

Jonathan M. Casper, Ph.D.

Associate Professor
Department of Parks, Recreation & Tourism Management
Sport Management
College of Natural Resources
North Carolina State University

Office Address: Box 8004, 3028J Biltmore Hall, Raleigh, NC 27695
Office Phone: (919) 513-0771
E-Mail: jmcasper@ncsu.edu

EDUCATIONAL BACKGROUND

- 2004 **Ph.D. University of Northern Colorado**, Greeley, Colorado.
Major: Sport Administration
Minor: Research Statistics
Dissertation Topic: Predicting participation frequency and purchase intention through the use of the sport commitment model.
Chair: Dr. Dianna Gray
- 2001 **M.A. University of Northern Colorado**, Greeley, Colorado.
Major: Sport Administration
- 1995 **B.A. Pitzer College**, Claremont, California.
Major: Human Biology
Thesis Topic: The effects of Vitamin E and Selenium deficiency on the rat kidney and liver.
Chair: Dr. David Sadava

PROFESSIONAL EXPERIENCE

- North Carolina State University**, Raleigh, NC
Associate Professor August 2011 - Current
Assistant Professor August 2005 - 2011
- Loras College**, Dubuque, Iowa August 2004 – August 2005
Assistant Professor
Sport Management Program Coordinator
- Nike Tennis Camps**, Greeley Colorado June 2001 – July 2004
Camp Director/Co-Director

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| University of Northern Colorado , Greeley CO <i>Head Men's Tennis Coach</i> | August 1999 – July 2004 |
| University of Northern Colorado , Greeley, CO <i>Instructor</i> | Jan. 2000 – May 2004 |
| Broomfield High School , Broomfield, CO <i>Head Men's Tennis Coach</i> | August 1997 – October 1999 |
| The Ranch Country Club , Westminster, CO <i>Youth Tennis Program Director</i> <i>Pro-Shop Manager</i> | April 1996 – Sept. 1999 |

PUBLICATIONS

In Review

Preisser, S., Bunds, K., & Casper, J. (In Review). Alternative sports and pro-environmental behavior. *Journal of Adventure Education & Outdoor Learning*.

Smith, D. K., Potwarka, L. & Casper, J. M. (In Review). Understanding Consumer Sentiment in Relation to Novel Sport Stimuli using Appraisal Theory: The Case of Surfing at the Tokyo 2020 Olympic Games. *Journal of Sport Management*.

Refereed Publications

1. Pape, L., Koenihstorfer, J, & **Casper, J.M.** (In Press). Promotion of sustainable food consumption with sport fans: Examining the mediating roles of value internalization and attitude among highly and lowly identified fans. *Sport Management Review*.
2. **Casper, J. M.**, Kim, A C. H., Bocarro, J. N. (In Press). Perceived Constraints to Pickleball Participation among Black Older Adults. *Journal of Aging and Physical Activity*.
3. **Casper, J. M.**, Bocarro, J.N., & Drake, N. (2023). Physical Activity Associated with Older Adult Pickleball Participation. *Recreational Sports Journal*.
4. Bocarro, J., **Casper, J. M.**, Bush, K., Steptoe, A., DuPree, S., Blake, V. & Kanters, M. (2023). An Exploratory Study of a Health and Wellness Intervention on STEM College Students During COVID-19. *Recreational Sports Journal*.

5. Bunds, K., **Casper, J. M.**, Bocarro, J., Edwards, M., Bush, K., Kanters, M. (2023). Parental decisions on return to youth sport during a global pandemic: Examining parental decisions by race, gender, and socio-economic status. *Journal of Sport Behavior*, 46(1), 1 -17.
6. Lee, K., **Casper, J. M.**, Powell, R., Floyd, M. F. (2022). African Americans' Outdoor Recreation Involvement, Leisure Satisfaction, and Subjective Well-being. *Current Psychology*. <https://doi.org/10.1007/s12144-022-03905-2>
7. McCullough, B. M., **Casper, J. M.**, & Smith, D. K. (2022). Environmental Sustainability Sponsorships: Examining the Organizational and Corporate Partner Financial Returns on Investment. *Sustainability*, 14, Article 14062. DOI: 10.3390/su142114062.
8. Robledo, M. V., Edwards, M. B., Bocarro, J. N., Behnke, A. O., **Casper, J. M.** (2022). Examination of ecological systems contexts within a Latino-based community sport youth development initiative. *Frontiers in Sports and Active Living, section Sport, Leisure, Tourism, and Event*, 4, Article 869589. DOI: 10.3389/fspor.2022.869589.
9. Barrett, M., Bunds, K., Jones, **Casper, J. M.**, Edwards, M. (2021) Teamwork makes the net-work: Participant-governed networks and athletics sustainability collaboration. *International Journal of Sustainability in Higher Education*. DOI: 10.1108/IJSHE-05-2021-0188.
10. Edwards, M B., Bocarro, J N., Bunds, K S., Bush, K A., **Casper, J. M.**, Dorsch, T. E., Chalip, L, Kanters, D. & Kanters, M. A. (2021) Parental perceptions of the impact of COVID-19 and returning to play based on level of sport. *Sport & Society*, DOI: 10.1080/17430437.2021.2016703.
11. Larson, L. R., Zhang, Z., Oh, J., Beam, W., Ogletree, S.S., Bocarro, J. N., Lee, K. J., **Casper, J. M.**, Stevenson, K. T., Hipp, J. A., Carusona, M., & Wells, M. (2022). Urban park use during the pandemic: Do shifting recreation patterns disproportionately burden socially vulnerable communities? *Frontiers in Sustainable Cities*, 3, DOI: 10.3389/frsc.2021.710243.
12. **Casper, J. M.**, McCullough, B. M., & Smith, D.M.K. (2021). Pro-environmental sustainability and political affiliation: An examination of USA college sport sustainability efforts. *International Journal of Environmental Research and Public Health*, 18(11), 5480. DOI: 10.3390/ijerph18115840.
13. **Casper, J. M.**, Bocarro, J. N., Lothary, A. (2021). An Examination of Pickleball Participation, Social Connections, and Psychological Well-Being Among Seniors during the COVID-19 Pandemic. *World Leisure Journal: Special Issue on Leisure and Aging during Difficult Times*. DOI: 10.1080/16078055.2021.1957708

14. Carlton, T., McKenzie, T., Bocarro, J., Edwards, M., **Casper, J. M.**, Suau, L., Kanters, M. (2021). Objective Assessment of Physical Activity and Associated Contexts During Sport Practices. *Frontiers in Sports and Active Living*, 3(181).
15. Jones, G., Hyun, M., Edwards, M., **Casper, J. M.**, Bocarro, J., Lynch, J. (2021). Is “school sport” associated with school belongingness? Testing the unexamined assumptions of school sport policy. *Sport Management Review*, 23(5), 925–936.
16. Jeon, J. H* & **Casper, J. M.** (2021) An examination of recreational golfers' psychological connection, behavioral involvement, and perceived constraints. *Journal of Leisure Research*, 52(1), 62 – 76.
17. Smith, D. K., & **Casper, J. M.**, (2020). Making an Impact: An Initial Review of U.S. Sport League Corporate Social Responsibility Responses During COVID-19. *International Journal of Sport Communication*, 13, 335 – 343.
18. **Casper, J. M.**, McCullough, B. P., & Pfahl, M.E. (2020). Examining environmental fan engagement initiatives through values and norms with intercollegiate sport fans. *Sport Management Review*, 23(2), 348-360.
19. Lee, K. J, **Casper, J. M.**, & Floyd, M (2020). Public park and recreation agencies' effort in racial and ethnic diversity and inclusion. *Journal of Park & Recreation Administration*, 38(1).
20. Barrett, M, Bunds, K, **Casper, J. M.**, Edwards, M., Showalter, S., & Jones, G. (2019). ‘A nut we have officially yet to crack’: Forcing the attention of athletic departments through shared sustainability governance. *Sustainability*, 11(19), 5198.
21. Bunds, K., **Casper, J. M.**, & Hipp, J., Koenigstorfer, J. (2019). Recreational walking decisions in urban environments depending on air quality, noise, traffic, and the natural environment. *Transportation Research: Part F*, 65, 363-375.
22. Barrett, M, Bunds, K, & **Casper, J. M.**, & Edwards, M. (2019). A descriptive analysis of corporate environmental responsibility in major league professional sport. *Journal of Applied Sport Management*, 11(3), 35-46.
23. Bunds, K.S., **Casper, J. M.**, Frey, H.C., & Barrett, M. (2019). Air pollution at college football games: Developing a methodology for measuring air pollutant exposure in a sport event microenvironment. *Event Management*, 23(3), 399-412.
24. **Casper, J. M.** & Jeon, J. H. (2019). Psychological connection to pickleball: Assessing motives for participation in older adults. *Journal of Aging and Physical Activity*, 27(1), 28-33.

25. Bunds, K. S. & **Casper, J. M.** (2018). Sport, physical culture, and the Environment: An introduction, *Sociology of Sport Journal*, 35(1), 1–7.
26. Bunds, K. ., Kanters, M., Venditti, R., **Casper, J. M.**, Rajagoplan, N., Carlton, T. (2018). Organized youth sports and commuting behavior: The environmental impact of decentralized community sports facilities. *Journal of Transportation Research*, 65, 387-395.
27. Kellison, T. B., Bunds, K. S., **Casper, J. M.**, Newman, J. I. (2017). Public park usage near fracking operations. *Journal of Outdoor Recreation & Tourism*, 18, 75-80.
28. **Casper, J. M.**, Pfahl, M.E., McCullough, B. P. (2017). Is going green worth it? Assessing fan engagement and perceptions of athletic department environmental efforts. *Journal of Applied Sport Management*, 9, 108-134.
29. Okayasu, I., Nogawa, H., **Casper, J. M.** & Morais, D. (2016). Recreational Sporting Event Participant Attitudes and Satisfaction: Cross cultural Comparisons between Japanese and the United Sates marathoners. *Managing Sport and Leisure*, 3(1), 164-180.
30. Jeon, J.H. & **Casper, J.M.** (2016). Psychological antecedents of youth versus adult participation: An examination based on the Sport Commitment Model *Journal of Amateur Sport*, 2 (2), 103-125.
31. **Casper, J. M.** & Pfahl, M. E. (2015). Athletics department personnel and the natural environment: A study of sustainability practices in Division III athletics departments. *International Journal of Event Management Research*, 10(1), 12-36.
32. Mayer, J., Seekamp, E., **Casper, J. M.**, & Blank, G. (2015). An examination of behavior change theories to predict behavioral intentions of organisms-in-trade hobbyists. *Human Ecology Review*, 21(2), 65-92.
33. Pfahl, M. E., **Casper, J. M.**, Trendafilova, S., McCullough, B. P., & Nguyen, S. N. (2014). Crossing boundaries: An examination of sustainability department and athletics department collaboration regarding environmental issues. *Journal of Sport Communication*, 10(1), 1-30.
34. Kelley, K., Harrolle, M. G., **Casper, J. M.** (2014). Understanding consumer game day spending: An investigation of a National Hockey League team. *Journal of Sport Management*, 28(3), 253-265.
35. Trendafilova, S., McCullough, B., Pfahl, M., Nguyen, S. N., **Casper, J. M.**, & Picariello, M. (2014). Environmental sustainability in sport: Current state and future trends. *Global Journal on Advances Pure and Applied Sciences*, 3, 9-14.

