdivia, C. & **Barbieri, C.** Continued In-depth Analysis of the 2006 Landowner Survey. USDA Agriculture Research Service through the MU Center for Agroforestry. August 2010 – July 2011. \$10,560 (co-PI).
- 2010 Jose, S., Gold, M., Udawatta, R., Coggeshall, M., Walter, W. *et al.* Economic and environmental benefits from multi-use agricultural landscapes to family farms. USDA Agriculture Research Service (USDA #58-6227-9-059). September 2010 – August 2012. \$1,973,338 (co-PI).
- 2010 **Barbieri, C.** Examining the demand and supply attributes of nature and agriculture tourism in Missouri. U.S. Department of Agriculture: State Agricultural Experiment Stations (NIFA: MO-NRSL0739). April 1, 2010 – December 31, 2015. 1.25 FTE (PI).
Note: This project was terminated in June 30, 2012 when I left University of Missouri to join NC State.
- 2009 **Barbieri, C.** & Aguilar, F. Perceived recreational benefits and actual use of natural settings. University of Missouri Research Board. \$28,390 (PI).
- 2008 **Barbieri, C.** A preliminary assessment of agritourism in Missouri. Missouri Department of Agriculture. \$30,000 (PI).
- 2007 **Barbieri, C.** Agritourism in Missouri - A regional activity based inventory. University of Missouri Extension. \$15,000 (PI).

TEACHING EXPERIENCE

Structured Lecture Courses

- 2014-Present **Instructor (Spring)**, Sustainable Tourism (PRT 419). Department of Parks, Recreation and Tourism Management, NC State.
- 2014-Present **Instructor (Fall)**, Conceptual Foundations of Recreation (PRT 500). Department of Parks, Recreation and Tourism Management, NC State.

- 2014-Present** **Instructor (Fall)**, Advanced Theories in Park, Recreation and Tourism Research (PRT 700). Department of Parks, Recreation and Tourism Management, NC State.
- 2013-2016** **Instructor of Record (Spring)**, PRT 220 - Introduction to Commercial Recreation and Tourism. Department of Parks, Recreation and Tourism Management, NC State.
- 2013-2014** **Co-Instructor (Fall, Spring)**, PRT 801 – PRT Doctoral Seminar. Department of Parks, Recreation and Tourism Management, NC State.
- 2008-2012** **Instructor (Spring)**, Tourism Planning and Development (PRT 4357/7357). Department of Parks, Recreation and Tourism, University of Missouri.
- 2008-2012** **Instructor (Fall)**, Constructs of Leisure (PRT 8400). Department of Parks, Recreation and Tourism, University of Missouri.
- 2007-2012** **Instructor (Fall)**, Tourism Management (PRT 4356/7356). Department of Parks, Recreation and Tourism, University of Missouri.
- 2004** **Lecturer**, Marketing and Customer Service Module, Management of Park and Recreation Agencies and Organizations (PRR 371). Department of Parks, Recreation and Tourism Resources, Michigan State University.
- 2000** **Instructor**, Introduction to Law (300 level). Department of Hospitality Administration, Universidad San Ignacio de Loyola (Lima, Perú).
- 1999-2000** **Instructor**, Development and Evaluation of Ecotourism Projects (500 level). Department of Tourism Administration, U. San Ignacio de Loyola (Lima, Perú).
- 1998-2000** **Instructor**, Sustainable Tourism (500 level). Department of Tourism Administration, Universidad San Ignacio de Loyola (Lima, Perú).
- 1996-2000** **Instructor**, Ecology (200 level). Department of Tourism Administration, Universidad San Ignacio de Loyola (Lima, Perú).
- 1996-2000** **Instructor**, Tourism Geography (100 level). Department of Tourism Administration, Universidad San Ignacio de Loyola (Lima, Perú).
- 1996-2000** **Instructor**, Study Travels (Elective, all levels). Departments of Tourism Administration and Hospitality Administration, Universidad San Ignacio de Loyola (Lima, Perú).

One-to-One (Independent) Courses

- 2013- Present** **Facilitator**, Special Topics (PRT 595, 795). Department of Parks, Recreation and Tourism Management, NC State.
- Science Diffusion: Outreach and Scholarship (Spring 2018).
 - Courtesy Perceptions in Tourism (Fall 2014).
 - Agritourism and Heritage Preservation (Spring 2013).
- 2009-2012** **Facilitator**, Independent Work (PRT 8411). Department of Parks, Recreation and Tourism, University of Missouri.
- Surfing as Serious Leisure (Spring 2011).
 - Perceived Benefits of Agritourism (Summer 2011).
 - Volunteer Tourism (Fall 2009).
 - Online Survey Development (Summer 2010).
 - Sensation Seeking among Recreational Storm Chasers (Spring 2010).

