

**Kyle S. Bunds, Ph.D.**

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**Professional Experience**

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Associate Professor Parks, Recreation and Tourism Management, North Carolina State University	2020-present
Assistant Professor Parks, Recreation and Tourism Management, North Carolina State University	2014-2020
University Guest Professor Sport and Health Sciences, Technische Universität München	2018
Doctoral Fellow Center for Sport, Health, and Equitable Development, Florida State University	2012-2014
Instructor, Sport Management, Florida State University	2011-2014

**Professional Preparation**

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2014	Ph.D., Sport Management, Florida State University Cognate Area: Equitable Development & Communication
2010	M.Ed., Athletic Administration, University of Oklahoma
2008	B.A., University of Oklahoma Major: History

**Awards**

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- 2022-2024 Distance Education and Learning Technology Applications (DELTA) Faculty Fellow
- 2021 ‘Collaboration and Innovation’ award in Geospatial Analytics from the NC State Center for Geospatial Analytics
- 2020 *Sociology of Sport Journal* Early Career Researcher Award Winner
- 2019 *Qualitative Research in Sport, Health, and Exercise* Early Career Scholar Honorable Mention
- 2018 Technische Universität München University Guest Professor

-2018 North American Society for the Sociology of Sport Book Award Finalist  
-2017, 2018, 2019 Thank a Teacher Recipient

### **Funded Grants and Contracts**

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- 2024 United States Soccer Foundation Mini-Pitch Evaluation – U.S. Soccer Federation – \$128,321. Role: Principal Investigator (Co-PI: Aaron Hipp). *In Review*
- 2024-2027 A Community Researching Esports and High-Performance Technological Work – National Science Foundation – \$1,907,961. Role: *Co-Principal Investigator* (Principal Investigator: Ben Watson). *In Review*
- 2024 Alternative sports; Untapped tools for social and environmental good, and overall well-being – International Olympic Committee Dissertation Grant - \$4,015. Role: *Co-Advisor* (Principal Investigator: Sonia Preisser Rubio). *In Review*
- 2022-2023 Longitudinal Analysis of US Golf Course Value – United States Golf Association - \$85,612. Role: *Co-PI* with Aaron Hipp.
- 2022-2024 Effective Use of Educational Technologies for Virtual Classroom Community Building – DELTA – \$10,000. Role: *Principal Investigator*.
- 2022 The Frontier of Sustainable Facility Management: Climate Pledge Arena – DELTA \$2,000. Role: *Principal Investigator*.
- 2021-2023 Mapping Playspace Inequity in Three Locally-focused Colorado Communities – Kaboom - \$70,050. Role: *Co-PI* (Principal Investigator: Aaron Hipp).
- 2021-2022 Lowell, NC Parks and Recreation Program Review and Needs Assessment Study – City of Lowell - \$15,000. Role: *Co-PI* (Principal Investigator: Michael Kanters; Co-PI: Jason Bocarro).
- 2021-2023 Examining how funding and financing options drive implementation, governance, and outcomes of nature-based solutions to urban stormwater management – McIntire Stennis \$452,721. Role: *Principal Investigator* (Co-PI: Bethany Cutts, Aaron Hipp, and Lincoln Larson).
- 2020-2021 Examining the impact of family and organizational culture on the work-nonwork relationship of intercollegiate athletic department employees – Atlantic Coast Conference Innovation Initiative Grant \$5,850. Role: *Principal Investigator* (Co-PI: Elizabeth Taylor, Matt Huml, and Julie Wayne).
- 2020-2021 Creating virtual reality and augmented reality training to decrease waste contamination – DELTA \$8,000. Role: *Principal Investigator* (Co-PI: Jonathan Casper).

- 2019            A Summer Workshop to Develop Teacher Aptitudes for Integrating Geospatial Science and Technologies in the Classroom – NC Space Grant \$32,726. *Role: Co-Principal Investigator (PI: Eric Money; Co-PI: Soonhye Park).*
- 2019-2022    EventRights: Addressing inequality, enhancing diversity and facilitating greater dialogue in the hosting of sporting mega events – European Commission €791,000 (\$906,486 on January 1, 2019). *Role: Investigator* (Lead Project partners: Ian Brittain (PI) – Coventry University (UK), Jason Bocarro, (Lead Project partner, NC State, USA), Erik Lundberg (Lead Project partner, University of Gothenburg, Sweden), Joerg Königstorfer (Lead Project partner, Technische Universität München, Germany), David McGillivray (Lead Project partner, University of Western Scotland, Scotland), Laura Misener (Lead Project partner, University of Western Ontario, Canada), Hiroaki Funahashi (Lead Project partner, Waseda University, Japan), Antonios Travlos (Lead Project partner, University of Peloponnese, Greece).
- 2016-2020    GAPS (Geospatial Applications for Problem Solving) for Hi-Tech Teens – Wellcome Burroughs Foundation \$175,006. *Role: Co-Principal Investigator (PI: Eric Money; Co-PI's: Michael Evans, Helena Mitsova, David Chrest, Betsey McFarland).*
- 2016 -2017    Sport and Entertainment Venue Management Graduate Certificate Program – NC State Distance Education Learning Technology Applications \$63,130. *Role: Investigator (PI: Michael Kanters).*
- 2016-2017    Sport Facility Virtual Reality Field Trips and Assessment – NC State Distance Education Learning Technology Applications \$8,000. *Role: Co-Principal Investigator (PI: Michael Kanters).*
- 2016-2017    NC State Student Athletics Sustainability Coordinator – NC State Sustainability Fund \$8,750. *Role: Co-Principal Investigator (PI: Jonathan Casper; Co-PI's: Lindsay Batchelor, Analis Fulgham).*
- 2015-2016    Development and demonstration of methods for measurement of human exposure to air pollution using portable sensors applied to high potential dose scenarios in urban environments – Center for Human Health and Environment \$ 34,972. *Role: Co-Principal Investigator (PI: Chris Frey; Co-PI's: Jonathan Casper & Andrew Grieshop).*
- 2015-2016    Pollutant exposure in microenvironments: Examining air pollution at a Division I college football stadium – NC State Faculty Research and Professional Development \$4,500. *Role: Principle Investigator (Co-PI's: Chris Frey & Jonathan Casper).*
- 2015          Immersive virtual environment technology for engaging citizens in the global water crisis – Office of Faculty Development Community Engaged Scholars Institute \$1,000. *Role: Principal Investigator.*