36. **Casper, J. M.**, Pfahl, M.E., McCullough, B. P. (2014). Intercollegiate sport and the environment: Examining fan engagement based on athletics department sustainability efforts *Journal of Issues in Intercollegiate Athletics*, 7, 65-91.
37. Bocarro, J.N., Kanters, M. A., Edwards, M. B., **Casper, J. M.**, McKenzie, T. L. (2014). Prioritizing school intramural and interscholastic programs based on observed physical activity. *American Journal of Health Promotion*, 28(3), S65 – S71.
38. Kanters, M., Bocarro, J., **Casper, J. M.**, & Suau, L. & McKenzie, T. (2013). Determinants of middle school sport participation: A comparison of different school policies for sport delivery. *International Journal of Sport Management and Marketing*.
39. **Casper, J. M.**, Harrolle, M. G., & Kelley, K. K.* (2013). Gender differences in Physical Activity and Park and Recreation Facility Use among Latinos. *Annals of Behavioral Medicine*, 45, S49-S54.
40. Kanters, M. A., Bocarro, J. N., **Casper, J. M.**, Edwards, M. B., Floyd, M. F. (2013). School sport participation under two school sport policies: Comparisons by race/ethnicity, gender, and socioeconomic status. *Annals of Behavioral Medicine*, 45, S113-S121.
41. **Casper, J. M.** & Harrolle, M. G. (2013). Perceptions of Constraints to Leisure Time Physical Activity among Latinos in North Carolina. *American Journal of Health Promotion*, 27(3), 139-142.
42. Harrolle, M. G., Floyd, M. F., **Casper, J. M.**, Kelley, K. E., & Bruton, M. F. (2013). Physical activity constraints among Latinos: Identifying clusters and acculturation differences. *Journal of Leisure Research*, 45(1), 74-90.
43. **Casper, J. M.**, Pfahl, M.E., & McSherry, M. W. (2012). Athletics department awareness and action regarding the environment: A study of NCAA athletics department sustainability practices. *Journal of Sport Management*, 26, 11-29.
44. **Casper, J. M.** & Pfahl, M. E. (2012). The view from the top: Environmental behavior frameworks of future organizational leaders in sport and recreation. *Sport Management Education Journal*, 6, 8-20.
45. Henderson, K. H., **Casper, J. M.**, Dern, L., Wilson, B. (2012). Assessing the importance and outcomes of Senior Games participation. *Journal of Park and Recreation Administration*, 30(1), 19-35.
46. Edwards, M. B., Bocarro, J. N., Kanters, M. A., & **Casper, J.M.** (2012). Participation in interscholastic and intramural sport programs in middle schools:

- An exploratory investigation of race and gender. *Recreational Sports Journal*, 35(2), 157 – 173.
47. Bocarro, J. N., Kanters, M. K., **Casper, J. M.**, Suau, L., Floyd, M., & McKenzie, T. (2012). Impact of school sport policy on observed physical activity in middle school children. *Health & Place*, 18, 31-38.
 48. Menefee, W. C. & **Casper, J. M.** (2011). Professional basketball brand equity in China: A comparison of NBA & CBA team identification. *International Journal of Sport Management and Marketing*, 9(3/4), 185-200.
 49. Bruton, C.B., Floyd, M. F., Bocarro, J. N., Henderson, K., **Casper, J. M.** & Kanters, M. (2011). Physical activity and health partnerships among park and recreation departments. *Journal of Park and Recreation Administration*, 29 (2), 55-68.
 50. **Casper, J. M.**, Bocarro, J. N., & Kanters, M. A. & Floyd, M. F. (2011). Measurement Properties of Constraints to Sport Participation: A Psychometric Examination with Middle-School Adolescents. *Leisure Sciences*, 33(1), 1-20.
 51. **Casper, J. M.**, Bocarro, J. N., & Kanters, M. A. & Floyd, M. F. (2011). Just let me play!! Understanding constraints that limit adolescent sport participation. *Journal of Physical Activity and Health*, 8(Suppl. 1), S32-S39.
 52. **Casper, J. M.** & Menefee, W. C. (2010). Prior sport participation and spectator sport consumption: Socialization and soccer. *European Sport Management Quarterly*, 10(5), 595 – 611.
 53. **Casper, J. M.** & Menefee, W. C. (2010). The Impact of Socialization on Current and Retrospective Adolescent Sport Consumption with College Students. *International Journal of Sport Management*, 11(5), 541 – 560.
 54. **Casper, J. M.**, Park, S. R., & Harrolle, M. G., (2010). Korean World Cup soccer: Examining the relationships among past success, soccer knowledge, national identification, and future interest. *International Journal of Sport Management*, 11(1), 84-95.
 55. Bocarro, J., **Casper, J.**, Henderson, K, Floyd, M., Moore, R., Kanters, M., Laven, K., & Edwards, M. (2009). Physical activity promotion in North Carolina: Perceptions of public park and recreation directors. *Journal of Park and Recreation Administration*, 27(1), 1-16.
 56. **Casper, J. M.**, Kanters, M. A., & James, J. D. (2009). Perceptions of constraints to NHL spectatorship. *International Journal of Sport Marketing and Management*, 5(1/2), 55-72.

57. Kanters, M., Bocarro, J., **Casper, J. M.**, & Forrester, S. (2008). School Intramural Sports: A Platform for Lifetime Sport Participation & Active Leisure. *Recreational Sports Journal*, 32(2), 134-151.
58. **Casper, J. M.** & Babkes-Stellino, M. L. (2008). Demographic Predictors of Recreational Tennis Participant's Sport Commitment. *Journal of Park and Recreation Administration*, 26(3), 93-115.
59. **Casper, J. M.**, Andrew, D. P. S. (2008). Sport Commitment Differences among Tennis Players on the Basis of Participation Outlet and Skill Level. *Journal of Sport Behavior*, 31(3), 201-219.
60. Kanters, M. A., Bocarro, J., **Casper, J. M.**, & Forrester, S. (2008). Guidelines for positively engaging parents in children's sports. *YouthFirst: The Journal of Youth Sports*, 3(1), 8-11.
61. Bocarro, J., Kanters, M. A., **Casper, J. M.**, & Forrester, S. (2008). School physical education, extracurricular sports, and lifelong active living. *Journal of Teaching and Physical Education*, 27 (2), 155-166.
62. Kanters, M. A., & **Casper, J. M.** (2008). Supported or pressured? An examination of agreement among parents and children on parent's role in youth sports. *The Journal of Sport Behavior*, 31(1). 64-80.
63. **Casper, J. M.**, Gray, D. P., & Babkes-Stellino, M. L. (2007). A sport commitment model perspective on adult tennis players' participation frequency and purchase intention. *Sport Management Review*, 10(3), 253-278.
64. **Casper, J. M.** (2007). Sport commitment, participation frequency, and purchase intention segmentation based on age, gender, income, and skill level with U.S. tennis participants. *European Sport Management Quarterly*, 7(3), 269-282.
65. Greenwood, P. B. G., Kanters, M. A., & Casper, J. M. (2006). Sport fan team identification formation in the American Arena Football League. *European Sport Management Quarterly*, 6(3), 253-265.
66. **Casper, J. M.** (2006). You can't be serious, that ball was IN: An investigation of junior tennis cheating behavior. *The Qualitative Report*, 11(1), 20-36
<http://www.nova.edu/ssss/QR/QR11-1/casper.pdf>
67. **Casper, J. M.** & Finley, P. S. (2004). Teams web sites as aids in the recruiting process: NCAA tennis coaches attitudes toward their use. *The Sport Journal*, 7(1). Available at
<http://www.thesportjournal.org/article/teams-web-sites-aids-recruiting-process-ncaa-tennis-coaches-attitudes-toward-their-use>

68. Sadava, D., Luo, P. W., & **Casper, J. M.** (1996). Induction of renal damage in rats by a diet deficient in antioxidants. *Nutrition Research*, 16(9), 1607-1612.

Books

1. **Casper, J. M.** & Pfahl, M. E. (Eds.) (2015). *Sport Management and the Natural Environment: Theory and Practice*. Routledge/Taylor & Francis Press.

Editor of Peer Review Journals

1. Bunds, K. S. & **Casper, J. M.** (2021) Special Issue: Sport, Leisure, and Sustainability (Sport and Health Section). ISSN 1660-4601
2. **Casper, J. M.**, & Bunds, K. S. (2019). Special Issue: Sport & Sustainability, *Sustainability* (Sustainability of Culture & Heritage Section). ISSN 2071-1050
3. Bunds, K. S. & **Casper, J. M.** (2018). Special Issue: Sport, Physical culture, and the Environment, *Sociology of Sport Journal*, 35(1).
<https://doi.org/10.1123/ssj.2018-0007>
4. **Casper, J.M.** (2012). Special Issue: Sport Participation Management and Marketing. *International Journal of Sport Management and Marketing*, 12 (3/4).
5. **Casper, J. M.** (2012) *Guest Editorial, International Journal of Sport Management and Marketing*, 12 (3/4), 141 -143

Book Chapters

1. **Casper, J. M.** (2020). Sport and safeguarding air quality. *Sport and Environmental Sustainability: Research and Strategic Management*. Routledge Press.
2. **Casper, J.M.** & Bunds, K. S. (2018). Tailgating and air quality. *Routledge Handbook of Sport and the Environment*. Routledge/Taylor & Francis Press.
3. Kellison, T. B. & **Casper, J. M.** (2017). Environmental legacy of mega sports events. *Legacy and Mega-Events: Fact or Fairy Tales*. Routledge/Taylor & Francis Press.
4. **Casper, J. M.** (2015). *Strategic management. Sport Management and the Natural Environment: Theory and Practice*. Routledge/Taylor & Francis Press.

5. **Casper, J. M.** & Pfahl, M. E. (2015). Introduction: Sport and the natural environment. *Sport Management and the Natural Environment: Theory and Practice*. Routledge/Taylor & Francis Press.
6. Bunds, K. & **Casper, J. M.** (2015). Evaluation and analysis of environmental actions. *Sport Management and the Natural Environment: Theory and Practice*. Routledge/Taylor & Francis Press.
7. Edwards, M. B. & **Casper, J. M.** (2013). Sport and health. *Sociology of Sport and Physical Activity (2nd ed.)*. Center for Sport Management Research & Education.
8. Trendafilova, S., Pfahl, M., & **Casper, J.** (2013). *CSR and environmental responsibility: The case of NCAA athletic departments*. In K. Babiak, J. Paramino-Salcines, & G. Walters (Eds.), *The Routledge handbook of sport and corporate social responsibility* (pp. 105-118). London: Routledge.

Professional Journals

1. Casper, J., Kellison, T., Bunds, K., & Newman, J. (2016, April). Fracking on parkland in Appalachia. *Parks & Recreation Magazine*.
2. Henderson, K.A., Edwards, M., **Casper, J. M.**, Bocarro, J. N., & Floyd, M. F. (2010, September). Investigating places for active recreation in rural North Carolina communities. *Western Rural Development Center Newsletter*, 33-36.
3. Bocarro, J., Kanters, M. A., & **Casper, J. M.** (2006, June). The role of schools in promoting recreational sport and physical activity. *Parks & Recreation Magazine*.

Technical Reports

1. Orr, M., Pippard, J., Arbieu, U., Casper, J., Kellison, T., Howell, J., Ross, W., Murfree, J., McCullough, B., & Trendafilova, S. (2022). Sports for Nature: Setting a baseline – Handbook. United Nations Environment Programme (2022). Nairobi, Kenya.
<https://www.unep.org/resources/publication/sports-nature-setting-baseline-handbook>
2. **Casper, J.**, & Bocarro, J., (2021). *Faithfull Families Walking Challenge Post Program Survey*. College of Natural Resources/NC State Extension.
3. Bocarro, J.N., Jones, J., **Casper, J.M.**, Hardison-Moody, A., Hipp, J.A., Haynes-Maslow, L., Morris, L. Davis, B., & McBurney, J. (2022). Building

- Resilient Inclusive Communities (BRIC): Community Focus Group Findings Report. Report submitted to NC DPH.
4. **Casper, J.** (2020). Examining Senior Pickleball Based on Physical Activity, Psychosocial Benefits, and Injury Prevalence. Prepared for NC State Non-Laboratory Scholarship/Research Program, The City of Raleigh Parks and Cultural Resources, and USA Pickleball Association.
 5. Orr, M., McCullough, B., Kellison, T., **Casper, J.**, Trendafilova, S., Ross, W. Pelcher, J., & Richardson, T. (2020) *The sport ecology reading list. The Sport Ecology Group.*
https://docs.wixstatic.com/ugd/a700be_a52b1c3230ba4c50bbd17baa7df81bdf.pdf
 6. **Casper, J. M.** (2018). Carolina Hurricanes Fan Affinity Study. Prepared and presented to Carolina Hurricanes Hockey Club Senior Management.
 7. Rowand, Cahill, & Newport (2018). Fan engagement Playbook. Green Sport Alliance Resource (**Casper, J. M.** - contributing author). Report found at <https://greensportsalliance.org/wp-content/uploads/2019/02/FanEngagementPlaybook2018-06-27FINAL.pdf>
 8. **Casper, J. M.** & Jeon, J. H. (2017) Pickleball participation: A preliminary investigation of involvement and commitment. Prepared for the USA Pickleball Association and Pickleball Ambassadors.
 9. Carrico, A., Fried, E. Wang, X., **Casper, J.**, O'Neill, M., (2017, March). Maximizing recycling on a college campus: Summary of research findings. Prepared for PepsiCo Recycling.
 10. **Casper, J. M.** (2017, March) Basketball Fan Activation Study. Prepared for Pepsi Recycling.
 11. Kanters, M., Venditti, R., **Casper, J. M.**, Rajagoplan, N., Bunds, K., Carlton, T. (2016, September). Organized youth sports and commuting behavior: The environmental impact of decentralized community sports facilities. Prepared for YMCA of the Triangle Association.
 12. McCullough, B., **Casper, J. M.**, & Pfahl. (2016, September). Analysis of the 2016 Collegiate Athletics Sustainability survey. Prepared for Green Sport Alliance and the Association for the Advancement of Sustainability in Higher Education.
 13. Kellison, T. B., Bunds, K. S., **Casper, J. M.**, & Newman, J. I. (2015, August). Fracking & Parkland: Understanding the impact of hydraulic fracturing on public park usage. Report can be found at: http://plaza.ufl.edu/tkellison/_/Fracking.html