- 2008-2012** **Facilitator**, Problems in Parks, Recreation and Tourism (PRT 4350). Department of Parks, Recreation and Tourism, University of Missouri.
- Ethical Issues associated with Cultural Tourism (Spring 2012).
 - Indicators of Tourism Inequality in Croatia (Spring 2009).
- 2008-2009** **Supervisor**, Parks, Recreation and Tourism Internship (PRT 4940). Department of Parks, Recreation and Tourism, University of Missouri. Summer 2008; Spring 2009.

Guest Lectures (Selected; only outside home department)

(Bold denotes lectures delivered outside my home department)

Bold-and-underlined denotes lectures delivered outside my home institution)

- Barbieri, C.** (2021). Experiential agritourism: A holistic view to rural development. Economic and Management of Agritourism, Master Program in Design of Sustainable Tourism Systems, Dipartimento di Scienze per l'Economia e l'Impresa, **Università degli Studi Firenze** – Florence (Italy); May 12.
- Barbieri, C.** (2020). The impacts of community-based tourism: Beyond economics. Economic and Management of Agritourism, Master Program in Design of Sustainable Tourism Systems, Dipartimento di Scienze per l'Economia e l'Impresa, **Università degli Studi Firenze** – Florence (Italy); May 19.
- Barbieri, C.,** Brune, S., Stevenson, K., & Knollenberg, W., & Reilly, C. (2019). Agritourism as a catalyst to increase knowledge and consumption of local foods: Truth or Myth? Faculty Seminar, Department of Applied Economy, **Universidad de las Islas Baleares** – Palma (Spain); November 8.
- Barbieri, C.** (2019). Community-based tourism in Cusco and Puno (Perú): Conversing about Sustainability. Graduate Seminar, Department of Applied Economy, **Universidad de las Islas Baleares** – Palma (Spain); November 7.
- Barbieri, C. & Espeso-Molinero, M. P.** (2019). El proceso de escritura científica para su publicación en inglés: Do's and Don'ts. Doctoral Seminar, Departamento de Humanidades Contemporáneas. **Universidad de Alicante** (Spain); November 5 (4 hour workshop).
- Barbieri, C.** (2019). A glance at agritourism scholarship: From the past into the future. Graduate Seminar, Howard Feiertag Department of Hospitality and Tourism Management, **Virginia Tech**. Blacksburg, VA; March 29.
- Barbieri, C.** (2015). Investigando turismo sostenible en NC State: Think & Do. Colloquium, Department of Hospitality, Tourism & Gastronomy Management, **Universidad San Ignacio de Loyola**. Lima, Peru; November 13.
- Barbieri, C.** (2015). Agritourism & Genetic Engineering: Conversing about collaboration opportunities. **Genetic Engineering and Society Center**, NC State; September 22.
- Barbieri, C.** (2015). Towards the sustainability of agritourism: Calling for a System's Approach. Graduate Seminar, Department of Recreation, Park, & Tourism Management, **The Pennsylvania State University**; April 10.
- Barbieri, C.** (2015). An overview of specialized or niche tourism: Agritourism, surf tourism, culinary tourism, storm chasing & voluntourism." Leisure and Tourism Behavior (RPTM 300Y). Department of Recreation, Park, & Tourism Management, **The Pennsylvania State University**; April 10.

- Barbieri, C.** (2014). Experiencing agritourism through a nominal group exercise. Vegetable Production (HS 431). **Department of Horticultural Science**, College of Agriculture and Life Sciences, NC State; October 14.
- Barbieri, C.** (2013). Assessing the benefits of agritourism: The need for a system's approach. Departmental Seminar. **Department of Horticultural Science**, College of Agriculture and Life Sciences, NC State; November 18.
- Barbieri, C.** (2013). El agroturismo como estrategia empresarial sostenible. Honduras Delegation from the Universidad Nacional de Agricultura. International Program, **Department of Forestry and Environmental Resources**, College of Natural Resources, NC State; October 17.
- Barbieri, C.** (2013). Agritourism: A sustainable agricultural venture? Center for Sustainable Tourism, **East Carolina University**; February 27.
- Barbieri, C.** (2012). Agritourism: One form of farm entrepreneurial diversification. Honduras Delegation from the Universidad Nacional de Agricultura. International Program, **Department of Forestry and Environmental Resources**, College of Natural Resources, NC State; October 22.
- Barbieri, C.** (2012). El significado del agroturismo. Undergraduate Department of Eco-Tourism, **Universidad de Costa Rica**, Guanacaste, Costa Rica; May 26.
- Barbieri, C.** (2012). Agritourism: Meaning and benefits. Doctoral Research Seminar (RST 590A). Department of Recreation, Sport and Tourism, **University of Illinois**; March 9.
- Barbieri, C.** (2011). The *Ius in Re* model to analyze users' rights: Management applications. Ecosystem Management: The Human Dimension (FOR 8350). **Department of Forestry**, University of Missouri; September 27.
- Barbieri, C.** (2010). Perceived impact of agritourism on farm economic standing, sales and profits. Soil, Environmental and Atmospheric Sciences Graduate Seminar (SEAS 9087). **Department of Soil, Environmental and Atmospheric Sciences**, University of Missouri; February 22.
- Barbieri, C.** (2000). Tourism in natural protected areas: A means for biodiversity protection. **Department of Forestry**, Universidad Nacional Agraria, La Molina, Lima - Perú.