2013 Florida State University Congress of Graduate Students (COGS) Spring 2013  
Dissertation Grant. Awarded \$750 toward travel to Canada and United Kingdom for  
completion of Dissertation.

## **Publications**

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### **Books & Monographs**

**Bunds, K.S.** (2017). *Sport, politics and the charity industry: Running for water*. New York:  
Routledge

Bass, J.R., Schaeperkoetter, C.S., & **Bunds, K.S.** (2015) “The front porch”: Examining the  
increasing interconnection of university and athletic department funding. *ASHE Higher  
Education Report Monograph Series*, 41(5). San Francisco, CA: Wiley

### **Journal Articles**

#### ***Published***

**Bunds, K.S.**, Tang, E., & Koenigstorfer, J. (In Press). Community-building in virtual charity  
sport events: the case of Team World Vision. *Journal of Marketing Management*.

Pape, L., Höhn, I, **Bunds, K.S.**, & Koenigstorfer, J. (2023). The role of organizational values for  
sustainable development: The case of the Forest Green Rovers and the promotion of  
plant-based diets. *Marketing ZFP - Journal of Research and Management*, 45(2), 49-62.

**Bunds, K.S.**, Casper, J.M., Bocarro, J.N., Edwards, M., Bush, K., & Kanters, M. (2023).  
Parental decisions on return to youth sport during a global pandemic: Examining parental  
decisions by race, gender, and socio-economic status. *Journal of Sport Behavior*, 46, 1-  
17.

Thompson, A., **Bunds, K.S.**, Larson, L., Cutts, B., & Hipp, J.A. (2023). Payment, place, and  
process: A critical integrative review of the funding, financing, and partnerships  
influencing US urban green space development. *Sustainable Development* DOI:  
10.1002/sd.2510

Thompson, A., Hackett, H., & **Bunds, K.S.** (2022). Evaluating water delinquency fees and  
financial assistance programs through an equity lens. *Journal of AWWA*, 8, 26-35.

Brittain, I., **Bunds, K.S.**, & Bocarro, J.N. (2022). The contribution of sport in the rehabilitation  
process of disabled military veterans: A case study of the 2016 Invictus Games. *Journal  
of Global Sport Management*, DOI: 10.1080/24704067.2022.2031249

- Edwards, M. B., Bocarro, J. N., **Bunds, K. S.**, Bush, K. A., Casper, J. M., Dorsch, T. E., & Kanters, M. A. (2022). Parental perceptions of the impact of COVID-19 and returning to play based on level of sport. *Sport in Society*, 25(7), 1273-1290.
- Barrett, M., Jones, G. J., **Bunds, K. S.**, Casper, J. M., & Edwards, M. B. (2021). Teamwork makes the net-work: participant-governed networks and athletics sustainability collaboration. *International Journal of Sustainability in Higher Education*, 23(5), 1090-1106.
- Neeley, B., **Bunds, K.S.**, Bocarro, J., Bush, K., & Hipp, J.A. (2021). The holistic wellness of the female student-athlete at a division I power 5 institution. *Journal of Issues in Intercollegiate Athletics*, 14, 501-523.
- Bunds, K.S.** (2021). "Please let it stop": Fear, anxiety, and uncertainty on the neoliberal tenure track. *Qualitative Inquiry*, 27(8), 1040-1047.
- Lim, J., Cho, H., **Bunds, K.S.**, & Lee, C.-W. (2020). Cancer family caregivers' quality of life and the meaning of leisure. *Health Care for Women International*. DOI: 10.1080/07399332.2020.1752214
- Bunds, K.S.**, McLeod, C.M., Barrett, M., Newman, J.I., & Koenigstorfer, J. (2019). The object-oriented politics of stadium sustainability: A case study of SC Freiburg. *Sustainability*, 11(23), 6712, Doi: doi:10.3390/su11236712
- Barrett, M., **Bunds, K.S.**, Casper, J.M., Edwards, M.B., Showalter, D.S., & Jones, G.J. (2019). 'A nut we have officially yet to crack': Forcing the attention of athletic departments toward sustainability through shared governance. *Sustainability*, 11(19), 5198, Doi: doi:10.3390/su11195198
- Bunds, K.S.**, Casper, J.M., Hipp, J.A., & Königstorfer, J. (2019). Recreational walking decisions in urban away-from-home environments: The relevance of air quality, noise, traffic, and the natural environment. *Transportation Research Part F: Traffic Psychology and Behaviour*, 65, 363-375
- Barrett, M., **Bunds, K.S.**, Casper, J.M., Edwards, M.B. (2019). A descriptive analysis of environmentally conscious CSR in United States major league professional sports. *Journal of Applied Sport Management*, 11(3), 35-46.
- Nazariadli, S., Morais, D. B., Supak, S., Baran, P. K., & **Bunds, K. S.** (2019). Assessing the visual Q method online research tool: A usability, reliability, and methods agreement analysis. *Methodological Innovations*, 12. <https://doi.org/10.1177/2059799119832194>
- Nazariadli, S., Morais, D. B., **Bunds, K.S.**, Baran, P., & Supak, S. (2019). Rural tourism microentrepreneurs' self-representation through photography: A counter-hegemonic approach. *Rural Society*, 28(1), 29-51.