14. McCullough, B, **Casper, J. M.**, Pfahl, M. (2016, May). State of Environmental Sustainability in College Athletics. Report Presented to Green Sport Alliance Executive Committee.
15. Fulghum, A., McKinnis, L., **Casper, J. M.**, & Batchelor, L. (2015, March). Zero Waste Stadium Proposal. Report presented to Wolfpack Sport Properties and NC State Athletics.
16. **Casper, J. M.**, & Pfahl, M. E. (2014). 2014 University of Colorado Sustainable Gamedays Survey Report. Report presented to University of Colorado Environmental Center & Buffalo Sports Properties.
17. **Casper, J. M.**, Pfahl, M. E., & Madia, M.* (2013). Engaging football fans in sustainability efforts: A report based on a NC State Football “Green Game”. Report Issued to NC State Athletic Department and NC State University Sustainability Office.
18. **Casper, J. M.**, Harrolle, M. G. & Kelley, K. K., Palacios, I. (2012). Examination of park and recreation awareness and use among Latinos. Report presented and issued to El Pueblo, Inc. & City of Raleigh Parks and Recreation.
19. **Casper, J.M.**, Pfahl, M. E., & Kelley, K. (2011) Men’s Baseball Green Game Awareness and Expectations of Sustainability Efforts. Report Issued to NC State Athletic Department and NC State University Sustainability Office.
20. Bocarro, J.N. Kanters, M., Cerin, E., Floyd, M. F., **Casper, J. M.**, Suau, L.J., & McKenzie, T.(2012). *Who is using school athletic facilities? Lay Summary*. North Carolina State University, Department of Parks, Recreation & Tourism Management. Submitted to Active Living Research.
21. **Casper, J. M.**, & Jeon, J. (2010). 2010 Carolina RailHawks operations evaluation report. Report Issued to Carolina RailHawks Soccer Club, Cary, NC.
22. Jeon, J. & **Casper, J. M.** (2010). Taekwondo participants demographic and consumer behavior analysis. Separate reports issued to White Tiger Taekwondo, Cary, NC; Tiger Kim’s World Class Taekwondo, Winton-Salem, NC; Tiger Martial Arts, Knightdale, NC.
23. **Casper, J. M.**, & Menefee, W. C. (2007). 2007 Carolina RailHawks spectator demographic, psychographic, and consumer behavior analysis. Invited research presented to the operation staff. Report Issued to Carolina RailHawk Soccer Club, Cary, NC.
24. **Casper, J. M.** (2006). NC State Marketing Survey: Marketing Non-Revenue sport events. Invited research presented to the marking staff to increase student

- spectatorship at non-revenue sport events. Report issued to Wolfpack Sport Marketing, Raleigh, NC.
25. **Casper, J. M.** & Kanters (2005). Carolinas Hurricanes Spectator Marketing and Information Processing Behavior Report. Spectator survey used for market analysis, marketing plan focus, sponsorship recruitment, and operation issues for the Carolina Hurricanes Hockey Club, Raleigh, NC.
 26. **Casper, J. M.** (2004). Fan Research Project/Sponsorship Review, Dubuque Thunderbirds. Fan survey, customer interviews, sponsorship evaluation for the Dubuque Thunderbirds Hockey Club, Dubuque, IA.
 27. Gray, D.P., **Casper, J. M.**, Fekete, M., Finley, P., Halsey, J. Hseih, L.W., Wisdom, T., Goram, J., Park, S.B. (2003) Customer and Market Research, YMCA of the Rockies. Analysis of facility, customer interviews, website review, and mail survey for YMCA of the Rockies: Snow Mountain Ranch, Winter Park, Colorado.

PRESENTATIONS

Peer-Reviewed Presentations, Proceedings, and Abstracts

1. Murfree, J., **Casper, J. M.** & Bunds, K. (Accepted). Water-based historical trauma as a barrier to sport for Black Americans: A conceptual framework. 2023 North American Society for the Sociology of Sport (NASSS) conference.
2. **Casper, J. M.**, Kim, A. C. H., & Bocarro, J. (2023). *Perceived constraints to pickleball participation in Black older adults*. North American Society for Sport Management Conference, Montreal, Canada.
3. Smith, D. & **Casper, J. M.** (2022). *Examining sport fans passions, beliefs, and behaviors associated with CSR themes*. Sport Marketing Association Conference, Charlotte, NC.
4. **Casper, J. M.**, Bunds, K, Bocarro, J., Edwards, M., Bush, K., Kanters, M. (2022). *Parental decisions on return to youth sport during a global pandemic: Examining parental comfort by race, gender, and income*. North American Society for Sport Management Conference, Atlanta, GA.
5. Smith, D., Potwarka, L., **Casper, J. M.** (advisor) (2022). *Understanding consumer sentiment in relation to novel sport stimuli using appraisal theory: The case of surfing at the Tokyo 2020 Olympic and Paralympic Games*. North American Society for Sport Management Conference, Atlanta, GA.
6. Preisser, S., Bunds, K, **Casper, J. M.** (advisor) (2022). *Alternative Sports as tools for sustainable development: Understanding alternative sports participation and*

- pro-environmental behavior*. North American Society for Sport Management Conference, Atlanta, GA.
7. Boyer, C., Smith, D., Bocarro, J., Joshua, M., **Casper, J. M.**, Bush, K., Wright, J. Blake, V., & Pawlak, J. (2022). *Perceptions of ACC sport psychologists and athletics trainers on mental health strategies for student-athletes*. North American Society for Sport Management Conference, Atlanta, GA.
 8. Preisser, S., Bunds, K., **Casper, J. M.** (advisor) (2022). *The alternative sport experience: Understanding alternative sports participation, pro-social behavior, and mental health*. 2022 North American Society for the Sociology of Sport, Montreal, Quebec, CA.
 9. Boyer, C., Smith, D., Bocarro, J., & **Casper, J. M.** (advisor) (2022). *Let's talk mental health: Perceptions of ACC Sport Psychologists and Athletics Trainers on mental health strategies for student-athletes*. NC State Graduate Symposium, April 8, 2022.
 10. Larson, L. R., Zhang, Z., Oh, J., Beam, W., Ogletree, S. S., Bocarro, J., Lee, K. J., **Casper, J. M.**, Stevenson, K., Hipp, J. A., Carusona, M., Wells, M. (2022). Changes in urban park use during the COVID-19 pandemic raise concerns about equity and environmental justice. Southeastern Environment & Recreation Research Conference. Asheville, NC: March 20-22, 2022.
 11. Smith, D. & **Casper, J. M.** (2021). *Is she competent? Understanding stereotypes in female sport broadcasters from the fan perspective*. Sport Marketing Association Conference 2021, Las Vegas, NV.
 12. **Casper, J. M.**, McCullough, B. M. Smith, D. K. (2021). *Can sport serve as a platform for pro-environmental behavior with political conservatives? An examination of college sport sustainability efforts*. American Marketing Association Summer Academic Conference.
 13. Smith, D. K. & **Casper, J. M.** (2021). *Understanding Demonstration Effect on Non-sport Behaviors: A Conceptual Application of the Transtheoretical Model*. North American Society for Sport Management Conference, 2021.
 14. McCullough, B. M., **Casper, J. M.**, & Smith, D. K. (2021). *Environmental Sustainability Sponsorships: Examining the Organizational and Corporate Partner Financial Returns on Investment*. North American Society for Sport Management Conference, 2021.
 15. Smith, D. K., Brown, M. C., & **Casper, J. M.** (2021, February). *Turn your camera on: An experiential learning analysis of Sport Management internships during COVID-19*. Presented at COSMA 2021, Houston, Texas.

16. Lee, K. J, **Casper, J. M.**, & Floyd, M (2020). *Public park and recreation agencies' effort in racial and ethnic diversity and inclusion*. Asia Pacific Tourism Association Conference.
17. **Casper, J. M.** & Jeon, J.H. (2020). *Psychological commitment to pickleball: An examination based on age and competitive involvement*. North American Society for Sport Management Conference, 2020.
18. Smith, D. K. **Casper, J. M.**, & McCullough, B. M. (2020). *Red or Blue: How political affiliation of sport fans relates to sustainability attitudes and behaviors*. North American Society for Sport Management Conference, 2020.
19. **Casper, J. M.**, Barrett, M., & Bunds, K (2019, May/June). *Perceptions of Zero-Waste among college football fans*. North American Society for Sport Management Conference, New Orleans, LA.
20. **Casper, J. M.** & Jeon, J.H. (2019, May/June). Perception of Constraints to National Hockey League Attendance: A Study of Non-Attendees. North American Society for Sport Management Conference, New Orleans, LA.
21. Barrett, M., Bunds, K., & **Casper, J. M.** (2019, May/June). An organizational network analysis of environmental partnerships. North American Society for Sport Management Conference, New Orleans, LA.
22. Barrett, M, Bunds, K., **Casper, J. M.** (2019, April). Athletic department involvement in strategic sustainability management. 12th Annual College Sport Research Institute Conference on College Sport, Columbia, SC.
23. Carlton, T., Kanters, M., Edwards, M., Bocarro, J., **Casper, J. M.**, Suau, L. (2019, February). Physical activity during boys and girls high school sport practices. Active Living Conference, Charleston, SC.
24. **Casper, J. M.** & Jeon, J.H. (2018, June). Psychological connection to pickleball: Assessing motives and participation in older adults. North American Society for Sport Management Conference, Halifax, NS.
25. **Casper, J. M.**, McCullough, B. M., & PhafI, M. E. (2018, June). Examining environmental fan engagement initiatives through values and norms with intercollegiate sport fans. North American Society for Sport Management Conference, Halifax, NS.
26. Barrett, M., Bunds, K. S. & **Casper, J. M.** (2018, June). *Collective environmental action within the professional sport industry*. North American Society for Sport Management Conference, Halifax, NS.

27. Robledo, M., Edwards, M., Bocarro, J., Behnke, A., & **Casper, J. M.** (2018, June). An examination of the perceived role of sport in a Hispanic-based youth development program. North American Society for Sport Management Conference, Halifax, NS.
28. Bunds, K. S., Barrett, M. & **Casper, J. M.** (2017, November). *The role of politics in sport and the environment*. North American Society for the Sociology of Sport Conference, Windsor, ON.
29. Barret, M., Bunds, K., & **Casper, J. M.**(2017) Go green or get the green: An analysis of environmentally-focused professional sport CSR determinants. European Association for Sport Management Conference. Bern, Switzerland.
30. **Casper, J.**, Kanters, M., Venditti, R., Bunds, K., Rajagopalan, N., & Carlton, T. (2017). Measuring transportation and environmental impact of youth sport programs: A case study. North American Society for Sport Management Conference, Denver, CO.
31. Robledo, M., **Casper, J.**, Bocarro, J., & Barcelona, R. (2017). *At-risk elementary students' perceived constraints to sport participation*. Southeast Recreational Research Conference, Asheville, NC.
32. **Casper, J.M.** (2017). *I can't stop playing with my pickle: Pickleball motivations and constraints to participation*. Active Living Research Conference, Clearwater Beach, FL.
33. Kanters, M., Venditti, R., **Casper, J. M.**, Bunds, K., Rajagopalan, N., & Carlton, T. (2017). Organized leisure activities and children's communing behavior: The impact of decentralized community sport facilities. Active Living Research Conference, Clearwater Beach, FL.
34. Bunds, K. S., & **Casper, J. M.**, (2016, June). *Pollution monitoring at collegiate football games*. Green Sport Alliance Summit: Houston, TX.
35. Bunds, K., **Casper, J. M.**, Frey, C. (2016). *Major event air pollution monitoring*. NC BREATHE conference, Charlotte, NC.
36. Bunds, K.S., Newman, J.I., Kellison, T.B., & **Casper, J. M.** (2015). *Fractured environment(s): A critical examination of hydraulic fracturing and sport*. To be presented at the annual conference of the North American Society for the Sociology of Sport, Sante Fe, NM.
37. Sayre-McCord, R., Edwards, M., Bocarro, J., & **Casper, J. M.** (2015). *The impact of childhood sport participation on adulthood sport participation in former Division I athletes*. European Association of Sport Management Conference, Dublin, Ireland.