RECENT EXTENSION OUTPUTS AND ACTIVITIES

Written Extension Materials (Selected) – Total: 41

- Knollenberg, W., **Barbieri, C.**, Riley, C., Lappas, S., & Stroker, A. (2022) Strategies to strengthen agritourism in North Carolina's western region. Technical Report submitted to the emPOWERing Mountain Food Systems Project (May).
- Reilly, C., Stevenson, K., Brune, S., Knollenberg, W., Barbieri, C., & Cutts, B. (2021). Growing together: Agricultural and environmental education. (Research Brief).
- Reilly, C., Stevenson, K., Brune, S., Knollenberg, W., Barbieri, C., & Cutts, B. (2021). Creciendo juntos: La educación agrícola y ambiental. (Research Brief).
- Brune, S., Knollenberg, W., **Barbieri, C.**, Stevenson, K., Reilly, C., Strnad, R., & Driscoll, E. (2021). Cultivating local foods consumers: Using agritourism to promote local foods. Agricultural Publication AG-894 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: <http://content.ces.ncsu.edu/cultivating-local-foods-consumers-using-agritourism-to-promote-local-foods>

- Knollenberg, W., Lee, KJ., **Barbieri**, C., Stroker, A., & Beam, W. (2020). Economic impact study of organized youth camping in North Carolina. Technical Report submitted to the North Carolina Youth Camp Association.
- Gil Arroyo*, C., Knollenberg, W., **Barbieri**, C., Boys, K., & Stroker, A. (2019). Creating the perfect blend: community resources needed to support a sustainable craft beverage industry. Agricultural Publication AG-866 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: <http://content.ces.ncsu.edu/creating-the-perfect-blend-community-resources-needed-to-support-a-sustainable-craft-beverage-indus>
- Gil Arroyo*, C., Knollenberg, W., **Barbieri**, C., Boys, K., & Stroker, A. (2019). The inputs and outputs of Wake County's craft beverage industry: Creating a model for craft beverage tourism development. Technical report submitted to the NC State University's Office of Outreach and Engagement, North Carolina (June).
- Savage*, A., **Barbieri**, C., Jakes, S., & Morais, D. (2018). Success of women in agritourism: She will get what she wants. Agricultural Publication AG-842 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: <https://content.ces.ncsu.edu/success-of-women-in-agritourism>
- Barbieri**, C., & *Li*, J. (2016). Performance assessment of North Carolina Agritourism Networking Association. Technical report submitted to the Board of Directors of the NC Agritourism Network Association, North Carolina (December).
- Barbieri**, C., & *Li*, J. (2016). Performance assessment of North American Farm Direct Marketing Association. Technical report submitted to the Executive President of the North American Farm Direct Marketing Association, Massachusetts (November).
- Halim*, M. F., **Barbieri**, C., Morais, D., & Jakes, S. (2016). North Carolina women's success in agritourism: Turning challenges into opportunities. Agricultural Publication AG-823 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: <https://content.ces.ncsu.edu/north-carolina-womens-success-in-agritourism>
- Li*, J., *Xu*, S., *Halim*, M. F., & **Barbieri**, C. (2016). Social relationships between wineries and local Communities: Perspectives of North Carolinians from the Piedmont Triad. Agricultural Publication AG-821 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: https://content.ces.ncsu.edu/show_ep3_pdf/1476212771/23162/
- Halim*, M. F., *Xu*, S., *Li*, J., & **Barbieri**, C. (2016). Are neighbors benefiting from wine tourism development? Perceptions from the Piedmont Triad of North Carolina. Agricultural Publication AG-818 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: https://content.ces.ncsu.edu/show_ep3_pdf/1476101800/23110/
- Morais, D., LaPan, C., & **Barbieri**, C. (2015). Central Park NC cycling tourism: SWOT report. Technical report submitted to the Piedmont Triad Regional Council, North Carolina (June).
- Morais, D., LaPan, C., & **Barbieri**, C. (2015). Central Park NC cycling tourism: Marketing report. Technical report submitted to the Piedmont Triad Regional Council, North Carolina (July).
- Xu*, S., **Barbieri**, C., Rozier Rich, S., Seekamp, E., & Morais, D. (2014). How beneficial is agritourism? North Carolina farmers and residents respond. Agricultural Publication AG-797 (Factsheet). North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: <http://content.ces.ncsu.edu/how-beneficial-is-agritourism-north-carolina-farmers-and-residents-respond.pdf>
- Iyengar, J., Seekamp, E., **Barbieri**, C., & Morais, D. (2014). What to expect from Tourism Extension in the coming years? White paper. NC Tourism Extension.