- Bunds, K.S.**, Casper, J.M., Frey, H.C., & Barrett, M. (2019). Air pollution at college football games: Developing a methodology for measuring air pollutant exposure in a sport event microenvironment. *Event Management*, 23(3), 399-412.
- Bunds, K. S.**, Kanters, M. A., Venditti, R. A., Rajagopalan, N., Casper, J. M., & Carlton, T. A. (2018). Organized youth sports and commuting behavior: The environmental impact of decentralized community sport facilities. *Transportation Research Part D: Transport and Environment*, 65, 387-395.
- Jones, G.J., Wenger, C., **Bunds, K.S.**, Edwards, M.B., & Bocarro, J. (2018) Examining the environmental characteristics of shared leadership in a sport-for- development (SFD) program: A multi-level perspective. *Journal of Sport Management*, 32(2), 82-95.
- Bunds, K.S.** & Casper, J.M. (2018). Sport, physical culture, and the environment. *Sociology of Sport Journal*, 38(1), 1-11.
- Ferreira, B., Morais, D., Pollack, J., & **Bunds, K.S.** (2018) Development and validation of the tourism e-microentrepreneurial self-efficacy scale. *Tourism Analysis*, 23(2), 275-282.
- Jones, G.J., Edwards, M.B., Bocarro, J. N., **Bunds, K.S.**, & Smith, J.S. (2018) Leveraging community sport organizations to promote community capacity: Strategies, outcomes, and challenges. *Sport Management Review*, 21(3), 279-292.
- Jones, G.J., Edwards, M.B., Bocarro, J.N., **K.S. Bunds**, & Smith, J.S., (2018). A structural perspective of cross-sector partnerships involving youth sport nonprofit organizations. *European Sport Management Quarterly*, 18(2), 133-155.
- Kellison, T.B., **Bunds, K.S.**, Casper, J.M., & Newman, J.I. (2017) Public parks usage near hydraulic fracturing operations. *Journal of Outdoor Recreation and Tourism*, 18, 75-80.
- Kellison, T.B., Newman, J.I., & **Bunds, K.S.** (2017). Framing democracy: Stadium financing and civic paternalism in test market, USA. *Sport in Society*, 20(11), 1548-1564.
- Jones, G.J., Edwards, M.B., Bocarro, J.N., **Bunds, K.S.**, & Smith, J.S. (2017). Collaborative advantages: The role of inter-organizational partnerships for youth sport Non-profit organizations. *Journal of Sport Management*, 31(2), 148-160.
- Bunds, K.S.**, & Giardina, M.D. (2017). Navigating the corporate university: Reflections on the politics of research in neoliberal times. *Cultural Studies & Critical Methodologies*, 17(3), 227-235.
- Kim, J. W., **Bunds, K.S.**, Yoon, Y., & Yoon, S. (2016) Are you satisfied when you feel happy and sad concurrently? The role of dialectical thinking. *Journal of Multidisciplinary Research*, 8(2), 33-48.