38. Kellison, T., Bunds, K., **Casper, J. M.**, & Newman, J. (2015). Perceptions of hydraulic fracturing near public parks and recreational facilities: An exploratory investigation. European Association of Sport Management Conference, Dublin, Ireland.
39. Pfahl, M & **Casper, J. M.** (2015). *Engaging with athletics department personnel*. Collegiate Sport Sustainability Summit, Purdue University, IN.
40. **Casper, J. M.**, Pfahl, M., & Newport, D. (2015) *Is “going green” worth it? Assessing fan engagement and perceptions of athletic department environmental efforts*. North American Society for Sport Management Conference, Ottawa, Canada.
41. Newport, D., Henly, A., **Casper, J. M.**, von Bleichert, E. (2014, October). *On the team: Millions of campus sports fans engaged in sustainability?* Association for the Advancement of Sustainability in Higher Education Conference, Portland, OR.
42. **Casper, J. M.**, & Pfahl, M. E. (2014, June). *It takes as campus to make sustainability sports happen (Campus integration perspectives from athletics and campus recreation)*. Collegiate Sports and Sustainability Summit, Boulder, CO.
43. Pfahl, M., **Casper, J. M.**, McCullough, B., Trendafilova, S., & Nguyen, S. (2014, May). *Strange bedfellows: An examination of sustainability department and athletics department collaboration regarding environmental issues*. North American Society for Sport Management Annual Conference. Pittsburg, PA.
44. Trendafilova, S., Pfahl, M., McCullough, B., Nguyen, S., **Casper, J. M.**, Picariello, M. (2014, April). *Environmental sustainability in sport: Current state and future trends*. Global Conference on Environmental Studies. Rome, Italy.
45. **Casper, J. M.**, Pfahl, M. E., McCullough, B. P. (2013, October). *Engaging fans in intercollegiate sustainability efforts*. Annual Sport Marketing Association Conference. Albuquerque, NM.
46. Isao, O., Haruo, N., Morais, B. D., & **Casper, J. M.** (2014) マラソン大会における参加者のベネフィットに関する事例研究[A Case Study of Participants’ benefits in Marathon Event]. 日本生涯スポーツ学会第15回大会抄録集[The 15th Japanese Society of Lifelong Sports Annual Conference’s book of abstracts] 51.
47. Jeon, J_H.*, **Casper, J. M.**, Choi, B-A. Bae, J-W. (2013, June). *Do motives differ based on psychological connection? An examination of the psychological continuum model with golf participants*. American Society for Sport Management. Austin, TX.

48. Kelley, K. E., Floyd, M. F., Harrolle, M. G., & **Casper, J. M.** (2013, April). *Exploring acculturation effects on park and recreation service preferences among Latinos*. Northeastern Recreation Research Symposium. Cooperstown, NY.
49. Bocarro, J., Kanters, M., **Casper, J. M.**, McKenzie, T. (2013, February). *Prioritizing school sponsored sport based on observed physical activity*. Active Living Research 10th Annual Conference. San Diego, CA.
50. Edwards, M., Melton, K., Bocarro, J., Kanters, M., **Casper, J.** (2013, February). *Perceived administrative barriers to providing intramural sports in North Carolina middle schools*. Active Living Research 10th Annual Conference. San Diego, CA.
51. Kelley, K. E., Floyd, M. F., Harrolle, M. G., & **Casper, J. M.** (2013, April). *Exploring acculturation effects on park and recreation service preferences among Latinos*. Northeastern Recreation Research Symposium. Cooperstown, NY;
52. Floyd, M. F., **Casper, J. M.**, Harrolle, M. G. Kelley, K. E. & Bruton, C. M. (2012, October). Physical activity constraints among Latinos: Implications for research and practice. National Recreation and Park Association Conference. Anaheim, CA.
53. Kelley, K. K*, Harrolle, M. G., & **Casper, J. M.** (2012, May). *How can professional teams make more money? An investigation of a National Hockey League team*. North American Society for Sport Management. Seattle, WA.
54. **Casper, J. M.** & Pfahl, M. E. (2012, May). *The Green Game: Awareness and expectations of sustainability efforts by spectators*. North American Society for Sport Management. Seattle, WA
55. **Casper, J. M.**, Bocarro, J. N., & Kanters, M. A. (2012, March). *Middle school sport participation, self-concept, and school belongingness*. Active Living Research Conference. San Diego, CA.
56. **Casper, J. M.**, Harrolle, M. G., & Kelley, K. K.* (2012, March). *Gender differences in physical activity and park and recreation facility use among Latinos*. Active Living Research Conference. San Diego, CA.
57. Edwards, M., Kanters, M., Bocarro, J., **Casper, J. M.**, Floyd, M. (2012, March). *Simulated effects of school policy changes in after-school sports participation rates among North Carolina middle school students*. Active Living Research Conference. San Diego, CA.
58. Floyd, M., Bocarro, J., Kanters, M., **Casper, J. M.**, Edwards, M., & Mahar, M. Social and environmental correlates of objectively measures physical activity and

- weight among middle school youth. Active Living Research Conference. San Diego, CA
59. Kanters, M. A., Bocarro, J. N., & **Casper, J. M.** (2012, March). *School Sport Participation under Two School Sport Policies: Comparisons by Race/Ethnicity, Gender, and Socioeconomic Status*. Active Living Research Conference. San Diego, CA.
 60. Harrolle, M. G., **Casper, J. M.**, & Palacios, I. (2012, March). *Acculturation and Latino Physical Activity and Recreational Preferences*. Active Living Research Conference. San Diego, CA.
 61. Harrolle, M. G. & **Casper, J. M.**, (2011). *Examination of Park and Recreation Awareness and Behaviors for Latinos*. National Recreation and Park Association Conference. Atlanta, GA.
 62. Henderson, K. A., **Casper, J. M.**, Wilson, B. E., & Dern, L. (2011). *Importance of reasons, outcomes, and behaviors perceived by senior games participants*. National Recreation and Park Association Conference. Atlanta, GA.
 63. Kanters, M. A., Bocarro, J. N., & **Casper, J. M.** (2011). *School Sport Participation in Middle School: A Comparison of Different Sport Delivery Models*. National Recreation and Park Association Conference. Atlanta, GA.
 64. **Casper, J. M.** & Pfahl, M. E. (2011, June). *The view from the top: Environmental behavior frameworks of future organizational leaders in sport and recreation*. North American Society for Sport Management. Ontario, Canada.
 65. Vurnakes, C., Grappendorf, H., & **Casper, J. M.** (2011, June). *Octagon Golf and the 2010 ACE Group Classic: A case in sport marketing alternatives*. North American Society for Sport Management. Ontario, Canada.
 66. **Casper, J. M.**, Gacio Harrolle, M. & Palacios, I. (2011, February). *Perceived constraints to leisure time physical activity among Latinos*. Active Living Research Conference. San Diego, CA
 67. Bocarro, J. N., Kanters, M., Suau, L., **Casper, J. M.**, Floyd, M. F., & McKenzie, T. (2011, February). *Impact of School Sport Policy on Observed Physical Activity in Middle School Children*. Active Living Research Conference. San Diego, CA.
 68. Bruton, C.B., Bocarro, J. N., **Casper, J. M.**, Henderson, K., Kanters, M., & Floyd, M. F., (2011, February). *Factors Associated with Partnership Participation to Increase Physical Activity: An Examination of North Carolina Park and Recreation Agencies*. Active Living Research Conference. San Diego, CA.

69. Harrolle, M. G. & **Casper, J. M.** (2010, November). Social media: Do's & don'ts. *North Carolina Recreation and Park Association Annual Conference*: Raleigh, NC.
70. Pfahl M. E., **Casper, J. M.**, & McSherry, M. (2010, October). *Integrating Sustainability into Sport Marketing: Developing Sustainable Sustainability Practices for Holistic Success in Intercollegiate Athletics Departments*. Sport Marketing Association Annual Conference, New Orleans, LA.
71. Bruton, C, Bocarro, J., **Casper, J.**, Henderson, K., Kanters, M., Floyd, M. (2010, October). *Physical Activity and Health Partnerships Among Park and Recreation Departments*. NRPA Leisure Research Symposium.
72. **Casper, J. M.** & Pfahl, M. E. (2010, June). *Athletic department awareness and action regarding the environment: An exploratory study of athletic department sustainability practices*. North American Society for Sport Management. Tampa, FL.
73. **Casper, J. M.**, Bocarro, J. N., & Kanters, M. A., & Floyd, M. F. (2010, June). *Measurement properties of constraints to sport participation*. North American Society for Sport Management. Tampa, FL.
74. Jeon, J. & **Casper J. M.** (2010, June). *Examining psychological and behavioral relationships based on commitment in Taekwondo participants*. North American Society for Sport Management. Tampa, FL.
75. Menefee, W. C. & **Casper, J. M.** (2010, June). *Globalization in professional sport: A comparison of Chinese & American basketball fans*. North American Society for Sport Management. Tampa, FL.
76. Kanters, M.A. Bocarro, J.N., **Casper, J. M.**, Suau, L. (2010, May). *Predictors of middle school sport participation: A comparison of varsity and intramural sport delivery models*. International Congress on Physical Activity and Public Health. Toronto, Canada.
77. Kanters, M.A. Bocarro, J.N., **Casper, J. M.**, Mahar, M., Suau, L. (2010, April). *Sport participation and physical activity in middle school students: A comparison of varsity and intramural sport delivery models*. Pediatric Healthy Weight Summit. Greenville, NC.
78. **Casper, J. M.**, Bocarro, J. N., & Kanters, M. A. (2010, February). *Examining Sport Participation Constraints among Middle School Children*. Active Living Research Annual Conference. San Diego, CA.