- Guo, T., Mayer, J., Whitlow, M., Seekamp, E., Moore, R. L., **Barbieri, C.**, Floyd, M. F., & Goode Vick, C. (2014). 2012-2013 North Carolina State Parks persons per vehicle study. Technical report submitted to North Carolina Division of Parks & Recreation (April).
- Thompson, E., Whitlow, M., Li, J., Méley, A., Bitsura-Meszaros, K., Leung, Y-F., & **Barbieri, C.** (2014). Tourism promotion for UNESCO World Heritage sites: An evaluation of government websites from four countries. Technical report submitted to National Park Service (January).
- Morais, D., **Barbieri, C.**, Leung, Y., & Brothers, G. (2013). Inventorying non-consumptive utilitarian users of coastal resources. Technical Report submitted to the NC Sea Grant.
- Rozier Rich, S., *Xu, S.*, **Barbieri, C.**, & *Gil Arroyo, C.* (2012). Agritourism, farm visits, agro-tourism, oh my! Do consumers, farmers, and extension agents speak the same language? Agricultural Publication AG-768W. North Carolina Cooperative Extension Service, Raleigh, NC. Available on-line at: <https://content.ces.ncsu.edu/agritourism-farm-visits-agro-tourism-oh-my-do-farmers-residents-and-extension-faculty-speak-the-same-language>
- Barbieri, C.**, Santos, C., & *Katsube, Y.* (2012). Volunteer tourism facilitators: Learnings from field observations in Nyakinama. The VolunTourism Newsletter, 8(3). Available on-line at: <http://www.voluntourism.org/news-studyandresearch83.htm>
- Barbieri, C.** & Santos, C. (2011). Volunteer tourism: Observations from Rwanda. TTRA-CenStates Newsletter, Third Quarter.
- Rozier Rich, S. & **Barbieri, C.** (2011). What is agritourism? North Carolina Dairy Goat breeders Association Newsletter. Summer, 2011.
- Barbieri, C.** & *Tew, C.* (2010). The economic benefits of agritourism in Missouri farms. Technical Report developed for the Missouri Department of Agriculture. Jefferson City, Missouri.
- Barbieri, C.** & *Tew, C.* (2010). Agritourism in Missouri: A profile of farms by visitor numbers. Technical Report developed for the Missouri Department of Agriculture. Jefferson City, Missouri.
- Barbieri, C.**, Wilhelm Stanis, S., *Xu, S.* & *Chen, J.* (2010). The 2009 recreational storm chaser study. Technical report developed for Recreational Storm Chasing Tour Agencies.
- Barbieri, C.** & *Katsube, C.* (2010). Profiling the South Farm Showcase attendees: A marketing report. Technical Report developed for the Division of Communications of MU College of Agriculture, Food and Natural Resources. Columbia, Missouri.
- Barbieri, C.** & *Tew, C.* (2009). A preliminary assessment of agritourism in Missouri. Technical Report developed for the Missouri Department of Agriculture. Jefferson City, Missouri.

Videos and Other Digital Products

- Agritourism in North Carolina.** (2020). Video. Available at: <https://homegrown.extension.ncsu.edu/2020/11/agritourism-in-north-carolina/>. Justin Moore, NC State Extension – Homegrown, NC State.
- Agritourism: Heading Out to the Farm.** (2020). Outreach Podcast featuring Barbieri, C., Gross, T., Baggett, A., & Mobley, M. Available at: <https://cals.ncsu.edu/news/agritourism-heading-out-to-the-farm/>. Dee Shore, College of Agriculture and Life Sciences, NC State.
- NC Women in Agritourism.** (2017). Available at: go.ncsu.edu/womeninagritourism (10-minute video). *Impact:* 5,752 views; 12,771 Facebook impressions.
- Voices of North Carolina’s Women in Agritourism.** (2017). Video series (2.5 minutes each). *Impact:* 5,660 views; 15,246 Facebook impressions.

- [Leading not following: Know your customers](#) – Mandie Boahn, Raised in a Barn Farm.
- [Building connections: Make yourself at home](#) – Sandra Sarlinga, Piemonte Farm.
- [Getting involved: Take a seat at the table](#) – Tina Gross, Gross Farms.
- [Educating the public: Show them what it takes](#) – Susan Ward, Brothers on Farms.

Workshops and Oral Extension Activities (Selected)