- Brandon-Lai, S., Armstrong, C., & **Bunds, K.S.** (2016). Sport management internship quality and the development of political skill: A conceptual model. *Journal of Applied Sport Management*, 8(3), 96-116.
- Bunds, K.S.** (2016) On the messiness of activism from the inside: Global water charities, organizational ethnography, and the politics of change. *Review of Education, Pedagogy, and Cultural Studies*, 38(3), 236-259.
- Bunds, K.S.** Brandon-Lai, S., & Armstrong, C. (2016). An inductive investigation of participants' attachment to charity sports events: The case of team water charity. *European Sport Management Quarterly*, 16(3), 364-381.
- Schaepkoetter, C.C., Bass, J.R., and **Bunds, K.S.** (2016) Wrestling to Understand Fan Motivations: Examining the MSSC within the WWE. *Journal of Entertainment and Media Studies*, 2(1), 110-133.
- Newman, J.I. & **Bunds, K.S.** (2016). Special issue forward: On the political economy of amateur athletics. *Journal of Amateur Sport*, 2(1), 1-11.
- Jones, G. J., **Bunds, K. S.**, Carlton, T., Edwards, M. B., & Bocarro, J. N. (2016). The salience of sport in cross-race friendship selection. *Journal of Amateur Sport*, 2(1), 73-98.
- Jones, G. J., Edwards, M. B., Bocarro, J. N., **Bunds, K. S.**, & Smith, J. W. (2016). An integrative review of sport-based youth development literature. *Sport in Society*. DOI: 10.1080/17430437.2015.1124569
- Kellison, T.K., Bass, J.R., Lovich, J.M., & **Bunds, K.S.** (2015). Compounding crisis events and the organizational response. *International Journal of Sport Management*, 16(4), 573-600.
- Bunds, K.S.**, Newman, J.I., & Giardina, M.D. (2015). The spectacle of disposability: Bumfights, commodity abjection, and bodies of the neoliberal street. *Critical Studies in Media Communication*, 32(4), 272-286.
- Bunds, K.S.**, Newman, J.I. & Proffitt, J. (2015). Bank shots: Dude perfect, corporatization, and sporting [hyper-]reality. *Communication, Culture, & Critique*, 8(1), 90-107.
- Bunds, K.S.** (2014). The biopolitics of privilege: Negotiating class, masculinity, and relationships. *Cultural Studies* ⇔ *Critical Methodologies*, 14(5), 517-525.
- Brimecombe, M., Magnusen, M., & **Bunds, K.S.** (2014). Navigating the storm: A counterproductive work behavior and leadership case study in Division I athletics. *Sport Management Review*, 17, 219-237.
- Lee, H.-W., Shin, S., **Bunds, K. S.**, Kim, M., & Cho, K. M. (2014). Rediscovering the Positive Psychology of Sport Participation: Happiness in a Ski Resort Context. *Applied Research in Quality of Life*, 9(3) 575-590.

### **Articles in Trade Journals**

- Bunds, K.S.** (2016). Running for water: A brief history and reflection. *Water Resources: Impact*, 18(1), 25-28.
- Casper, J., Kellison, T., **Bunds, K.S.**, & Newman, J. (2016, April). Fracking on parkland in Appalachia: Study looks at the impact of hydraulic fracturing on public park usage. *Parks & Recreation*, 44-45.

### **Book Chapters**

- Thompson, A & **Bunds, K.S.** (2023). Stadia and community stewardship: Community benefits and public finance for Yankee Stadium. In T.B. Kellison (Ed). *Sport Stadiums and Environmental Justice*.
- Thompson. A. & **Bunds, K.S.** (2022). The role of sport in ensuring availability and sustainable management of water and sanitation for all. In B. McCullough, T. Kellison, and E.N. Melton (Eds.) *Routledge Handbook of Sport and Sustainable Development*
- Barrett, M. & **Bunds, K.S.** (2021). The environment and the active body. In R. Pitter, J.I. Newman, and D. Andrews (Eds.) *The Active Body: A Socio-Cultural Introduction*.
- Bunds, K.S.**, Newman, J.I., McLeod, C. (2020). Political ecologies and stadial materialisms. In B. Wilson and B. Millington (Eds.) *Sport and the Environment: Politics and Preferred Futures* (pp. 123-136). <https://doi.org/10.1108/S1476-285420200000013007>
- Bunds, K.S.** & Giardina, M.D. (2020). Bodies of water: The intra-action between water, sport, and the body politic. In D. Andrews, H. Thorpe, and J. Newman (Eds.) *Sport, Physical Culture, and the Moving Body: Materialism, Technologies, Ecologies*.
- Bunds, K.S.** (2019). Leveraging sport for educating the populace about the environment. In R. Millington and S. Darnell (Eds.) *Sport, Development, and Environmental Sustainability* (pp. 51-63). New York: Routledge.
- Bunds, K.S.** (2017). Water and sport facilities: usage, issues, and solutions. In B. McCullough and T.B. Kellison (Eds.) *Routledge Handbook of Sport and the Environment* (pp. 351-361). New York: Routledge
- Casper, J.M. & **Bunds, K.S.** (2017). Tailgating and air quality. In B. McCullough and T.B. Kellison (Eds.) *Routledge Handbook of Sport and the Environment* (pp. 291-300). New York: Routledge



**Bunds, K.S.** & Casper, J. M. (2015). Evaluation and analysis of environmental actions. In J.M. Casper and M.E. Pfahl (Eds.) *Sport Management and the Natural Environment* (pp. 99-112). New York: Routledge

Giardina, M.D., King-White, R., & **Bunds, K.S.** (2015). BostonStrong: Sport, terror/ism, and the cultural politics of citizenship. In W. Bridel, P. Markula, and J. Denison (Eds.) *Endurance Running: A Socio-Cultural Examination* (pp. 111-126). New York: Routledge.

Giardina, M.D. & **Bunds, K.S.** (2013). Performing blackness: Barack Obama, sport and the mediated politics of identity. In D. Leonard and L. Guerrero (Eds.), *African Americans on Television: Race-ing for Ratings* (pp. 414-433). Santa Barbara, CA: ABC-CLIO.

Giardina, M. D., Metz, J. L., & **Bunds, K. S.** (2012). Celebrate Humanity? Citizenship and the global branding of multiculturalism. In S. Wagg, & H. Lenskyj (Eds.), *Handbook of Olympic Studies* (pp. 337-357). New York: PalgraveMacmillan.