79. Kanters, M.A., Bocarro, J.N., **Casper, J. M.**, McKenzie, T, Trogden, J., (2010). *Middle school sport facilities: Policies, physical activity, and cost effectiveness*. Active Living Research Annual Conference, San Diego, CA.
80. Kanters, M.A., Bocarro, J. N, **Casper, J. M.**, Mahar, M, & Suau, L. (2009). Middle school sports and physical activity: A study of contrasting school sport policies. Healthy Kids, Healthy Nation Conference, Atlanta, GA.
81. Kanters, M.A., Bocarro, J.N., **Casper, J. M.** Perry, W. (2009). *Middle school athletics: Do current policies limit participation?* NCAHPERD Conference, Winston Salem, NC.
82. Harrolle, M., **Casper, J. M.**, & Park, S. (2009). *Korean World Cup soccer: Examining the relationships among past success, soccer knowledge, national identification, and future interest*. Sport Marketing Association Annual Conference. Cleveland, OH.
83. **Casper, J. M.** & Floyd, M. F. (2009, May). *A comparison of end-point only versus fully-verbal labeled response scales*. North American Society for Sport Management. Columbia, SC.
84. Menefee, W. C. & **Casper, J. M.** (2009, May). *A comparison of NBA & CBA team identification in China*. North American Society for Sport Management. Columbia, SC.
85. Jeon, J. H., Chung, T. W., Kim, H., **Casper, J. M.** (2009, May). *The impact of organizational trust, job satisfaction, and affective commitment of ski resort employee on turnover intention*. North American Society for Sport Management. Columbia, SC.
86. Bocarro, J. N., Henderson, K., Floyd, M. F., Edwards, M. B., **Casper, J. M.**, Moore, R., & Kanters, M. A. (2008). *Park and recreation director's perceptions of community based physical activity*. 2008 NRPA Leisure Research Abstracts, Baltimore, MD.
87. **Casper, J. M.**, & Menefee, W. C. (2008, May). *Prior sport participation and spectator sport consumption: The case of soccer*. North American Society for Sport Management. Toronto, Ontario.
88. Kanters, M. A., Bocarro, J. N., **Casper, J. M.**, & Forrester, S. (2008, May). *Middle school sport participation: An examination of intramural versus extramural sports using the theory of planned behavior*. Canadian Conference on Leisure Research.
89. Floyd, M, Henderson, K, Bocarro, J., **Casper, J. M.**(2008). *Assessing the Potential of Park and Recreation Agencies to Promote Active Living Policies:*

- Insights from a Survey of North Carolina Municipal Park and Recreation Directors.* Active Living Research Annual Conference. Washington, D.C.
90. Kanters, M. A., Bocarro, J. N., Mahar, M., **Casper, J. M.**, & McKenzie, T. (2008). *School intramural sports and physical activity: A middle school policy intervention.* Active Living Research Conference. Washington, D.C.
 91. Menefee, W.C., & **Casper, J. M.** (2007, November). *Loglinear analysis of sport consumption patterns of college students.* International Conference on Sport and Entertainment Business. Columbia, SC.
 92. **Casper, J. M.**, Menefee, W. C. (2007, October). *Socialization Influences on Sport Participation, Sport Equipment Consumption, and Viewership: A Preliminary Investigation.* Sport Marketing Association. Pittsburg, PA.
 93. **Casper, J. M.** (2007, June). *Sport consumer socialization of children: The role of parents, peers, and siblings.* North American Society of Sport Management. Fort Lauderdale, FL.
 94. **Casper, J. M.** (2007, June). *Youth Sport Market Segmentation with the Theory of Planned Behavior.* North American Society of Sport Management. Fort Lauderdale, FL.
 95. **Casper, J. M.**, Kanters, M. A., Bocarro, J. N., & Greenwood, P. B. G. (2007, June). *Youth sport market segmentation with the theory of planned behavior.* North American Society of Sport Management. Fort Lauderdale, FL.
 96. Kanters, M., Bocarro, J. N., **Casper, J. M.**, Forrester, S., & Ballard, K (2007). *Middle School intramurals in promoting lifelong active living.* 2007 AAHE RCB Poster Session. National AAHE/AAHPERD Convention. Baltimore, MD.
 97. **Casper, J. M.**, Kanters, M. A., & James, J. D. (2006, November). *A Comparison of Internet versus Paper-and-Pencil Data Collection in Sport Marketing Research.* Sport Marketing Association. Denver, CO.
 98. Kanters, M. A., Bocarro, J. N., **Casper, J. M.** (2006, October). *The Impact of Parental Involvement and Parent-Child Agreement on Parental Pressure and Support in Youth Sports.* Leisure Research Symposium, National Park and recreation Association Annual Conference. Seattle, WA.
 99. **Casper, J. M.**, Gray, D. P., & Babkes, M. L. (2006, June). *Sport Commitment Model Perspective on Adult Tennis Players' Participation Frequency and Purchase Intention.* North American Society of Sport Management. Kansas City, MO.

100. **Casper, J. M.**, Kanters, M. A., & James, J. D. (2006, June). *Perceptions of Constraints and Strength of Consumer Motivations in NHL Spectatorship*. North American Society of Sport Management, Kansas City, MO.
101. **Casper, J. M.** (2005, November). *Market Segmentation in Sport Participation: Comparing Sport Commitment, Participation Frequency, and Purchase Intention in Tennis Players Based on Demographics*. International Conference on Sport and Entertainment Business. Columbia, SC.
102. Andrew, D.P.S., & **Casper, J.M.** (2005). *A comparison of sport commitment factors between collegiate and recreational tennis players*. Presented at the 21st Annual North American Society for Sport Management Conference, Regina, Canada.
103. **Casper, J. M.** (2004, September). Comparing psychological commitment, participation frequency, and purchase behavior across multiple sport settings. Presented at Academic Excellence: An Evening of Liberal Arts Presentations, Loras College, Dubuque, IA.
104. **Casper, J. M.** (2004, June). *Predicting participation frequency and purchase behavior: A commitment perspective*. Presented at the 20th Annual North American Society for Sport Management Conference, Atlanta, GA.
105. Finley, P.S. & **Casper, J. M.** (2004, June). *Team web sites as aids in the recruiting process: Exploring the attitudes of NCAA tennis coaches*. Presented at the 20th Annual North American Society for Sport Management Conference, Atlanta, GA.
106. **Casper, J. M.** (2004, April). *Applying a modified version of the sport commitment model to recreational bowling*. Presented at the University of Northern Colorado Research Day, Greeley, CO.
107. **Casper, J. M.** (2003, November). *Application of the theory of planned behavior to physical education golf activity classes*. Paper presented at the Inaugural Sport Marketing Association Conference, Gainesville, FL.
108. **Casper, J. M.** & Gray, D.P. (2003, May). *A social-psychological model of marketing for participation*. Paper presented at the meeting of the 19th Annual North American Society for Sport Management Conference, Ithaca, NY.
109. **Casper, J. M.** (2003, April). *Participation motives of competitive adult tennis players*. Presented at University of Northern Colorado Research Day, Greeley, CO.

Invited Presentations

1. **Casper, J. M.** (Jun 22, 2023). ACC Sports Sustainability & Fan Engagement. 2023
ACC Sports Sustainability Conference, Charlottesville, VA.
2. **Casper, J. M.** (May 18, 2023) *Sport & Climate Change*. EventRights International Research Training School. Western University, London, Ontario
3. **Casper, J. M.**(March 6, 2023) *Physical and Psychosocial Benefits of Pickleball with Older Adults*. Mind & Body Benefits of Recreational Exercise. University of Southern California Institute for Integrative Health & Wellness Symposium.
<https://www.youtube.com/watch?v=vE2HcaJZ5MU>
4. **Casper, J. M.** (January 30, 2023) *Sports for Nature*. Adaptation to Climate Change, NC State University
5. **Casper, J. M.**(January 13, 2023) *Sports for Nature Q&A*. CNR Dean's College Update, NC State University .
6. **Casper, J. M.** (Nov. 3, 2022). Panelist: *Inspire Just & Sustainable Behaviors via Your Biggest Influencer: Sports*. The Association for the Advancement of Sustainability in Higher Education conference, GCSHE Live Educational Session.
7. **Casper, J. M.**(Nov. 3, 2022). Panelist: *Organizing for a Sustainable Athletics Rating System*. The Association for the Advancement of Sustainability in Higher Education conference, GCSHE Live Educational Session.
8. **Casper, J. M.**(October 10, 2022). *Sport and environmental sustainability: A platform for climate change*. 2022 Climate Leaders Symposium.
9. **Casper, J. M.** (September 7, 2022). *Sport ecology*. Environmental Impacts of Recreation and Tourism, NC State University.
10. **Casper, J. M.**, Baynes, S., Cross, K., McCullough, B. (April 6, 2022). Moderator and Organizer: *How are sport fans tackling climate change?* The Sport Ecology Group 3rd Annual Earth Day Series.
11. **Casper, J. M.** (March 25, 2022). Panelist: [Integrating the three pillars of sustainability into organizational structures and event delivery](#). Niagara Sustainability X Sport Series by Niagara 2022.
12. **Casper, J. M.**, Larson, L., Savage, A. (2021, October). *The impact of the COVID-19 pandemic on parks, recreation, sport, and tourism*. NC State PRTM Seminar. Raleigh, NC.

13. **Casper, J. M.** (2020, November). Keynote: *Assessing Psychological Connection to Sport and Leisure*. 18th International Sport Sciences Congress. Istanbul, Turkey.
14. **Casper, J. M.** (panelist) (2020, April). Education Special: Teaching Sustainability in Sport. Green Sport Alliance/Sport Ecology Group Earth Month Webinar. <https://greensportsalliance.org/event/education-special-teaching-sustainability-in-sport/>
15. **Casper, J. M.** (2020, February). *“Let’s play sports”*. NC State Hunt Library AV Series.
16. **Casper, J. M.** & Bunds, K (2017, October). *Collecting air quality in an era of climate change*. CARNiVAL Doctoral School Series: NC State School. Raleigh, NC.
17. **Casper, J. M.** (2017, February). *Visions for Sustainability and Wellness at NC State*. Panelist for WolfPack Environmental Student Association. Raleigh, NC
18. **Casper, J. M.**, (2016, October). *Reality check. Which behavioral buttons work, which don’t work*. Fan Engagement for Sustainability Think Tank: University of Colorado, Boulder, CO.
19. **Casper, J. M.**, (2016, September). *Let’s Get Fired up! Galvanizing Higher Education to Accelerate Sustainable Sport*. Green Sport Alliance webinar panelist. (<http://tinyurl.com/j5uhf8d>)
20. **Casper, J. M.**, (2016, June). Health Air & Healthy Sport: Air Pollution Associated with Sport Operations. Panel Moderator. Green Sport Alliance Summit: Houston, TX.
21. **Casper, J. M.** (2016, June). Sport and Environmental Sustainability: The Impact on Society and Health. Seventh International Conference on Sport & Society: University of Hawaii at Manoa, Honolulu, Hawaii
22. **Casper, J. M.** (2013, November) *Environmental Sustainability and Sports*. Resource Speaker for PRT 451 Principles of Recreation Planning and Facility Development, Raleigh, NC.
23. **Casper, J. M.** (2013, October). *Sustainability and Sports*. Presentation for College of Saint Benedict/Saint Jon’s University. (<http://youtu.be/IIJ3MWMg27o>)
24. **Casper, J. M.** (2013, June). University stakeholders and collegiate athletics suitability. EPA Collegiate Sports Sustainability Summit. Atlanta, GA.

25. **Casper, J. M.** (2013, January). *Sport sustainability and eye-tracking applications*. Presentation for College of Natural Resources Forestry Foundation and University Chancellor.
26. **Casper, J. M.** (2012, November). *Environmental Sustainability in Collegiate Athletics: Coordination & Integration*. Energy efficiency in college sports webinar hosted by East Carolina Center for Sustainable Tourism.
27. **Casper, J. M.** (2012, November). *Sport in America*. Global Training Initiative, Business School. Raleigh, NC.
28. **Casper, J. M.** (2012, May). *Dealing with quantitative data*. HEHD 892 Masters Project Research, Clemson University.
29. Harrolle, M. G., & **Casper, J. M.** (2012, April). *CURC Research to Practice Webinar: Connecting Park & Recreation Services to Latino Communities*. Webinar for Illinois Park and Recreation Association.
30. **Casper, J. M.** (2011, November). *Behavior change research and influencing “greener” athletics?* Presentation for Campus Environmental Sustainability Team at North Carolina State University. Raleigh, NC.
31. **Casper, J. M.** (2011, November). *Sport and U.S. Society*. Global Training Initiative, SKEMA Business School. Raleigh, NC.
32. **Casper, J. M.**, & Jeon, J. (2011, September). *Sport and Active Living*. Sport Scientific Institute, Seoul National University. Seoul, South Korea.
33. **Casper, J. M.**, & Jeon, J. (2011, September). *Sport and Active Living*. Department of Physical Education, Inha University. Incheon, South Korea.
34. **Casper, J. M.**, & Jeon, J. (2011, September). *Investigating places for active recreation and communities (IPARC) and Professional Golf Management in the United States*. Golf Industry and Health Promotion, Daegu University, Daegu, South Korea.
35. **Casper, J. M.** (2011, June). *Strategic marketing management*. International Hunter Education Association 2011 Annual Conference. Wrightsville Beach, NC.
36. **Casper, J. M.**, Gacio Harrolle, M. & Palacios, I. (2011, February). *Perceived constraints to leisure time physical activity among Latinos*. Investigation Places for Active Recreation in Communities (IPARC) Seminar. Raleigh, NC.
37. **Casper, J. M.** (2010, September). *Increasing opportunities for physical activity in youth and adults*. Presentation for Masters of Public Health Program, University of North Carolina – Chapel Hill.