- Barbieri, C., Strnad, R., Driscoll, L., Knollenberg, W., Brune, S., & Stevenson, K. T. (2022).** Agritourism: Enhancing educational and marketing impacts. 2022 NC Cooperative Extension Conference, Greensboro, NC (October 3; 1-hr train-the-trainer workshop; 51 registrants).
- Knollenberg, K., **Barbieri, C.**, Yeager, E., Harrison, J. L., & Leibach, J. (2022). Expanding the agritourism reach to coastal communities: The potential of oyster farming in regional tourism development. Poster presentation at the International Workshop on Agritourism, Burlington, VT (August 30 – September 1).
- Gil Arroyo, C., Knollenberg, W., & Barbieri, C. (2022).* Keeping it local: Crafting beverages on farms. Oral presentation at the International Workshop on Agritourism, Burlington, VT (August 30 – September 1).
- Barbieri, C., Brune, S., Stevenson, K., & Knollenberg, W., Reilly, C., Strnad R., & Driscoll, L. (2022).** Measuring the Educational and Marketing Value of Agritourism. Oral presentation at the International Workshop on Agritourism, Burlington, VT (August 30 – September 1).
- Knollenberg, W., & Barbieri, C. (2022). Research findings and recommendations for agritourism in North Carolina’s western counties. Agritourism in Southwestern NC - Trends and Storytelling, EmPOWERing Mountain Food Systems, webinar (25-min presentation, pre-recorded; February 3; 10 attendees).
- Yeager, E., Knollenberg, W., **Barbieri, C.**, & Harrison, J. (2021, December). NC Oyster Trail market research. Oral presentation at the December membership meeting of North Carolina Oyster Trail.
- Knollenberg, W., **Barbieri, C.**, Yeager, E., Harrison, J., & Leibach, J. (2021, October). Mariculture tourism: Cultivating consumer demand & coastal community supply. Enabling New Aquaculture Opportunities/Social, Behavioral, and Economic Needs in Aquaculture. NOAA Sea Grant Aquaculture Research Symposium, virtual (October 25-29).
- Knollenberg, W., **Barbieri, C.**, Savage, A., & Nicholie, M. (2021). Regional Agritourism Seminar. EmPOWERing Mountain Food Systems, Haywood County Extension Office, NC (6-hr workshop; August 9; 25 attendees).
- Barbieri, C. (2020).** Introduction to agritourism and resources. Western NC Agritourism Agent Training Series, virtual (August 24, 35 attendees).
- Barbieri, C., Roza, E., Pulido, J. I., & Zubleta, S. (2020).** El futuro de la formación en turismo y hotelería en las universidades. International Virtual Panel, Universidad San Ignacio de Loyola, Lima, Perú (May 20; 154 attendees).
- Barbieri, C. (2019).** El Moonshine en Carolina del Norte (EE.UU): Promoción y mercadeo. Módulo de marketing gastronómico y turismo, curso con titulación universitaria de experto en turismo gastronómico y cultura culinaria, Benidorm, Comunitat Valenciana (Spain), November 19.
- Barbieri, C. (2019).** Experiencias internacionales del agroturismo: Una oportunidad de desarrollado sostenible para la Marina Alta. Oral presentation and roundtable on Agroturismo and Enoturismo. Seu Universitaria de la Marina, Benissa, Alicante (Spain), October 25.

- Barbieri, C.** (2019). La investigación en turismo y campos afines: Lineamientos generales y la práctica. Taller de Desarrollo de Investigación en Turismo y Campos Afines. Universidad Peruana de Ciencias Aplicadas, Lima (Perú), March 5.
- Barbieri, C.,** Grieshop, A., Haenn, N., Jordan, D., & Thakur, S. (2018). Panelist. Navigating international research. Lunch and Learn, Research Leadership Academy, NC State. December 5.
- Barbieri, C.** (2018). Introduction to agritourism and farm visits. Train-the-Trainer agritourism workshop. Cleveland County Cooperative Extension Office, Shelby (NC), February 2.
- Brune, S., Knollenberg, W., Stevenson, K., Grether, E., & Barbieri, C.* (2018). The sustainability of food systems. Lake Johnson Environmental Lecture Series, Raleigh (NC); February 6.
- Knollenberg, W. & **Barbieri, C.** (2017). Creating advocates for craft distilling: Lessons from the tourism industry. NC Craft-distilling Association, Spring Members' Meeting. Greensboro (NC); May 1 (26 attendees).
- Jakes, S., **Barbieri, C.** Murphy, J. & *Savage, A.* (2017). Women in agritourism: Building an educational network amongst agents & farmers. Camp Caraway, Sophia (NC); March 6-7 (2-day workshop, 50 attendees).
- Jakes, S., & **Barbieri, C.** (2017). Women in agritourism: Connecting with extension Agents. Raleigh (NC); February 13 (1 hour webinar).
- Barbieri, C.** (2017). Agritourism: The big picture. North American Farmers' Direct Marketing Association Annual Conference, Mystic (CT); February 6 (Oral presentation).
- Barbieri, C.** (2017). Agritourism professionals exchange: Trends and policies. North American Farmers' Direct Marketing Association Annual Conference, Mystic (CT); February 6 (Roundtable Host).
- Barbieri, C.** (2017). NC women in agritourism: Steering [towards] our success. NC Agritourism Network Association Annual Conference, Winston-Salem (NC); January 31 (Oral presentation).
- Cisneros, J., & **Barbieri, C.** (2017). NC international: CALS Global Initiatives & CNR agritourism as a development opportunity. Oral presentation for the NC Secretary of State and Moldova representatives, NC- Moldova Bilateral Committee Meeting, North Carolina National Guard Joint Force Headquarters, Raleigh (NC); January 28.
- Barbieri, C.,** & *Li, J.* (2016). 2016 performance study: Key findings. Board of Directors, NC Agritourism Network Association, Raleigh (NC); December 6 (Oral presentation).
- Barbieri, C.** & *Baggett, A.* (2016). Agricultural entrepreneurship and agritourism. Jamaican Fellowship Program, North Carolina; August 19 (1-day extension training including oral presentation and field-demonstrations).
- Barbieri, C.** (2015). Alternative enterprises for forestry landowners. Wilson Forestry Association, Wilson (NC); March 3 (Oral presentation).
- Barbieri, C.** (2014). Farming agritourism: Doing what? For who? Robeson County Extension Office, North Carolina Cooperative Extension. Lumberton, NC; May 29 (Oral presentation).
- Barbieri, C.** & *Morais, D.* (2014; *invited*). The meaning and benefits of agritourism in NC. Oral presentation to the members of the North Carolina General Assembly. Raleigh (NC); March 20 (Oral presentation).
- Barbieri, C.,** Byrd, E., Bailey-Taylor, D. & Green, S. (2014; *invited*). Building the research relationship: Meeting our mutual needs. Tourism Research Symposium: Building University-Practitioner Research Partnerships. 2014 North Carolina Governor's Conference on Tourism. Charlotte (NC); March 2 (Conference Panel).