### **Technical Reports**

Huei Huang, J., Hughey, M., Hipp, J.A., **Bunds, K.S.**, Coyne, C., & Castillo, I. (2023). The state of playspace equity in three Colorado communities. Prepared for the Colorado Health Foundation. <https://dashboards.mysidewalk.com/kaboom-test-diy-dashboard-c7af7634d544/about-the-authors>

Huei Huang, J., **Bunds, K.S.**, Hughey, M., Hipp, J.A., Coyne, C., & Jackson, R. (2022). Review of studies and data on playspace equity for children. Prepared for The Colorado Health Foundation.

Kanters, M., Venditti, R., Casper, J., Rajagoplan, N., **Bunds, K.S.**, Carlton, T. (2016, September). Organized youth sports and commuting behavior: The environmental impact of decentralized community sports facilities. Prepared for YMCA of the Triangle Association.

Kellison, T. B., **Bunds, K. S.**, Casper, J. M., & Newman, J. I. (2015, August). Fracking & Parkland: Understanding the impact of hydraulic fracturing on public park usage. Report can be found at: [http://plaza.ufl.edu/tkellison/\\_/Fracking.html](http://plaza.ufl.edu/tkellison/_/Fracking.html)

### **Refereed Reviews**

**Bunds, K. S.**, & Kim, Y. (2012). Review of *Reading baseball: Books, biographies, and the business of the game*, by B. Dabscheck. *Sport Management Review*, 15, 257-258.

### **Refereed Presentations at Conferences**

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- Murfree, J., Casper, J., & **Bunds, K.S.** (2023, November). *Water-Based historical trauma as a barrier to sport for black Americans: A conceptual framework*. Presented at the North American Society for the Sociology of Sport in New Orleans, LA.
- Taylor, E., Huml, M., Wayne, J., & **Bunds, K.S.** (2023, May). *Significant others sacrificing for sport: Examining the experiences of sport employees and their partners*. Presented at the North American Society of Sport Management Conference in Montreal, CA.
- Huang, J.H, Hughey, M, Hipp, J.A., & Bunds, K.S. (2023, March). *Mapping playspace equity in 3 localized communities in Colorado*. Presented at the Active Living Conferenc in Bethesda, MD.
- Casper, J.M., **Bunds, K.S.**, Bocarro, J., Edwards, M., Bush, K., & Kanters, M. (2022, May). *Parental decisions on return to youth sport during a global pandemic: Examining parental comfort by race, gender, and income*. Presented at the North American Society of Sport Management Conference in Atlanta, GA.
- Preisser Rubio, S., **Bunds, K.S.**, & Casper, J.M. (2022, May). *Alternative sports as tools for sustainable development: Understanding alternative sports participation and pro-environmental behavior*. Presented at the North American Society of Sport Management Conference in Atlanta, GA.
- Preisser Rubio, S., **Bunds, K.S.**, & Casper, J.M. (2022, April). *The Alternative Sports experience: Understanding alternative sports participation, pro-social behavior and mental health*. Presented at the North American Society for the Sociology of Sport Conference in Montreal, Canada.
- Reynolds, W. M., Park, S., Money, E., & **Bunds, K.S.** (2020, March). *GST-integrated PD to promote interdisciplinary approaches to STEM education*. Interactive poster presented at the international conference of National Association for Research in Science Teaching (NARST), Portland, OR.
- Bunds, K.S.** (2019, November). *I have been prescribed Xanax: An autoethnography of a sport scholar battling ambition and anxiety*. Presented at the North American Society for the Sociology of Sport Conference, Virginia Beach, VA.
- Casper, J. M., Barrett, M. & **Bunds, K. S.** (2019, May/June). *Perceptions of zero-waste among college football fans*. Presented at North American Society for Sport Management Conference, New Orleans, LA.
- Barrett, M., **Bunds, K. S.**, Casper, J. M., Edwards, M. E., Jones, G. J. & Showalter, D. S. (2019, May/June). *An organizational network analysis of sustainability partnerships*. Presented at North American Society for Sport Management Conference, New Orleans, LA.