38. **Casper, J. M.** (2010, August). *Decision making and influence: How can you change behavior?* Presentation for Campus Environmental Sustainability Team at North Carolina State University. Raleigh, NC.
39. **Casper, J. M.** (2009, March). *Perceived constraints on middle school sport participation.* Investigation Places for Active Recreation in Communities (IPARC) Seminar.
40. **Casper, J. M.** (2009, April). *Sport management: Education and careers.* Garner High School, Honors Sport Business Course.
41. Prigden, W., Cox, A.C. **Casper, J. M.**, (2008, February). *Marketing ideas for the 2008 NCAA Women's basketball regional finals.* Atlantic Coast Conference Meeting.

CONTRACT & GRANT ACTIVITY

1. Understanding the Role of Family Members in relation to ACC Student-Athlete Mental Health - ACC Sports Innovation Fund (2023). Requested \$3595. Role - PI with Jason Bocarro (Co-PI).
2. Impact of pickleball on loneliness and quality of life of older adults: a randomized trial - Retirement Research Foundation (2023). Requested \$175,000 (Not Funded). Role – Co-PI with Christopher Sciamanna.
3. Well-being, Mental Health and Rugby – World Rugby. Request \$121,424 (Not Funded). Role – Co-PI with Kyle Bunds and Sonia Presser
4. Diversity in pickleball pilot program – North Carolina General Assembly Session 2023, House Bill 260, Sponsored by Representative Robertson. Request: \$10,112 (Under Review). Role – Lead PI with Jason Bocarro (Co-PI).
5. DELTA Course Improvement Award. Distance Education & Learning Technology (2022) Awarded - \$8000. Role – PI.
6. Examining the value of Curling in America (2022-2023) - USA Curling. Awarded \$4000. Role: Investigator, Kanters, M. (PI).
7. Sport for Nature+ Initiative (2022) United Nations Environment Programme, GRID-Arendal, International Olympic Committee, \$23,000 (total project). Role – investigator/consultant, Orr, M. (PI)

8. 2022 KEITS Climate Leadership Program – Awarded \$10,800. Role - Mentor with Dr. Kyle Bunds
9. Increasing racial diversity in pickleball: Developing a pilot program in Raleigh North Carolina (2022-2023) – Outreach & Engagement Incentive Grant Program. Request: \$9,545.00, total project \$14,240 (Not Funded). Role – Lead PI with Jason Bocarro (Co-PI).
10. PicklePals: The effectiveness of an intergenerational mentor guided pickleball program for alleviating loneliness and promoting social capital and social well-being among socially isolated older adults – Retirement Research Foundation. Requested \$71,139 (Not Funded). Role - PI, Co-PI Amy Kim, Florida State University.
11. Steps to Health/Faithful Families Walk Audit Toolkit -Centers for Disease Control/NC Division of Public Health. Awarded - \$84,000. Role – Investigator, Harrison-Moody, A (PI), Bocarro. J. M., Casper, J.M., Hipp, J. A.
12. Priorities and action regarding social justice: An investigation of ACC student-athletes, coaches, and administrators - Atlantic Coast Conference Innovation Initiative Research Grant Program (2020); Requested - \$4500 (Not Funded). Role – PI, Co-Investigators Kyle Bunds, Danielle Smith, Jessica Murfree.
13. An examination of public health and climate change factors in ACC game contract negotiations and cancellations - Atlantic Coast Conference Innovation Initiative Research Grant Program (2020); Requested - \$5925 (Not Funded). Role – Co-Investigator with and Sara Stokowski, Jessica Murfree and Anita Moormon, Co-PI's.
14. Perceptions of ACC sport psychologists and Athletic Trainers on mental-health strategies for student-athletes - Atlantic Coast Conference Innovation Initiative Research Grant Program (2020); Requested - \$1700. Role – Co-Investigator, Virginia Blake and Chris Boyer, Co-PI's.
15. Educating Sport Fans and Employees about Waste Contamination through VR and AR - Distance Education & Learning Technology (2020); Awarded - \$8000; Role – Co-PI with Dr. Kyle Bunds
16. Ralphie's Green Stampede Fan Engagement Evaluation and Metrics; University of Colorado (2019); Awarded - \$5225; Role – PI with Brian McCullough and Danielle Smith
17. Successful aging: Examining senior sport based on physical activity, psychosocial benefits, and injury prevalence - 2019 Non-laboratory Scholarship/Research Program (2019); Awarded - \$4989; Role - PI

18. Wolfpack Success – NC State: The STEM Education Initiative (2019); Awarded - \$15,072; Role – Co-investigator with Drs. Jason Bocarro, Kim Bush, & Michael Kanters.
19. Creating Virtual Reality and Augmented Reality Training to Decrease Waste Contamination – Environmental Education Research Foundation (2019); Amount Requested - \$123,900 (Not Funded). Role – Co-PI with Kyle Bunds
20. The Senior Sport Index: The first tool to assess the relative benefits and risks of participating in popular sport and exercise activities for seniors – The Retirement Research Foundation (2019); Amount Requested - \$75,000 (Not Funded); Role - PI
21. Sport fan affinity/marketing Segmentation of non-hockey attendees – Carolina Hurricanes Hockey Club (2018); Awarded \$3,200; Role - PI
22. Sport and Sustainability Research Center - 2018-19 Non-laboratory Scholarship/Research Program (2018); Amount Requested - \$11,071.50 (Not Funded); Role - PI with Kathryn Stevenson and Kyle Bunds
23. Protect our Mascot, Protect our Climate: Reaching Right-Leaning Voters through Sport – Climate Action Lab (2018); Amount Requested - \$38,500 (Not Funded); Role - PI with Kathryn Stevenson and Kyle Bunds
24. Sport as a Means of Influencing Pro-Environmental Behavior with Political Conservatives - NSRP (2018); Amount Requested - \$4,827.00 (Not Funded); Role - PI with Kathryn Stevenson and Kyle Bunds
25. Healthy Sport Index Project – Aspen Institute (2017); Awarded Fall 2017 - \$125,680; Role – Co-investigator with Michael Kanters lead PI
26. Sport Facilities Graduate Certificate - Distance Education & Learning Technology (2016); Awarded October 2016 - \$68,100 (\$6000 direct); Role – Co-PI with Dr. Michael Kanters lead PI
27. Athletic Sustainability Coordinator – NC State Sustainability Fund (2016). Awarded May 7 2016 - \$8,700; Role – PI with Kyle Bunds, Lindsay Batchelor, and Analis Fulghum.
28. Generation Z: Sport and the Environment – NC State Undergraduate Research Award (2016) Awarded - \$1000; Role – PI Advisor with Jessica Westervelt
29. Development and Demonstration of Methods for Measurement of Human Exposure to Air Pollution Using Portable Sensors Applied to High Potential Dose Scenarios in Urban Environments – Center for Human Health and Environment

- (2015); Awarded August 2015 - \$34, 972; Role – Co-PI with Drs. Christopher Frey, Kyle Bunds, and Andrew Grieshop
30. Pollutant Exposure in Microenvironments: Examining Air Pollution at a Division I College Football Stadium - Research and Graduate Studies FRPD Individual Program (2015); Awarded - \$4,524; Role – Co-PI with Drs. Kyle Bunds and Christopher Frey
 31. Change Your Tailgate: A student-led fan engagement sustainability program for student tailgating – NC State Sustainability Fund (2015); Amount Requested - \$9,800; Role – PI with Lindsay Bachelor
 32. Behavioral drivers of fan engagement around sustainability – PepsiCo Recycling (2014); Awarded November 2014 - \$150,000 (\$12,878 NC State subcontract + Consulting); Role –Co-PI (subcontractor) with Dr. Amanda Carrico and Dave Newport
 33. Sport Management Blending Learning – Distance Education & Learning Technology (2014). Awarded - \$8000; Role – Co-Principal Investigator with Dr. Michael Edwards and Dr. Kimberly Bush
 34. WE Reduce, NC State Sustainability Fund (2014). Amount requested - \$10,000 (not funded); Role – Co-Principal Investigator
 35. Zero-Waste Lonnie Poole Golf Course - NC State Sustainability Fund (2014) – Amount Requested - \$10,000 (not funded); Role – Co-Principal Investigator.
 36. Evaluation of the value of environmental promotional efforts through sport fan engagement - University of Colorado Athletic Department/Environmental Center/BASF (2014); Awarded - \$5000; Role – Principal Investigator.
 37. Promoting youth sport engagement in Ghana through bilateral exchange - Bureau of Educational and Cultural Affairs. Submitted February, 2012 - \$224,781. (Not funded); Role - Investigator
 38. “Green-gating”: A Citizen Monitoring and Outreach Program Targeting Collegiate Football Fans – Environmental Protection Agency Environmental Education Grants. Submitted December 21, 2012 - \$226,881 (Not funded) Role – PI with Erin Seekamp and Yu Fai Leung
 39. Physical Activity and Nutrition Behaviors of Adolescents in an Outreach Boxing Program - American Alliance for Health, PE, Recreation, and Dance. Submitted January 2013 - \$3000 (Not Funded) Role – Co- Principal Investigator and Advisor

40. Examining the Role of Family, Park Use, and Physical Activity among Latinos in Wake County - Research and Graduate Studies FRPD Individual Program
Awarded Fall 2011 - \$3,900. Role – Co-PI
41. Middle School Sport Policies and Facilities Research Translation – Robert Wood Johnson Foundation. Awarded Fall 2010 - \$14,877.
Role – Investigator with Dr. Michael Kanters, Dr. Jason Bocarro, Dr. Laura Aiken, and Dr. Seamons
42. Psychological Attachment and Collegiate Basketball Spectatorship - NC State Office of Undergraduate Research Grant. Awarded Spring 2010 - \$1000.
Role – Co-PI (Advisor)
43. An Assessment of Park and Recreation Awareness, Use, and Constraints with Latinos in Wake County, North Carolina – Investigating Places for Active Recreation in Communities Grant.
Awarded Spring 2010 - \$3000 Co-primary investigator with Dr. Michelle Harrolle
Role - Co-primary investigator with Dr. Michelle Harrolle Primary Investigator
44. Middle School Sport Facilities: Policies, Physical Activity, and Cost Effectiveness – Robert Wood Johnson Foundation. Awarded 2010 - \$100,000
Role - Investigator with Dr. Michael Kanters, Dr. Jason Bocarro, David Carter, Dr. Hough Devine, Dr. Chrystos Siderelis, Justin Trogdon, Dr. Tom McKenzie
45. A Community-Based Intervention to Reduce Obesity in Latinos Living in North Carolina through Physical Activity Promotion and Education - NCSU University Extension, Engagement, and Economic Development Grant. \$10,000 (Co-Primary Investigator) – Not Funded
46. Student U: Enhancing Mentoring to At-Risk Youth – US Department of Justice (investigator) – Not Funded
47. Tennis in the Parks: Retention of diverse participants based on sport commitment – United States Tennis Association Diversity Grant. \$50,000 (primary investigator) – Not Funded
48. Influences of Developmental Experiences and Types of Involvement on Adult participation in Physical Activity – NC State Undergraduate Research Scholarship. \$1000 (Advisor, Co-investigator) – Awarded February 2008.
Role – Co-PI (Advisor)
49. School Intramural Sports, Daily Physical Activity, and Lifelong Active Living – Robert Wood Johnson Foundation. \$199,495 – Awarded September 2007.
Role - Investigator with Dr. Michael Kanters, Dr. Jason Bocarro, Dr. Matt Mahar, Dr. Tom MacKenzie, Kymm Ballard

50. The Penny Road Elementary After School Intramural Sports Program (2007-09) - Active Community and Neighborhood Grant Program, Eat Smart, Move More, NC. \$120,000 (investigator with Dr. Michael Kanters (PI) and Dr. Jason Bocarro) – Not Funded
51. School Intramural Sports, Daily Physical Activity, and Lifelong Active Living – An Elementary School Intervention (2007-09) - Canadian Social Sciences and Humanities Council Grant. \$210,300 (investigator with Scott Forrester (PI), Dr. Michael Kanters, Dr. Jason Bocarro, Dr. James Mandigo) – Not Funded
52. The Role of Parenting Style in Moderating the Relationship Between Parent’s Beliefs about their Child’s Sport Participation and Children’s Value Orientations in Sport - FRPD Individual Program. \$2630. Awarded May 2006.
Role – Primary Investigator
53. Promoting Lifelong Physical Activity through Intramural Sports. FRPD Individual Program. \$3018. Awarded May 2006.
Role – Investigator with Dr. Jason Bocarro, and Dr. Michael Kanters

RESEARCH/INTERVIEWS IN THE MEDIA

The Guardian (June 30, 2023)

Article: [Vermont Green FC: the fourth-tier US soccer team out to save the world](#)

NC State News (April 26, 2023)

Article: [Pickleball Helps Older Adults Stay Physically Active](#)

NC State College of Natural Resources News (January 11, 2023)

Article: [NC State Professor Part of Global Initiative to Make Sports More Sustainable](#)

WalletHub (November 9, 2022).