- Barbieri, C.** (2013). Agritourism conundrums: Farmer-to-farmer conversations. Rockingham County Extension Office, North Carolina Cooperative Extension. Reidsville, NC; March 13 (Interactive Workshop).
- Barbieri, C.** (2012). Agritourism: Is it right for you and your business? Piedmont Farm School, North Carolina Cooperative Extension. Sanders Ridge Vineyard, Boonville, NC; October 24 (Oral Presentation).
- Mahoney, E., **Barbieri, C.** & Warner, B. (2006). Farm diversification – Forging a new agriculture. Canadian Farm Business Management Council Agriwebinar (Webinar)
- Mahoney, E., Palmer, R. & **Barbieri, C.** (2004). Pioneering a new agriculture. National Symposium on Farm Income. Canadian Federation of Agriculture, Ottawa, Canada (Oral Presentation).
- Mahoney, E., Armstrong, J. & **Barbieri, C.** (2004). Farm and ranch diversification: One of the futures of Canadian agriculture. Managing Excellence in Agriculture Conference. Canadian Farm Business Management Council, Ontario, Canada (Oral Presentation).
- Mahoney, E. & **Barbieri, C.** (2004). Farms and ranches: Settings for alternative lodging. Ag Diversification – Sustaining Rural Economies and Lifestyles Conference. Texas Department of Agriculture, Amarillo, TX (Oral Presentation).
- Mahoney, E. & **Barbieri, C.** (2004). Connecting with agriculture tourists: Marketing essentials. Wisconsin Fresh Fruit and Vegetable Conference. Oconomowoc, WI (Oral Presentation).
- Mahoney, E. & **Barbieri, C.** (2003). Value creation and value sustaining: Potential of agriculture tourism. British Columbia AgriTourism Alliance (BCATA) -Okanagan Conference. Vancouver Island, BC, Canada (Oral Presentation).
- Mahoney, E. & **Barbieri, C.** (2003). Growing rural tourism. BC Association of Farmers’ Markets Annual Conference. Penticton, BC, Canada (Oral Presentation).
- Mahoney, E., Butler, L. & **Barbieri, C.** (2003). Cross-border development of value(s) added farm and ranch tourism. San Diego, CA (Oral Presentation).

GRADUATE ACADEMIC ADVISING

Major Advisor - Doctoral Degree (4)

- (2022) Claudia Gil Arroyo (co-advised with Dr. Knollenberg; NC State)
- (2021) Sara Brune (co-advised with Dr. Knollenberg; NC State)
- (2017) Jing Li (NC State)
- (2014) Shuangyu Xu (NC State)

Major Advisor - Master’s Degree (9)

- (2018) Ann Savage (NC State)
- (2018) Brendali Carillo (NC State)
- (2016) Mirza Farzana Halim (NC State)
- (2012) Jie Gao (U. of Missouri)
- (2012) Claudia Gil Arroyo (U. of Missouri)
- (2011) Sandra Sotomayor (U. of Missouri)
- (2010) Shuangyu Xu (U. of Missouri)
- (2010) Yasuharu Katsube (U. of Missouri)
- (2010) Christine Tew (U. of Missouri)

Committee Member - Doctoral Degree (5)

- (2020) Ladan Ghahramani (NC State - PRTM)
- (2018) Ginger Deason (NC State - PRTM)
- (2015) Katie Crandall (U. of Missouri - Atmospheric Sciences)
- (2014) Chantell LaPan (NC State - PRTM)
- (2014) Justin Thomas (U. of Missouri - Rural Sociology)

Invited Examiner - Doctoral Degree (1)

- (2021) Trinh Thi Thu Thao (Auckland University of Technology)

Committee Member - Master's Degree (14)