- Barrett, M., **Bunds, K.S.**, & Casper, J.M. (2019, April). *Athletic department involvement in strategic sustainability management*. Presented at the annual Conference on College Sport, Columbia, South Carolina.
- Millar, G., Money, E.S., **Bunds, K.S.**, & Mitasova, H. (2018, December). *Increasing underrepresented high school students' STEM career awareness and interest: An informal geospatial science program*. Presented at the American Geophysical Union Fall Meeting, Washington, D.C.
- Bunds, K.S.**, McLeod, C.M., Newman, J.I., and Konigstorfer, J. (2018, November). *Political ecology of a carbon neutral Bundesliga stadium*. Presented at the annual conference of the North American Society for the Sociology of Sport, Vancouver, British Columbia, Canada.
- Brittain, I., Bocarro, J., **Bunds, K.S.**, & Edwards, M.B. (2018, November). *The impact of sport and physical activity as a rehabilitation tool for Invictus Games competitors*. Presented at the 7<sup>th</sup> International Society for Physical Activity and Health Congress, London, United Kingdom.
- Edwards, M.B., Bocarro, J.N., Hicks, K., **Bunds, K.S.**, Kuhlberg, J., Barrett, M., Hardison-Moody, A (2018, September). *Developing a rural youth sport program: A case study of a grassroots baseball league*. Presented at the annual conference of the European Association of Sport Management, Malmo, Sweden.
- Barrett, M., **Bunds, K.S.**, Casper, J.M. (2018, June). *Collective Environmental Action Within the Professional Sport Industry*. Presented at the annual conference of the North American Society for Sport Management, Halifax, Canada.
- Bunds, K.S.**, Barrett, M., & Casper, J.M. (2017, November). *The role of politics in sport and the environment*. Presented at the annual conference of the North American Society for the Sociology of Sport, Windsor, Ontario, Canada.
- Jones, G., **Bunds, K.S.**, & Wenger, C. (2017, September). *An examination of a principal-agent funding relationship involving a SFD organization*. Presented at the annual conference of the European Association of Sport Management, Bern, Switzerland.
- Barrett, M., **Bunds, K.S.**, & Casper, J.M. (2017, September). *Go green or get the green: Analyzing the relationship between environmental CSR determinants and outcomes in the professional sport industry*. Presented at the annual conference of the European Association of Sport Management, Bern, Switzerland.
- Ferreira, B. S., Morais, D. B., Pollack, J. M., & **Bunds, K. S.** (2017). *Toward the operationalization of Tourism e-Microentrepreneurial Self-Efficacy*. Proceedings from the 48th Travel and Tourism Research Association Conference, Québec City, Québec, Canada.

- Bunds, K.S.** (2017, June). *Leveraging sport for educating the populace about the environment*. Presented at the University of Toronto Sport and Sustainable Development Symposium.
- Jones, G.J., Edwards, M.B., Bocarro, J. N., **Bunds, K.S.**, & Smith, J.S. (2017, May). *Challenges to facilitating distributed leadership (DL) in community sport organizations*. Presented at the annual conference of the North American Society for Sport Management, Denver, CO.
- Casper, J., Kanters, M., Venditti, R., **Bunds, K.S.**, Rajagopalan, N., & Carlton, T. (2017, May). *Measuring transportation and the environmental impact of youth sport programs: A case study*. Presented at the annual conference of the North American Society for Sport Management, Denver, CO.
- Kanters, M., Venditti, R., Casper, J., **Bunds, K.S.**, Rajagopalan, N., & Carlton, T. (2017, February) *Organized Leisure Activities and Children's Commuting Behaviour: The Impact of Decentralized Community Sport Facilities*. Presented at the annual Active Living Research Conference, Clearwater beach, FL.
- Nazariadli, S., Morais, D.B., **Bunds, K.S.**, Supak., S. & Baran, P. (2017, March). *Deciphering emic perceptions of rural realities among tourism microentrepreneurs*. Presented at the annual Southeastern Recreation Research Conference, Asheville, NC.
- Barrett, M. & **Bunds, K.S.** (2016, November). *Same game, greater capital: Club cricket for South Asian immigrants in North America*. Presented at the annual conference of the North American Society for the Sociology of Sport, Tampa, FL.
- Casper, J.M, **Bunds, K.S.**, Kestenbaum, D., & Levine, S. (2016, June). *Healthy air & healthy sport*. Presented at the annual Green Sport Alliance Summit, Houston, Texas.
- Jones, G. J., **Bunds, K. S.**, Carlton, T. A., Edwards, M. B., & Bocarro, J. N. (2016, June). *The salience of sport in cross-race friendship selection*. Paper presented at the annual conference of the North American Society for Sport Management, Orlando, FL.
- Bunds, K.S.**, Dennison, J., Markula, P., Horcajo, M.M., Gearity, B. (2016, May). *Toward anti-foundationalist sport studies: Qualitative inquiry and the challenge of paradigmatic hysteresis*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
- Ferreira, B., **Bunds, K.S.**, Morais, D., & Pollack, J. (2016, May). *A Mixed Methods Study to Develop and Validate the Tourism e-Microentrepreneurial Self-Efficacy Scale*. Presented at the annual Southeastern Recreation Research Conference, Asheville, NC.
- Ferreira, B., Morais, D., **Bunds, K.S.**, & Pollack, J. (2016, April). *Mentoring Tourism e-Microentrepreneurship: the Self-Efficacy Scale for rural development change agents*. Presented at the annual Northeastern Recreation Research Conference, Baltimore, MD.