Article: 2022’s Best Sports Cities

<https://wallethub.com/edu/best-sports-cities/15179>

Ask the expert:

https://wallethub.com/edu/best-sports-cities/15179#expert=Jonathan_Casper

MarketWatch (October 12, 2022).

Article: [Another reason to love pickleball: The popular sport may strengthen your brain](#)

Time Magazine (August 30, 2022).

Article: [Why Older People Love Pickleball So Much](#)

Christian Science Monitor (July 6, 2022).

Article: [Noisy, silly, friendly pickleball – America’s fastest growing sport](#)

NC State College of Natural Resources News (June 27, 2022)

Article: Expert: [College Athletics Offer Platform for Promoting Sustainable Behavior](#)

Politico/E&E News (February, 11, 2022)

Article: [Sustainability front and center at the Super Bowl, Olympics](#)

NC State College of Natural Resources News (February 10, 2022)

Article: [Beijing Winter Olympics a Cautionary Climate Tale, Expert Says](#)

WRAL TV (February 10, 2022).

Topic: [Winter Sports and Climate Change](#)

WRAL TV (February 10, 2022).

Topic: [Climate change could change the face, place of future Winter Olympics](#)

Politico/E&E News/Greenwire (February 7, 2022)

Article: [Beijing first Olympics powered by renewable energy](#)

Wallethub (Feb 7, 2022)

Topic: [Super Bowl Fun Facts – The Big Game By The Numbers](#)

NC State Digital Education and Learning Technology Applications (DELTA) (Jan., 31, 2022)

Topic: [Sustainable Trash Talk](#)

Instagram Live with @applyncstate representing @ncstatecnr (May 19, 2021)

Topic: What you can expect from professors at NC State

NC State Live (2020).

Topic: Sport, Sustainability, and Beyond

#TrashTalk with NC State Recycles (April 14, 2020)

Video: <https://www.instagram.com/p/B--IXc3HJj3/>

Silver Sneakers: 5 Hidden Health Benefits of Pickleball (March 28, 2019)

Article: <https://www.silversneakers.com/blog/pickleball-health-benefits/>

International Olympic Committee (2018)

Study: Delivering Success: Engagement, Legacy, and Vision

<https://stillmed.olympics.com/media/Document%20Library/OlympicOrg/Games/Winter-Games/Games-2026-Winter-Olympic-Games/Delivering-Success-Engagement-Legacy-Vision.pdf>

Daily Tar Heel (September 26, 2016)

Article: Tailgating could have negative health, environmental effects
<http://www.dailytarheel.com/article/2016/09/tailgating-harmful-ncsu>

Technician (September 1, 2016)

Article: Data reveals toxicity of tailgating
http://www.technicianonline.com/features/article_2a152d60-7008-11e6-9b96-7bf244ae87f.html

WUNC (August 29, 2016)

Article: NC State study finds tailgating a hot spot for pollution.
<https://sustainability.ncsu.edu/research-reveals-air-quality-impacts-football-tailgating/>

NC State Sustainability (August 18, 2016)

Article: Research reveals air quality impacts of football tailgating
<https://sustainability.ncsu.edu/research-reveals-air-quality-impacts-football-tailgating/>

NC State College of Natural Resources (December 5, 2015)

Article: Turning NC State Athletics Green
<https://cnr.ncsu.edu/news/2015/12/turning-nc-state-athletics-green/>
This article was featured as the lead article on the NC State main webpage. The article registered 104,769 total views and 645% more views than any other posts from CNR in 2015.

Western Kentucky Public Radio (September 11, 2015):

Article: Fracking Could Keep Tourists Away From Kentucky Parks
<http://wkyufm.org/post/fracking-could-keep-tourists-away-kentucky-parks>

Science Blog (August 27, 2015)

Article: Fracking may lead to a decline in public parks.
<https://scienceblog.com/79983/fracking-lead-decline-visitation-public-parks/>

WalletHub (August 27, 2015)

Article: US Open by the numbers: Ask the expert
<http://wallethub.com/blog/us-open-by-the-numbers/5935/#jonathan-casper>

North Carolina Sustainability Connection (June 12, 2015)

Article: NC State's Wolfpack aims for zero waste.

NC State College of Natural Resources Communications (April 20, 2015)

Article: Dr. Casper Leads Effort to Make NC State Athletics Green

Christian Science Monitor (July 24, 2014)

Article: Melting ice rinks: Why the NHL has a vested interest to curb global \

warming

https://www.csmonitor.com/Environment/Energy-Voices/2014/0722/Melting-ice-rinks-Why-NHL-has-vested-interest-to-curb-global-warming?cmpid=mkt:ggl:dsa-np&gclid=CjwKCAjw5_GmBhBIEiwA5QSMxG5URCXPqMoD_0JeDJaJlkOOZKP1R4qKixhcq3g_5gicAzcyGq85QxoClcYQAvD_BwE

Knowledge @ Wharton - University of Pennsylvania (December 13, 2013)

Topic: Greener Sports Raises Public Awareness

Happenings Q&A AM 1050 WLIP (November 14, 2013)

Topic: NFL Hazing and Policy Change

Christian Science Monitor (November 6, 2013)

Topic: [Does NFL bullying run deeper than racist taunts by Dolphins' Richie Incognito?](#)

New14 Carolina (November 19, 2012)

Topic: Maryland to leave ACC, join the Big 10

ExerciseDaily (February 14, 2012)

National Public Radio/WUNC (February 15, 2012)

Topic: College Athletic Departments Should Be Greener

ExerciseDaily (February 14, 2012)

Topic: Sustainability & College Athletics

North Carolina State News Room (February 14, 2012)

Topic: Sustainability, College Athletics Don't Always Connect

Sporting Good Business (December 5, 2011)

Topic: Youth team sport participation...at the heart of it all.

News 14 Carolina (September 19, 2011)

Topic: College football shakeup fuels Texas to ACC speculation.

News 14 Carolina (August 31, 2010)

Topic: Despite NCAA probe, fans still pay to support UNC football.

WNDU 16 (August 24, 2010)

Topic: Researchers looking at sports as cure for childhood obesity

News Channel 5 (August 12, 2010)

Topic: Study: Kids That Play Sports Younger, Play For Life

Ivanhoe Broadcast News (Nationally Syndicated, 2010)

Topic: Prescription Health Series - Sports: Play Younger, Play Longer

International Tennis Federation

Topic: Play and stay or play and go? The role sport commitment has in retaining tennis players.

NBC 17 (October 23, 2008)

Topic: Wake Middle Schoolers Focus of Obesity Study

MENTORING AND GRADUATE COMMITTEES

Chair of Ph.D. Graduate Student Committees

Current Students:

Drake, Nick (Co-Chair) - expected graduation date 2025

Presser, Sonia (Co-Chair) - expected graduation date 2024-2025

Smith, Danielle-Kushner (Chair) - expected graduation date 2024

2019 Barrett, M. Sport and Sustainability Managerial Systems (Co-Chair with Dr. Kyle Bunds)

2014 Kelley, K. Culture of affluence in youth sport. ABD

2012 Jeon, J. H. Participants' Psychological Connection to Recreational Sports: An Examination of the Psychological Continuum Model Framework. Ph. D. Degree Awarded. (Chair)

2009 Menefee C.* Globalization in Professional Sport: A Comparison of Chinese and American Basketball Spectators. North Carolina State University, Raleigh, North Carolina. Ph.D. Degree Awarded. (Co-chair)

Membership on Ph.D. Graduate Student Committees

Current Students:

Chris Boyer (Committee Member) - expected graduation 2024

2020 Carlton, Troy. Evaluating the influence of sport context factors and coaching behavior on the physical activity production of high school athletes during practice time. Ph.D Degree Awarded

2012 Collins, W. Key actor perceptions of athletics strategy. Ed.D. Degree Awarded

Chair on M.S. Graduate Student Committees

- 2013 Delk, J. *Socialization to Fandom: Female College Football Fans*. North Carolina State University, Raleigh, North Carolina. M.S Degree.

Membership on M.S. Graduate Student Committees

- 2020 Gwaltney, C. *Camp Programing and Social Connectedness: A Study of STEM Students*. M.S. Degree.
- 2018 Robledo, M. *An examination of the perceived role of sport in a Hispanic-based youth development initiative*. North Carolina State University, Raleigh, North Carolina. M.S. Degree.
- 2015 Barnes, E. *Motivations and Behaviors of Youth Sport Parents*. North Carolina State University, Raleigh, North Carolina. M.S. Degree.
- 2014 Sayre-McCord, R. *Too Little, Too Soon? Lifelong Sports and the Importance of the Breadth of an Adolescent Sporting Repertoire*. North Carolina State University, Raleigh, North Carolina. M.S Degree.
- 2014 Mayer, J. *Predicting aquatic invasive species prevention: An examination of behavior change theories to predict behavioral intentions of organisms-in-trade hobbyists in the Great Lakes region*. North Carolina State University, Raleigh, North Carolina. M.S Degree.
- 2012 Muench, F. *Social Skills Differences: Youth in Team Sports versus Youth in Individual Sports*. North Carolina State University, Raleigh, North Carolina. M.S. Degree.
- 2011 Kelley, K. *Determinates of revenue based on team outcome*. North Carolina State University, Raleigh, North Carolina. M.S. Degree.
- 2008 Davis, G. *NCAA athletic conference commissioners: Profiles and career paths*. North Carolina State University, Raleigh, North Carolina. M.S. Degree.
- 2006 Wojdylo, J. *The impact of size and location on collegiate sports marketing sponsorships*. North Carolina State University, Raleigh, North Carolina. M.S Degree.

- 2006 Menefee, C.* Impact of retro stadiums on MLB franchises. North Carolina State University, Raleigh, North Carolina. M.S. Degree.

Chair of MPRTM Graduate Students Committees

- 2011 Warner, S. Segmentation of college basketball fans. North Carolina State University, Raleigh, North Carolina. MPRTM Degree.
- 2010 Adams, K. Mixed-method approach to professional soccer spectatorship. North Carolina State University, Raleigh, North Carolina. MPRTM Degree.
- 2010 Pogacnik, M. Durham LiveSTRONG Army 5K Run/Walk Fundraising Event Plan. North Carolina State University, Raleigh, North Carolina. MPRTM Degree.
- 2010 Reese, S. Brands of power: Cause related marketing in athletics. North Carolina State University, Raleigh, North Carolina. MPRTM Degree.
- 2009 Pridgen, W. Marketing Wolfpack baseball. North Carolina State University, Raleigh, North Carolina. MPRTM Degree.
- 2009 Bazamore, J. ACC Select marketing plan. North Carolina State University, Raleigh, North Carolina. MPRTM Degree.
- 2008 Dolan, S. Student-athlete gambling and the NCAA. North Carolina State University, Raleigh, North Carolina. Pursuing a MPRTM Degree.

Chair of Masters of Liberal Arts

- 2023 Jaramillo, Dawson, in progress
- 2018 Hawkins, Maggie. *Leadership behaviors of female collegiate interactive sport head coaches*. (Co-Chair)
- 2015 Guntoro, Bobby. *Winning culture in youth sports*.

Undergraduate Research

- 2021 Casados, A., Food insecurity and collegiate athletes. Chancellor's Leadership Development Program.

- 2019 Quine, A., The Effect of Legalized Gambling on Sport Spectatorship Behavior
Funding: Awarded for undergraduate research award (\$1000)
- 2015 Westervelt, J. Generation Z, Sport, and the Environment.
Funding: Awarded for undergraduate research award (\$1000)
- 2012 Schafer, C. Constraints to basketball spectatorship using the psychological continuum model.
Funding: Awarded for undergraduate research award (\$1000)
Award: “Best Presentation” in Humanities, Social Sciences, and Psychology category at the Undergraduate Research Symposium.
- 2009 Boyles, B. College student use of social media related to sport fandom. (Honors Paper)
- 2009 Zuravle, J. The decisional balance, commitment, and self-efficacy of past and current exercise patterns (Research Project).
Funding: Awarded for undergraduate research award (\$1000)
Award: “Best Presentation” in Humanities, Social Sciences, and Psychology category at the Undergraduate Research Symposium.
- 2009 Buck, J. Socialization influences of collegiate sport fans (Research Project).
- 2008 DerOhannesian, P. A sociological perspective of sport in Turkey (Research Abroad).