- (2021) Caitlin Reilly (NC State - PRTM)
- (2019) Mehmet Aktas (NC State - Agricultural and Resource Economics)
- (2014) Jennifer Iyengar (NC State - PRTM)
- (2012) Hua Bai (U. of Missouri – PRT)
- (2012) Li Lin (U. of Missouri – PRT)
- (2012) Jason Holderieath (U. of Missouri – Agriculture Economics)
- (2012) Geumchan Hwang (U. of Missouri – PRT)
- (2011) Phillip Mohebalian (U. of Missouri – Forestry)
- (2011) Carrie Steuber (U. of Missouri – Architectural Studies)
- (2011) William Barlett (U. of Missouri – PRT)
- (2010) Jiawen Chen (U. of Missouri – PRT)
- (2009) Kanoknon Seubsamarn (U. of Missouri – Hotel & Restaurant Management)
- (2009) In-Sook Kim (U. of Missouri – PRT)
- (2008) Cara Walker (U. of Missouri – PRT)

RECENT PROFESSIONAL AND ACADEMIC SERVICE

Standing and Ad-hoc University Service

Department of Parks, Recreation and Tourism Management, NC State

- (2022) **Chair**, Search Committee – Karla A. Henderson Distinguished Professorship.
- (2021–22) **Co-chair**, Reappointment, Promotion, and Tenure Committee.
- (2020–21) **Chair**, PRTM Diversity Committee.
- (2020) **Member**, Search Committee - Department Head.
- (2020) **Member**, Search Committee - Tourism Extension Associate.
- (2019–20) **Member**, PRTM Diversity Committee.
- (2014; 18-20; 22) **Member**, Reappointment, Promotion, and Tenure Committee.
- (2016-19; 21-22) **Member**, Post-Tenure Review Committee.
- (2016-17) **Member**, Search Committee - Tenure Track Assistant Professor, Generalist.
- (2015) **Chair**, Search Committee - Tenure Track Assistant Professor Position in Sustainable Tourism.
- (2015) **Member**, Search Committee - Tenure Track Assistant/Associate Professor in Community, Sustainability and Health.
- (2014–19) **Coordinator**, Equitable & Sustainable Tourism Research Group.

- (2013) **Member**, Search Committee - Tourism Extension Office Administrative Assistant.
- (2013) **Member**, Search Committee - Tenure-Track Assistant Professor in Natural Resource Social Science and GIS.
- (2012–19; 21-22) **Member**, Graduate Program Advisory Committee (GPAC).
- (2012–17) **Faculty Advisor**, PRTM Graduate Students Association.
- (2012–16) **Member**, Peer Teaching Review Committee.
- (2012–14) **Member**, Undergraduate Curriculum Committee.
- (2012–13) **Member**, Graduate Students Recruitment Committee.
- (2012–13) **Member**, Tourism Curriculum Committee.

College of Natural Resources

- (2021–22) **Chair**, Reappointment, Promotion, and Tenure Committee.
- (2020–21) **Department Representative**, Reappointment, Promotion, and Tenure Committee.
- (2019–20) **Member**, Appointment and Promotion of Non-Tenure Track Faculty Standards and Procedures.
- (2018–19) **Member**, Search Committee - Associate Dean for Diversity and Inclusion.
- (2013–17) **Member**, CNR Sustainability Solutions Committee.
- (2018) **Panelist**, In the Field Industry Panel, Environmental Career Day.
- (2016) **Member**, Search Committee - Tenure Track Faculty in Interdisciplinary Approaches to Natural Resource Challenges: (1) Assistant Professor of Sustainability Science or Engineering; (2) Assistant Professor of Ecology; and (3) Assistant Professor of Human Dimensions and Policy.

North Carolina State University

- (2022–24) **College Representative**, University Reappointment, Promotion and Tenure Committee. Office of the Provost.
- (2020–23) **Member**, O. Max Gardner Award Administrative Advisory Committee. Office of the Provost.
- (2016–17) **Member**, College Leadership Survey Committee. Office of the Provost.
- (2014–17) **Faculty Advisor**, Latin American Students Association (LASA).
- (2018) **Mentor and Department Liaison**, Building Future Faculty Program.

Service to the Profession

Professional Organizations

- (2019–20) **Member**, Conference Committee, 2020 National Environment and Recreation Research Symposium (US).
- (2018–present) **Member**, Advisory Council. National Environmental Recreation Research Association (US).
- (2018–19) **Chair**, 2019 National Environment and Recreation Research Symposium (US).
- (2017–18) **Board Director**. Travel and Tourism Research Association (International).
- (2017–present) **Chair**, Awards Committee. Travel and Tourism Research Association (International). Co-Chair (2017).