- Bunds, K.S.**, Casper, J.M., Frey, H.C. (2016, March). *Major event air pollution monitoring*. Presented at the annual NC Breathe Conference, Charlotte, NC.
- Bunds, K.S.**, Newman, J.I., Kellison, T.B., & Casper, J.M. (2015, November). *Fractured environment(s): A critical examination of hydraulic fracturing and sport*. Presented at the annual conference of the North American Society for the Sociology of Sport, Sante Fe, NM.
- Kellison, T.B., **Bunds, K.S.**, Casper, J.M., & Newman, J.I. (2015, September). *Perceptions of hydraulic fracturing near public parks and recreational facilities: An exploratory investigation*. Presented at the annual conference of the European Association of Sport Management, Dublin, Ireland.
- DiDonato, M., **Bunds, K.S.**, Newman, J.I. (2015, June). *Geographic information systems (GIS) techniques for enhanced sport management research*. Presented at the annual conference of the North American Society for Sport Management, Ottawa, ON, Canada.
- Bunds, K.S.** & Giardina, M.D. (2015, May). *What drives your (my) research in the corporate university? Conversations between a qualitative academician and his mentor*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
- Newman, J.I., McLeod, C., & **Bunds, K.S.** (2015, May). *Stadial ontologies: Munus as method and (political) ecology*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
- Bunds, K.S.**, Kellison, T.B., & Ferreira, B. (2015, February). *Sport franchises, civic paternalism, and social division in bankrupt Detroit*. Presented at the annual conference of the Southern Sport Management Association, Baton Rouge, LA.
- Bunds, K.S.**, Newman, J.I., & McLeod, C. (2014, November). *Water, Sport Charity, and the Social Reproduction of Human (as) Capital*. Presented at the annual conference of the North American Society for the Sociology of Sport, Portland, OR.
- Lovich, J. & **Bunds, K.S.** (2014, May). *Compounding crisis events and the organizational response*. Presented at the annual conference of the North American Society for Sport Management, Pittsburgh, PA.
- Bunds, K.S.** (2013, November). *On the messiness of activism from the inside: Global water charities, organizational ethnography, and the politics of change*. Presented at the annual conference of the North American Society for the Sociology of Sport, Quebec City, Quebec, Canada.

- Bunds, K.S.** (2013, May). *Sweating for water: Disciplining my body for water charity*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
- Lovich, J.M., **Bunds, K.S.**, & Newman, J.I. (2013, May). *Organizational justice in the NFL*. Presented at the annual conference of the North American Society for Sport Management, Austin, TX.
- Bunds, K.S.** (2012, November). *Water for sport: Charity: Water's (re)production of crisis*. Presented at the annual conference of the North American Society for the Sociology of Sport, New Orleans, LA.
- Kwon, W., **Bunds, K.S.**, Kim, Y.K. (2012, November). *Is there negotiation in sport participation?* Presented at the annual conference of the Sport Marketing Association, Orlando, FL.
- Kim, Y., Kwak, D. H., & **Bunds, K. S.** (2012, May). *Tapping into feelings of gratitude: A new approach in understanding how sponsorship works*. Presented at the annual conference of the North American Society for Sport Management, Seattle, WA.
- Bunds, K. S.**, Kim, Y., & Kwon, W. (2012, May). *Conceptualizing gratitude in sport sponsorship*. Presented at the annual conference of the North American Society for Sport Management, Seattle, WA.
- Bunds, K. S.** (2012, May). *Family, football, and fete: The relational negotiation of a middle-class white male*. Presented at the annual conference of the International Congress of Qualitative Inquiry, Champaign-Urbana, IL.
- Bunds, K. S.**, & Newman, J.I. (2012, May). *The spectacle of disposability: Bodies, bumfights, and the neoliberal streets*. Presented at the annual conference of the Union for Democratic Communications, Tallahassee, FL.
- Lee, H.-W., Kim, Y.D., & **Bunds, K.S.** (2011, October). *Social identification and brand equities in global sporting events*. Presented at the annual conference of the Sport Marketing Association, Houston, TX.
- Bunds, K. S.**, Lee, H. -W., & Kim, Y. (2011, October). *A Baudrillardian introduction to the highlight culture*. Presented at the annual conference of the Sport Marketing Association, Houston, TX.
- Bass, J., **Bunds, K. S.**, & Kim, Y. (2011, June). *A conceptual framework for university identification*. Presented at the annual conference of the North American Society for Sport Management, London, Ontario, Canada.
- Magnusen, M., **Bunds, K.S.**, Hong, S., & Mondello, M. (2011, June) *Sport organization personnel make the place: Political skill, reputation promotion, and improved consumer*

*perceptions of CSR*. Presented at the annual conference of the North American Society for Sport Management, London, Ontario, Canada

### **Invited Lectures and Presentations**

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**Bunds, K.S.**, Schneider, I., & Kyle, G. (2020, July). *Adapting field components for online/blended learning*. Presented to The Academy of Leisure Sciences Membership.

**Bunds, K.S.**, Bush, K., & Lupek, M. (2020, July). *Delivering content online workshop*. Presented to the College of Natural Resources Faculty.

**Bunds, K.S.** (2019, March). *International scholarship and grants: All about partnerships*. Presented at the Doctoral Colloquium, Florida State University.

**Bunds, K.S.** (2018, June). *Ethnography: The art of writing about people*. Presented to the Sport and Health Sciences Research Group, Technische Universität München.

**Bunds, K.S.** (2018, May). *Being a research faculty member: How did I get here and what's it all about*. Presented to the Sport and Health Sciences Research Group, Technische Universität München.

**Bunds, K.S.** (2018, January). *Getting grants at a research school*. Georgia State University Sport Management PhD Seminar Series.

**Bunds, K.S.** (2017, May). *Sport and the environment: My past, present, and future*. Presented to the Sport and Health Sciences Research Group, Technische Universität München.

**Bunds, K.S.** (2014, November). *Sport and politics*. Presented to University of Kansas HSES 830: Sociocultural Dimensions of Sport.