ACADEMIC AWARDS

Quality Matters National Certification, PRT 507 Strategic Marketing Management in Parks, Recreation, Tourism, and Sport Organizations, Quality Matters, 2023.

Applying the QM Rubric Sixth Edition Certification, Quality Matters, 2022.

NC State Distinguished Alumni Undergraduate Professor Award. NC State Alumni Association, NC State, 2021-2022.

Distinguished Alumni Undergraduate Professor Award, College of Natural Resources nominee, NC State, 2021-2022.

Distinguished Alumni Undergraduate Professor Award, College of Natural Resources nominee, NC State, 2020-2021.

Academy of Outstanding Teachers, NC State, 2020.

University-Level Outstanding Teacher Award, North Carolina State University, 2019 – 2020

College of Natural Resources, Outstanding Teacher of the Year Award, 2019- 2020

Outstanding Teacher of the Year Nominee, College of Natural Resources, NC State. 2018, 2019

Research Fellow, Center for Research in Intercollegiate Athletics, University of North Carolina – Chapel Hill

Outstanding Article Winner, “Intercollegiate sport and the environment: Examining fan engagement based on athletics department sustainability efforts”. College Sport Research Institute, Journal of Issues in Intercollegiate Athletics, Publication Year 2014.

NC State Thank a Teacher Program, Office of Faculty Development. Student recognition, Spring 2013, Fall 2014, Spring 2015, Spring & Fall 2016, Spring & Fall 2017, Spring & Fall 2018, Spring 2022.

NC State University Green Brick Award Winner, NC State Campus and Environmental Sustainability, April, 2013.

Outstanding Advisor of the Year, College of Natural Resources, May, 2006

PROFESSIONAL ASSOCIATION PARTICIPATION

Membership

- Academy of Leisure Sciences (September 2013 – Present)
- North American Society for Sport Management (2002 – Present)
- Sport Marketing Association; 2003- Present (Inactive 2008-2009)
- American Alliance for Health, Physical education, Recreation, and Dance (2005 – 2007)
- United States Professional Tennis Association; Inactive
- Intercollegiate Tennis Association; Inactive

UNIVERSITY SERVICE

General Service

- Sport Management Program Coordinator (2009 – Present)
- Associate Member of the Graduate Faculty (2004 - Present)

University Committees

Active

- The Sustainability Council (2016 – Present); Academics Working Group
- NC State Athletics Sustainability Committee, co-chair (2012- current)
- Board of Governors Award for Excellence in Teaching Advisory Committee (10 hours)
- Holladay Metal Award Committee (2021- Present)
- 2023 Sustainability Awards reviewer (2022- Present)

Inactive

- NC State Make-A-Thon Judge (2021-2022)
- Committee on Undergraduate Education (2019-2020)
- University Scholars Committee (2017 – 2019)
- NC State Stewards Impact Award Reviewee (2018- 2020)
- “Green Brick” award nomination committee (2014 – 2017)
- Wood Wellness Residence Village - Faculty Advisor (2013 – 2019)

College of Natural Resources Committees:

Active

Inactive

- CNR Academic Affairs Committee (2009 – 2019)
- CNR Enrichment Fund Committee (2021-2022)
- Member, PRTM Department Head Search Committee (2020- 2021)
- College of Natural Resources Research Committee (2013 – 2016)

Department Committees

Active

- PRTM DEI Committee (2020 – Present)
- PRTM Undergraduate Program Advisory Council (2019- present)
- Sport Management Faculty & Curriculum Assessment Committee (2006 – present)
- PRTM Distance Education Masters Advisory Committee (2008 – Present)

Inactive

- Chair, PRTM Post-Tenure Review Committee (2012 – 2021)
- Chair, PGM Coop Coordinator/Lectures search committee (2021)
- MPRTM Admission Review Committee (2015 – Present)
- Chair, PRTM Lecturer and Professional Development Coordinator (2018)
- MPRTM Admission Review Committee (2015 – 2020)

- Committee Member, Associate/Full Professor in Geospatial Analytics & Human Dimensions of Natural Resources Search Committee (2014 – 2015)
- Graduate Program Advisory Committee (2009 – 2017)
- Chair, Sport and Sustainable Community Development Assistant Professor Search Committee (2013 - 2014)
- Chair, Community Recreation and Sport Assistant Professor Search Committee (2012- 2013)
- Chair, Sport Management Teaching Assistant Professor/Lecturer Search Committee (2009 – 2010)
- PRTM Philosophy/Position Task Force (2008 – 2009)
- Sport Management Faculty Search Committee (2005 – 2006)
- Sport Management Faculty Search Committee (2006 – 2007)
- Tourism Extension Faculty Search Committee (2007- 2008)
- PRTM Distance Education Technologist Search Committee (2010 - 2011)
- Tourism Extension Search Committee (2011 – 2012)
- Tourism Assistant Professor Committee (2011 – 2012)

PROFESSIONAL SERVICE

Editorial Boards

- 2020 – Present Editorial Board of Sports Management and Marketing; Review Editor for
Frontiers in Sports and Active Living
- 2020 – Present Sustainability. Section Board for Economic, Business and
Management Aspects
of Sustainability
- 2016 – Present Journal of Applied Sport Management
- 2015 – Present Journal of Amateur Sport
- 2007- 2013 Sport Management Education Journal

Manuscript Referee

- 2006 Sport Management Education Journal (2 manuscripts reviewed)
- 2007 Sport Management Education Journal (3 manuscripts reviewed)
- 2007 European Sport Management Quarterly (1 manuscript reviewed)
- 2008 European Sport Management Quarterly (1 manuscript reviewed)
- 2008 Leisure Sciences (1 manuscript reviewed)
- 2008 Sport Management Education Journal (2 manuscripts reviewed)
- 2009 Sport Management Education Journal (2 manuscripts reviewed)
- 2009 Women in Sport and Physical Activity Journal (1 manuscript reviewed)
- 2010 Leisure Sciences (1 manuscript reviewed)
- 2010 International Journal of Sports Psychology (1 manuscript reviewed)
- 2010 European Sport Management Quarterly (1 manuscript reviewed)
- 2010 Sport Management Education Journal (2 manuscripts reviewed)

- 2011 International Journal of Business and Information (1 manuscript reviewed)
- 2011 Sport Management Review (1 manuscript reviewed)
- 2011 European Sport Management Quarterly (2 manuscripts reviewed)
- 2012 Leisure Sciences (1 manuscript reviewed)
- 2012 Journal of Leisure Research (1 manuscript reviewed)
- 2012 Sport Management Review (1 manuscript reviewed)
- 2012 Sport Management Education Journal (2 manuscripts reviewed)
- 2013 International Journal of Sport Management and Marketing ((1 manuscript reviewed)
- 2013 Leisure Sciences (1 manuscript reviewed)
- 2013 Sport Management Review (2 manuscripts reviewed)
- 2013 Journal of Sport Management 1 manuscript reviewed)
- 2013 International Journal of Sport and Exercise Psychology (1 manuscript reviewed)
- 2014 Journal of Leisure Research (1 manuscript reviewed)
- 2014 Sport Management Review (1 manuscript reviewed)
- 2014 Journal of Intercollegiate Sport (1 manuscript reviewed)
- 2014 Sociology of Sport Journal (1 manuscript reviewed)
- 2016 Cogent Social Sciences (1 manuscript reviewed)
- 2016 Annals of Leisure Research (1 Manuscript reviewed)
- 2016 Journal of Sport Management (2 Manuscripts reviewed)
- 2016 Leisure Sciences (2 manuscripts reviewed)
- 2017 Leisure Sciences (3 manuscripts reviewed)
- 2017 Journal of Sport Management (1 manuscript reviewed)
- 2017 Sport Management Review (2 manuscripts reviewed)
- 2017 Sustainability (1 manuscript reviewed)
- 2017 Sport Marketing Quarterly (1 manuscript reviewed)
- 2017 Journal of Applied Sport Management (1 manuscript reviewed)
- 2017 Journal of Amateur Sport (2 manuscripts reviewed)
- 2018 Journal of Sport Management (1 manuscript reviewed)
- 2018 Social Sciences and Humanities Research Council Grant (Canada) (1 reviewed)
- 2018 Journal of Amateur Sport (1 manuscript reviewed)
- 2018 Journal of Applied Sport Management (1 manuscript reviewed)
- 2019 Climatic Change (1 manuscript reviewed)
- 2019 Current Sports Medicine Reports: American College of Sports Medicine (1 manuscript reviewed)
- 2019 Sport Marketing Quarterly (1 manuscript reviewed)
- 2019 Sport Management Review (1 manuscript reviewed)
- 2020 Sport Marketing Quarterly (1 manuscript reviewed)
- 2020 Sustainability (2 manuscript reviewed)
- 2020 Journal of Sport Management (1 manuscript reviewed)
- 2020 Journal of Amateur Sport (1 manuscripts reviewed)
- 2021 Journal of Sport Management (1 manuscript reviewed)
- 2021 Journal of Amateur Sport (1 manuscript reviewed)
- 2021 World Leisure Journal (1 manuscript reviewed)
- 2021 Frontiers (1 manuscript reviewed)
- 2021 Sport Management Review (1 manuscript reviewed)

- 2021 Preventing Chronic Disease (1 manuscript reviewed)
- 2021 Case Studies in Sport Management (1 manuscript reviewed)
- 2022 Frontiers (1 manuscript reviewed)
- 2022 Journal of Amateur Sport (1 manuscript reviewed)
- 2022 European Sport Management Quarterly (1 manuscript reviewed)
- 2023 European Sport Management Quarterly (1 manuscript reviewed)
- 2023 Sustainability (1 manuscript reviewed)

Conference Presentation Reviewer

- 2008 Sport, Entertainment, and Venues Tomorrow Conference (8 submissions)
- 2009 Sport, Entertainment, and Venues Tomorrow Conference (6 submissions)
- 2010 NASSM Student Research/Dissertation Competition (2 manuscripts reviewed)
- 2011 NASSM Student Research/Dissertation Competition (1 manuscript reviewed)
- 2013 NASSM Student Research/Dissertation Competition (1 manuscript reviewed)

PROFESSIONAL ORGANIZATIONS

Association for Sustainability in Higher Education

Sustainability in Collegiate Athletics Steering Committee (2022- Present)

The Sport Ecology Group

Founding member (2019 - Present)

Coordinator: Events Committee

North Carolina/Southern Tennis Association

Growth Leagues Committee (2017 – Present)

Advocacy Committee (2014 - Present)

Adaptive Tennis Committee (2011- 2013)

Outreach and Inclusion Committee (Chair) (2011 – 2013)

Tennis in Schools (2011- 2013)

Advocacy Committee (2009 – 2011)

Marketing, Communications, & Public Relations Committee (2009 – 2011)

Atlantic Coast Conference

ACC Sustainability Conference, Host Committee Member

ACC Sustainability Conference, Partnerships Committee Chair

NCAA/ACC Women's Basketball Championship Organizational/Marketing Committee (2007-2009)

National Collegiate Athletic Association

Division II Tennis Ranking Committee Member Intercollegiate Tennis Association

North Central Conference Representative (2001 – 2004)

Intercollegiate Tennis Association

North Central Conference Representative (2001 – 2004)

NCAA Division III National Wrestling Championships

Marketing and Promotions Committee (2003)

North American Society for Sport Management

Conference Planning Committee (2001)

COMMUNITY SERVICE

Colonial Baptist Church Youth Sport Ministries Volunteer Coach (2016- Present)

North Carolina Senior Games, Event volunteer (2005 – Present)

North Carolina Special Olympics, Volunteer Tennis Coach (2011 – 2017)

North Carolina State University, First Year College Academic Networking (2005 –2012)

North Carolina State University, Student-athlete mentor (2006 -2008)

Men's Healing Place (2013 – 2017)

Weld County Food Drive, Co-organizer of a food drive (2000 – 2004)

USA Tennis Free for All, Coordinator, (2001 – 2004)

"Bears for Books", Coordinator (2003 – 2004)

United States Tennis Association, Intermountain Section Minority Coaches Conference (2000-2001)