- (2017–19) **Member**, Conference Academic Team. Travel and Tourism Research Association (International).
- (2017–18) **Member**, Awards Committee. Marketing Outlook Forum – TTRA (International).
- (2016–18) **Member**, Scholarship Committee. National Environmental Recreation Research Symposium (formerly NorthEastern Recreation Research Symposium) (US).
- (2014–16) **Director at Large**, Board of Directors. The Academy of Leisure Sciences (US).
- (2012–13) **Co-chair**, Webinar Committee. Travel and Tourism Research Association (International).
- (2012) **Member**, Board of Directors. Central States Chapter of the Travel and Tourism Research Association – TTRA CenStates (US).
- (2010–17) **Member**, Steering Committee. NorthEastern Recreation Research Symposium (US).

Editorial Appointments

- (2021–22) **Member**, the Scientific Committee. 2022 International Congress on Agritourism. Vermont, US.
- (2020–Present) **Member**, Editorial Board. Tourism and Hospitality (journal).
- (2018–19) **Guest co-Editor**, Special Issue on Agritourism, Open Agriculture.
- (2017–18) **Member**, the Scientific Committee. 1st World Congress on Agritourism. Bolzano, Italy.
- (2016–Present) **Member**, Editorial Board. Journal of Travel Research.
- (2016–17) **International Referee**. Revista Turismo em Análise.
- (2015) **Member**, the Scientific Committee. Tourism in transition economies – Issues and challenges for destination competitiveness. Caceres, Spain.
- (2014) **Member**, Scientific Committee. IX Congresso Internacional de Turismo Rural e Desenvolvimento Sustentável - CITURDES. São Paulo, Brasil.
- (2011–16) **Associate Editor**. Northeastern Recreation Research Symposium (NERR).
- (2010–11) **Member**, Editorial Board. NorthEastern Recreation Research Symposium.
- (2008–10) **Associate Editor**. Journal of Unconventional Parks, Tourism & Recreation Research.

RECENT PROFESSIONAL DEVELOPMENT (Selected)

- **Effective Culturally Responsive Mentorship**. 1-hr presentation. Angela Byars-Winston, University of Wisconsin-Madison, SABER Spring Seminar Series on Inclusion (January 20, 2022).
- **Mind/Heart for Diversity**. 1-hr presentation. Thomas Easley (Assistant Dean of Community and Inclusion, Yale's School of the Environment); Diversity, Inclusion and Racial Equity Seminars, College of Natural Resources, NC State (April 1, 2021).
- **Equity Sequence**. A 3 hour interactive training to learn through exercises how to integrate equity lenses into in our daily work tasks. Tidal Equality (February 2021).
- **Operationalizing inclusion and equity as a way of dismantling racism**. 1 hr presentation. Ericka Hines (principal, Every Level Leadership); Diversity, Inclusion and Racial Equity Seminars, College of Natural Resources, NC State (February 4, 2021).
- **2020 – 2022 Alliances for Graduate Education and the Professoriate (AGEP-NC)**. A two-year program to enhance skills to recruit and mentor doctoral students from under-represented minorities.

NC State University, University of North Carolina at Charlotte, and NC Agricultural and Technical State University.

- **Strategies for Mentoring and Advising Graduate Students of Color** (2020). Ayesha Boyce, The Coalition for Diversity in Language and Culture, UNC at Greensboro (1-hour lecture, October 21).
- **Do Faculty Diversity Programs Work? Evidence from 600 Universities, 1993-2015.** (2020). Frank Dobbin, Harvard University (1-hour lecture, October 8).
- **Inclusive Advising** (2020). A 2-hour workshop to foster inclusiveness when advising. NC State (September, 17).
- **Online Learning** (2020). A series of 2 hour workshops to enhance skills related to virtual instruction: Blended & Hybrid Learning; Generating Engagement; Delivering Online Content; Leveraging Zoom Tools to Facilitate Engagement. NC State (June 22, June 26, July 8, July 22).
- **REWORK - Whiteness at Work** (2020). A series of 1 hour workshops to increase diversity awareness and racial equity at work: Introduction; White Dominant Culture; Building anti-racist skills; and Operationalizing Racial Equity. The Adaway Group (June 11, July 1, July 15, July 28).
- **DiversityEdu** (2019). A 1.5 hour online course to enhance personal skills for a diverse campus. NC State.
- **THINK.** (2018). A 5-day workshop to enhance faculty skills and techniques to cultivate students' higher order skills in critical and creative thinking. Academic and Students Affairs, NC State (May 14, 15, 18 and August 7-8).
- **Trillium Sustainability** (2018). A full-day workshop to assist faculty with integrating sustainability concepts into their courses. Duke University, (May 16).
- **Project Safe** (2017). A three-hour workshop to increase readiness to understand and address the needs of GLBT students. NC State, October 18 & November 8.

PROFESSIONAL AFFILIATIONS

- National Environment and Recreation Research Association – NERRA (2017 – present)
- The Academy of Leisure Sciences – TALS (2013 – present)
- Travel and Tourism Research Association – TTRA (2008 – present)
- National Recreation and Park Association – NRPA (2007 – present)
- Missouri Parks and Recreation Association – MPRA (2007 – 2012)
- TTRA Central States Chapter – TTRA CenStates (2012)
- Association for Temperate Agroforestry – AFTA (2010)