**Bunds, K.S.** (2014, September). *Heard anything, yet?* Presented to NC State University PRTM 801: Seminar in Recreation Research.

**Bunds, K.S.** (2014, September). *Organizational and multi-sited ethnography*. Presented to NC State University PRTM 705: Qualitative Approaches to Recreation Research.

### **Graduate Student Mentorship**

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#### **Chair or Co-Chair**

Bruno Simoes Ferreira M.S. – 2016

Martin Barrett PhD – 2019

Bethany Neeley M.S. – 2019

Caleb Gwaltney M.S. – 2020

Austin Thompson PhD – 2023

Kevin Hodges MALS – 2023

## Curriculum Vitae

Jacob Seeber MALS – 2023  
Jordan Hall MPRTSM – 2024  
Sonia Preisser Rubio PhD– Expected 2025

### **Committee Member**

Gareth Jones PhD – 2016  
Shahab Nazariadli PhD – 2018  
Margaret van Bakergem PhD – 2020  
Ellie Whittington M.S. – 2020  
Kyle DeLaura MALS – 2023  
Jalen Latta MALS – 2023

## **Teaching**

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### **Courses Taught**

#### **Undergraduate Courses**

##### **North Carolina State University**

##### **Sustainable Sport Facility Management (PRT 491/478)**

Fall 2023  
Summer 2023 (Study Abroad in United Kingdom)  
Spring 2023  
Fall 2022  
Spring 2022  
Fall 2021  
Spring 2021  
Fall 2020  
Fall 2019  
Summer 2019 (Study Abroad in Germany)  
Fall 2018  
Fall 2017  
Fall 2016

##### **Sport Marketing (PRT 476)**

Spring 2022  
Spring 2021  
Spring 2020  
Spring 2018  
Spring 2017  
Spring 2017  
Spring 2016  
Fall 2015

##### **Writing and Speaking in Sports (PRT 286)**



## Curriculum Vitae

Fall 2019

Fall 2018

Fall 2017

Fall 2016

Fall 2015

### **Psychological and Cultural Dimensions of Sport (PRT 277)**

Spring 2020

Spring 2019

Spring 2017

Spring 2016

### **Organizational Leadership in PRTM (PRT 359)**

Spring 2022 (As part of Shelton Global Leadership Minor)

### **Sport and Film (PRT 491)**

Summer 2022

Summer 2021

### **Florida State University**

#### **Sport in Society (SPM 4012)**

Spring 2014

Fall 2013

Spring 2013

#### **Issues in Sport Management (SPM 4004)**

Spring 2011

#### **Sport Management Practicum (SPM 4941)**

Summer 2012

Spring 2012

Fall 2011

Summer 2011

### **Graduate Courses**

#### **North Carolina State University**

#### **Sport and Entertainment Venue Management – Facilities (PRT 511)**

Fall 2023

Fall 2022

Fall 2021

Fall 2020

Fall 2019

Fall 2018

Spring 2018

## Curriculum Vitae

### **Risk Management (PRT 503)**

Summer 2021

### **Data Management (PRT 504)**

Spring 2023

### **Blended Undergraduate and Graduate Courses**

Technische Universität München

### **Political Economics of Sustainability**

Summer 2018

### **Qualitative Research in Sport, Health, and Equitable Sustainability**

Summer 2018

### **Membership in Professional Organizations**

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International Sport for Development and Peace Association

International Association of Qualitative Inquiry

North American Society for the Sociology of Sport

North American Society for Sport Management

Green Sport Alliance

### **Service to the University**

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University Esport Steering Committee	2023-
University Esport Committee	
University Wellness – Programs and Services Co-Chair	2019-
University Environmental Justice Committee	2021-
Diversity, Equity, and Inclusion Committee	2020-
College of Natural Resources Research Committee	2021-
University Committee on International Programs	2019-
Scholarship and Fellowship Committee Chair	2019-
Graduate Program Action Committee	2022-
Undergraduate Program Action Committee	2019-2021
Fulbright Scholarship Reviewer	2014-
University Sustainability Committee	2016-
Athletic Sustainability Committee	2016-
Parks, Recreation, and Tourism Management Communications Group	2016

### **Service to the Academy**

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Associate Editor, *Journal of Amateur Sport* 2014-2019

Editorial Board, *Sociology of Sport Journal* 2017-2020

## Curriculum Vitae

Special Issue Guest Editor, *International Journal of Environmental Research in Public Health* 2021

Special Issue Guest Editor, *Sustainability* 2020

Special Issue Guest Editor, *Sociology of Sport Journal* 2018

Special Issue Guest Editor, *Journal of Amateur Sport* 2016

Ad hoc Reviewer, *Ecological Economics*, *Cultural Studies* ⇔ *Critical Methodology*, *Journal of Leisure Research*, *Journal of Applied Sport Management*, *Sport Marketing Quarterly*, *Continuum*, *Sport in Society*, *Sport Management Education Journal*, *European Sport Management Quarterly*, *Sport Management Review*, *Sustainability*, *Qualitative Research in Sport, Health, and Exercise*, *Health and Place*, *International Journal of Sustainable Transportation*

### **Relevant Professional Experience**

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Graduate Assistant, Athletic Academic Business Compliance  
University of Oklahoma  
2008-2010

Equipment Manager  
University of Oklahoma – Football  
2004-2008